The Committee on Effectiveness and Efficiency of the University System of Maryland Board of Regents met in public session on Wednesday, October 17, 2012 in the Atrium of the Wilson H. Elkins Building, University System of Maryland Office, 3300 Metzerott Road, Adelphi, Maryland, beginning at 12:30 p.m. Present were Mr. Slater, Chair; Dr. Florestano, Ms. Gonzales, Mr. Gossett, vice chair, Mr. Hershkowitz, Chancellor Kirwan, and Dr. Vance. Also attending were Ms. Baker, Mr. Balakrishnan, Mr. Blankenship, Dr. Boughman, Mr. Cartier, Ms. Doyle, Mr. Hogan, Ms. Hollander, Ms. Jamison, Mr. Lurie, Ms. Marionni, Ms. McMann, Ms. Moultrie, Dr. Neapolitan, Mr. Page, Dr. Shapiro, Mr. Salt, Dr. Spicer, Mr. Vivona, Dr. Zimmerman, members of the press, and other observers.

Mr. Slater called the meeting to order. The agenda items were discussed in the order reported in the minutes; copies of materials distributed at the meeting are on file with the official minutes of the meeting.

1. **Role and Function of the BOR Committee on Effectiveness and Efficiency.**

   Mr. Slater noted that a review and discussion of the role and function of the Committee provided a segue to discuss other agenda items to be taken up at future Committee meetings and to item 2 - the review of Chapter 450. The chronology of the work group/committee was referenced to reflect on the issues and accomplishments of the USM Effectiveness and Efficiency initiative that began in 2003. Chancellor Kirwan discussed the importance of the initiative in establishing the System’s credibility with the State. Indeed, President Obama has cited the USM Effectiveness & Efficiency initiative as a national model.

   Mr. Gossett stated that the Committee could be likened to an incubator for ideas on how do accomplish activities of other Board committees in a more effective and efficient manner. Mr. Vivona suggested that the Committee might wish to develop a vision statement to clarify the role and functions. Mr. Slater asked that staff draft a statement for consideration.

2. **Review of Chapter 450 (HB 442/SB239) – Next Steps.**

   Mr. Slater reminded the Committee that the Board approved in December 2011, the Policy on the Role of the University System of Maryland as a Public Corporation. The Board also endorsed a statement of purpose and principles governing the USM as a public corporation and charged the System to pursue new law and/or amendments to existing law that would strengthen its public corporation status. Subsequent legislation, now signed into law, reaffirms the System’s status as a public corporation and provides it with certain flexibility
to establish and participate in high impact economic development activities and entities that promote the economic interests of the State.

Mr. Salt provided the Committee with a summary of the three major components of Chapter 450 (HB442) and discussed the policy considerations and implementation schedule.

3. Establishment of the USM Center on Academic Transformation.

Dr. Boughman provided the Committee with an overview of the proposal to establish a “center” at the USM to provide leadership and coordination of academic transformation and innovation initiatives in the USM. She went on to describe the activities of the Center to include capacity building, leveraging of resources, and the sharing of best practices. A detailed proposal and budget will be presented to the Board in November.

In answer to Mr. Slater’s question regarding funding of the Center, Dr. Boughman and the Chancellor responded that the sources of funding would be a combination of fund balance for start-up costs and grant funding. The System is already engaged in developing partnerships for the development of activities and funding with ITHAKA, Coursera, and others.

4. Effectiveness and Efficiency Annual Reports.

Mr. Vivona described the past and current use and value of the annual reports and noted that the System continues to benefit from keeping the E & E initiatives in the public eye. Having recently returned from meetings with the bond-rating agencies, he stated that the recognition of our continuing efforts contribute to our AA+ rating – one that is held by only seven other universities.

Mr. Slater asked if a “special” report would be produced, marking the 10th Anniversary of E & E. Ms. Moultrie indicated that work has commenced on it.

5. Future Agenda Items.

Items suggested for consideration at future meetings include: academic transformation, cloud computing, examination of the legal structure of UMUC including a review of other models and the lessons learned from UMMS.

Respectfully submitted,

Thomas G. Slater
Chairperson