TOPIC: University of Baltimore: Master of Arts in Global Affairs and Human Security (originally Global Governance and Human Security)

COMMITTEE: Education Policy

DATE OF COMMITTEE MEETING: January 25, 2012

SUMMARY: The proposed Master of Arts in Global Governance and Human Security is designed to expose graduate students interested in international issues to contemporary issues in development, good governance, transnational problem solving, and the promotion of human security. Students in the program will examine the ways that non-governmental organizations (NGOs), supra-national organizations, intergovernmental bodies, and global actors work together to address issues of human well-being, while confronting challenges that are beyond single governments to solve.

The proposed program seeks to engage students in applied learning related to transnational problems and the promotion of human security. The region's large number of NGOs with global missions makes the University of Baltimore especially well-suited to provide students with opportunities for engaged learning through guest speakers and adjunct faculty, exposure to organizations tasked with building human security, a final integrative internship/field placement with a regional or international organization, and applied skills for competitive career opportunities.

An estimated 40,000 international non-governmental organizations currently operate around the world. International Studies graduate programs have grown in number and size in recent years to meet the growing interest among students to pursue careers in NGOs and intergovernmental bodies. The proposed program differs from others in the region by the focus on governance and human security.

ALTERNATIVE(S): The Regents may not approve the program or may request further information.

FISCAL IMPACT: No additional funding is necessary. The program will be supported through tuition.

CHANCELLOR'S RECOMMENDATION: That the Committee on Education Policy recommend that the Board of Regents approve the proposal from the University of Baltimore to offer the Master of Arts in Global Affairs and Human Security.

COMMITTEE RECOMMENDATION: Approval with editorial refinement and possible title change. (Additional material is attached to Board item.)	DATE: January 25, 2012
BOARD ACTION:	DATE:
SUBMITTED BY: Irwin Goldstein (301) 445-1992 irv@usmd.edu	

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knowledge
that works

February 6, 2012

Dr. Irwin Goldstein
Senior Vice Chancellor for Academic Affairs
University System of Maryland
3300 Metzerott road
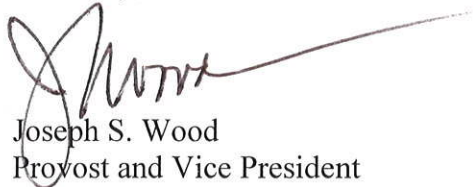Adelphi, MD 20783

Dear Dr. Goldstein:

At the request of the Board of Regents, University of Baltimore has considered a change in title
for the M.A. in Global Governance and Human Security, a program proposal submitted on
December 19, 2012.

The new title hereby submitted for approval is the "M.A. in Global Affairs and Human
Security." Enclosed is a paper that presents the reason for the change from "Governance" to
"Affairs" and the reasons that we request the term "Human Security" remain in the title.

Please let me know if you have any questions or need additional information.

Thanks very much.

Sincerely,

Joseph S. Wood
Provost and Vice President
        for Academic Affairs

Enclosure

University of Baltimore
M.A. in Global Governance and Human Security
Title Change to
M.A. in Global Affairs and Human Security

To eliminate ambiguity that prospective applicants might have with regard to the new degree program name, we propose striking *Global Governance* from the title and modifying it to be M.A. in Global Affairs and Human Security.

It is thought that "Global Affairs" clarifies and sufficiently communicates the global aspects of the degree program to prospective students. Regarding the term "human security," University of Baltimore continues to believe that the concept of 'human security' is <u>integral</u> to this degree program and that it is essential to keep these words in the title.

The concept of human security, first outlined by the United Nations Development Program in a much cited 1994 report, introduces a new paradigm for security, which equates security with people rather than territories and with development rather than arms. Without privileging the nation state and sovereign borders, human security has proven to be a useful concept for examining global vulnerabilities and transnational problems.

We believe that human security, both as an established concept and an emerging field of study, is sufficiently well-established and recognized that it will garner attention amongst non-governmental institutions and inter-governmental organizations and attract students that are interested in working on transnational challenges that predispose individuals to violence, conflict, insecurity, and strife. We also hope that the degree program will serve as a springboard for students hoping to do doctoral level work at institutions like the University of Massachusetts Boston, which has a Ph.D. program in Global Governance and Human Security, in the McCormack School of Policy Studies.

There are several notable examples of colleges and universities with similar programs. Each, it should be noted, is less well positioned geographically to take advantage of field placement opportunities and each is less able to rely on professionals with the requisite experience to serve in adjunct faculty capacities. It could be argued that each of the competitor programs also has less of an applied curriculum than the one that is part of the University of Baltimore's proposal.

A few examples of Human Security programs in the U.S.:

- The University of Massachusetts Boston has a department with the name *Conflict Resolution, Global Governance, and Human Security.* The department houses multiple graduate programs, including a Ph.D. program in Global Governance and Human Security.
- The Monterey Institute of International Studies in Monterey, California offers an entire track on Human Security to graduate students in their M.A. in International Policy Studies.
- The University of Pittsburg has a master's degree in International Development with a major in Human Security within their School of Public and International Affairs. The program has numerous required courses in human security and even an elective course in global governance.
- The graduate program in International Relations at St. Mary's University in San Antonio, Texas has an entire lecture series in Human Security.

A few examples of Human Security programs around the globe:

- Aarhus University in Denmark has an M.Sc. in Human Security with seminars on human security that focus on, among other things, core concepts and theories related to human security and even a research methods seminar designed for students specifically interested in methodological issues related to human security research.

- The University of Tokyo has both an M.A. and Ph.D. in Human Security with multiple theoretical and applied human security seminars.
- Royal Roads University in Canada offers an interdisciplinary M.A. program in Human Security and Peacebuilding in Victoria, British Columbia.
- Simon Fraser University in Canada maintains the Human Security Gateway, an online, publicly available database of scholarly references related to human security concerns. The database is frequently cited by human security scholars and appears often in course syllabi.

We also believe that the USM system has multiple undergraduate programs that serve as potential incubators for students interested in human security issues. Students studying in the International Studies program at the University of Baltimore or the soon to be proposed Global Studies program at the University of Maryland Baltimore County are obvious examples. Students studying Global Studies at Loyola University of Maryland and Peace Studies at Goucher College are also examples of students that may be interested in pursuing graduate study in Global Affairs and Human Security.

In terms of recognition as a concept, Human Security was given a significant boost by the United Nations 1994 Human Development Report and since this time has been given broad treatment in the Social Science literature. A preliminary search on Google Scholar turns up upwards of 42,000 mentions of the phrase "Human Security" in academic articles. To place this in context, "Peace Studies," a discipline for which there are a very large number of undergraduate and graduate programs in the U.S. and abroad, turns up just 18,000 hits. "Global Studies" produces approximately 25,000 mentions. And impact factors are relatively high. This imprecise study is simply meant to demonstrate that "Human Security" is an accepted concept label and one for which there is an increasing body of literature and interest amongst students focused on international issues. Competitive human security-focused fellowships are even offered to students seeking assistance in paying for their studies (see, for example, the Center for Unconventional Security Studies).

The growth of human security as a paradigm is also demonstrated by the emergence of a growing body of scholarly and academic research on the topic. In terms of easily accessible course texts, Amazon.com alone has almost 800 titles with the words "Human Security" in the title, and the works are published by both prominent university and popular presses. As you know, corresponding texts appear within each course proposal submitted to MHEC but a few excellent course texts that will likely be used, pending program approval, include:

- ✓ **Human Security: Concepts and Implications**
  Shahrbanou Tadjbakhsh and Anuradha Chenoy
- ✓ **Human Security in a Borderless World**
  Derek S. Reveron and Kathleen A. Mahoney-Norris
- ✓ **Human Security and the UN: A Critical History**
  S. Neil MacFarlane and Yuen Foong Khong

As you know, our internal program proposal memoranda, prepared in advance of the proposal submitted to the BOR and MHEC, focused on the growth of the non-profit sector and the gap in international programming at the graduate level at the University of Baltimore. To supplement these documents, a few numbers worth noting: a preliminary search on the internet turns about 1.6 – 1.8 million mentions of the words "Human Security" alongside the words "careers" and "job." The phrases "Human Security" and "Conferences" also turns up quite a few hits. In terms of academic prospects, faculty are well aware of the numerous conferences and journals focused on human security issues in the U.S. and around the globe. It should be noted that an existing faculty search for a Human Security/ International Studies faculty member—a search that has resulted in a record number of applications among existing searches—contains cover letters and CV's that are full of mentions of topics related to global governance, human security, and global affairs.

We believe the new M.S. in Global Affairs and Human Security is innovative, builds on existing academic programs in the College of Public Affairs, is consistent with the University's Baltimore's mission of providing applied education, and is sufficiently different from programming at other USM schools.

December 19, 2011

Dr. Danette Gerald Howard
Interim Secretary
Maryland Higher Education Commission
6 N. Liberty Street
Baltimore, MD 21201

Dear Dr. Howard,

In accordance with Maryland Higher Education Commission procedures, the University of Baltimore requests approval of a new M.A. in Global Governance and Human Security.

The program is consistent with UB's approved mission statement and requires no additional State funds for its support. The proposal is attached for your consideration.

Please let us know if you need further information.

Thank you.

Sincerely,

Robert L. Bogomolny
President

Enclosure

Cc: Irv Goldstein, Senior Vice Chancellor for Academic Affairs, USM
        Joseph Wood, Provost and Senior Vice President for Academic Affairs, UB

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UNIVERSITY SYSTEM OF MARYLAND INSTITUTION PROPOSAL FOR

X	**New Instructional Program**
	Substantial Expansion/Major Modification
	Cooperative Degree Program

University of Baltimore

Institution Submitting Proposal

M.A. in Global Governance and Human Security

Title of Proposed Program

M.A. in Global Governance and Human Security	**Fall 2012**
Degree to be Awarded	Projected Implementation Date
22100	**44.0504**
Proposed HEGIS Code	Proposed CIP Code
School of Public and International Affairs **College of Public Affairs**	**Ivan Sascha Sheehan, Ph.D.** **Donald Haynes, Ph.D.**
Department in which program will be located	Department Contact
(410) 837-5328 **(410) 837-6196**	**isheehan@ubalt.edu** **dhaynes@ubalt.edu**
Contact Phone Number	Contact E-Mail Address

Signature of President or Designee

Date: 12-19-11

Mission

The mission of the University of Baltimore comprises four elements: (1) making excellence available to students motivated by professional advancement and civic awareness; (2) establishing a foundation for lifelong learning, personal development and social responsibility; (3) combining theory and practice to create meaningful, real-world solutions to 21st-century urban challenges; (4) and being an integral partner in the culture, commerce and future of Baltimore and the region. Within this broader context, the College of Public Affairs seeks to prepare problem-solvers who will analyze policy and lead public, non-profit, health-care, and third sector organizations of the future.

The proposed cross-disciplinary M.A. degree program in Global Governance and Human Security will build on and support each of the institutional goals set forth by the University of Baltimore and the College of Public Affairs, while also contributing to the university's projected growth goals. The program will also create opportunities for the expansion of existing degree programs by attracting students interested in international issues who might not otherwise pursue graduate study at the University of Baltimore.

In light of the significant growth of degree programs with a cross-disciplinary focus, higher education's increasing emphasis on international education, and the rise in the number of students seeking employment in the non-profit sector after graduation, the University of Baltimore is uniquely situated in terms of its mission and its location to embrace these changes and engage students in applied learning related to transnational problems and the promotion of human security. The region's large number of NGOs with global missions—from organizations that promote sustainable development and good governance to those that engage in peace-building and crisis/humanitarian response—makes the University of Baltimore especially well-suited to provide students with opportunities for engaged learning through guest speakers and adjunct faculty, exposure to organizations tasked with building human security, field placements with regional and international organizations, and applied skills for competitive career opportunities post graduation.

The University of Baltimore and the College of Public Affairs have historically prided themselves on professional preparation and the delivery of education that has practical application ("Knowledge that works"). The goal has largely been to prepare students for opportunities at the local, regional and national levels. However, the advance of globalization and the sweeping changes it has fostered have created an environment in which there is less separation between the local and the global than ever before and professionals must increasingly be prepared to work together to solve global issues with local implications. Nowhere is this more true than in the growing non-profit sector, where organizations tasked with building human security and fostering sustainable development compete for graduates with specialized knowledge, applied skills, and functional expertise. The School of Public and International Affairs is uniquely situated to provide education to students who seek such careers and the new degree program is a 21st century reflection of the university's mission to impart knowledge that works and provide students an opportunity to be agents of positive change.

Characteristics of the Proposed Program

Program Description: The M.A. program in Global Governance and Human Security is designed to expose graduate students interested in international issues to contemporary issues in development, good governance, transnational problem solving, and the promotion of human security. Students in the program examine the ways that NGOs, supra-national organizations, intergovernmental bodies, and global actors work together to address issues of human well-being, while confronting challenges that are beyond single governments to solve.

Educational Objectives: The graduate program in Global Governance and Human Security is designed to provide an opportunity for students, who are interested in international issues related to the promotion of good governance, sustainable development, and the building of human security, to develop functional skills that will allow them to compete for careers in the non-profit sector and with supra-national organizations.

Admissions Standards: Acceptance into the M.A. program in Global Governance and Human Security is competitive. Applicants are expected to hold a bachelor's degree in a relevant field of study, with a minimum cumulative grade point average of 3.0, from a regionally accredited college or university. Students wishing to transfer from other graduate programs are expected to have maintained at least a B average in their prior coursework. Students whose GPA fails to meet the standards outlined above may be admitted to the program on a conditional basis, at the Program Director's discretion, provided that other aspects of the applicant's application reflect the ability to do satisfactory graduate level work in the program. Applicants should submit transcripts from all universities attended, a personal statement, and at least one letter of recommendation, in addition to a completed application for graduate study.

Total Number of Credits: 39 Credits {13 Courses}

Thesis/ Non-Thesis Option: The final integrative component of the degree program is an Internship/ Field Placement. No thesis is required.

List of Courses:

Intro Courses: 27 Credits

#	Course Title	Hrs.	Status
1	Seminar in Globalization and Social Change (GGHS 504)	3	new
2	Understanding and Assessing Conflict (CNCM 506)	3	existing
3	Ethnic and Cultural Factors in Conflict (CNCM 740)	3	existing
4	Epidemiology (HSMG 640)	3	existing
5	Managing Diversity (PUAD 704)	3	existing
6	Innovations in Public Management (PUAD 625)	3	existing
7	Public Program Evaluation (PUAD 629)	3	existing
8	Managing NGOs (GGHS 600)	3	new
9	International Organization (GGHS 508)	3	new

Elective Courses: Students Choose 6 Credits (10 & 11)

	Terrorism, Counterterrorism, and International Conflict Management	3	existing
	New Approaches to Economic and Social Development	3	new
	Health Systems Mgmt: Org Design & Human Resources (HSMG 766)	3	existing
	Independent Study/ Directed Reading	3	existing

Advanced Courses: 6 Credits

12	Seminar in Human Security (GGHS 740)	3	new
13	Internship/ Field Placement (GGHS 760)	3	new

	Total Hours	**39**	

Note: The 39 credits listed above assume that students arrive with knowledge of basic statistics. If students cannot demonstrate knowledge of elementary statistics, they will be required to take PUAD 628 before taking PUAD 629. Students enrolled in the GGHS graduate program are required to take the Seminar in Globalization and Social Change (GGHS 504) and International Organization (GGHS 600) during the first twelve credits of their course of study.

Student Learning Outcomes: By the completion of the M.A. programs, students should be able to:

- Understand the impact of globalization, social change, good governance or lack thereof, and insecurity on human development.
- Develop appropriate programs within the context of global governance and international organizations to address contemporary global issues and improve human well-being.
- Apply theories and concepts of global governance, transnational problem solving, and human security to real world case studies.
- Work successfully in both management and service delivery within non-profit organizations
- Evaluate existing programs with non-profit, intergovernmental, and supranational bodies to determine efficacy and address shortcomings.

Quality of Program Faculty: Fulltime faculty in the College of Public Affairs will contribute to the ongoing development of classes and make sustained intellectual contributions to the development of the M.A. program. It is expected that a small group of highly qualified adjunct faculty with expertise in human security topics will be relied on to teach in the program and mentor students inside and outside the classroom.

Student Audience: Today an estimated 40,000 international non-governmental organizations (NGOs) currently operate around the world. Data from the United Nations show that the growth of the non-profit sector grew dramatically at the end of the 20th Century

and has exploded in recent years. There are a number of reasons why NGOs have proliferated at such a rate: nation-states have become weaker and some regulatory instruments have been transferred to the regional level; environmental concerns have become more predominant, especially those related to climate change, biodiversity and sustainability; conflicts over the impacts of trade on well-being, public health, and the environment have grown; and questions regarding the ability of existing institutions to manage these issues have proliferated in the wake of the recognition that sustainable solutions require sustained cooperation.

These changes have sparked a broad interest in global issues, particularly among young people, and a desire to affect meaningful and sustainable change. International Studies graduate programs have grown in number and size in recent years, and informal surveys at the University of Baltimore suggest significant interest in the academic and professional opportunities associated with such programs.

In addition, the University of Baltimore has a significant number of students who are either not American citizens, born to immigrant parents, or plan to spend at least a portion of their careers outside the United States. These students require cross-cultural sensitivities, awareness of contemporary global issues, and exposure to the factors that compel people and groups to engage in violence and otherwise feel insecure.

Impact on Student's Technology Fluency: It is expected that coursework in the M.A. program will enhance student's digital and technology fluency since many courses involve accessing information that is available online. In addition, students will, in some classes, learn to access online data and use software tools designed to sort and make sense of data. It is expected that such fluencies will make graduates more competitive and more marketable for professional opportunities post graduation.

Library Requirements: The majority of the materials needed by students is available through open source databases, governmental archives, or is available online through organizations like the United Nations, the World Bank, or a variety of global NGOs. Peer-reviewed material in journals is easily accessible through Langsdale's existing library subscriptions.

Facilities and Equipment: Initial plans are to offer classes at the University of Baltimore and/ or via web-based education. No special facilities or equipment will be required.

Finance
The Master of Arts in Global Governance and Human Security builds upon already significant strengths in the College of Public Affairs and the School of Public and International Affairs. As noted in the proposal, students in the new program will be taking existing courses in other programs offered through the College. Many of the resources needed for the new program already exist in the areas of staff resources and library databases that can be deployed for the M.A. in Global Governance and Human Security.

Resources and Expenditures

Given the rich environment of NGO organizations in the Baltimore/Washington area, it is anticipated that the program will attract an initial class of sixteen students in its first year. We also anticipate that students will take at least three years to complete this program assuming that they take 15 credit hours per year. As many of the M.P.A. courses required in the program are also offered online and HSMG courses are available on weekends, our assumption is that students will avail themselves of the opportunities presented. Data on anticipated Program Resources can be found in Table 1.

Table 2 shows anticipated expenditures for the new program. A new faculty line was approved in the area of International Studies during the Supplemental 2012 budget which will augment existing faculty resources in this area. We anticipate that as the program grows, a group of adjunct faculty will be identified to augment the faculty from International Studies, Public Administration, Health and Human Services, and Conflict and Negotiation Management who will be teaching in this program. In addition, we are providing for a one course release for the program director. As noted in the program proposal, we do not anticipate that new resources will be needed from the library as many of the topical areas relevant to this area are available through ResearchPort. Staff assistance to faculty will be provided through the Academic Program Specialist assigned to the School of Public and International Affairs. Student advising will be undertaken through the College of Public Affairs Advising staff.

M.A. In Global Governance and Human Security

TABLE 1: RESOURCES

Resources Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1. Reallocated Funds[1]					
2. Tuition/Fee Revenue (80% of (c+g) below)	$113,088	$212,040	$303,924	$303,924	$303,924
a. #F.T. Students	0	0	0	0	0
b. Annual Tuition/Fee Rate					
c. Annual Full Time Revenue (a x b)	$0	$0	$0	$0	$0
d. # Part Time Students	16	30	43	43	43
e. Credit Hour Rate	$589	$589	$589	$589	$589
f. Annual Credit Hours	15	15	15	15	15
g. Total Part Time Revenue (d x e x f)	$141,360	$265,050	$379,905	$379,905	$379,905
3. Grants, Contracts, & Other External Sources					
4. Other Sources					
TOTAL (Add 1-4)	$113,088	$212,040	$303,924	$303,924	$303,924

1 Revenue data is based on the assumption that the program will admit 16 students per year; that these students will take 15 credit hours per year and that most students will complete the program in three years.

TABLE 2: EXPENDITURES

Expenditure Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1. Total Faculty Expenses (b+c below)	$48,768	$87,328	$102,448	$102,448	$102,448
a. #FTE (Based on 1 full-time new faculty member teaching in program and additional support from adjuncts, especially in years 2-5).	0.6	1.2	1.7	1.7	1.7
b. Total Salary (based on 1 FTE faculty member approved in 2012 supplemental budget for $64,000 prorated for initial year and 2 courses taught by adjuncts in years 2 at an average rate of $2800 per course; in years 3-5, 7 courses will be taught by adjuncts at an average rate of $2800 per course)	$38,400	$69,600	$83,600	$83,600	$83,600
c. Total Benefits (for year 1, this is based on pro-rated faculty salary; in year2, this will be a faculty member dedicated to the program plus 2 adjunct faculty at 8% benefits; in years 3-5, the number of adjunct courses by faculty will be increased to 7).	$10,368	$17,728	$18,848	$18,848	$18,848
2. Total Administrative Staff Expenses (b + c below)	$8,901	$8,901	$8,901	$8,901	$8,901
a. #FTE	0.1	0.1	0.1	0.1	0.1
b. Total Salary (1 FTE=$68,000 ave.)	$6,800	$6,800	$6,800	$6,800	$6,800
c. Total Benefits	$2,101	$2,101	$2,101	$2,101	$2,101
3. Total Support Staff Expenses (b + c below)	$12,104	$12,104	$12,104	$12,104	$12,104
a. #FTE	0.2	0.2	0.2	0.2	0.2
b. Total Salary (1 FTE=$40,000 ave.)	$8,000	$8,000	$8,000	$8,000	$8,000
c. Total Benefits	$4,104	$4,104	$4,104	$4,104	$4,104
4. Equipment					
5. Library					
6. New or Renovated Space					
7. Other Expenses (based on one trip at $1500, standard computer package, supplies, communications	$2,720	$1,650	$1,650	$1,650	$2,720
TOTAL (Add 1-7)	$72,493	$109,983	$125,103	$125,103	$126,173