

SUMMARY OF ITEM FOR ACTION, INFORMATION OR DISCUSSION

TOPIC: Quasi-Endowment Award Summaries from USM Institutions

COMMITTEE: Advancement

DATE OF COMMITTEE MEETING: October 8, 2014

SUMMARY: In FY15, the USM and its institutions established a \$50 million quasi-endowment in support of endowment-building at each USM institution. The USM Office is implementing a grant program funded by its \$10 million commitment to this quasi-endowment. Approximately \$425,000 in funds will be made available through this competitive grant process. Staff has issued recommendations for funding, which were approved by the Committee on Advancement at the October 8 meeting.

ALTERNATIVE(S):

FISCAL IMPACT:

CHANCELLOR'S RECOMMENDATION: Recommends approval.

COMMITTEE ACTION:	Recommends approval.	DATE: 10-8-14		
BOARD ACTION:		DATE:		
SUBMITTED BY: Leonard Raley, Iraley@usmd.edu, 301-445-1941				

USM INSTITUTIONS Quasi-Endowment Award Summary

INSTITUTION	PROJECT	REQUESTED AMOUNT	RECOMMENDED AWARD
BSU	Development Officer	\$75,000	\$0
CSU	Church Outreach Planned Giving Project	\$65,000	\$65,000
FSU	Data Project	\$75,000	\$25,000
SU	Planned Giving Officer	\$150,000	\$50,000
TU	n/a	None	n/a
UB	Feasibility Study	\$64,970	\$0
UMB	Video / Brochures	\$20,000	\$0
UMB	Planned Giving Initiative	\$26,000	\$26,000
UMB RX	150th Video	\$15,000	\$0
UMBC	n/a	None	n/a
UMCES	Development officer - CBL	\$75,000	\$75,000
UMCP	Web Copy - Donor Testimonials	\$62,400	\$0
UMCP	Endowed Professors Centers	\$73,500	\$34,000
UMES	Seed Money for Six Endowments	\$75,000	\$75,000
UMUC	n/a	None	n/a
USG	Consultant for ACES Fundraising Plan	\$75,000	\$75,000
Totals		\$851,870	\$425,000