TOPIC: University System of Maryland Hagerstown: Status Report

COMMITTEE: Education Policy

DATE OF COMMITTEE MEETING: September 16, 2010

SUMMARY: The University System of Maryland at Hagerstown (USMH) offers 21 degree programs from five institutions within the University System of Maryland in one convenient downtown Hagerstown location. USMH provides a local opportunity for an educationally underserved population to earn bachelor’s and master’s degrees. Daytime and evening, part- and full-time programs are offered in a state-of-the-art facility with on-site academic advising, computer labs and a full-service library. USMH also houses four distance learning labs, enhancing the ability of Maryland universities to offer programs to western Maryland students.

USMH has experienced steady growth since opening in 2005. While enrollment, FTE, revenue and number of programs have all increased, cost-per-FTE and state appropriation have decreased. These trends all indicate healthy progress as USMH marks its fifth year of operation.

Today, USMH Executive Director Dr. David Warner will provide a status report on the center and its operations and will respond to questions from the Committee.

ALTERNATIVE(S): This is an information item only.

FISCAL IMPACT: This is an information item only.

CHANCELLOR’S RECOMMENDATION: This is an information item only.

COMMITTEE RECOMMENDATION: Received as information. DATE: September 16, 2010

BOARD ACTION: DATE:

SUBMITTED BY: Irwin L. Goldstein (301) 445-1992 irv@usmd.edu
University System of Maryland at Hagerstown

USM Institution Locations

1. Arundel Mills University Consortium, Hanover
2. Eastern Shore Higher Education Center, Wye Mills
3. Higher Education Conference Center at HEAT, Aberdeen
4. Laurel College Center, Laurel
5. Southern Maryland Higher Education Center, California
6. Waldorf Center for Higher Education, Waldorf

USM Institution Locations and Non-USM Center Locations
Partner Institutions

- January 2005
  - Two Universities
    - FSU
    - UMB

- January 2010
  - Six Universities
    - FSU
    - UMB
    - UMUC
    - UMCP
    - TU
    - SU

Number of Programs

- January 2005
  - 12 Total
    - 7 Undergraduate
    - 5 Graduate

- January 2010
  - 21 Total
    - 13 Undergraduate
    - 8 Graduate
Training the Workforce

• Baccalaureate programs include:
  - Accounting
  - Business Administration
  - Criminal Justice
  - Early Childhood Education
  - Information Systems Management
  - Investigative Forensics
  - Liberal Studies
  - Nursing
  - P.N. to B.S.
  - Psychology
  - Social Science
  - Social Work
  - Sociology

• Graduate programs include:
  - Business Administration
  - Ed.D.
  - Master of Arts in Teaching
    • Elementary
    • Secondary Education
  - Master of Education
  - Engineering
  - Nursing
  - Social Work

New Academic Programs

<table>
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<tr>
<th>Program</th>
<th>Launch Date</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Ed.D.</td>
<td>August 2010</td>
<td>UMCP/FSU</td>
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<tr>
<td>B.S. Psychology</td>
<td>August 2010</td>
<td>FSU</td>
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<td>M.S.</td>
<td>TBD</td>
<td>UMCP</td>
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<td>FSU</td>
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<tr>
<td>M.S. Criminal Justice</td>
<td>TBD</td>
<td>UMCP</td>
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<tr>
<td>B.S. &amp; M.S. Counseling, Psychology</td>
<td>TBD</td>
<td>FSU</td>
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<td>B.S. Network Security</td>
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<td>Reading Specialist Certificate</td>
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<td>Pupil Personnel Worker Certificate</td>
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<td>Guidance Counseling</td>
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<td>Arts Programs</td>
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<td>Biotech Programs</td>
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Headcount by Fiscal Year

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<tr>
<th>Fiscal Year</th>
<th>Spring 2010</th>
<th>Fall 2010</th>
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<tbody>
<tr>
<td>FY 2006</td>
<td>697</td>
<td>776</td>
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<td>FY 2007</td>
<td>849</td>
<td>930</td>
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<tr>
<td>FY 2008</td>
<td>1010</td>
<td>1030</td>
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<tr>
<td>FY 2010</td>
<td>1050</td>
<td>1070</td>
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</table>
FTE by Fiscal Year

Non-Credit Training (CEUs)

USMH Graduates by Fiscal Year
Trends at University System of Maryland at Hagerstown: FY 2006 to present

Revenue increased 300% from FY06 to FY07

Source: University System at Hagerstown

Scholarship Funds Raised

- Ongoing fundraising efforts culminating with Elizabethtowne Feaste and Frolic 2007 raise $212,500 to be matched by Waltersdorf-Henson matching grant for a total of $425,000
- Elizabethtowne Feaste and Frolic 2008 raised $25,000 dispersed as 10 $2,500 scholarships in spring 2009
- Elizabethtowne Feaste and Frolic 2009 raised $25,000 dispersed as 10 $2,500 scholarships in spring 2010

USMH Impacts the Community

Downtown Development

2005
- USMH opens on W. Washington Street

2006
- $4.05 million renovation on South Potomac Street creates restaurant and office space.
- $48 million building renovation on W. Washington Street creates office space.

2007
- $4.0 million Bowman developers project on South Potomac Street

2008
- $14 million City Theatre project on East Washington Street

2009
- $10.2 million Barbara Ingram School for the Arts to open on South Potomac Street in the new downtown arts and entertainment district.

2010
- $24 million renovation on East Washington Street creates office space.
- $12 million renovation on W. Washington Street creates office space.

2011
- $14 million City Theatre project on East Washington Street
- $10.2 million Barbara Ingram School for the Arts to open on South Potomac Street in the new downtown arts and entertainment district.
USMH

- 6 Partner Universities
- 21 Programs
- 279 FTEs
- $70,000 in Revenue
- $6,758 Cost per FTE
- $450,000 in Scholarship Funds
- 688 Graduates
- $20 million in Economic Development