#### **BOARD OF REGENTS**



SUMMARY OF ITEM FOR ACTION, INFORMATION OR DISCUSSION

**TOPIC**: 2013 USM Dashboard Indicators

**COMMITTEE**: Finance

DATE OF COMMITTEE MEETING: March 27, 2014

**SUMMARY**: Each year, the Board of Regents receives the Dashboard Indicators (DBIs) which summarize critical measures of success and compliance in a wide array of Board initiatives. The DBIs are organized into categories based on the USM Strategic Plan. The indicators displayed are meant to remain reasonably stable over time in order to provide the Regents with a ready comparison to past performance. They also feature benchmarks wherever possible against either peers or based on Board or institutional policy. The DBIs include pages of indicators focused on the external environment, the System as a whole, and each USM institution.

In each year's DBIs, specific issues are highlighted in a single page summary. Key issues highlighted in this year's Dashboard Indicators include:

- Growth in key enrollment areas,
- Effectiveness and efficiency measures, and
- Alumni giving and fundraising.

**ALTERNATIVE(S)**: This item is presented for information purposes.

**FISCAL IMPACT**: This item is presented for information purposes.

**CHANCELLOR'S RECOMMENDATION**: This item is presented for information purposes.

COMMITTEE RECOMMENDATION:	DATE:
BOARD ACTION:	DATE:
SUBMITTED BY: Joseph F. Vivona (301) 445-1923	

# University System of Maryland



# Dashboard Indicators 2013

Board of Regents Committee on Finance March 27, 2014

Office of the Chief Operating Officer/
Vice Chancellor for Administration & Finance

# 2013 USM Dashboard Indicators Key Indicators

The 2013 Dashboard Indicators provides a "snapshot" overview of the USM and its institutions. It brings together data from many USM reports and data sets. The indicators noted below were selected to highlight specific trends and challenges drawn from the Dashboards.

#### **Key Enrollment Growth Continues**

Although overall enrollment has been flat, indicators point to gains in specific areas of enrollment seen as critical to meeting the System's strategic goals. These include:

- Maryland Community College Transfers Driven by growth in the total number and
  improved academic qualifications of students transferring from Maryland's Community
  Colleges, every USM institution except UMUC saw an increase in the number of Maryland
  students coming from these institutions in 2013. This includes those USM institutions that
  historically have relied heavily on transfers as well as those that have focused on traditional
  freshmen. At UMUC, the number remained high, but somewhat less than the prior year.
- Upper Division STEM Enrollment This measure is a leading indicator of progress on the State's and the USM Strategic Plan's commitment to increase Science, Technology, Engineering, and Math (STEM) degrees. The early indication is that significant progress has been made in increasing STEM production on all campuses. For the system as a whole, STEM enrollment at this level has increased by more than 1,000 majors in the past year and by over 5,600 since 2007. In the last five years, the system has seen a 40% increase in majors at this level. In the past year, every USM institution that enrolls STEM majors increased its upper division enrollment. The change in this year alone should increase the total number of undergraduate STEM degrees by more than 300 in the current academic year.

#### **Effectiveness and Efficiency measures met**

Performance on academic initiatives created through the Effectiveness and Efficiency program of the last decade continued to be impressive in 2013. These include:

- Percent of Undergraduate Credits from Non-traditional sources As part of the effort to open class space and provide students with a more fully rounded educational experience, the Board mandated that undergraduates should receive 12 credits (or 10% of the total) during their college career from non-traditional sources, such as study abroad and internships. For the first time in 2013, this goal was achieved by all institutions with UMCP and UMBC leading this shift with approaching 20% of credits acquired by these methods.
- **Time to degree** Every institution measured in this area was successful at improving or maintaining rapid matriculation to graduation. This maintained several years of success in the time to degree for undergraduate students measure. It suggests that these changes have been effectively embedded in institutional practice over the last several years.

#### Alumni Giving and Fundraising

Trends in alumni giving raised some concern this year but fundraising remains strong.

- Average Alumni Giving Rate This year 6 of 10 institutions saw their rate of alumni giving fall.
   This follows 2012, when rates dropped at 5 of 10 institutions. Although the rates generally were within the range of peers, this continues to be an issue worth noting.
- **Percent of Fundraising Goal Achieved** 9 of 12 institutions reached their fundraising goal in FY 2013, up from 6 of 12 the previous year. Further, 2 of the 3 that did not meet their goals achieved 90% or more of the goal.

### Summary of 2013 Core Dashboard Indicators As of 3/12/2014

Note: Data are the most recent available for any given indicator. Years are not the same for all indicators.

<u>#</u>	<u>Indicator</u>	<u>UMCP</u>	<u>UMBC</u>	<u>UMB</u>	<u>BSU</u>	<u>CSU</u>	<u>FSU</u>	<u>su</u>	<u>TU</u>	<u>UB</u>	<u>UMES</u>	<u>UMUC</u>	<u>UMCES</u>	System
1	Average SAT	1299	1218		890	877	980	1160	1088		881			
2	6-year graduation rate	82%	61%		35%	17%	44%	67%	66%		32%			61%
3	2nd-year retention rate	95%	85%		72%	64%	72%	83%	85%	75%	67%			74%
4	AfrAmer., Hispan., & Native Amer. as % of total undergraduates	20%	22%		92%	86%	29%	16%	19%	50%	76%	39%		33%
5	% of applicants who were admitted (new freshmen & transfer students)	47%	67%		54%	39%	62%	58%	62%	75%	57%			
6	MD community college transfers	1930	1418		353	238	412	915	2848	690	135	2840		11882
7	Resident undergrad tuition & fees	\$9,161	\$10,068		\$6,971	\$6,252	\$7,728	\$8,128	\$8,342	\$7,838	\$6,998	\$6,642		\$8,558
8	% of undergraduates receiving financial aid	66%	70%		86%	86%	80%	75%	70%	86%	88%	47%		
9	Average undergraduate debt burden upon graduation	\$25,276	\$22,601		NA	NA	\$20,736	\$23,545	\$23,812	NA	\$27,215			
10	Average alumni giving rate	6.3%	3.7%		4.9%	6.3%	5.4%	15.0%	3.9%	5.6%	3.0%	2.4%		
21	Average faculty salary	\$113,372	\$87,894		\$69,115	\$67,647	\$69,213	\$72,039	\$72,444		\$70,881			
22	Faculty salary %ile	84	56		53	55	39	51	59		61			67
23	Awards per 100 full-time faculty (5yrs.)	4.6	2.8											
24	Student to faculty ratio	18	19	6	16	14	16	17	17	19	16			
31	Total R&D expenditure per full-time faculty	\$359,051	\$210,519	\$255,727*							\$67,604			
32	U.S. Patents issued	27	10	30										67
33	Adjusted gross license income received	\$662,148	\$182,626	\$955,703										
34	Licenses & options executed	13	4	21										38
35	Upper division STEM enrollment	5846	3284		280	99	423	612	1461	289	403	5401		18098
38	Number of start-up companies	29	10	8			3	5	1	9	2			67
41	Expenditures for instruction as % of total operating expenditures	32%	35%	24%	38%	33%	40%	45%	40%	40%	37%	29%		
42	Expenditures for administration as % of total operating expenditures	7%	9%	9%	17%	22%	16%	14%	13%	23%	12%	13%		
43	Fund balance increase: goal achieved	Met goal	Met goal	Met goal	Met goal	Met goal	Not met goal	Met goal	Met goal	Met goal	Not met goal	Met goal	Not met goal	
44	% of fundraising goal achieved	109%	238%	129%	138%	115%	92%	295%	112%	304%	75%	90%	238%	
51	Classroom utilization rate	69%	60%		66%	69%	60%	68%	67%		69%			66%
52	Facilities renewal \$ as % of replacement value	1.7%	0.6%	0.9%	4.6%	0.4%	1.2%	2.6%	3.0%	1.0%	0.7%		0.8%	1.4%
53	% of undergrad credits from non-traditional methods	17.7%	18.4%		13.5%	13.9%	16.7%	17.0%	10.8%		13.9%			14.5%
54	Time to degree	8.4	9.0		9.2	9.9	9.2	8.5	8.8		9.2			8.7
55	Teaching workload: courses per FTE faculty	5.6	6.9		8.0	9.0	7.4	7.4	7.3	6.4	8.1			

<sup>\*</sup>Includes only medical school faculty

Same or better

Worse

#### As of 3/12/2014

	#	<u>Indicator</u>	UMCP	UMBC	<u>UMB</u>	BSU	CSU	<u>FSU</u>	<u>SU</u>	<u>TU</u>	<u>UB</u>	UMES	UMUC	UMCES
nent	1	Average SAT	•	•		•	•	•	•	•		•		
ainn	2	6-year graduation rate	•	•		•	•	•	•	•		•		
Att	3	2nd-year retention rate	•	•		•	•	•	•	•	•	•		
y, and	4	AfrAmer., Hispan., & Native Amer. as % of total undergraduates	•	•				•	•	•				
labilit	5	% of applicants who were admitted (new freshmen & transfer students)												
fford	6	MD community college transfers	•	•		•	•	•	•	•	•	•	•	
s, A	7	Resident undergrad tuition & fees												
seces	8	% of undergraduates receiving financial aid	•	•		•	•	•	•	•	•	•	•	
Student: Access, Affordability, and Attainment	9	Average undergraduate debt burden upon graduation	•	•		•		•	•	•		•		
Stud	10	Average alumni giving rate	•	•		•	•	•	•	•	•	•	•	
		Average faculty salary	•	•		•	•	•	•	•		•		
ulty			•	•		•	•	•	•	•		•		
Faculty		Awards per 100 full-time faculty (5yrs.)	•	•										
		Student to faculty ratio	•	•	•	•	•	•	•	•	•	•		
mt.	_	Total R&D expenditure per full-time faculty	•	•								•		
& elop	32	U.S. Patents issued	•	•	•									
Economic & Workforce Developmt.	33	Adjusted gross license income received	•	•	•									
cono	34	Licenses & options executed	•											
Ec	35	Upper division STEM enrollment	•	•		•	•	•	•	•		•	•	
<b>™</b>	38	Number of start-up companies	•	•	•			•	•	•	•	•		
di di	41	Expenditures for instruction as % of total operating expenditures	•		•	•	•	•	•	•	•	•	•	
Stewardship	42	Expenditures for administration as % of total operating expenditures	•	•	•	•	•	•	•	•	•	•	•	
Stev	43	Fund balance increase: goal achieved	•	•	•	•	•	•	•	•	•	•	•	
	44	% of fundraising goal achieved	•	•	•	•	•	•	•	•	•	•	•	•
	51	Classroom utilization rate	•	•		•	•	•	•	•		•		
% SS SS	52	Facilities renewal \$ as % of replacement value	•	•	•	•	•	•	•	•	•	•		•
Effectiveness & Efficiency	53	% of undergrad credits from non-traditional methods	•	•		•	•	•	•	•		•		
Effe Eg	54	Time to degree	•	•		•	•	•	•	•		•		
	55	Teaching workload: courses per FTE faculty	•	•		•	•	•	•	•	•	•		
		Improved/Same	23	22	10	16	16	15	15	19	12	14	7	2
		Worse	4	5	0	4	3	7	7	3	1	8	2	1

<sup>\*</sup> The most recent year compared with the average of previous 3 years.

ONACCOLINTABILITY/DASHBOARD INDICATORS/2013/DRI101413 YES 3/12/2014

### Is performance ADEQUATE on the Dashboard Indicators?

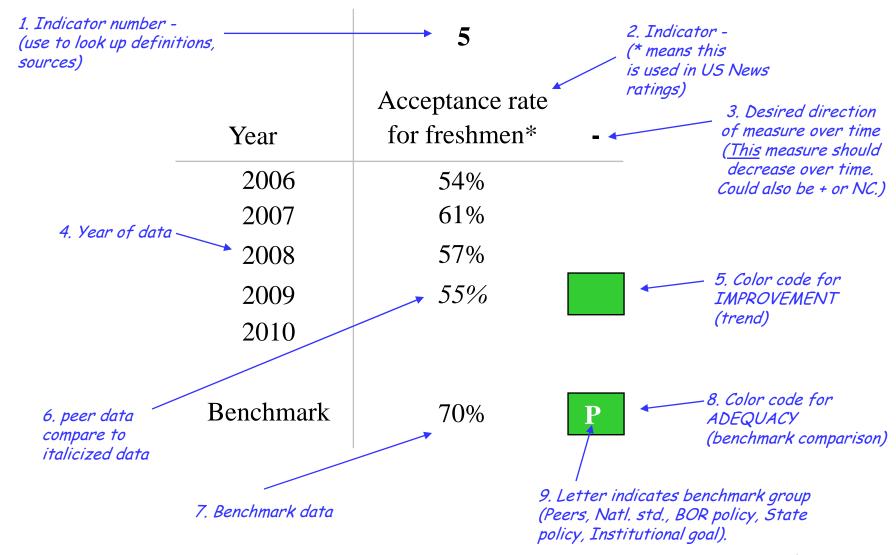
Same or better

Worse

#### As of 3/12/2014

	#	<u>Indicator</u>	UMCP	<u>UMBC</u>	<u>UMB</u>	BSU	CSU	<u>FSU</u>	<u>SU</u>	<u>TU</u>	<u>UB</u>	UMES	UMUC	UMCES
lent	1	Average SAT	•	•		•	•	•	•	•		•		
uin m	2	6-year graduation rate	•											
Atta	3	2nd-year retention rate	•	•		•	•	•	•	•	•	•		
, and	4	AfrAmer., Hispan., & Native Amer. as % of total undergraduates	•	•				•	•	•				
Student: Access, Affordability, and Attainment	5	% of applicants who were admitted (new freshmen & transfer students)												
ffore	6	MD community college transfers		•		•	•	•	•	•		•	•	
88, A	7	Resident undergrad tuition & fees												
seco	8	% of undergraduates receiving financial aid				•		•	•					
lent: A	9	Average undergraduate debt burden upon graduation	•	•		•		•	•	•		•		
Stuc	10	Average alumni giving rate												
	21	Average faculty salary	•	•		•	•	•	•	•		•		
Faculty	22	Faculty salary %ile	•	•		•	•	•	•	•		•		
Fac	23	Awards per 100 full-time faculty (5yrs.)	•	•										
	24	Student to faculty ratio		•	•	•	•	•	•	•	•	•		
mt.	31	Total R&D expenditure per full-time faculty	•	•								•		
& elop	32	U.S. Patents issued			•									
mic Dev	33	Adjusted gross license income received			•									
Economic & Workforce Developmt.	34	Licenses & options executed												
Ec	35	Upper division STEM enrollment												
× ×	38	Number of start-up companies												
	41	Expenditures for instruction as % of total operating expenditures	•	•	•	•	•	•	•	•	•	•	•	
Stewardship	42	Expenditures for administration as % of total operating expenditures	•	•	•	•	•	•	•	•	•	•	•	
tewa	43	Fund balance increase: goal achieved												
S	44	% of fundraising goal achieved			•	•	•	•	•	•	•	•	•	
		Classroom utilization rate						_				_	_	
8 ×	52	Facilities renewal \$ as % of replacement value		_	•	•	•	•		•	•			•
Effectiveness & Efficiency	53	% of undergrad credits from non-traditional			_	•	•	_	•	•		_		
ctiv	53	methods												
Effe	54	Time to degree												
	55	Teaching workload: courses per FTE faculty					•							
		Meets benchmark	9	15	4	11	10	9	13	12	6	9	3	2
		Does not meet benchmark	8	4	3	5	5	8	4	5	2	8	3	0

### Anatomy of a Dashboard Indicator



# University System of Maryland *Dashboard Indicators, December 2013*

As of 3/12/2014

N = National standards based upon weighted average of 4-year public universities

		4	average of 4-year publi								
			Student	: Access, Affor	dability, and A	ttainment					
	S2	S3	S4	S6	S7	S11	S12	S13			
			AfrAmer.		Average weighted	% of Maryland	Institutional financia	Institutional			
	6-year			MD comm. college	resident UG tuition	market share	aid for undergrads	financial aid for			
37	graduation rate	retention rate	as % of UGs	transfers	& fees	(Public/	as % of undergrad	undergraduate			
Year 2009	63%	720/	31%	9468	(Yr. beginning) chg. \$7,462 1%	Private/CCs) + 41.8%	tuition revenue +	students (millions) +			
2010	63%	72% 73%	32%	10029	\$7,462 1% \$7,746 1%	41.4%	16%	\$100.0 \$111.6			
2010	61%	74%	33%	10994	\$7,992 3%	41.7%	16%	\$110.9			
2012	61%	74%	33%	11033	\$8,268 3%	42.4%	15%	\$117.1			
2013	01/0	7470	3370	11882	\$8,558 4%	72.770	15%	\$123.9			
					7-7 170			,			
Benchmark*	57%	74%	24%								
I		Faculty		Eco	nomic Develop	ment	Worl	xforce Develop	ment	Func	ling
Ī	S21-1	S21-2	S22	S32	S34	S38	S35	S36	S37	S48	S49
	Aver.	Aver.	Wgtd. aver		Licenses &		Upper division			Operating expendit.	Funding
	faculty salary	faculty salary	faculty salary	U.S. Patents	options	Number of	STEM	Number of	Number of	per FTE stdt.	guideline %
	(Research univ.)	(Master's univ.)	%ile	issued	executed	start-up companies	enrollment	teaching graduates	nursing graduates	(Excl. auxil./hosp.)	achieved (FY)
Year	+	+	+	+	+	+	+	+	+	+	+
2009	\$105,395 \$105.878	\$71,951 \$72,021	79 76	42	44	NA NA	12904 13921	1560	899 1005	\$25,070	70%
2010 2011	\$105,878 \$105,812	\$72,021 \$71,240	76 71	40 77	29 29	NA NA	15550	1588 1728	1,169	\$26,741	65% 70%
2011	\$105,812	\$71,240 \$71,850	68	67	38	52	17043	1701	1,201	\$27,208 \$27,624	70% 74%
2012	\$100,733	\$71,830	67	07	30	67	18098	1701	1,201	\$27,024	74%
2015	φ107,713	ψ/1,0/2	07			07	10070				74/0
Benchmark*	\$97,450	\$73,729	85%				I			\$27,469	100%
				Stewardship	)				Effectiveness	& Efficiency	
	S41	S42	S43	S44	S45	S46	S47	S51	S52	S53	S54
	State	System Office admin	Unrestricted	Fund balance		% of annual	Total funds		Facilities	% of undergrad.	Time
	* * *	as % of System's tota	net assets to	increase:	Credit rating	fundraising	raised (annual)	Classroom	renewal \$ as % of	credits from	to
	per FTE student	operating expend.	debt ratio	goal achievement	(Moody's)	dedicated to	(000s)	utilization rate	replacemt. value	non-tradit. methods	Degree
Year	+	NC		+	NC	endowment +	+	+	+	+	-
2009	\$8,884	0.4% 0.4%	87%	Met goal	Stable	12.9%	\$233,935	67%	1.2%	11.1%	8.7
2010 2011	\$7,247	0.4%	85% 100%	•	table(recalibrated) Stable	12.4% 13.0%	\$222,396 \$242,343	65% 66%	1.4%	12.3%	8.6
2011	\$8,151 \$8,150	0.4%	113%	Met goal Met goal	Stable	13.0%	\$242,343 \$242,056	66%	1.3% 1.3%	13.2% 14.0%	8.7 8.7
2012	φο,130	0.7/0	11370	Met goal	Stable		\$232,150	0070	1.4%	14.5%	0.7
				0		1	•		1,0	1,0	
Benchmark*	\$6,884	Rank 31 of 33						66%	0.2% increase	10.0%	

### External Fiscal

	Funding guideline % achieved (FY)										
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC
2004	65%	71%	80%	66%	82%	80%	63%	66%	76%	91%	46%
2005	53%	64%	73%	63%	77%	84%	56%	61%	65%	70%	43%
2006	51%	70%	78%	74%	80%	80%	53%	64%	67%	72%	34%
2007	94%	108%	90%	104%	100%	141%	72%	81%	82%	99%	40%
2008	74%	93%	82%	79%	90%	132%	73%	74%	78%	88%	61%
2009	87%	101%	93%	78%	88%	107%	75%	72%	82%	82%	39%
2010	74%	112%	77%	65%	68%	50%	61%	65%	73%	69%	46%
2011	62%	101%	67%	63%	63%	45%	57%	64%	72%	62%	43%
2012	70%	111%	69%	63%	66%	46%	69%	62%	75%	71%	37%
2013	77%	116%	75%	70%	76%	45%	71%	65%	76%	75%	54%
2014	84%	127%	90%	75%	87%	55%	60%	62%	78%	97%	40%
Benchmark											

	Operating expend. per FTE student (Excl. auxil./hosp.)										
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC
2004	\$13,696	\$14,149	\$10,808	\$10,308	\$10,773	\$12,741	\$41,427	\$22,449	\$29,973	\$17,786	\$16,898
2005	\$13,554	\$15,562	\$11,363	\$10,391	\$11,108	\$13,191	\$46,596	\$23,059	\$31,270	\$20,605	\$17,266
2006	\$13,885	\$13,736	\$12,764	\$10,859	\$11,881	\$14,230	\$48,802	\$23,979	\$33,087	\$21,009	\$18,961
2007	\$14,770	\$18,924	\$13,637	\$11,217	\$12,275	\$15,090	\$50,438	\$25,720	\$33,645	\$18,214	\$17,569
2008	\$14,778	\$18,114	\$14,843	\$10,973	\$12,608	\$15,625	\$55,374	\$26,326	\$34,538	\$18,473	\$17,585
2009	\$15,269	\$19,617	\$15,102	\$12,499	\$13,743	\$14,629	\$55,333	\$26,522	\$36,444	\$19,233	\$18,534
2010	\$15,821	\$21,749	\$14,598	\$11,892	\$13,009	\$15,606	\$56,458	\$25,759	\$36,281	\$18,353	\$18,704
2011	\$14,766	\$23,063	\$14,706	\$11,556	\$13,052	\$15,698	\$57,345	\$26,620	\$37,303	\$18,385	\$19,153
2012	\$15,381	\$24,627	\$15,533	\$12,899	\$14,794	\$14,848	\$55,889	\$25,011	\$38,981	\$20,600	\$18,299
Benchmark	\$19,471	\$15,514	\$17,005	\$16,733	\$17,978	\$17,635	\$62,655	\$29,501	\$61,195	\$20,642	\$17,253

	State appropriations per FTE student										
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC
2004	\$5,039	\$6,507	\$5,054	\$4,242	\$4,044	\$4,269	\$11,137	\$6,570	\$9,732	\$6,229	\$1,378
2005	\$5,074	\$6,161	\$5,231	\$4,199	\$4,012	\$4,380	\$11,249	\$6,667	\$9,955	\$6,396	\$1,277
2006	\$5,362	\$6,104	\$5,843	\$4,359	\$4,183	\$4,771	\$12,119	\$7,200	\$10,364	\$6,629	\$1,365
2007	\$7,418	\$9,482	\$6,691	\$4,957	\$4,783	\$5,420	\$12,966	\$8,094	\$11,735	\$7,593	\$1,492
2008	\$7,558	\$10,266	\$6,853	\$5,021	\$4,939	\$5,260	\$13,641	\$8,451	\$12,220	\$8,374	\$1,890
2009	\$7,586	\$10,715	\$6,731	\$5,201	\$4,842	\$5,219	\$11,162	\$8,404	\$12,003	\$8,072	\$2,034
2010	\$6,733	\$11,457	\$5,804	\$4,475	\$4,281	\$4,422	\$11,771	\$7,217	\$10,524	\$7,135	\$1,776
2011	\$7,521	\$12,150	\$6,475	\$5,001	\$4,796	\$4,859	\$13,231	\$8,534	\$12,035	\$7,589	\$1,972
2012	\$7,817	\$12,849	\$6,858	\$4,989	\$4,944	\$5,038	\$13,253	\$8,540	\$12,187	\$7,907	\$1,804
Benchmark	\$7,101	\$6,059	\$5,705	\$6,140	\$6,011	\$4,912	\$10,260	\$8,927	\$9,178	\$7,482	\$4,919

### University System of Maryland *Dashboard Indicators, December 2013*

As of 3/12/2014

Italicized figures are figures against which national comparisons should be made.

			7	Workforce & Wo	rkforce Developm	ent				!	ĺ
!	E1	E30	E2		E4	E5	E6	E12	E14	<b>†</b> '	E23
	% of Maryland	% of Maryland	Doctoral scientists,					Persons in science		'	Current population
	residents	residents	engineers, &					& engineering		!	estimates
	with at least a	with advanced	health professionals		Science & engineering	Per capita	Unemployment	occupations	Average	!	(as of July 1)
	bachelor's degr.	degree or more	employed in MD		doctorates awarded	personal income	rate (June)	as % of workforce	high-tech wage	!	(for comparison purposes
Year	+	+	+		+	+	-	+	+	!	+
2008	35.2%	15.7%	28,100		910	\$48,864	4.3%	5.76%			5,633,597
2009	35.7%	16.0%			839	\$47,419	7.5%	6.08%			5,699,478
2010			29,800		874	\$48,621	7.8%	6.04%	\$90,300		
2011	36.9%	16.5%			858	\$50,656	7.2%		\$100,054		5,828,289
2012	36.9%	16.9%				\$53,816	6.9%		\$96,500		5,884,868
2013							7.0%				5,928,814
Benchmark	29.1%	10.9%	6th (MD's rank)		14th (MD's rank)	5th (MD's rank)	7.6%	4th (MD's rank)	9th (MD's rank)		19th (MD's rank)

		R&D		<b>Economic Development</b>						
	E8 Academic R&D		E22 University R&D	E7	E16 Venture capital	E15 High-tech				
	expenditures in		expenditures in		disbursed per \$1,000	establishments				
	science & engin.		life sciences	SBIR awards	of Gross Domestic	as % of business				
**	(millions)		(millions)	(\$ millions)	Product (\$)	establishments				
Year	+		04.450	+	+	+				
2009	\$3,021		\$1,450	326	\$1.03					
2010	\$3,094		\$1,383	321	\$1.21					
2011	\$3,367		\$1,524							
2012										
2013										
Benchmark				6th (MD's rank)	8th (MD's rank)	5th (MD's rank)				

			New E	conomy Index		
	E24	E25	E26	E27	E28	E29
	New Economy					
	Index:	Index:	Index:	Index:	Index:	Index:
	Overall	Knowledge jobs	Globalization	Economic dynamism	Digital economy	Innovation capacity
	(Maryland's rank)					
	+	+	+	+	+	+
2008	3rd	4th	24th	9th	8th	5th
2009						
2010	3rd	3rd	21st	15th	4th	4th
2011						
2012	5th	3rd	26th	8th	11th	5th
2013						

Support of Higher Education									
E17	E18	E19	E20						
St. gen. funds for higher educ. per \$1,000 of personal income (FY)	State gen. funds for higher educ. per capita +	State gen. funds for higher educ. per headcount student +	Tuition & fees (USM) as % of MD's per capita personal income						
\$6.02	\$292.33	\$5,027	15.4%						
\$5.92	\$292.82	\$4,924							
\$5.65	\$280.05	\$4,447							
		\$4,453							
\$5.39	\$274.25	\$4,074							

# Bowie State University Dashboard Indicators, December 2013

As of 3/12/2014

Italicized figures are figures against which peer comparisons should be made. \* Measure used by U.S. News

 $<sup>*</sup> Benchmark = Comparison \ to \ external \ standard \ (P = peers; \ B = BOR \ policy; \ N = national \ standard; \ S = State \ policy; \ I = institutional \ goal)$ 

		Studen	t: Access, Afford	lability, and Att	ainment	
	1	2	3	4	5	6
		6	2nd year retention	AfrAmer.,	% of	MD samm sallage
	Average SAT	6-year graduation rate*	rate	Hispan., Nat. Amer. as % of UGs	applicants admitted (new freshmen &	MD comm. college transfers
Year	Avelage SAT +	# graduation rate +	+	as 70 01 0 0s	transfer students)	transiers +
2009	880	39%	70%	92%	52%	292
2010	889	37%	70%	93%	53%	238
2011	899	41%	72%	94%	54%	315
2012	890	35%	72%	92%	52%	315
2013					54%	353
Benchmark*	808-991 P	29% P	64% P	63% P	45% I	500
	(25th & 75th %ile)	2970 P	0470 P	0370 F	4370 1	300
	(20 iii 60 70 iii 70 ii 0)	Faculty			Affordability	
	21	22	24	7	8	9
	Aver.	Wgtd. aver.		Resident UG	% of undergrads	Average*
	faculty	faculty salary	Student to	tuition & fees	receiving	undergraduate
	salary	%ile	Faculty Ratio	(Yr. beginning) %		debt burden
Year	+	+		chg		1 0
2009	\$69,734	71	16	\$6,040 1%		\$17,198
2010	\$69,947	70	16	\$6,153		NA
2011	\$69,754	66	16	\$6,347 3%		\$24,291
2012	\$69,364	60	16	\$6,639 5%		NA
2013	\$69,115	53		\$6,971 5%	86%	
2013						

	Stewardship				Effectiveness & Efficiency					
'	41	42	43	44	51	52	53	54	55	
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload	
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per	
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty	
Year	+	-	+	+	+	+	+	-	+	
2009	39%	21%	Met goal	100%	67%	4.8%	5.5%	9.5	8.0	
2010	36%	17%	Met goal	67%	67%	2.9%	11.1%	9.5	7.6	
2011	39%	21%	Met goal	70%	67%	1.3%	10.7%	9.9	8.3	
2012	38%	17%	Met goal	76%	65%	4.0%	11.1%	9.2	7.7	
2013			Met goal	138%	66%	4.6%	13.5%		8.0	
Benchmark*	35% P	15% P	В	100% I	66% N	0.2% increase B	10.0% B		7.5	

### Coppin State University

#### Dashboard Indicators, December 2013

As of 3/12/2014

Italicized figures are figures against which peer comparisons should be made.

\* Measure used by U.S. News

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		Student: Access, Affordability, and Attainment										
Ī	1	2	3	4	5	6						
			2nd year	AfrAmer.,	% of							
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college						
	Average SAT	graduation rate*	rate	as % of UGs	(new freshmen &	transfers						
Year	+	+	+		transfer students)	+						
2009	875	14%	60%	89%	54%	242						
2010	874	16%	61%	89%	58%	200						
2011	882	15%	63%	88%	35%	209						
2012	877	17%	64%	86%	36%	236						
2013					39%	238						
D 1 1 #			640/									
Benchmark*	850-1024 P	32% P	64% P	58% P	53% I	225 I						
(	(25th & 75th %ile)											

		Faculty		Affordability			
	21	22	24	7		8	9
	Aver.	Wgtd. aver		Resident UG		% of undergrads	Average*
	faculty	faculty salary	Student to	tuition & fees		receiving	undergraduate
	salary	%ile	Faculty Ratio	(Yr. beginning)	%	financial aid	debt burden
Year	+	+			chg.	+	upon graduation _
2009	\$65,822	65	14	\$5,276	3%	81%	NA
2010	\$66,576	61	15	\$5,382	2%	83%	NA
2011	\$66,449	54	16	\$5,491	2%	91%	NA
2012	\$67,399	56	14	\$5,720	4%	83%	NA
2013	\$67,647	55		\$6,252	9%	86%	
Benchmark*	\$73,729 P	85% B	17.7		P	82% I	\$28,809

Workforce Dvlp.
35
Upper division
STEM
Enrollment
86
93
95
97
99

		Stewardship				Effectiveness & Efficiency					
	41	42	43	44	51	52	53	54	55		
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload		
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per		
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty		
Year	+	-	+	+	+	+	+	-	+		
2009	38%	25%	Did not meet goal	105%	68%	0.4%	7.2%	10.3	8.2		
2010	40%	26%	Met goal	110%	69%	0.3%	8.8%	9.5	10.5		
2011	38%	26%	Did not meet goal	72%	69%	0.4%	9.5%	10.5	9.0		
2012	33%	22%	Did not meet goal	139%	67%	0.3%	13.0%	9.9	9.0		
2013			Met goal	115%	69%	0.4%	13.9%		9.0		
Benchmark*	39% P	16% P	В	100% I	66% N	0.2% increase B	10.0% B		7.5 B		

# Frostburg State University Dashboard Indicators, December 2013

As of 3/12/2014

Italicized figures are figures against which peer comparisons should be made. \* Measure used by U.S. News

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

	Student: Access, Affordability, and Attainment									
	1	2	3	4	5	6				
			2nd year	AfrAmer.,	% of					
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college				
	Average SAT	graduation rate*	rate	as % of UGs	(new freshmen &	transfers				
Year	+	+	+	+	transfer students)	+				
2009	963	49%	71%	27%	59%	323				
2010	984	48%	73%	27%	60%	354				
2011	985	46%	72%	28%	62%	386				
2012	980	44%	72%	29%	62%	379				
2013		_			62%	412				
Benchmark*	882-1084 P 25th & 75th %ile)	49% P	75% P	16% P	73% I	282				

Alumni
10
Average (2-yr.)
alumni
giving rate
+
5.6%
5.6%
5.4%
5.4%

		Faculty		Affordability					
	21	22	24	7	8	9			
	Aver.	Wgtd. aver		Resident UG	% of undergrads	Average*			
	faculty	faculty salary	Student to	tuition & fees	receiving	undergraduate			
	salary	%ile	Faculty Ratio	(Yr. beginning) %	financial aid	debt burden			
Year	+	+		chg	+	upon graduation _			
2009	\$72,807	59	16	\$6,684 1%	74%	\$18,255			
2010	\$72,093	52	17	\$6,904 3%	76%	NA			
2011	\$71,368	49	16	\$7,128 3%	77%	\$22,429			
2012	\$69,914	43	16	\$7,436 4%	81%	\$20,736			
2013	\$69,213	39		\$7,728 4%	80%				
Benchmark*	\$73,729 P	85% B	17.7	P	72% I	\$25,204 P			

Workforce Dvlp.	Economic Dvlp.
35	38
Upper division	
STEM	Number of
enrollment	start-up companies
	+
291	NA
334	NA
416	NA
432	1
423	3

		Stewa	rdship		Effectiveness & Efficiency					
	41	42	43	44	51	52	53	54	55	
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload	
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per	
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty	
Year	+	-	+	+	+	+	+	-	+	
2009	40%	16%	Met goal	155%	62%	2.8%	10.0%	9.2	7.6	
2010	40%	16%	Met goal	156%	61%	3.3%	12.6%	9.1	7.5	
2011	39%	16%	Met goal	145%	60%	2.4%	13.7%	9.2	7.5	
2012	40%	16%	Did not meet goal	71%	62%	1.0%	14.9%	9.2	7.4	
2013			Did not meet goal	92%	60%	1.2%	16.7%		7.4	
Benchmark*	42% P	13% P	В	100%	66% N	0.2% increase B	10.0% B		7.5 B	

### Salisbury University

#### Dashboard Indicators, December 2013

Italicized figures are figures against which peer comparisons should be made.

\* Measure used by U.S. News

As of 3/12/2014

\* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		Student: Access, Affordability, and Attainment											
Ī	1	2	3	4	5	6							
			2nd year	AfrAmer.,	% of								
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college							
	Average SAT*	graduation rate*	rate	as % of UGs	(new freshmen &	transfers							
Year	+	+	+	+	transfer students)	+							
2009	1138	66%	81%	15%	58%	657							
2010	1147	70%	81%	15%	58%	673							
2011	1155	67%	81%	15%	57%	824							
2012	1160	67%	83%	16%	57%	736							
2013					58%	915							
Benchmark*	969-1153 P (25th & 75th %ile)	60% P	79% P	13% P	60% I	530 I							

Alumni	
10	
Average (2-yr.)	
alumni	
giving rate	
	+
17.1%	
16.5%	
15.3%	
15.0%	

		Faculty		Affordability					
	21	22	24	7	8	9			
	Aver.	Wgtd. aver		Resident UG	% of undergrads	Average			
	faculty	faculty salary	Student to	tuition & fees	receiving	undergraduate			
	salary	%ile	Faculty Ratio	(Yr. beginning) %	financial aid	debt burden			
Year	+	+	-	chg	+	upon graduation _			
2009	\$71,086	64	17	\$6,618 2%	71%	\$17,521			
2010	\$71,572	61	17	\$6,908 4%	73%	\$18,541			
2011	\$71,486	57	17	\$7,332 6%	76%	\$20,693			
2012	\$71,437	53	17	\$7,700 5%	79%	\$23,545			
2013	\$72,039	51		\$8,128 6%	75%	_			
Benchmark*	\$73,729 P	85% B	19	P	64% I	\$25,625 P			

Workforce Dvlp.	Economic Dvlp.
35	38
Upper division	
STEM	Number of
enrollment	start-up companies
	+
430	NA
484	NA
536	NA
578	11
612	5

		Stewa	rdship		Effectiveness & Efficiency					
	41	42	43	44	51	52	53	54	55	
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload	
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per	
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty	
Year	+	-	+	+	+	+	+	-	+	
2009	46%	15%	Met goal	91%	75%	1.2%	12.9%	8.7	7.9	
2010	47%	15%	Met goal	218%	67%	2.6%	15.2%	8.3	7.6	
2011	47%	14%	Met goal	220%	65%	3.0%	14.9%	8.1	7.7	
2012	45%	14%	Met goal	92%	67%	3.7%	16.0%	8.5	7.8	
2013			Met goal	295%	68%	2.6%	17.0%		7.4	
Benchmark*	43% P	13% P	В	100% I	66% N	0.2% increase B	10.0% B		7.5 B	

# Towson University Dashboard Indicators, December 2013

As of 3/12/2014

Italicized figures are figures against which peer comparisons should be made. \* Measure used by U.S. News

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		Student: Access, Affordability, and Attainment											
Ī	1	2	3	4	5	6							
			2nd year	AfrAmer.,	% of								
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college							
	Average SAT	graduation rate*	rate	as % of UGs	(new freshmen &	transfers							
Year	+	+	+	+	transfer students)	+							
2009	1080	73%	84%	15%	57%	1889							
2010	1081	68%	84%	16%	65%	2017							
2011	1087	64%	84%	18%	70%	2420							
2012	1088	66%	85%	19%	70%	2430							
2013		_			62%	2848							
Benchmark*	934-1143 P 25th & 75th %ile)	52% P	79% P	17% P	65% I	1300 I							

Alumni	
10	
Average (2-yr.)	
alumni	
giving rate	
	+
4.6%	+
4.6% 4.4%	+
	+
4.4%	+

		Faculty		Affordability					
	21	22	24	7	8	9			
	Aver.	Wgtd. aver		Resident UG	% of undergrads	Average*			
	faculty	faculty salary	Student to	tuition & fees	receiving	undergraduate			
	salary	%ile	Faculty Ratio	(Yr. beginning) %	financial aid	debt burden			
Year	+	+	·	chg.	+	upon graduation _			
2009	\$71,895	70	17	\$7,418 1%	65%	\$13,245			
2010	\$71,910	66	17	\$7,656 3%	69%	\$19,069			
2011	\$71,097	62	17	\$7,906 3%	72%	\$22,072			
2012	\$72,400	60	17	\$8,132 3%	71%	\$23,812			
2013	\$72,444	59		\$8,342 3%	70%				
Benchmark*	\$73,729 P	85% B	18.7	P	56% I	\$24,786 P			

Workforce Dvlp	Economic Dvlp
35	38
Upper division	
STEM	Number of
enrollment	start-up companies
	+
1080	NA
1216	NA
1258	NA
1390	2
1461	1

		Stewa	rdship		Effectiveness & Efficiency					
'	41	42	43	44	51	52	53	54	55	
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload	
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per	
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty	
Year	+	-	+	+	+	+	+	-	+	
2009	36%	13%	Met goal	103%	67%	3.3%	7.1%	8.8	7.4	
2010	40%	14%	Met goal	107%	67%	2.8%	7.7%	8.7	7.3	
2011	41%	14%	Met goal	84%	65%	4.0%	8.7%	9.0	7.7	
2012	40%	13%	Met goal	78%	65%	3.0%	10.4%	8.8	7.4	
2013			Met goal	112%	67%	3.0%	10.8%		7.3	
Benchmark*	45% P	11% P	В	100%	66% N	0.2% increase B	10.0%		7.5 <b>B</b>	

### University of Baltimore

Dashboard Indicators, December 2013

Italicized figures are figures against which peer comparisons should be made.

As of 3/12/2014

\* Measure used by U.S. News

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		Student: Access, Affordability, and Attainment											
	1-UB	3	4	5	6	4-UB	5-UB	10					
	% of graduates	2nd year	AfrAmer.,	% of		Number of minority		Average (2-yr.)					
	who pass bar exam	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college	students graduating	% of economically	alumni					
	on initial attempt	rate	as % of UGs	(new freshmen &	transfers	annually	disadvantaged students	giving rate					
Year	+	+	NC	transfer students)	+	(UG & Grad/Prof) +	+	+					
2009	74%	75%	41%		626	461	67%	NA					
2010	85%	75%	45%	72%	664	455	66%	2.6%					
2011	82%	78%	47%	71%	625	465	73%	3.9%					
2012	80%	75%	50%	71%	654	514	74%	5.6%					
2013	84%		-	75%	690	604	75%						
Benchmark	75% I	72%	31%			426 I	75% I						
		Faculty			Affordability		Workforce Dvlp.	Economic Dvlp.					

		Faculty		Affordability				Workforce Dvlp.	Economic Dvlp.
	2-UB	3-UB	24	7		8	9	35	38
				Resident U	G	% of undergrads	Average*	Upper division	
	Sponsored research \$		Student to	tuition & fe	es	receiving	undergraduate	STEM	Number of
	per F-T faculty (000s)	% part-time faculty	Faculty Ratio	(Yr. beginnin	g) %	financial aid	debt burden	enrollment	start-up companies
Year	+	-			chg.	+	upon graduation _	+	+
2009	\$39	55%	20	\$7,171	2%	70%	NA	228	NA
2010	NA	52%	20	\$7,330	2%	78%	NA	250	NA
2011	\$39	55%	20	\$7,494	2%	81%	NA	278	NA
2012	\$33	54%	19	\$7,664	2%	87%	NA	287	8
2013	\$35	54%		\$7,838	2%	86%		289	9
Benchmark*		49% P	16		P	58% I	\$21,775		

		Stewar	rdship		Effectiveness & Efficiency					
'	41	42	43	44	52	7-UB	55			
	Expend. for instr.	Expend. for admin.	Fund balance	% of	Facilities	% of stdts. involved	Tching. workload			
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	renewal \$ as % of	with non-traditional	courses per			
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	replacemt. value	learning activities	FTE faculty			
Year	+	-	+	+	+	+	+			
2009	37%	23%	Met goal	48%	2.5%	42%	7.5			
2010	40%	21%	Met goal	183%	0.6%	42%	7.6			
2011	38%	23%	Met goal	105%	0.6%	42%	7.8			
2012	40%	23%	Met goal	131%	0.7%	44%	6.5			
2013			Met goal	304%	1.0%	44%	6.4			
Benchmark*	39%	15% P	В	100% I	0.2% increase B		7.5 B			

# University of Maryland, Baltimore *Dashboard Indicators, December 2013*

Italicized figures are figures against which peer comparisons should be made.

\* Measure used by U.S. News

As of 3/12/2014

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

			<b>Student: Access</b>	, Affordability, a	and Attainment				Economic Dvlp.
	1-UMB	2-UMB	3-UMB	4-UMB	10-UMB	11-UMB	12-UMB		38
			Passing rate on	Passing rate on		AfrAmer., Hispan.,	Graduate & 1st prof.		
	Passing rate on	Passing rate on	nursing	dentistry	Total	& Nat. Amer. as % of	as % of total hdct.		Number of
37	Bar (Law) exam	medical licensure exam	licensure exam	licensure exam	headcount enrollmt.	total headcount	enrollment		start-up companies
Year	+	+	+	+	+	enrollment +	NC NC		+
2009	84% 90%	95%	89%	98% 98%	6,382	21%	87% 88%		NA NA
2010 2011		96%	93%	98% 100%	6,349	19%			NA NA
2011	85%	96%	90%		6,395	19%	89%		NA 10
2012	86%	99%	88%	97%	6,368	19%	87%		10
2013	88%	99%	93%	96%	6,284	19%	89%		8
Benchmark*	93% P	96% N	93% N	NA N	22,915 P	17% P	40% P		
		Faci	ılty			Eco	onomic Developm	nent	
	5-UMB	6-UMB	7-UMB	24	13-UMB	14-UMB	32	33	34
	Natl. ranking	Natl. ranking: NIH	No. of specialty law		Grant & contract	Total R&D	-	Adjusted gross	Licenses &
	NIH awards to	awards to public &	programs ranked in	Student to	awards	expenditures in	U.S. Patents	license income	options
	public medical schls.	priv .dental schls.	top 10 nationally	Faculty Ratio	(millions)	medicine per F-T	issued	received	executed
Year	+	+	+	ř	+	medical faculty +	+	+	
2009	14	7	3	10	\$516.0	\$267,799	NA	NA	NA
2010	14	3	3	10	\$566.0	\$273,201	15	\$1,375,250	12
2011	13	3	4	8	\$557.0	\$313,668	30	\$385,815	14
2012	13	6	3	6	\$525.0	\$254,028	30	\$955,703	21
2013	12	3	3		\$479.0	\$255,727			
Benchmark*	Top 10	Top 10	Top 10	15.3		\$359,693	5% annually	5% annually	
		Stewai	dship		Effectiveness	& Efficiency	Wo	rkforce Developn	nent
	41	42	43	44	52	19-UMB	16-UMB	17-UMB	18-UMB
	Expend. for instr.	Expend. for admin.	Fund balance	% of	Facilities	Days of charity care	Number of	Number of	Number of
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	renewal \$ as % of	provided by clinical	nursing graduates	pharmacy graduates	dentistry grads
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	replacemt. value	medical faculty	(BSN, MS, PhD)	(PharmD)	(DDS)
Year	+	-	+	+	+	+	+	+	+
2009	22%	8%	Did not meet goal	92%	0.8%	3,107	559	121	115
2010	23%	9%	Met goal	112%	0.5%	3,038	635	114	117
2011	22%	8%	Met goal	100%	0.7%	2,830	627	147	128
2012	24%	9%	Met goal	129%	0.6%	3,011	646	156	123
2013			Met goal		0.9%	2,894	632	163	127
Benchmark*	31% P	7% P	В	100%	0.2% increase B	3,625	5% annually	5% annually	5% annually

# University of Maryland, Baltimore County *Dashboard Indicators, December 2013*

Italicized figures are figures against which peer comparisons should be made.

As of 3/12/2014

\* Measure used by U.S. News

<sup>\*</sup> Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

				Student: Acces	ss, Affordability	, and Attainme	nt			Alumni
	1	2	3	4	5	6	7	8	9	10
			2nd year	AfrAmer.,	% of		Resident UG	% of undergrads	Average*	Average (2-yr.)
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college	tuition & fees	receiving	undergraduate	alumni
	Average SAT	graduation rate*	rate	as % of UGs	(new freshmen &	transfers	(Yr. beginning) %	financial aid	debt burden	giving rate
Year	+	+	+	+	transfer students)	+	chg.	+	upon graduation _	+
2009	1184	59%	86%	21%	72%	1059	\$8,872 1%	65%	\$19,353	4.1%
2010	1206	57%	85%	21%	69%	1267	\$9,171 1%	68%	NA	4.2%
2011	1223	57%	85%	21%	66%	1402	\$9,467 3%	74%	\$20,902	4.1%
2012	1218	61%	85%	22%	66%	1368	\$9,764 3%	68%	\$22,601	3.7%
2013					67%	1418	\$10,068 3%	70%		_
Benchmark*	1025-1247 P 25th & 75th %ile)	65% P	84% P	19% P	73% I	958 I	P	61%	\$26,095 P	

			Fac	culty				<b>Vorkforce Dvlp</b>			
	21		22	23	24	31	32	33	34	38	35
	Aver.		Wgtd. aver	Awards per		Total R&D		Adjusted gross	Licenses &		Upper division
	faculty		faculty salary	100 FTfaculty	Student to	expendit. per	U.S. Patents	license income	options	Number of	STEM
	salary		%ile	(5 yrs.)	Faculty Ratio	FT faculty	issued	received	executed	start-up companies	enrollment
Year	•	+	+	+	-	+	+	+		+	+
2009	\$88,620		79	3.8	19	\$189,401	NA	NA	NA	NA	2410
2010	\$88,303		72	2.8	19	\$206,282	9	\$63,162	4	NA	2591
2011	\$88,335		65	2.0	20	\$210,519	9	\$196,921	1	NA	2783
2012	\$87,769		58	2.1	19		10	\$182,626	4	4	3048
2013	\$87,894		56	2.8						10	3284
Benchmark*	\$86,141	P	85% B	3.7 P	17.8	\$166,746 P	NA	NA			

		Stewar	dship		Effectiveness & Efficiency						
	41	42	43	44	51	52	53	54	55		
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload		
		as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per		
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty		
Year	+	-	+	+	+	+	+	-	+		
2009	35%	11%	Met goal	80%	62%	0.2%	13.2%	9.2	6.5		
2010	34%	11%	Met goal	97%	62%	0.2%	15.3%	8.8	6.5		
2011	34%	9%	Met goal	140%	63%	0.3%	15.1%	9.1	6.9		
2012	35%	9%	Met goal	119%	62%	0.2%	17.1%	9.0	6.9		
2013			Met goal	238%	60%	0.6%	18.4%		6.9		
Benchmark*	31% P	9% P	В	100% I	66% N	0.2% increase B	10.0% B		5.5 B		

# University of Maryland, College Park *Dashboard Indicators, December 2013*

Italicized figures are figures against which peer comparisons should be made. \* Measure used by U.S. News

As of 3/12/2014

\* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

				Student: Acces	ss, Affordability	, and Attainmer	nt			Alumni
	1	2	3	4	5	6	7	8	9	10
			2nd year	AfrAmer.,	% of		Resident UG	% of undergrads	Average*	Average (2-yr.)
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college	tuition & fees	receiving	undergraduate	alumni
	Average SAT	graduation rate*	rate	as % of UGs	(new freshmen &	transfers	(Yr. beginning) %	financial aid	debt burden	giving rate
Year	+	+	+	+	transfer students)	+	chg.	+	upon graduation _	+
2009	1285	82%	93%	19%	44%	1658	\$8,053 1%	63%	\$20,256	7.4%
2010	1287	82%	94%	19%	45%	1665	\$8,416 1%	65%	\$22,696	6.9%
2011	1290	82%	94%	20%	46%	1679	\$8,655 3%	70%	\$24,180	6.5%
2012	1299	82%	95%	20%	46%	1695	\$8,908 3%	66%	\$25,276	6.3%
2013		_			47%	1930	\$9,161 3%	66%		_
Benchmark*	1214-1424 P (25th & 75th %ile)	89% P	96% P	15% P	Note 1 I	No specific goal I	P	Note 2 I	\$21,566 P	

		Fac	culty				Workforce Dvlp			
	21	22	23	24	31	32	33	34	38	35
	Aver.	Wgtd. aver	Awards per	1	Total R&D		Adjusted gross	Licenses &		Upper division
	faculty	faculty salary	100 FTfaculty	Student to	expendit. per	U.S. Patents	license income	options	Number of	STEM
	salary	%ile	(5 yrs.)	Faculty Ratio	FT faculty	issued	received	executed	start-up companies	enrollment
Year	•	+			+	+	+	+	+	+
2009	\$110,239	91	4.6	18	\$296,300	NA	NA	NA	NA	4560
2010	\$110,930	90	4.6	18	\$319,012	16	\$686,665	13	NA	4819
2011	\$110,921	85	5.3	18	\$359,051	38	\$716,873	14	NA	5256
2012	\$112,050	83	4.7	18		27	\$662,148	13	11	5580
2013	\$113,372	84	4.6		'				29	5846
Benchmark*	\$103,197	P 85%	5.8 P	15.8	\$324,514 P	NA P	NA P			

		Stewar	dship		Effectiveness & Efficiency						
	41	42	43	44	51	52	53	54	55		
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload		
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per		
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty		
Year	+	-	+	+	+	+	+	-	+		
2009	32%	7%	Met goal	87%	67%	1.6%	14.2%	8.4	5.7		
2010	33%	7%	Met goal	97%	69%	2.1%	14.4%	8.4	5.8		
2011	31%	7%	Met goal	94%	67%	1.5%	15.1%	8.5	5.8		
2012	32%	7%	Met goal	120%	71%	1.5%	16.6%	8.4	5.6		
2013			Met goal	109%	69%	1.7%	17.7%		5.6		
Benchmark*	35% P	5% P	В	100%	66% N	0.2% increase B	10.0% B		5.5 B		

Note 1: Institutional goal on this measure is not appropriate to the enrollment management process used at UMCP.

### University of Maryland, Eastern Shore

Dashboard Indicators, December 2013

Italicized figures are figures against which peer comparisons should be made. \* Measure used by U.S. News

As of 3/12/2014

\* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		Student	t: Access, Affor	rdability, and Atta	inment	
	1	2	3	4	5	6
			2nd year	AfrAmer.,	% of	
		6-year	retention	Hispan., Nat. Amer.	applicants admitted	MD comm. college
3.7	Average SAT	graduation rate*	rate*	as % of UGs	(new freshmen &	transfers
Year	+	+	+		transfer students)	+
2009	847	32%	67%	84%	57%	92
2010	857	32%	67%	80%	53%	73
2011	879	31%	68%	79%	58%	90
2012	880	32%	67%	76%	58%	86
2013	881	_		_	57%	135
Benchmark*	786-943 P	36% P	68% P	84% P	62% I	53 I
(	(25th & 75th %ile)					

Alumni	
10	
Average (2-yr.)	
alumni	
giving rate	
	Ł
4.3%	ŀ
4.3% 4.2%	ŀ
	<u> </u>
4.2%	-

		Faculty			Affordability		Econom	Workforce Dvlp.	
	21	22	24	7	8	9	31	38	35
	Aver.	Wgtd. aver		Resident UG	% of undergrads	Average*	Total R&D		Upper division
	faculty	faculty salary	Student to	tuition & fees	receiving	undergraduate	expendit. per	Number of	enrollment
	salary	%ile	Faculty Ratio	(Yr. beginni %	financial aid	debt burden	FT faculty	start-up companies	enrollment
Year	+	+		chg.	+	upon graduatio _	+	+	
2009	\$70,805	57	18	\$6,082 2%	89%	\$19,655	\$20,476	NA	342
2010	\$71,201	59	17	\$6,305 2%	90%	NA	\$50,944	NA	394
2011	\$70,572	63	16	\$6,482 3%	98%	\$36,493	\$67,604	NA	413
2012	\$72,172	65	16	\$6,713 4%	88%	\$27,215		5	391
2013	\$70,881	61		\$6,998 4%	88%			2	403
Benchmark*	\$73.729 P	85% B	18.7	Р	89%	\$29.077 P	\$77 383 P	I	

		Stewa	ardship		Effectiveness & Efficiency						
'•	41	42	43	44	51	52	53	54	55		
	Expend. for instr.	Expend. for admin.	Fund balance	% of		Facilities	% of undergrad.	Time	Tching. workload		
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	Classroom	renewal \$ as % of	credits from	to degree	courses per		
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	utilization rate	replacemt. value	non-tradit. methods	in semesters	FTE faculty		
Year	+	-	+	+	+	+	+	-	+		
2009	34%	11%	Met goal	171%	73%	0.5%	5.2%	8.7	7.9		
2010	36%	12%	Met goal	119%	73%	0.6%	6.9%	8.6	9.3		
2011	38%	13%	Met goal	232%	71%	0.6%	10.1%	8.6	8.1		
2012	37%	12%	Met goal	138%	69%	0.6%	10.9%	9.2	7.6		
2013			Did not meet goal	75%	69%	0.7%	13.9%		8.1		
Benchmark*	32% P	14% <b>P</b>	В	100% I	66% N	0.2% increase B	10.0% B		7.5 B		

# University of Maryland University College *Dashboard Indicators, December 2013*

As of 3/12/2014

Italicized figures are figures against which peer comparisons should be made.

\* Measure used by U.S. News

	Student: Access, Affordability, and Attainment							
				Stateside				Worldwide
_	1-UMUC	4	2-UMUC	3-UMUC	4-UMUC	6	6-UMUC	7-UMUC
	Total	AfrAmer.		% of students who are	% of students who are			Number of worldwide
	undergraduate	Hispan., Nat. Amer.	African-Amer.	economically	25 years of age	MD comm. coll.	Number of stateside	online enrollments
	headcount	as % of UGs	as % of total UGs	disadvantaged	or older	transfers	online courses	(students x
Year	enrollment +	+	+	+	NC	+	+	classes enrollec
2009	24,284	38%	31%	38%	82%	2301	752	196,331
2010	25,693	40%	32%	40%	83%	2750	813	222,268
2011	28,119	41%	33%	41%	83%	2944	836	234,243
2012 2013	28,273	47%	34%	43%	83%	2,997	941	262,708
2013	26,740	39%	29%	47%	83%	2,840	978	261,101
enchmark*	>22300 P	35% P		Maintain or increase	≥80% P	≥2800	Maintain or increase	≥175,000
				<b>Economic Dvlp.</b>	Workforce D	evelopment		
	Afford	ability		Worldwide	State	side		Alumni
	7	8		8-UMUC	10-UMUC	35		10
	Resident UG	% of undergrads		Total no. of	No. of technology &	Upper division		Average (2-yr.)
	tuition & fees (Yr. beginning) %	receiving financial aid		off campus or distance education	management	STEM enrollment		alumni

	Affordability			
	tuition & fees		8 % of undergrads receiving	
Year	(Yr. beginning)	% chg.	financial aid	+
2009	\$5,820	3%	27%	
2010	\$6,078	4%	40%	
2011	\$6,246	3%	61%	
2012	\$6,474	4%	47%	
2013	\$6,642	3%	47%	
Benchmark*		P	25-30%	

Economic Dvlp.	Workforce Development	
Worldwide	State	eside
8-UMUC	10-UMUC	35
Total no. of	No. of technology &	Upper division
off campus or	management	STEM
distance education	post-baccalaureates	enrollment
enrollments +	awarded +	
253,271	1,813	3250
282,627	2,064	3550
296,492	2,532	4256
327,608	2,816	4969
318,074	2,864	5401
>251,000	≥1300	

	Alumni	
,	10	
	Average (2-yr.)	
	alumni	
	giving rate	
		+
	1.8%	
	2.3%	
	2.2%	
	2.4%	

	Stewardship				Effectiveness	& Efficiency
	Worldwide			Stateside	Stateside	
Ī	41	42	43	44	11-UMUC	
	Expend. for instruction	Expend. for admin.	Fund balance	% of	Operating budget	
	as % of oper. expend.	as % of oper. expend.	increase: goal	fundraising	savings as % of state-	
	(Excl. auxil./hosp.)	(Excl. auxil./hosp.)	achievement	goal achieved	supported budget	
Year	+	-	+	+	+	
2009	32%	16%	Met goal	171%	2%	
2010	30%	16%	Met goal	54%	2%	
2011	30%	16%	Met goal	96%	2%	
2012	29%	13%	Met goal	52%	2%	
2013			Met goal	90%	TBD	
			-		_	
Benchmark*	43% P	12% P	В	100% P	2% I	

#### University of Maryland Center for Environmental Sciences Dashboard Indicators, December 2013

#### As of 3/12/2014

\* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

		National	Eminence/Quality	•	
ľ	Stud	ents	•	Faculty	
Year	1-UMCES Average GRE score of incoming students directed by UMCES faculty		2-UMCES Number of peer reviewed publications by UMCES faculty	3-UMCES Number of citations per peer reviewed publication	9 - UMCES Total R&D expendit. per Core faculty**
2009	1230		185	31.4	\$570,821
2010	1184		177	32.3	\$627,500
2011	1199		141	34.0	\$704,323
2012	1297	_	184	35.7	\$688,914
2013	1232		180	35.9	\$675,770
Benchmark*	I		I	I	I
I	V	Vorkforce & Econon	nic Development		
	5-UMCES	6-UMCES	7-UMCES	8-UMCES	
	Number of	Number of K-12	Number of K-12		
	UMCES-sponsored	teachers trained in	students involved in	Total R&D	
	Chesapeake Bay	UMCES environmental	UMCES environmental	expenditures	
Year	restoration projects	projects +	education projects	(000s)	
2009	191	450	11,000	\$41,670	
2010	181	420	11,000	\$42,670	
2011	185	429	11,000	\$50,007	
2012	209	377	11,000		
2013	183	442	11,000		
Benchmark*	I	I	I	I	
L	Stewa		l I	Effectiveness	
	43	44			52
	Fund balance	% of			Facilities
	increase: goal achievement	fundraising goal achieved			renewal \$ as % of replacemt. value
Year	+	goar acmeved +			+
2009	Met goal	36%		l	0.2%
2010	Met goal	98%			0.2%
2011	Met goal	35%	1		0.2%
2012	Met goal	238%			0.4%
2013	Did not meet goal				0.8%

### <u>IMPROVEMENT – a comparison with past performance</u>

If currently at or above the average of the 3 previous years:

Green

If currently below the average of the 3 previous years:

Red

# <u>ADEQUACY – a comparison with peer, BOR policy, national standard, state policy or institutional goal</u>

If currently at or above the benchmark: Green

If currently below the benchmark:

### DESCRIPTION OF DASHBOARD INDICATORS, DECEMBER 2013

### **USM**

### **CORE INDICATORS**

	Student: Access, Affordability, and Attainment					
<u>#</u>	<u>Indicator</u>	What it measures	<u>Calculation</u>	Source of data		
1	Average SAT	Relative quality of new 1 <sup>st</sup> -time full-time freshmen	Combined average of SAT Math & Verbal scores	USM, Admin. & Finance, EIS		
2	6-year graduation rate	Relative quality of new 1 <sup>st</sup> - time full-time freshmen & their success in college	Students graduating at the end of 4 years & 5 years & 6 years divided by the total adjusted cohort of freshmen beginning 6 years earlier at the same institution	NCES, IPEDS, Graduation Rates survey		
3	Second-year retention rate	Relative quality of new freshmen & their success in their freshman year	3 year average of the % of 1 <sup>st</sup> -time full-time degree-seeking freshmen who return the following fall	NCES, IPEDS, Retention Survey		
4	African-Americans, Hispanics, & Native Americans as percent of total undergraduates	Access	African-American, Hispanic, & Native American undergraduates as % of total undergraduates	NCES, IPEDS, Fall Enrollment Survey		
5	Demand: Percent of applicants who were admitted	% of actual demand that is being met by USM institutions	New freshmen & transfer students who were admitted divided by total new freshmen & transfer students who applied	USM, Admin. & Finance, AIS		
6	Maryland community college transfers	Success of MD community college transfers in gaining access to USM institutions	All new undergraduate transfers from MD's community colleges	USM, Admin. & Finance, TSS		
7	Resident undergraduate tuition & fees	Rates of increase in tuition & fees for full-time resident undergraduates as indicator of affordability	Dollar amounts and percent increases over the previous year	USM, Admin. & Finance, Chronicle of Higher Education		

#	Indicator	What it measures	Calculation	Source of data
8	Percent of undergraduates receiving financial aid	Access & affordability	Unduplicated undergraduate headcount students; <u>all</u> types of financial aid: grants, all types of loans, work study, scholarships	USM, Admin. & Finan., Financial Aid report (FAIS)
9	Average undergraduate debt burden upon graduation	Affordability	Average debt for undergraduates who graduated in the specified year & who borrowed money to finance their education	U.S. News, Ultimate College Guide
10	Average undergraduate alumni giving rate	Alumni view of their education and institution	Two-year average of the % of alumni of record who donated money to the university	CAE, Voluntary Support of Education
		Faculty		
21	Average faculty salary	Ability to attract outstanding faculty	Average salary by rank weighted by number of faculty at that rank. Average is weighted figure.	AAUP, Annual Survey of Faculty Salaries
22	Weighted average faculty salary %ile	Relative strength in attracting outstanding faculty	%ile for each rank shows relative standing nationally. %ile at each rank is weighted by number of faculty at that rank to determine weighted average faculty salary percentile for all ranks.	AAUP, Annual Survey of Faculty Salaries
23	Awards per 100 full-time faculty (over 5-year period)	Third-party validation of the quality, reputation & promise of faculty members & their research	Cumulative number of selected prestigious awards over a 5-yr. period per 100 full-time instructional tenure-track faculty. Awards: Fulbright Scholarships, Guggenheim Fellowships, National Endowment for the Humanities Fellowships, NSF CAREER awards, & Sloan Fellowships.	USM, Admin. & Finance for awards; AAUP for faculty members
24	Student to faculty ratio	Number of faculty available to students.	FTE students per FTE instructional faculty.	IPEDS, Fall Enrollment Survey

	Economic & Workforce Development						
<u>#</u>	<u>Indicator</u>	What it measures	<u>Calculation</u>	Source of data			
31	Total R&D expenditures per full-time faculty	Contribution of R&D expenditures as a tool of economic development	Total R&D expenditures per full-time instructional faculty	NSF for R&D expenditures; AAUP for number of faculty			
32	U.S. Patents issued	University's contribution to economic development, since patent protection is important in providing the incentive for companies to commercialize research discoveries	U.S. Patents issued or reissued to the university	AUTM, Licensing Survey			
33	Adjusted gross license income received	Success of technology transfer efforts	Includes: license issue fees, payment under licensing options, annual minimums, running royalties, termination payments, amount of equity received when cashed in, & software & biological material end-user fees equal to \$1,000 or more. Excludes license income paid to other institutions under inter-institutional agreements	AUTM, Licensing Survey			
34	Licenses & options executed	Commercial interest in a university's research. Transfer of research from university to commercial interests is accomplished through the licensing of intellectual property by the institution to industry.	Self-explanatory	AUTM, Licensing Survey			
35	Upper Division STEM enrollment	A leading indicator of future STEM production	Count of all Junior and Senior level majors in Hegis discipline Areas: 01 Agriculture and Natural Resources, 04 Biological Sciences, 07 Computer and Information Science, 09 Engineering, 17 Mathmatics, 19 Physical Science. In addition, Science and Mathematics education are included: Hegis 0833 and 0834	MHEC EIS			

38	Number of start-up companies	Success in economic development activities	The total of all new companies in the following categories: TIER 1 - University-Owned, IP-based companies & TIER 2 Venture Accelerator/Mentoring or Companies Recruited to the BioPark and Research Parks from Out-of-State or SBDC Mentoring	Institutional reporting
		Stewardship		
41	Expenditures for instruction as percent of total operating expenditures	Relative amount spent on instruction, which is the university's primary mission	Instructional expenditures divided by total operating expenditures minus auxiliary & hospital expenditures. For this calculation: At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students = 1.8 FTEs.	NCES, IPEDS, Finance Survey
42	Expenditures for administration as percent of total operating expenditures	Relative amount spent on administration, indicating how prudently the resources are used.	Institutional support expenditures divided by total operating expenditures minus auxiliary & hospital expenditures. For this calculation: At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students	NCES, IPEDS, Finance Survey
43	Fund balance increase goal achievement	Indicates effectiveness of institutional financial management. Sound financial management is a key to continued high bond ratings	Comparison of balance of unrestricted net assets at the beginning and end of a fiscal year	USM Comptroller's office with data from USM's audited financial statements
44	Percent of fundraising goal achieved	Success of fundraising efforts	Funds raised as % of fundraising goal for the year. It is possible to exceed 100% of this goal, but no more than 100% is expected for this indicator.	USM Foundation

	Effectiveness & Efficiency					
51	Classroom utilization rate	Classroom use	Use of general purpose classrooms as % of total available classrooms during a 45-hour week (8-5, M-F). Classrooms include only lecture type classrooms that are owned and operated (scheduled) by the institution. It does not include classrooms that are managed by individual departments. One-time events are generally not reflected in the utilization rate.	USM, Admin. & Finance, Capital Programs		
52	Facilities renewal as percent of replacement value	Expenditures on facilities renewal, enabling evaluation of success in meeting BOR's goal of 2%	Sum of operating facilities renewal & capital facilities renewal as % of replacement value	USM, Admin. & Finance, Capital Planning		
53	Percentage of undergraduate credits generated by non-traditional methods	Success in achieving BOR's policy	Sum of credits earned in non-traditional methods each year by undergraduates divided by total hours earned by undergraduates (Non-traditional method defined separately for each institution for 2006 report only. See separate listings below.)	USM, Admin. & Finance, Institutional Research		
54	Time to Degree	Success in shortening the overall time to degree	The average of time to degree of all students completing a degree within a 7 year time horizon.	USM, Admin. & Finance, Institutional Research, MHEC EIS and DIS		
55	Teaching workload: courses per FTE faculty	Success in achieving BOR policy of increasing teaching workload	Number of courses divided by number of FTE core instructional faculty, both tenure-track & non- tenure track	USM, Admin. & Finance, "Annual Report on the Instructional Workload of the USM Faculty," Table 4		

	External Fiscal					
External Fiscal-1	Funding guideline percent achieved	% of the peer target which is attained by each USM institution. A proxy for quality.	Total of tuition & fee revenues & state approp. compared with those at the peer target	USM, Admin. & Finance, Budget Office		
External Fiscal-2	Operating expenditures per FTE student	A proxy for quality of a university, assuming that quality is related in part to the dollars spent per student	Operating expenditures minus expenditures for auxiliaries & hospitals per FTE students. <i>For this calculation:</i> At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students = 1.8 FTEs.	NCES, IPEDS, Finance Survey and Fall Enrollment Survey.		
External Fiscal-3	State appropriations per FTE student	Level of state general funds support for the university	State appropriations divided by adjusted FTE students. For this calculation: At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students = 1.8 FTEs.	NCES, IPEDS, Finance Survey and Fall Enrollment Survey		

### Systemwide Indicators

	Student: Access, Affordability, and Attainment				
<u>#</u>	<u>Indicator</u>	What it measures	<b>Calculation</b>	Source of data	
S2	6-year graduation rate	Relative quality of new 1 <sup>st</sup> -time full-time freshmen & their success in college	Students graduating at the end of 4 years & 5 years & 6 years divided by the total adjusted cohort of freshmen beginning 6 years earlier at the same institution	NCES, IPEDS, Graduation Rates survey	
S3	Second-year retention rate	Relative quality of new freshmen & their success in their freshman year	% of 1 <sup>st</sup> -time full-time degree-seeking freshmen who return the following fall	NCES, IPEDS, Retention Survey	
S4	Minorities as percent of total undergraduates	Access	African-American, Hispanic, & Native American undergraduates as % of total undergraduates	NCES, IPEDS, Fall Enrollment Survey	

S5	Percent of total projected demand met	How well projected undergraduate demand is being met by USM institutions	Actual undergraduate headcount enrollment as % of gross demand	USM, Admin. & Finance, Enrollment Demand Study
S6	Maryland community college transfers	Success of MD community college transfers in gaining access to USM institutions	All new undergraduate transfers from MD's community colleges	USM, Admin. & Finance, TSS
S7	Average weighted undergraduate tuition & fees	Rates of increase in tuition & fees for full-time resident undergraduates as indicator of affordability	Tuition & fees at each institution weighted by undergraduate FTE enrollment. Average for USM institutions.	Chronicle of Higher Education
S11	Percent of Maryland market share (public/private/community colleges)	Success of USM in maintaining its market share of students attending college in Maryland	USM undergraduates as % of total undergraduates attending MD's public & private universities & community colleges	MHEC, Trend Book; USM, Admin. & Finance, Opening Fall Enrollment data
S12	Institutional financial aid for undergraduates as percent of undergraduate tuition revenue	Whether increases in institutional financial aid to undergraduates are keeping up with increases in undergraduate tuition & fees	Self-explanatory	USM, Admin. & Finance, FAIS; USM, Admin. & Finance, Financial Aid Report, issued annually
S13	Institutional financial aid for undergraduate students (Millions)	Degree of commitment to financial aid	Self-explanatory	USM, Admin. & Finance, FAIS; USM, Admin. & Finance, Financial Aid Report, issued annually
		Faculty		
S21-1	Average faculty salary (Research universities)	Ability to attract outstanding faculty	Average salary by rank weighted by number of faculty at that rank. Only tenure track ranks are included. Average is weighted figure.	AAUP, Annual Survey of Faculty Salaries
S21-2	Average faculty salary (Master's universities)	Ability to attract outstanding faculty	Average salary by rank weighted by number of faculty at that rank. Only tenure track ranks are included. Average is weighted figure.	AAUP, Annual Survey of Faculty Salaries

S22	Weighted average faculty salary %ile	Relative strength in attracting outstanding faculty	%ile for each rank shows relative standing nationally. %ile at each tenure track rank is weighted by number of faculty at that rank to determine weighted average faculty salary percentile for all ranks.	AAUP, Annual Survey of Faculty Salaries
	Econo	omic & Workforce Develo	pment	
S32	U.S. Patents issued	University's contribution to economic development, since patent protection is important in providing the incentive for companies to commercialize research discoveries	U.S. Patents issued or reissued to the university	AUTM, Licensing Survey
S34	Licenses & options executed	Commercial interest in a university's research. Transfer of research from university to commercial interests is accomplished through the licensing of intellectual property by the institution to industry.	Self-explanatory	AUTM, Licensing Survey
S35	Upper division STEM enrollment		Count of all Junior and Senior level majors in Hegis discipline Areas: 01 Agriculture and Natural Resources, 04 Biological Sciences, 07 Computer and Information Science, 09 Engineering, 17 Mathmatics, 19 Physical Science. In addition, Science and Mathematics education are included: Hegis 0833 and 0834	MHEC EIS

S36	Number of teaching graduates	Number of graduates in an occupation experiencing critical workforce shortages	Number of students graduating from undergraduate & graduate programs who are prepared to teach in MD. Teacher education grads eligible for certification.	USM roll-up for System MFR
S37	Number of nursing graduates	Number of graduates in an occupation experiencing critical workforce shortages	Number of students graduating from undergraduate & graduate nursing programs	USM, Admin. & Finance, DIS
S38	Number of start-up companies	Success in economic development activities	The total of all new companies in the following categories: TIER 1 - University-Owned, IP-based companies & TIER 2 Venture Accelerator/Mentoring or Companies Recruited to the BioPark and Research Parks from Out-of-State or SBDC Mentoring	Institutional reporting
		Stewardship		
S41	State appropriations per FTE student	Level of state general funds support for the university	State appropriations divided by adjusted FTE students. For this calculation: At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students = 1.8 FTEs.	NCES, IPEDS, Finance Survey and Fall Enrollment Survey
S42	System Office administrative expenditures as percent of the System's total operating expenditures	Relative amount spent on administration at the System Office, an indication of how prudently the resources are used	Institutional support (administrative) expenditures at the System Office as % of total USM operating expend. (with no deductions). This represents total operating expenditures at all USM institutions, including UMBI, UMCES & the USM Office, but the administrative expenditures are those of the USM Office only.	NCES, IPEDS, Finance Survey

S43	Unrestricted net assets to debt ratio	Financial health of an institution at fiscal year's end and indication of how well System is managing its finances	Ratio of reserves to debt outstanding	USM, Admin. & Finance, Comptroller
S44	System fund balance increase: goal achievement	Indicates effectiveness of systemwide financial management. Sound financial management is a key to continued high bond ratings	Comparison of balance of unrestricted net assets at the beginning and end of a fiscal year	USM Comptroller's office with data from USM's audited financial statements
S45	Credit rating (Moody's)	Third party validation of the financial health of the System	Self-explanatory	USM, Admin. & Finance
S46	Percent of annual fundraising dedicated to endowment	Success of fundraising efforts	Fund-raising cash dedicated to endowment divided by total cash donations in a year	CAE, Voluntary Support of Education
S47	Total funds raised (annual)	Success of fundraising efforts	Self-explanatory	USM Foundation
S48	Operating expenditures per FTE student	A proxy for quality of a university, assuming that quality is related in part to the dollars spent per student	Operating expenditures minus expenditures for auxiliaries & hospitals per FTE students. For this calculation: At UMB, 1 <sup>st</sup> professional students = 4 FTEs. At UB, graduate & 1 <sup>st</sup> professional students = 1.8 FTEs.	NCES, IPEDS, Finance Survey and Fall Enrollment Survey.
S49	Funding guideline percent achieved	% of the peer target which is attained by each USM institution. A proxy for quality.	Total of tuition & fee revenues & state approp. compared with those at the peer target	USM, Admin. & Finance, Budget Office
		Effectiveness & Efficiency	,	
S51	Facilities utilization	Classroom use	% of total available classrooms used during a 45- hour week (8-5, M-F) divided by standard utilization rate	USM, Admin. & Finance, Capital Programs
S52	Facilities renewal as percent of replacement value	Expenditures on facilities renewal, enabling evaluation of success in meeting BOR's goal of 2%	Sum of operating facilities renewal & capital facilities renewal as % of replacement value	USM, Admin. & Finance, Capital Programs

S53	Percentage of undergraduate credits generated by non-traditional methods	Success in achieving BOR's policy	Sum of credits earned in non- traditional methods each year by undergraduates divided by total hours earned by undergraduates	USM, Admin. & Finance, Institutional Research
S54	Time to degree	Success in shortening the overall time to degree	The average of time to degree of all students completing a degree within a 7 year time horizon.	USM, Admin. & Finance, Institutional Research, MHEC EIS and DIS

### ENVIRONMENTAL INDICATORS

<u>#</u>	<u>Indicator</u>	What it measures	<b>Calculation</b>	Source of data
E1	Percent of Maryland residents with at least bachelor's degree	Importance of college degrees to Maryland's economy	Self-explanatory	U.S. Census Bureau, American Fact Finder, 2012, American Community Survey via Web (www.census.gov)
E2	Doctoral scientists, engineers & health professionals employed in Maryland	Importance of advanced degrees to Maryland's economy	Self-explanatory	NSF, Science & Engineering State Profiles, 2010
E4	Science & engineering doctorates awarded	Production of science & engineering doctorates by Maryland's universities	Self-explanatory	NSF, Science & Engineering State Profiles, 2012 (Data from 2011)
E5	Per capita personal income	Relative wealth of Maryland's residents	Includes Maryland residents only	U.S. Census Bureau, Population Estimates Program, Table: GCT-T1; Population Estimates Data Set; U.S. Dept. of Commerce, Bureau of Economic Analysis, Table 1: Personal Income, by State & Region.
E6	Unemployment rate (June)	Relative health of Maryland's economy	Seasonally adjusted for June	U.S. Dept. of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics, Tables LASST24000003 (MD) & LNS14000000 (US)
E7	Number of SBIR awards (4 yrs.)	Small Business Innovation Research program awards to Maryland businesses	Self-explanatory	NSF, <u>Science &amp; Engineering</u> <u>State Profiles, 2010</u> (Data from 2010)

<u>#</u>	<u>Indicator</u>	What it measures	<b>Calculation</b>	Source of data
E8	Academic R&D expenditures in science & engineering	Amount of research expenditures by Maryland's universities, public and private	Expenditures for R&D from all sources: federal, state & local govt., industry, institutional funds, & other sources	NSF, Academic R&D Expenditures
E12	Science & engineering employees as % of workforce	How well Maryland is adapting to high-tech economy	Self-explanatory. High-tech industries are defined by specified NAICS* codes.	NSF, <u>Science and</u> Engineering Indicators 2012, Table 8-33. (Data from 2010)
E14	Average high-tech wage	Importance of R&D in Maryland and level of wages compared to other those in other states	Total annual payroll in high- tech manufacturing & services divided by average annual employment in high- tech	Tech America Foundation, <u>Cyberstates</u> , 2013. (2012 data)
E15	High-tech establishments as % of all business establishments	Importance of high-tech in contributing to Maryland's economic development	Self-explanatory	NSF, Science and Enginering Indicators 2012, Table 8-52. (Data not available after 2008)
E16	Venture capital disbursed per \$1,000 of GDP (Gross Domestic Product)	Third-party validation of the importance of high-tech ventures in Maryland's economy	Self-explanatory	NSF, <u>Science and</u> <u>Engineering Indicators 2012</u> , Table 8-56. (Data for 2010)
E17	State general funds for higher education per \$1,000 of personal income	State's support of higher education compared with relative wealth of residents	Self-explanatory. Includes all of higher education that receives state general funds	Illinois State University, Center for the Study of Education Policy, Grapevine
E18	State general funds for higher education per capita	State's support of higher education	Self-explanatory. Includes all of higher education that receives state general funds	Illinois State University, Center for the Study of Education Policy, Grapevine
E19	State general funds for higher education per headcount student	State's support of higher education	Self-explanatory. Includes all of higher education that receives state general funds	Illinois State University, Center for the Study of Education Policy, Grapevine
E20	Tuition & fees (USM) as percent of Maryland's per capita personal income	Extent to which the burden of financing a higher education falls on students when compared to state's relative wealth	Self-explanatory	U.S. Dept. of Commerce, Bureau of Economic Analysis, State Personal Income; Chronicle of Higher Education
E21	Skip			34

<u>#</u>	<u>Indicator</u>	What it measures	<u>Calculation</u>	Source of data
E22	University R&D expenditures in life sciences	Importance of R&D in the life sciences within Maryland's economy (all universities)	Self-explanatory	NSF, Academic R&D Expenditures, FY 2005, Table 26
E23	Current population estimates	For comparison purposes	Self-explanatory	U.S. Census Bureau
E24	New Economy Index: Overall ranking	How well Maryland is competing in the new, knowledge-based economy	Based upon relative standing among the states on a series of measures relative to the new economy	Information Technology & Innovation Foundation (ITIF), 2012 State New Economy Index, December 2012
E25	New Economy Index: Knowledge jobs	Skill- and education-levels of the workforce	Based upon relative standing among the states on five related measures	Same as above
E26	New Economy Index: Globalization	Degree of integration into the world economy	Based upon relative standing among the states on three related measures	Same as above
E27	New Economy Index: Economic dynamism	Vitality of the state's economy	Based upon relative standing among the states on five related measures	Same as above
E28	New Economy Index: Digital economy	Degree to which business and economic transactions are conducted through digital electronic means	Based upon relative standing among the states on six related measures	Same as above
E29	New Economy Index: Innovation capacity	How efficiently capital is put to use	Based upon relative standing among the states on five related measures	Same as above
E30	% of Maryland residents with advanced degrees or more	Importance of graduate and professional degrees to Maryland's economy	Self-explanatory	U.S. Census Bureau, American Fact Finder, 2012, American Community Survey via Web (www.census.gov)

<sup>\*</sup> North American Industry Classification System (NAICS)

\*\* U.S. Department of Labor, BLS Standard Occupational Classification (SOC) code

### **DESCRIPTION OF DASHBOARD INDICATORS**

### SPECIFIC USM INSTITUTIONS

INSTITUTION -	INSTITUTION - SPECIFIC INDICATORS - UNIVERSITY OF BALTIMORE		
<u>#</u>	<u>Indicator</u>	Source of data	
1-UB	Percent of graduates who pass bar exam on initial attempt	UB, MFR	
2-UB	Sponsored research dollars per full-time faculty	UB, MFR	
3-UB	Percent of part-time faculty	IPEDS, Employees by Assigned Position (Peer	
		Performance Measures)	
4-UB	Number of minority students graduating annually (all levels)	UB, MFR	
5-UB	Percent of students who are economically disadvantaged	UB, MFR	
7-UB	Percent of students involved with non-traditional learning activities	UB, MFR	

INSTITUTION -	INSTITUTION - SPECIFIC INDICATORS - UNIVERSITY OF MARYLAND BALTIMORE			
<u>#</u>	<u>Indicator</u>	Source of data		
		ABA-LSAC, Official Guide to ABA-Approved		
1-UMB	Passing rate on Bar exam	<u>Law Schools</u> (Peer Performance Measures)		
2-UMB	Passing rate on Medical licensure exam	UMB, IR office (Peer Performance Measures)		
3-UMB	Passing rate on Nursing licensure exam	UMB, IR office (Peer Performance Measures)		
4-UMB	Passing rate on Dentistry licensure exam	UMB, IR office (Peer Performance Measures)		
5-UMB	National ranking NIH awards to medical schools (public only)	UMB, MFR, IR office		
6-UMB	National ranking NIH awards to dental schools (public & private)	UMB, MFR, IR office		
7-UMB	Number of specialty law programs ranked among top 10 nationally	UMB, MFR (Data from U.S. News, America's Best		
		Graduate Schools)		
10-UMB	Total headcount enrollment	USM, Admin. & Finance, EIS		
11-UMB	Afr. Amer., Hispan., & Native Amer. as percent of total headcount enrollment	NCES, IPEDS, Fall Enrollment Survey (Includes		
		African-American, Hispanic & Native American at		
		<u>all</u> levels)		
12-UMB	Graduate & 1 <sup>st</sup> professional as percent of total headcount enrollment	NCES, IPEDS, Fall Enrollment Survey (Peer		
		Performance Measures)		
13-UMB	Grant & contract awards	UMB, IR office, from USM Extramural Funding		
		Report, MFR		
14-UMB	Total R&D expenditures in medicine per full-time medical faculty	NSF, Academic R&D Expenditures; UMB, IR		
		office, for faculty numbers		
16-UMB	Number of nursing graduates (BSN, MS, PhD)	UMB, IR		
17-UMB	Number of pharmacy graduates (PharmD)	UMB, MFR		

Institution -	INSTITUTION - SPECIFIC INDICATORS - UNIVERSITY OF MARYLAND BALTIMORE			
<u>#</u>	<u>Indicator</u>	Source of data		
18-UMB	Number of dentistry graduates (DDS)	UMB, MFR		
19-UMB	Days of charity care provided by clinical medical faculty	UMB, MFR		

INSTITUTION - SPECIFIC INDICATORS - UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE						
<u>#</u>	<u>Indicator</u>	Stateside/Worldwide	Source of data			
1-UMUC	Total undergraduate headcount enrollment (AY)	Stateside	USM office, EIS			
2-UMUC	African-Americans as percent of total undergraduates	Stateside	UMUC, IR office, Peer Performance			
3-UMUC	Percent of students who are economically disadvantaged	Stateside	UMUC, IR office, MFR			
4-UMUC	Percent of students who are 25 years of age or older	Stateside	UMUC, IR office, Peer Performance			
6-UMUC	Number of stateside online courses	Stateside	UMUC, IR office, Peer Performance			
7-UMUC	Number of worldwide online enrollments (students x classes enrolled in)	Worldwide	UMUC, IR office, Peer Performance			
8-UMUC	Total number of off campus or distance education enrollments	Worldwide	UMUC, IR office, MFR			
10-UMUC	Number of technology & management post-baccalaureates awarded	Stateside	UMUC, IR office, Peer Performance			
11-UMUC	Operating budget savings as percent of state-supported budget	Stateside	UMUC, IR office, MFR			

INSTITUTION - SPECIFIC INDICATORS - UNIVERSITY OF MARYLAND CENTER FOR ENVIRONMENTAL SCIENCES				
<u>#</u>	<u>Indicator</u>	Source of data		
1-UMCES	Average GRE score of incoming students directed by UMCES faculty	UMCES, IR office, MFR		
2-UMCES	Number of peer reviewed publications by UMCES faculty	UMCES, IR office, MFR		
3-UMCES	Number of citations per peer reviewed publication	UMCES, IR office, MFR		
5-UMCES	Number of UMCES-sponsored Chesapeake Bay restoration projects	UMCES, IR office, MFR		
6-UMCES	Number of K-12 teachers trained in UMCES environmental projects	UMCES, IR office, MFR		
7-UMCES	Number of K-12 students involved in UMCES environmental education projects	UMCES, IR office, MFR		
8-UMCES	Total R&D expenditures (000s)	NSF, Academic R&D Expenditures; MFR		
9-UMCES	Total R&D expenditures per core faculty (including Tenured/Tenure Track and Research	UMCES, IR office, MFR		
	Professor Lines)			

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#### PERFORMANCE PEERS FOR USM INSTITUTIONS 2012

<u>University</u>	ST	UNITID
Bowie State U.		
Alabama A&M U.	AL	100654
Alabama State U.	AL	100724
Auburn U., Montgomery	AL	100830
California State U., Bakersfield	CA	110486
Columbus State U.	GA	139366
Indiana U., Southeast	IN	151379
New Jersey City U.	NJ	185129
Norfolk State U.	VA	232937
Prairie View A & M U.	TX	227526
Sul Ross State U.	TX	228501
Connin State II		
<u>Coppin State U.</u> Albany State U.	GA	138716
Alcorn State U.	MS	175342
Alcom State U.  Augusta State U.	GA	138983
Cheyney U. of Penn.	PA	211608
Henderson State U.	AR	107071
Louisiana State U., Shreveport	LA	159416
Nicholls State U.	LA	159966
North Carolina, U. of, Pembroke	NC	199281
Virginia State U.	VA	234155
Western New Mexico U.	NM	188304
Western New Mester C.	11111	100301
Frostburg State U.		
Bridgewater State C.	MA	165024
Clarion U. of Penn.	PA	211644
East Stroudsburg U. of Penn.	PA	212115
Indiana U., South Bend	IN	151342
Massachusetts, U. of, Dartmouth	MA	167987
Rhode Island C.	RI	217420
Sonoma State U.	CA	123572
SUNY, C. at Plattsburgh	NY	196246
SUNY, C. at Potsdam	NY	196200
Western Connecticut State U.	CT	130776
C.P.J TI		
Salisbury U.	DΑ	211150
Bloomsburg U. of Penn.	PA	211158
Massachusetts, U. of, Dartmouth	MA	
Millersville U. of Penn.	PA NC	214041
North Carolina, U. of, Wilmington Northern Iowa, U. of	NC IA	199218
Sonoma State U.	CA	154095 123572
Southeast Missouri State U.	MO	179557
SUNY, C. at Oswego	NY	19337
SUNY, C. at Oswego SUNY, C. at Plattsburgh	NY	196194
SUNY, Fredonia		196246
SON I, I TEUOIIIA	NY	190138

#### PERFORMANCE PEERS FOR USM INSTITUTIONS 2012

University	ST	UNITID
Towson U.	31	UNITID
Ball State U.	IN	150136
California State U., Sacramento	CA	110617
East Carolina U.	NC	198464
Eastern Michigan U.	MI	169798
James Madison U.	VA	232423
Massachusetts, U. of, Boston	MA	166638
North Carolina, U. of, Charlotte	NC IA	199139
Northern Iowa, U. of Portland State U.	OR	154095 209807
Western Kentucky U.	KY	157951
Western Rendery O.	IX I	137731
U. of Baltimore		
Auburn University-Montgomery	AL	100830
Citadel Military College of South Carolina	SC	217864
Governors State University	IL	145336
New Jersey City University	NJ	185129
Texas A & M University-Corpus Christi	TX	224147
University of Houston-Clear Lake	TX	225414
University of Illinois at Springfield	IL	148654
University of Michigan-Dearborn	MI	171137
University of Wisconsin-Whitewater	WI	240189
Western Connecticut State University	CT	130776
U. of Maryland, Baltimore (same as aspir	otiono	l noore)
Alabama, U. of, Birmingham	AL.	100663
California, U. of, San Francisco	CA	110699
Illinois, U. of, Chicago	IL	145600
Maryland, U. of, Baltimore	MD	163259
Michigan, U. of, Ann Arbor	MI	170976
North Carolina, U. of, Chapel Hill	NC	199120
U. of Maryland, Baltimore County		10.000
Arkansas, U. of, Main	AR	106397
California, U. of, Riverside California, U. of, Santa Cruz	CA CA	110671 110714
Clemson U.	SC	217882
Massachusetts, U. of, Amherst	MA	166629
Mississippi State U.	MS	176080
New Jersey Institute Tech.	NJ	185828
Oklahoma State U., Main	OK	207388
Rhode Island, U. of	RI	217484
Wyoming, U. of	WY	240727
U. of Maryland, College Park (same as as		
California, U. of, Berkeley	CA	110635
California, U. of, Los Angeles	CA	110662
Illinois, U. of, Urbana-Champaign	IL MI	145637
Michigan, U. of, Ann Arbor North Carolina, U. of, Chapel Hill	NC	170976 199120
Trotal Carollia, O. of, Chapet Hill	110	177140

#### PERFORMANCE PEERS FOR USM INSTITUTIONS 2012

<u>University</u>	ST	UNITID
U. of Maryland, Eastern Shore		
Alabama A&M U.	AL	100654
Albany State U.	GA	138716
Alcorn State U.	MS	175342
California State U., Bakersfield	CA	110486
Fort Valley State U.	GA	139719
North Carolina A&T State U.	NC	199102
North Carolina, U. of, Pembroke	NC	199281
Prairie View A & M U.	TX	227526
South Carolina State C.	SC	218733
Virginia State U.	VA	234155
U. of Maryland, University College		
Boise State U.	ID	142115
California State U., Dominguez Hills	CA	110547
California State U., Fullerton	CA	110565
CUNY Bernard Baruch C.	NY	190512
CUNY Herbert H. Lehman C.	NY	190637
CUNY Hunter C.	NY	190594
CUNY Queens C.	NY	190664
Eastern Michigan U.	MI	169798
Florida Gulf Coast U.	FL	433660
Southern Connecticut State U.	CT	130493