TOPIC: USM Advancement Dashboards

COMMITTEE: Advancement

DATE OF COMMITTEE MEETING: May 14, 2014

SUMMARY: The USM Offices of Institutional Research and Advancement have worked with the vice presidents for advancement across the USM to develop a dashboard of fundraising activity to be presented to the Regents on an annual basis. Work continues on this project; we are refining the dashboards to reflect changes in institutional peers and to include a meaningful measure on endowment fundraising activity. A final draft will be presented to the Committee in the fall.

ALTERNATIVE(S): Further discussion may result in refining this report.

FISCAL IMPACT:

CHANCELLOR’S RECOMMENDATION:

COMMITTEE ACTION: DATE: May 14, 2014

BOARD ACTION: DATE:

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