



USM Overview Hearing

February 2013



Themes

- Affordability (leading to Access)
- Productivity (leading to Completion)
- Innovation & MPower
(leading to Job Creation and Economic Development)



During Financial Crisis (2008-2013) **Affordability Improves**

Tuition & Fee increases were lowest in the nation

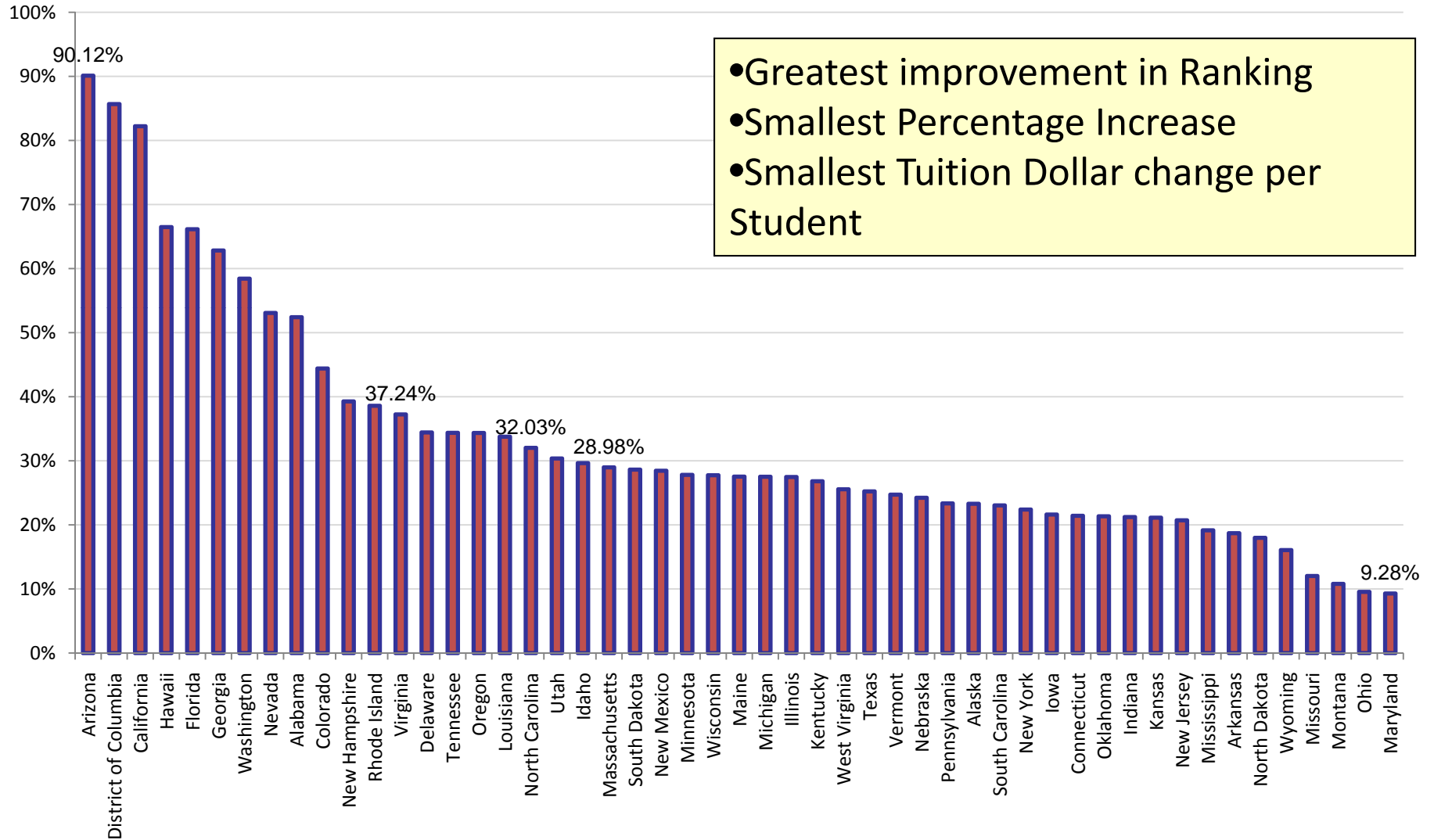
Increased Undergraduate Institutional Aid

- +\$26.5M cumulative spending increases in all categories

More Maryland Community College Students

- 44% enter as juniors—up from 39%

Maryland Leads Nation In Holding Down College Costs



- Greatest improvement in Ranking
- Smallest Percentage Increase
- Smallest Tuition Dollar change per Student

TUITION & FEES INCREASES 2008 to 2012



Leading the Nation In Holding Down College Costs

From 2008-2012, Maryland had:

- The Greatest Improvement in Tuition Rank in the U.S. (Dropping 13 places)
- Smallest Percentage Increase (rising 9.3%)
- Smallest Total Dollar increase change per Student rising \$942 vs Competitor States \$2,700



USM Is More Affordable: We Are Doing Much More With Less

Students paying less tuition

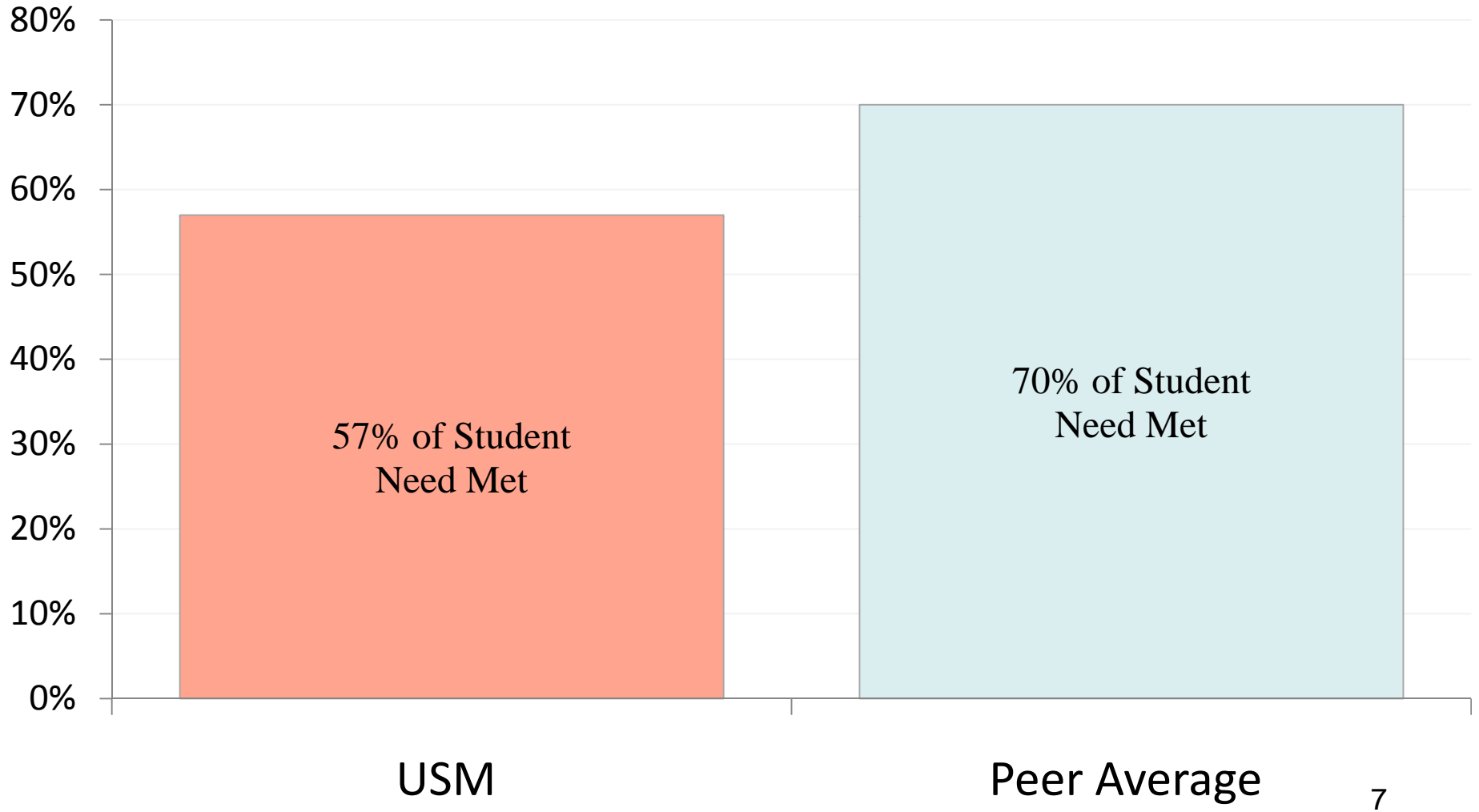
- 8% less since FY 06 in real dollars

State & tuition spending per student declines in real dollars

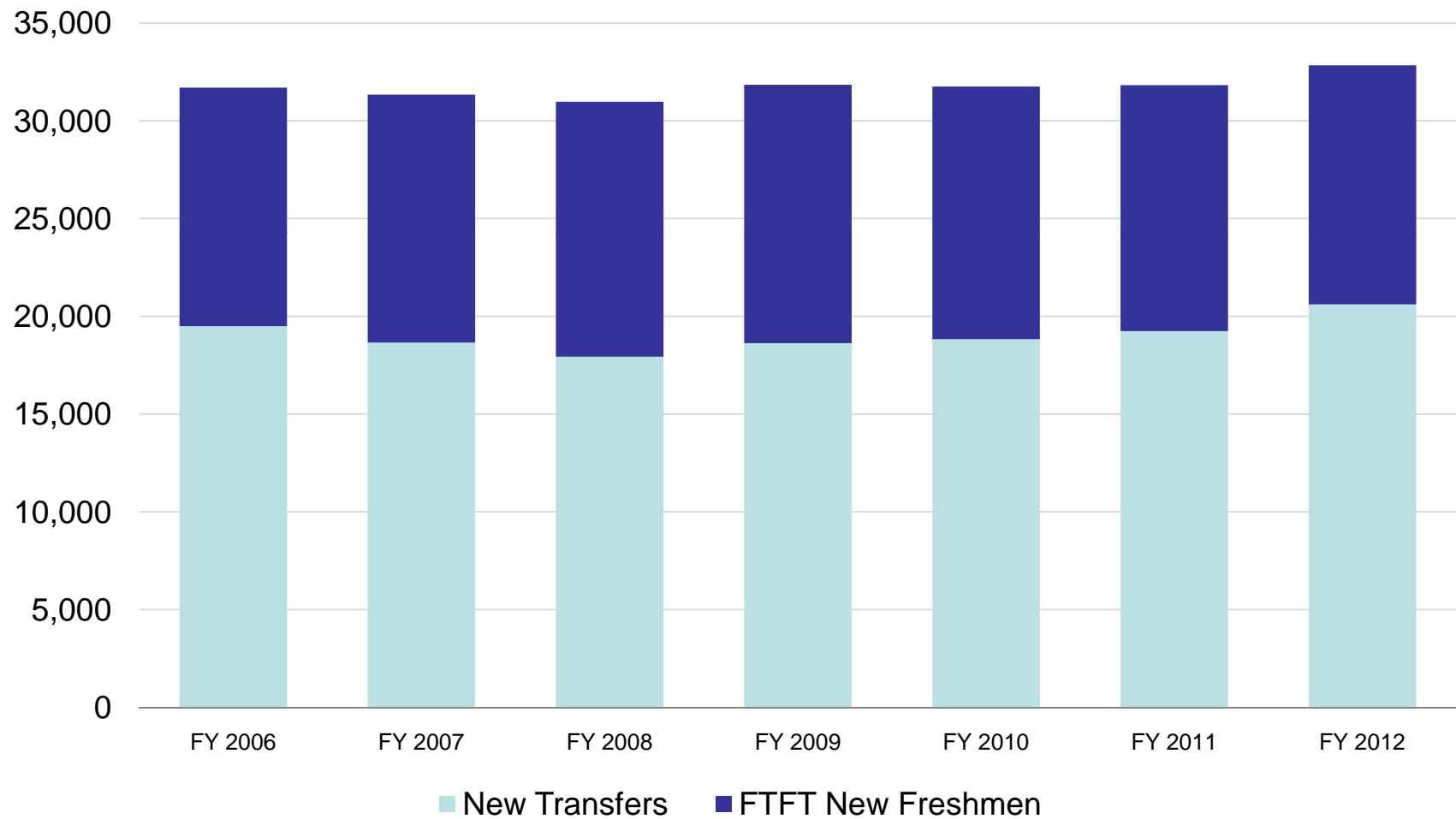
- FY 2006: \$18,230
- FY 2012: \$17,790

Increased Undergraduate Institutional Aid 26%

Yet Fell Behind USM Peers for % of Student Financial Need Met



Affordable Opportunities For Marylanders:
We Continue to Enroll 30,000+ New Student Per Year

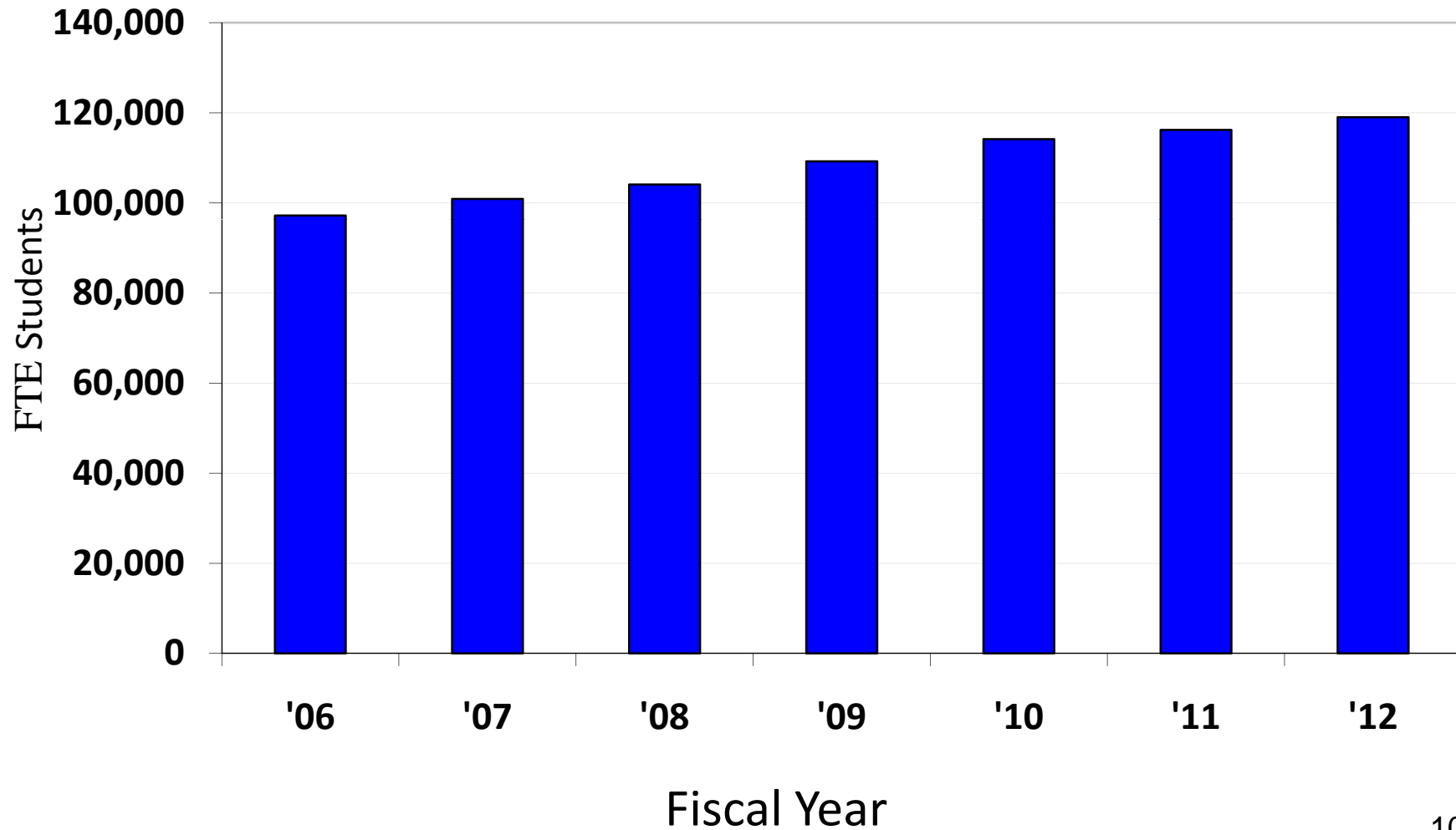




During Financial Crisis (2008-2013) **Productivity Improves**

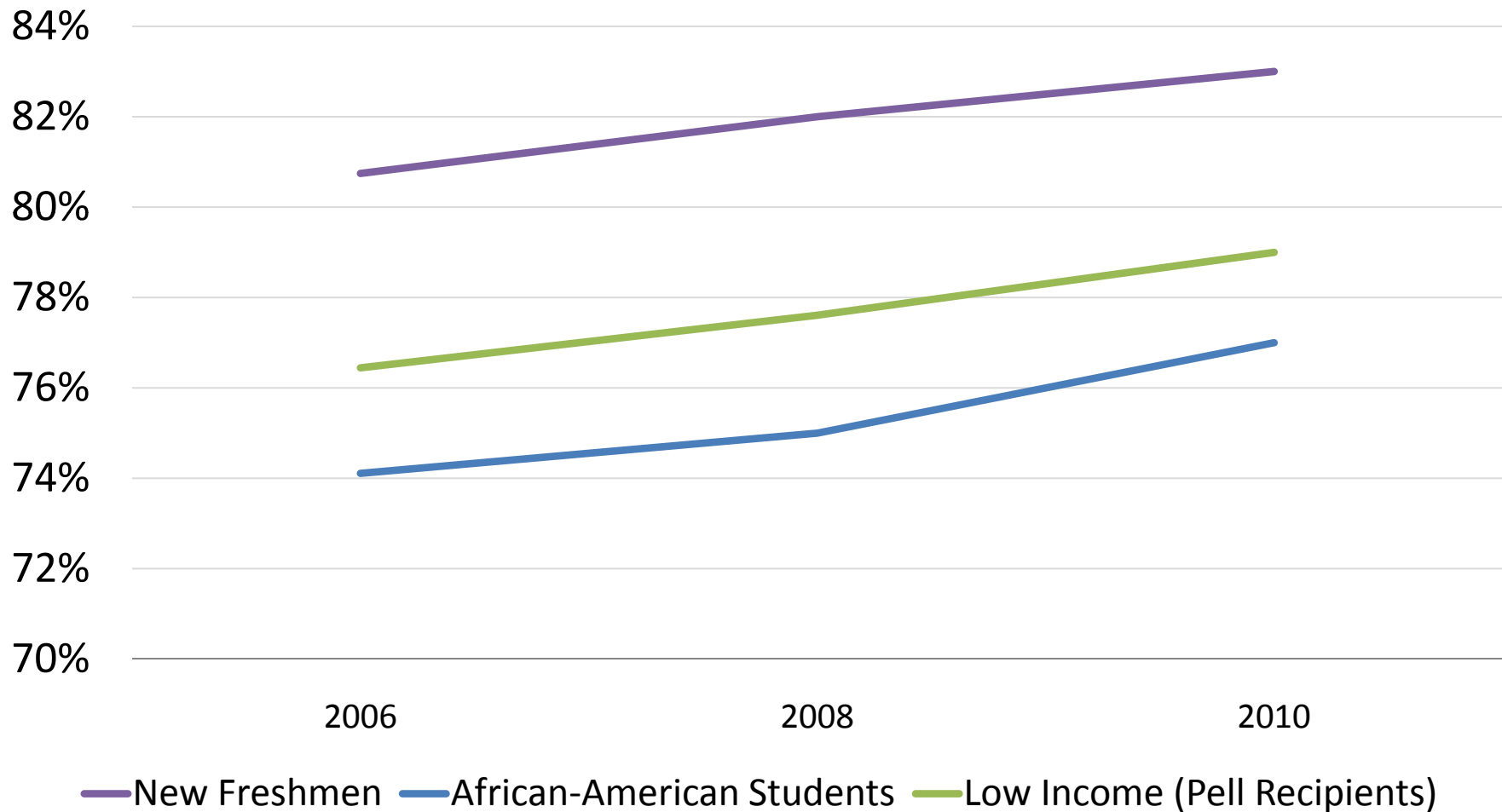
- USM FTE enrollments increase
- Time-to-degree at lowest point
- More bachelor degrees are awarded
- STEM enrollment and degrees increased
- USM's 2014 Funding Guideline Rank only 76%

Meeting the Demand for Higher Education:
We Have More Students Than Ever Enrolled



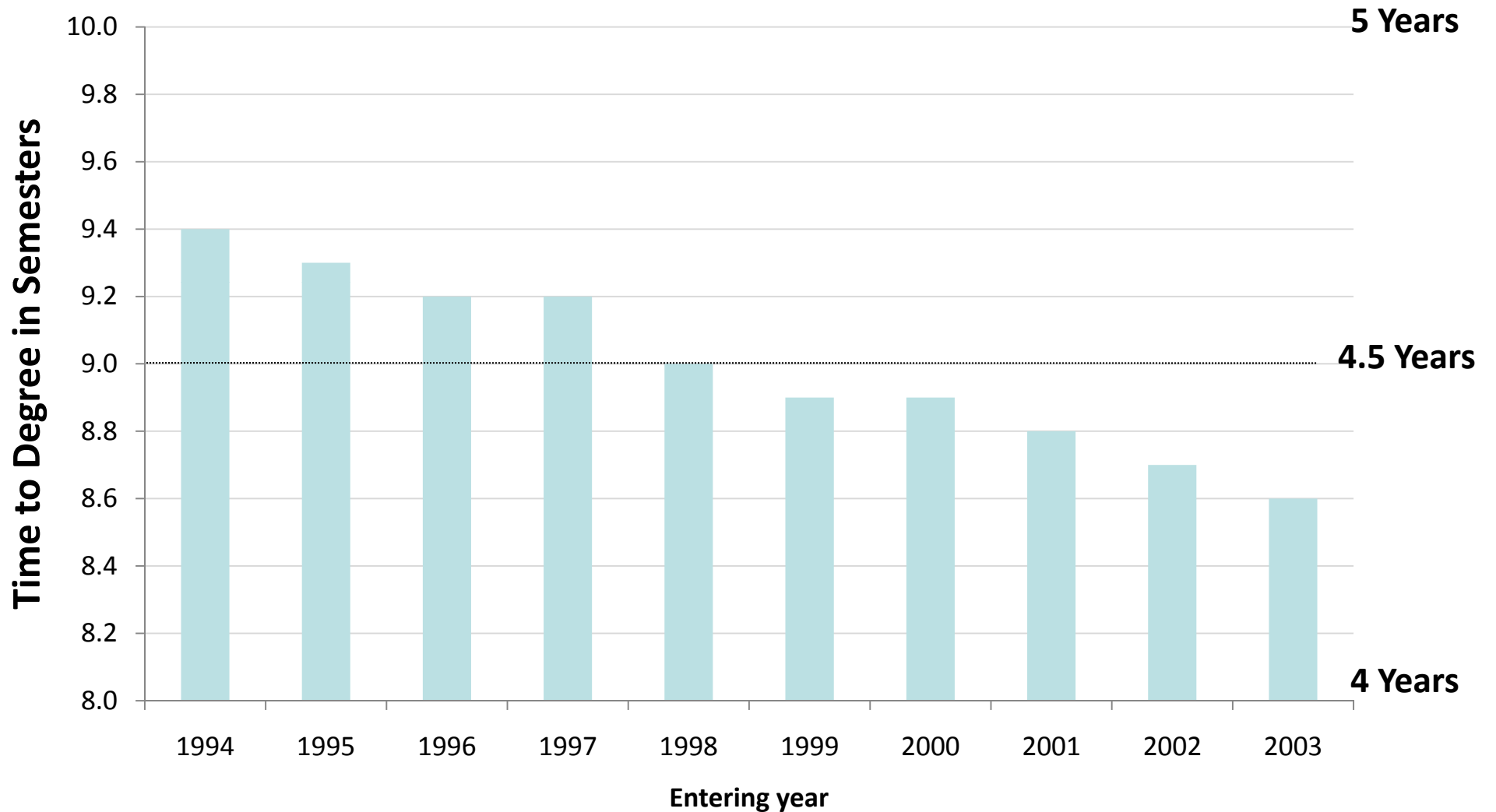
Student Achievement Gaps Are Narrowing

Retention Rates for Minority and Low Income Students are Improving



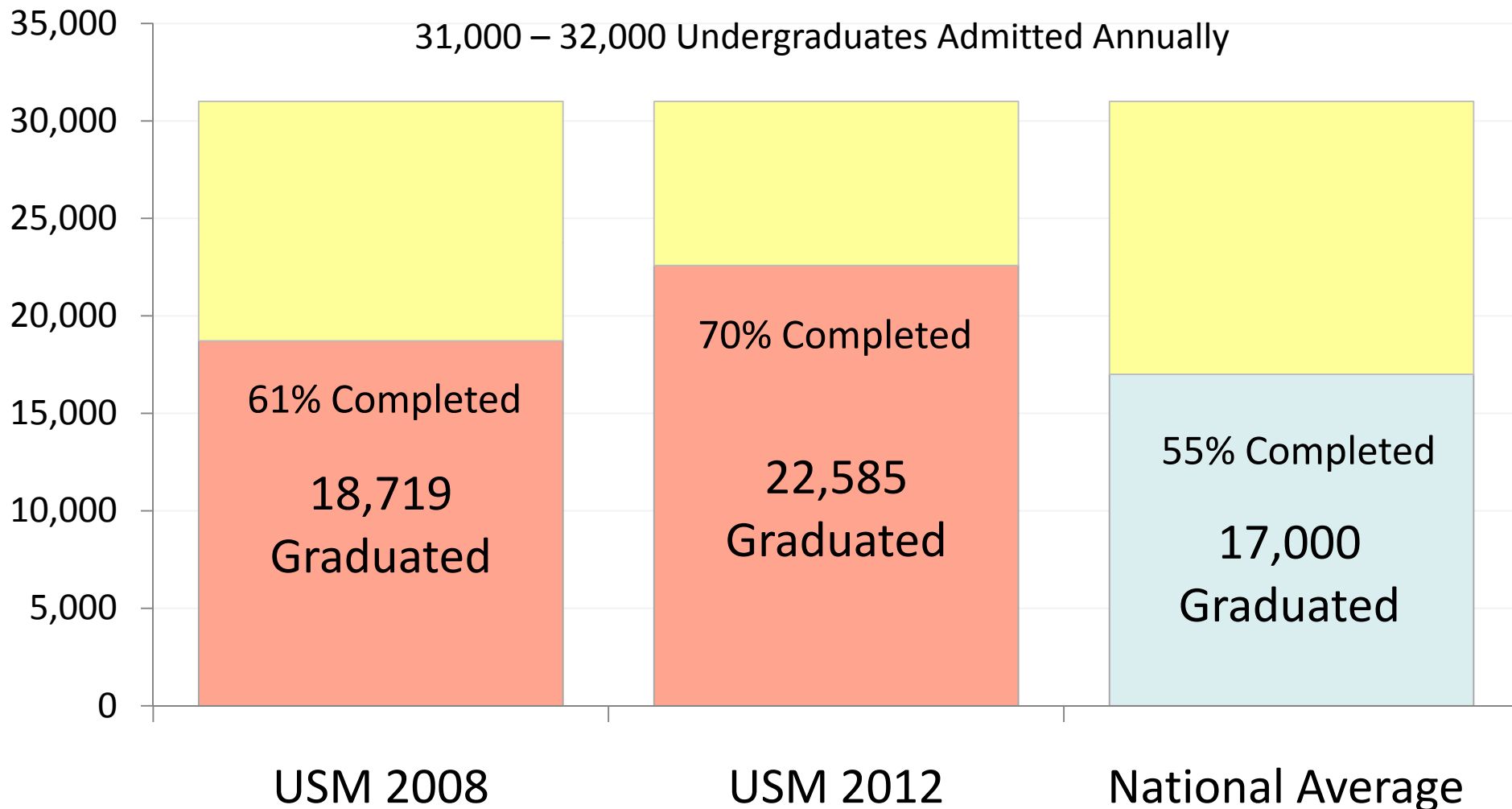
Faster Graduation Saves Dollars:

Our Students Are Completing More Quickly Than Ever



Improving Productivity:

Same Numbers Enter; 4,000 more Graduate



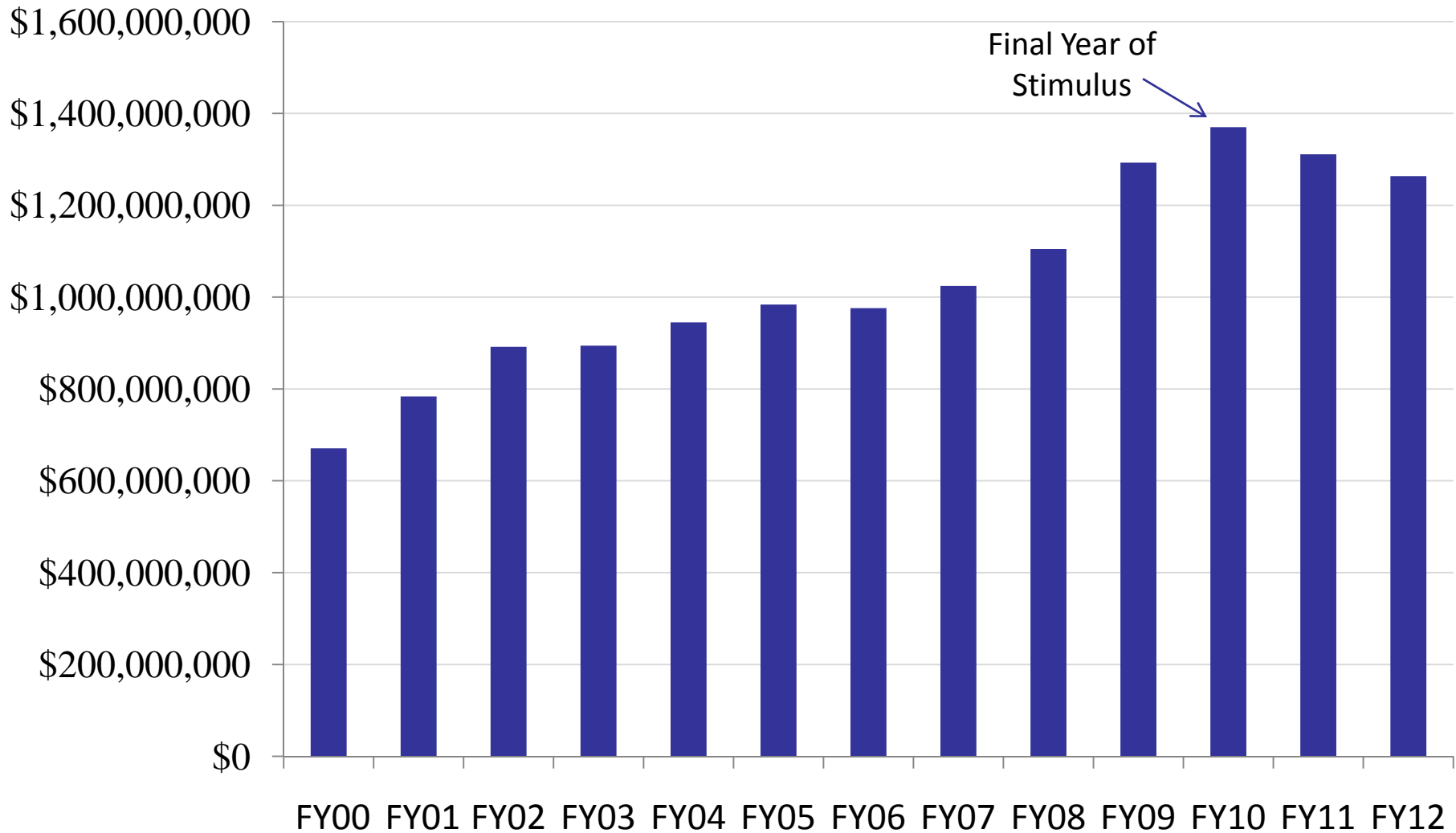


During Financial Crisis (2008-2013) **Innovation Expands**

- Research Dollars remain strong
- Company Creation exceeding targets
- Instructional innovation improving quality and lowering cost

Creating Innovation and Bringing Dollars to MD:

Research Success Remains Strong





Innovation Creates Jobs:

USM is turning Academic Innovation into
Maryland Companies and Jobs

- 51 Companies were created in FY 2012
 - Annual target = 33 companies
- FY 2013 companies from institutional technology transfer in 6 months already matches the total for FY 2012
- In FY 11, USM generated \$3.7 billion in “out of state” economic activity through federal R&D, non-resident students, and out-of-state visitors to USM institutions
 - Supporting an estimated 30,098 “in state” jobs



Innovation in Teaching: Using Technology To Lower Instructional Costs

- Course Redesign Initiative (CRI) includes in planning or operational phases more than **50 courses** across the USM
- Over 12,000 students enrolled in CRI courses
- Supporting Course Re-Design at Maryland Community Colleges and selected 4-year Institutions
- Quality improved in Student Learning Outcomes
- Greater student and faculty satisfaction



Investments in USM Pay Off: FY2014 Initiatives

- Our Commitment
 - Targeted and Outcome Based Initiatives
 - Alignment with the Priorities of Maryland
- Major Investments
 - STEM Enrollment Initiative
 - MPowering the State
 - Academic Transformation and College Completion