



**TOPIC:** Adoption of the detailed plans for creating and implementing “University of Maryland: *MPowering the State*,” the new, structured collaboration between the University of Maryland, College Park and the University of Maryland, Baltimore.

**COMMITTEE:** Committee of the Whole

**DATE OF COMMITTEE MEETING:** March 1, 2012

**SUMMARY:** On December 9, 2011 the Board of Regents voted to adopt and submit to the Maryland General Assembly the “Report on a Study Examining the Advantages and Disadvantages of Merging the University of Maryland, College Park and the University of Maryland, Baltimore,” as required by language in the 2011 Joint Chairman’s Report. In adopting the report, the Board endorsed the concept of a formal collaboration between the two campuses—tentatively referred to at that time as the University of Maryland Strategic Alliance—and charged the Chancellor and the Presidents of UMCP and UMB with returning to the Board by March 1, 2012 with a detailed plan for creating the Alliance. The Board also tasked the Chancellor and two Presidents with considering whether the name, “University of Maryland Strategic Alliance,” was appropriate in light of the goals and scope of the enterprise.

The attached documents provide a detailed plan for the new collaborative relationship endorsed by the Board in the 2011 study, including its governance structure, areas of focus, implementation process, and multi-year budget requirements. As noted in the planning documents, the collaboration, which is being called “University of Maryland: *MPowering the State*,” will include a wide range of activities designed to have a profound and lasting effect on the two institutions, the state and the state’s economy. These include:

- A major new academic initiative at the USM’s regional higher education center at Shady Grove that will join new educational programs offered by the two campuses in such areas as health, law, human services, and STEM, with their ongoing research efforts at the Institute for Bioscience and Biotechnology Research at Shady Grove.
- The creation of the University of Maryland Collaborative School of Public Health, which will combine the accredited Master of Public Health (MPH) programs currently offered by UMCP and by UMB to create a single MPH Program that will improve the quality of educational programs in public health at both institutions; facilitate collaboration in research and public service; and help propel the new University of Maryland Collaborative School of Public Health into national prominence.
- A joint technology transfer and commercialization initiative, known as UM Ventures, that will unify services and programs in technology transfer and commercialization across the two campuses, promote entrepreneurship and commercial outreach, and aggressively work to identify and resolve problems that can be addressed through applied research.
- The creation of a Center for Biomedical Informatics and Imaging, which will be located within UMCP’s nationally regarded University of Maryland Institute for Advanced Computer Services (UMIACS) and will leverage the extensive expertise in clinical, biological, imaging, and bioinformatics currently available on the two campuses to take on “grand challenge” problems in health care, including large-scale genome analysis, large-scale longitudinal imaging, and the integration of medical records.
- The creation of numerous new educational offerings between the two campuses, including a formal summer research program for students and a nursing 2+2 program,

and enhanced research and educational collaborations between faculty and students at the two campuses in the areas of bioengineering and the health sciences.

“University of Maryland: *MPowering the State*” and its initiatives will be governed during the initial phase of implementation by a steering committee appointed by and reporting to President Loh and President Perman. The two presidents will be accountable to the chancellor and the Board for the success of the collaboration initiatives. Implementation of the plan will begin immediately upon approval by the Board and will be phased in over a multi-year time period as opportunities and resources allow.

**ALTERNATIVE(S)**: The Committee could require that the two institutions revise all or portions of the plan.

**FISCAL IMPACT**: Full implementation of the initiatives envisioned in the plan will require a combination of state, federal, private, and institutional funding, and is projected to require up to \$44 million (2012 dollars) in on-going base funding, phased in over a 10-year period.

**CHANCELLOR’S RECOMMENDATION**: That the Board of Regents approve and accept the plan and submit it to the Maryland General Assembly; that the Board charge the chancellor and the presidents of UMCP and UMB with moving forward with implementation of the plan as opportunities and resources allow; that the chancellor and the two presidents provide an annual report on progress under the plan to the Board beginning March 1, 2013.

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COMMITTEE RECOMMENDATION:

DATE:

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BOARD ACTION:

DATE:

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SUBMITTED BY: Joseph F. Vivona (301) 445-1923

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