



*SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION*

TOPIC: Annual Report on Intercollegiate Athletics

COMMITTEE: Education Policy

DATE OF COMMITTEE MEETING: June 6, 2012

SUMMARY: The annual report on intercollegiate athletics has as its main focus the reports submitted annually to the USM Board of Regents by the eight institutions that have intercollegiate athletics programs. Those reports center on whether those programs are operating in such a fashion as to demonstrate integrity, to enhance the mission of the institutions, and to warrant the confidence of those within the institutions, particularly the students, and the public that supports public higher education.

Highlights from the institutional reports for FY 2011 are attached. Full campus reports may be accessed at <http://www.usmd.edu/regents/agendas/ed060612.php>.

The format for this report was first used for submission in Spring 2002 of reports on the intercollegiate athletics programs in FY 2001. This is the last year in which this particular reporting format will be utilized. Since last September, working groups, both of USM staff and of members of the Board of Regents, have been meeting with institutional representatives and others to update and improve the policy on intercollegiate athletics and the accompanying reporting format; the proposed new policy and format will be presented to the Board's Committee of the Whole on June 22, 2012 for review and approval.

In some of the tables in the reports, there exists a possibility of having a very small number of individuals in a particular category such that those individuals might be identifiable. Since this might constitute a violation of the Family Educational Right to Privacy Act (FERPA), institutions were asked to exclude such data from their public session reports, indicating only the existence of a small N. Several institutions have provided additional information for review in executive session should the Committee members so desire.

If the NCAA has released the annual APR reports by the meeting date, those will be made available to the Committee at the meeting.

Representatives of the institutions will be available at the Committee meeting to respond to questions about their reports.

ALTERNATIVE(S): This report is for information only.

FISCAL IMPACT: This report is for information only.

CHANCELLOR'S RECOMMENDATION: This report is for information only.

COMMITTEE RECOMMENDATION: Received as information. DATE: June 6, 2012

BOARD ACTION: DATE:

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**UNIVERSITY SYSTEM OF MARYLAND
ANNUAL REPORT ON INTERCOLLEGIATE ATHLETICS
FY 2011**

HIGHLIGHTS

Philosophy

Each of the USM institutions that have intercollegiate athletics programs has a statement of philosophy that emphasizes scholarship and sportsmanship within the program.

Reporting

The Director of Athletics reports directly to the President of the institution at BSU, CSU, TU, UMCP, and UMES. At FSU, the Athletic Director reports to the Vice President for Administration and Finance. At SU, the Athletic Director reports to the Vice President for Student Affairs. At UMBC, the Athletic Director reports to the Provost.

Admissions

FSU and SU are Division III institutions and as such do not provide athletic scholarships; they have no athletes who are "special admits," and the qualifications of incoming student-athletes are comparable to those of other incoming students. CSU and UMES, both of which are Division I institutions, likewise have no "special admit" athletes.

BSU's Fall 2010 cohort of 206 male and 264 female first-time full-time freshman students included 39 male student-athletes, of whom six were special admits, and 21 female student-athletes, of whom four were special admits. Admissions credentials of BSU's student-athletes were on average higher than those of all first-time full-time freshmen at the institution in Fall 2010.

In Fall 2010, TU admitted 13 of its 67 new male student-athletes and none of its 58 female student-athletes as special admits. Special admit athletes at Towson in Fall 2010 had an average high school GPA of 2.71, compared to 3.30 for regular admit male athletes, and a combined SAT score (out of a possible 2400) of 1392 compared to 1554 for regular admit male athletes. Among all first-time full-time freshman males, the average GPA was 3.44 for regular admits and 2.57 for special admits; the SAT averages were 1540 for regular and 1151 for special admit males. The first-time full-time freshman female students had an average GPA slightly higher and an average SAT score slightly lower than first-time full-time freshman female athletes.

In the fall of 2010, 13 of UMBC's 44 admitted male student-athletes were considered special admits. The GPA for the entire male student-athlete cohort was 3.53 compared to the special admit cohort which was 2.87. The combined SAT for the total male student-athlete cohort were 1133 and the SAT for the special admit cohort was 1013. When compared to all first-time male freshmen at UMBC, the grade point average for

male student-athletes was higher than their counterparts (3.53 to 3.47). The SAT average, however, was lower for male student-athletes than that for all students, 1133 as compared to 1223. The special admit population represents a higher percentage of male student-athletes (30%), when compared to all male special admit students (0.002%). The grade point averages of the special admit male student-athletes, 2.87, was lower than the all male special admit freshmen (3.16). The SATs were higher for special admit male student-athletes (1013) when compared to all male special admit students (985).

The comparison of entering UMBC's female student-athletes in the fall of 2010 also shows that the percentage of at-risk admits is higher than that for all first-time freshmen women (17% as compared to 0.004%). The grade point averages for regular admits were higher, 3.71, than the new female student-athletes at 3.62. The SAT scores for female student-athletes were 1110, which was lower than their counterparts who scored 1191. First-time full-time freshmen women who were admitted to UMBC with special circumstances had a combined SAT average of 985 as compared to 983 for new female special admit student-athletes. The GPA for new female special admit student-athletes was 3.22 which was lower than that of all freshmen special admit women at 3.68.

Fourteen of UMCP's 63 new male student-athletes in Fall 2010 were special admits, as were nine of the 58 new female student-athletes. The average HS GPA of all male special-admit students was 2.7 and of all female special admit students was 3.1; average combined SAT scores (out of 1600) were 928 and 905 respectively. The GPAs and SATs of all first-time full-time regular admits to UMCP in Fall 2010 were 4.0/1313 for men and 4.0/1254 for women. Average high school GPAs for male student-athletes ranged from 3.1 to 4.2 for regular admits and from 2.6 to 2.7 for special admits, depending upon sport. For female athletes, the comparable ranges were 3.4 to 4.3 and 2.6 to 3.7 respectively. The SAT scores of athletes were on average significantly lower than those of the overall entering cohort.

Graduation

Retention and graduation rates for student-athletes as a whole at FSU, UMCP and UMES are comparable to those for all students. Athletes graduate at a higher-than-average rate than do all students at BSU, CSU, SU, TU and UMBC. Special admit student-athletes at those institutions that have them graduate at lower rates than do regular admit student athletes, as is the case with special admit non-athletes compared to regular admit non-athletes.

Student Fees

The following table shows FY 2011 data on the amount of the student athletic fee paid by full-time undergraduate students at each institution, the percent of the total mandatory student fees that the athletic fee represents, and the percent of intercollegiate athletic program revenues accounted for by the student athletic fee.

2011 Student Athletic Fees			
	Annual Fee/FT Student	% of Total Student Mandatory Fees	% of Athletic Revenue
BSU	\$662	38.1%	94.5%
CSU	\$679	50.0%	58.4%
FSU	\$628	35.8%	92.2%
SU	\$548	23.0%	94.7%
TU	\$767	33.1%	88.2%
UMBC	\$802	31.0%	71.0%
UMCP	\$394	23.8%	19.0%
UMES	\$550	25.9%	36.2%

Revenues/Expenditures/Fund Balances

The following table illustrates the changes in fund balances for intercollegiate athletic programs between June 30, 2009 and June 30, 2011.

Fund Balances			
	Ending FY 2009	Ending FY 2010	Ending FY 2011
BSU	(\$2,761,644)	(\$2,624,877)	(\$2,430,686)
CSU	(\$5,659,570)	(\$6,285,419)	(\$6,888,976)
FSU	(\$97,159)	(\$84,112)	\$192,108
SU	\$562,521	\$1,104,444	\$1,400,400
TU	\$2,668,871	\$3,053,059	\$3,355,927
UMBC	(\$1,236,957)	(\$1,083,969)	(\$891,127)
UMCP	\$0	\$0	(\$1,245,000)
UMES	\$106,372	\$130,927	\$69,102

SU, TU, and UMES have historically had revenues in excess of expenditures in the ICA program and have consistently maintained positive fund balances in their programs. FY 2009 was the first year in which the FSU fund balance dipped into negative territory; at that time, FSU indicated that the deficit could be attributed to salary and benefit adjustments that aligned FSU with marketplace norms. In FY 2011, Frostburg returned to positive territory, posting a revenue increase of roughly 4.5% and an expenditure reduction of approximately 3.7%.

UMCP reported a zero fund balance in FY 2010, noting that ICA has managed to achieve a balanced budget over the past decade or more in spite of significant financial challenges. However, UMCP added that, in light of the future budget projections, the department would need to explore both incremental revenue opportunities as well as budget or scope reductions to balance the budget in future years. The reported zero fund balance in 2010 resulted from a positive fund balance of \$1,010,155 in FY10 held in the UMCP Foundation and transferred to the ICA budget at the start of FY11. In FY11, the ICA budget finished with a shortfall of \$1.245 million mainly due to the default of a major gift pledge payment due in FY11. The university transferred funds from non-state auxiliary funds to cover the shortfall.

In July of 2011, the President's Commission on Intercollegiate Athletics was appointed by Dr. Loh to review the finances and operations of ICA and make recommendations to secure greater excellence in academics and athletics as well as to secure financial sustainability. The Commission's report was issued in November, 2011. Among its recommendations was to reduce ICA expenses by reducing the number of teams supported by the department. The commission recommended the elimination of six programs consisting of 8 teams. At the request of the Director of Athletics, the programs identified have been given a fundraising goal designed to ensure long-term viability, not just short-term survival, with a significant milestone of June 30, 2012, in order for the programs to continue. Any program that does not raise the required funds will be discontinued as of July 1, 2012.

UMBC's program accrued a substantial deficit as a result of several key factors: the conference change cost, student interest in slowing fee growth, loss of anticipated fees due to an enrollment shortfall, conference mandates, and reallocation required to support university cost containment efforts. The long-term budget "pay-back" plan put into place to eliminate the deficit is bearing fruit. In FY 2008, the budget was stabilized and slightly reduced the department fund balance; the fund balance situation continues to improve, and UMBC is on track to make continued reductions annually and to retire its deficit.

CSU made a presentation to the Committee in September 2008 concerning the deficit situation in its intercollegiate athletics program and presented a plan to achieve a balanced budget; that plan was implemented in FY 2010. The negative fund balance continues to increase; this year, the program had a negative balance of over \$600,000, resulting in a total accrued deficit of almost \$6.9 million. Revenues (including transfers from other non-state auxiliary funds) increased by 11.1% between FY 2010 and FY 2011; expenditures in the ICA program increased by 21.6%. Administrative costs in the program were 79% higher in FY 2011 than they were in FY 2010.

BSU continues to work on implementing components of the revenue enhancement plan presented to the Committee in September 2008 in order to reduce further its accumulated negative fund balance; in reporting on the deficit two years ago, BSU President Mickey Burnim reported to the Committee that personnel changes and tightening of spending controls should permit the program to run in the black prospectively. Once again, in FY 2011, the athletic program's revenue in fact exceeded its expenditures, and the excess was applied to the deficit, which continues to decline slowly.