



## BOARD OF REGENTS

### SUMMARY OF ITEM FOR ACTION, INFORMATION OR DISCUSSION

---

**TOPIC:** Committee Charge

**COMMITTEE:** Advancement

**DATE OF COMMITTEE MEETING:** October 28, 2015

**SUMMARY:** Regents on the Committee on Advancement will review and discuss the committee charge and offer updates to the charge as needed.

**ALTERNATIVE(S):**

**FISCAL IMPACT:**

**CHANCELLOR'S RECOMMENDATION:**

---

COMMITTEE ACTION:

DATE: 10.28.15

---

BOARD ACTION:

DATE:

---

SUBMITTED BY: Leonard Raley, [lraley@usmd.edu](mailto:lraley@usmd.edu), 301-445-1941

---



## **Committee on Advancement**

### **Charge**

The Committee on Advancement shall consider and report to the Board on all matters relating to the University System of Maryland's private fund-raising efforts, including policies, strategies, best practices and national standards affecting capital campaigns and ongoing fund-raising programs of individual institutions and the University System of Maryland.

This Committee shall give support to individual institutions and affiliated foundations in all development/advancement efforts, recognizing the vast majority of donors' interests lie with individual institutions, and in many cases, specific programs.

This Committee shall review institutional and system-wide efforts and make recommendations to the Board regarding the enhancement of system interests through entrepreneurial and private fund-raising activities, including gifts, donations, bequests, endowment, grants, venture, cooperative agreements, and other public-private opportunities.

This Committee shall consider and report to the Board on all matters relating to System-affiliated foundations, alumni associations and other 501 (c) (3) organizations affiliated with the USM.