



TOPIC: Towson University: Post-baccalaureate Certificate in Project, Program and Portfolio Management

COMMITTEE: Education Policy

DATE OF COMMITTEE MEETING: November 11, 2010

SUMMARY: Through a balanced mix of conceptual and methodological courses, focused research, software applications and actual projects, the proposed program in Project, Program and Portfolio Management program will enable students to: learn the essential knowledge, skills and tools, including defining, planning, budgeting, control, teamwork, leadership, outsourcing, and risk management, for the success of projects, programs and portfolios in today's challenging business and organizational environment, develop and apply a streamlined approach to planning, executing and managing projects, programs and portfolios of different natures and sizes, and, understand similarities and differences in managing projects, programs and project portfolios.

According to the University's research, while educational programs in project management exist, there are no post-baccalaureate programs specifically in the area of *project, program and portfolio management* in the metropolitan Maryland area. Graduate level education in project, program and portfolio management is currently underserved to meet the needs of increasing maturity of this discipline in organizations. With *project, program and portfolio management* gaining visibility and acceptance as a professional field, Maryland, in particular, is in need of skilled advanced *project, program and portfolio management* practitioners due to the presence of high tech industries, military and government organizations and projects underway in the state. Towson University has a unique and timely opportunity to become a significant contributor in this educational area.

ALTERNATIVE(S): The Regents may not approve the program or may request further information.

FISCAL IMPACT: No additional funding is necessary. The program will be supported through tuition, grants and as necessary reallocated funds.

CHANCELLOR'S RECOMMENDATION: That the Committee on Education Policy recommend that the Board of Regents approve the proposal from Towson University to offer the Post-baccalaureate Certificate in Project, Program and Portfolio Management.

COMMITTEE RECOMMENDATION:

DATE:

BOARD ACTION:

DATE:

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