



BOARD OF REGENTS

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: Campaign Progress Report

COMMITTEE: Advancement

DATE OF COMMITTEE MEETING: N/A

SUMMARY: The attached report provides a summary of FY11 campaign and fundraising activity.

ALTERNATIVE(S): Presented for information only.

FISCAL IMPACT:

CHANCELLOR'S RECOMMENDATION: N/A

COMMITTEE ACTION:

DATE:

BOARD ACTION:

DATE:

SUBMITTED BY: Leonard Raley, Vice Chancellor for Advancement, 301.445.1941;
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University System of Maryland
FY 2011 Campaign and Year-to-Date Comparison Report

Institution	FY 2010 Results 30-Jun	FY2011 Results 30-Jun	FY2011 Goal	Variance w/Goal	Campaign To Date	Campaign Goal	Variance w/ Campaign
UMB	75,695,562	90,771,569	86,000,000	4,771,569	493,959,764	650,000,000	(156,040,236)
UMBC (1)	7,700,532	10,524,675	7,500,000	3,024,675	115,131,612	100,000,000	15,131,612
UMCP (2),(5)	106,892,673	105,031,415	100,000,000	5,031,415	849,301,536	1,000,000,000	(150,698,464)
Frostburg	3,221,912	3,629,921	2,500,000	1,129,921	16,751,106	15,000,000	1,751,106
Salisbury	5,440,414	6,598,995	3,000,000	3,598,995	37,742,785	35,000,000	2,742,785
Towson	6,949,380	5,485,735	6,500,000	(1,014,265)	50,449,715	50,000,000	449,715
UB	9,166,939	3,147,149	3,000,000	147,149	39,011,149	40,000,000	(988,851)
Bowie	398,144	1,223,098	1,750,000	(526,902)	7,043,096	15,000,000	(7,956,904)
Coppin	1,096,075	1,433,055	2,000,000	(566,945)	6,807,331	15,000,000	(8,192,669)
UMES	1,160,552	3,937,346	1,700,000	2,237,346	14,862,625	14,000,000	862,625
UMBI	8,171	435	N/A		17,256,996	N/A	N/A
UMCES	1,471,957	669,914	N/A		6,466,635	8,000,000	(1,533,365)
UMUC	1,676,697	4,332,683	4,500,000	(167,317)	26,244,123	26,000,000	244,123
USMO	1,022,013	423,150	0	423,150	5,903,478	N/A	N/A
TOTAL (3)	\$221,901,021	\$237,209,140	\$218,450,000	\$18,088,791	\$1,686,931,951	\$1,968,000,000	(281,068,049)

Gifts in Kind	\$35,128,688	23,689,353
Percentage	14.81%	1.40%

- (1) Campaign started July 2002; internal goal a range from \$5-10 million
(2) Campaign started March 2004 and to date totals include two gift commitments of more than five years that will be fulfilled by the end of the campaign.
(3) Face value included in totals above
(4) Publicly announced goal is \$1.7 billion
(5) Goal was revised downward from 112 million following transition to new President

Fiscal Year 11 Planned Gifts by Institution		
Institution	Face Value	Net Present Value
BSU	0	0
CSU	0	0
FSU	180,000	187,221
SU	80,000	198,933
TU	0	0
UB	0	0
UC	100,000	0
UMB	885,000	462,927
UMBC	0	0
UMES	0	0
UMBI	0	0
UMCP	652,650	2,409,145
UMCES	0	0
USMO	0	0
Total	\$1,897,650	\$3,258,225
Percentage	0.80%	1.37%

Total Planned Gifts By Institution since July 2005		
Institution	Face Value	Net Present Value
BSU	33,082	33,082
CSU	348,331	0
FSU	987,712	199,267
SU	9,464,290	5,931,482
TU	1,664,934	408,466
UB	4,401,940	1,990,187
UC	125,000	0
UMB	22,183,806	11,299,442
UMBC	1,700,000	242,000
UMES	1,975,000	1,225,000
UMBI	0	0
UMCP	117,132,376	53,290,776
UMCES	0	0
USMO	2,800,000	2,800,000
Total	\$162,816,471	\$77,419,702
Percentage	9.65%	4.59%