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**TOPIC:** University System of Maryland: Draft USM Strategic Plan 2020

**COMMITTEE:** Finance

**DATE OF COMMITTEE MEETING:** November 18, 2010

**SUMMARY:** Following extensive discussion at the Board Retreat in September, the USM Office staff has worked to develop a draft of the USM Strategic Plan 2020 to guide the System moving forward over the next decade. The Plan is based upon the following guiding principles.

1. The plan must be a living document that is able to adapt to challenges the USM, Maryland, and the nation is facing, or will face, within the next decade.
2. As with plans for all complex organizations, the plan must address multiple issues, but it must also assess cost and establish priorities in order to maximize what can be achieved over the next decade. In that context, quality is, and must remain, priority one.
3. The plan should be visionary, pointing toward desired long-term outcomes, but also prescriptive enough to help chart a short-term course of action that advances achievement under those outcomes. It must allow for mid plan assessment and correction.
4. The plan should concentrate on core missions.
5. The planning process must be inclusive, allowing all stakeholders to feel as if they have had a voice and impact on its development and operation.
6. Finally, and most importantly, the plan must seek to identify and address the critical economic, social, and quality of life challenges facing the State of Maryland and its citizens.

The draft of the Strategic Plan was on the November 2 agenda of the Chancellor's Council, which includes the presidents, shared governance council chairs, and System Office leadership and staff. This item was also on the agenda of the November 11 Education Policy meeting. Through the Committee of the Whole, the Board of Regents will decide on the adoption of the USM Strategic Plan during its December 3 meeting.

**ALTERNATIVE(S):** This item is presented for discussion purposes.

**FISCAL IMPACT:** This item is presented for discussion purposes.

**CHANCELLOR'S RECOMMENDATION:** This item is presented for discussion purposes.

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COMMITTEE RECOMMENDATION: The draft plan was accepted for information purposes. DATE: 11/18/10

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BOARD ACTION: DATE:

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