

# Agenda Item 3

# Discovery to Product Accelerator

**BOARD OF REGENTS** 



SUMMARY OF ITEM FOR ACTION INFORMATION OR DISCUSSION

**TOPIC:** Discovery to Product Accelerator (information item)

**<u>COMMITTEE</u>**: Economic Development and Technology Commercialization

DATE OF COMMITTEE MEETING: September 10, 2015

**<u>SUMMARY</u>**: The Committee will be briefed on a new Discovery to Product Accelerator initiative at UMB.

#### **New Ventures Accelerator Initiative**

UMB OTT is initiating a program to help accelerate promising, but early stage UMB technologies through the commercialization process. Modeled on UPenn's highly successful UPStart program, and not dissimilar to UMCP's own Venture Accelerator, the UMB accelerator program will utilize UMB's internal New Ventures Team (NVT) within OTT to initiate new UMB startup companies around high commercial potential technologies. These startup companies will all be based on UMB IP and will focus primarily on therapeutic/diagnostic technologies. The NVT, with guidance from an experienced external Advisory Panel, will form the NewCo, develop and execute on an initial business plan, obtain funding, and seek long term executive management over the course of an agreed to 18-24 month timeline. UMB will receive an initial equity position in these startups and will look to exit through an acquisition/IPO, a major pharma or biotech alliance, or recruitment of a long term management team/capital investment.

ALTERNATIVE(S): This item is for information purposes.

**FISCAL IMPACT:** This item is for information purposes.

**CHANCELLOR'S RECOMMENDATION:** This item is for information purposes.

COMMITTEE RECOMMENDATION:	DATE:
BOARD ACTION:	DATE:
SUBMITTED BY: Joseph F. Vivona (301) 445-2783	



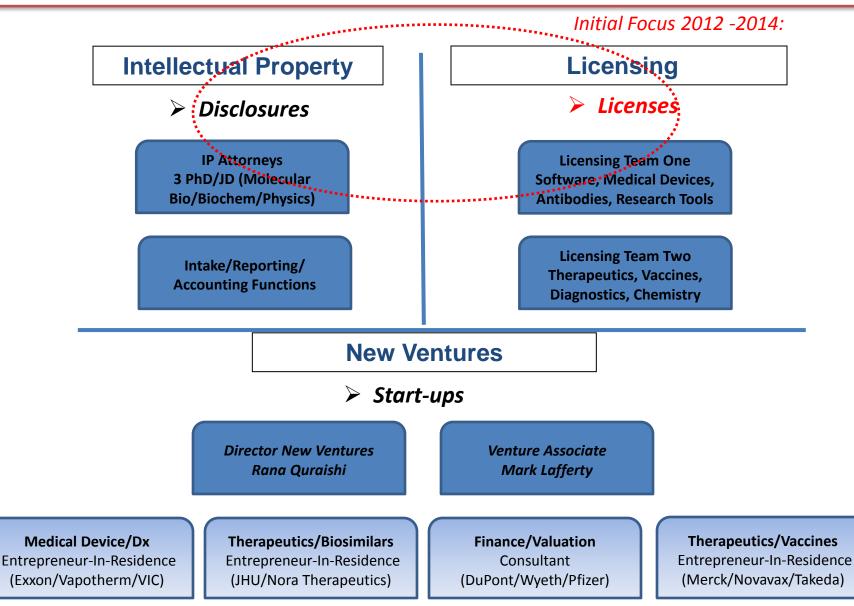
# **Discovery To Product Accelerator** UM Ventures Baltimore

September 10, 2015 Phil Robilotto

**UMB New Ventures Startup Initiative** 



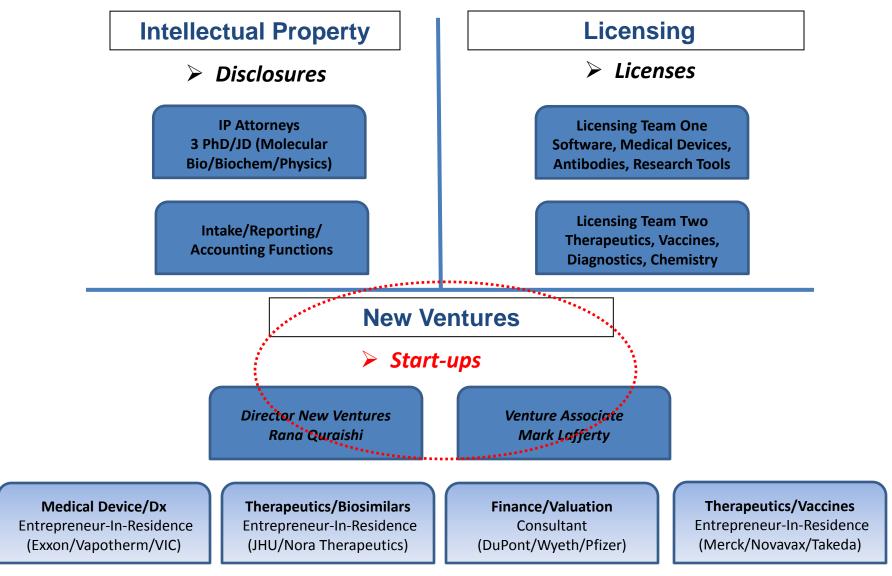
#### **UM Ventures Baltimore**





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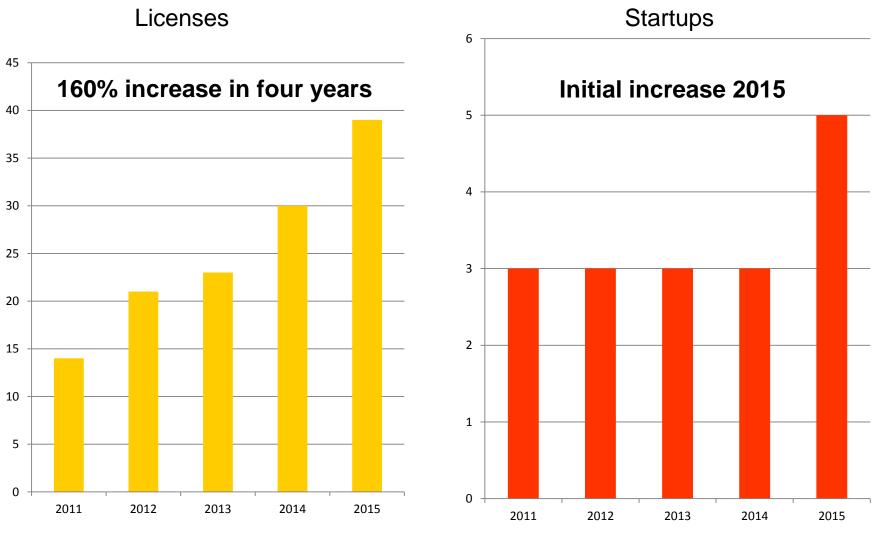
#### New Ventures Group Formed 2014:





#### **UM Ventures Baltimore**

#### Results FY 2011-current



Anticipate NV Startup Initiative to drive significant UMB startup growth



### **Rationale for NV Startup Initiative**

New Personnel and Policies

UM VENTURES BALTIMORE	
Biochemistry	
Biomedical Engineering	
Banking/Finance/Capital Raise*	
Corporate/Business Development*	
Chemistry	
Chemical Engineering	
Immunology/Molecular Biology	
Management/Operations*	
Medicine	
Molecular Genetics	
Microbiology	
Neuroscience	
Physics	* New Ventures Group
Physiology	New ventures Group

2014 - Equity Investment Policy Critical to Support of High Profile UMB Startups

### 2015 – NV Startup Initiative



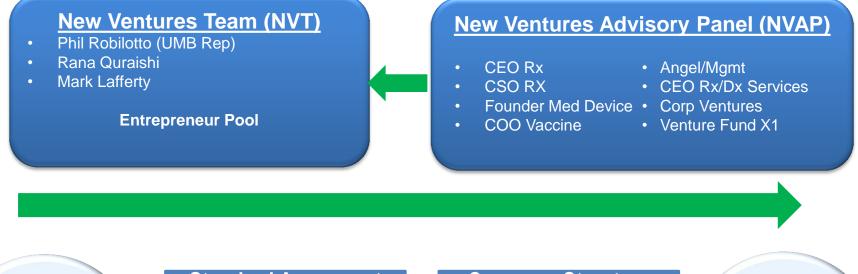
# UMB Startup Bottleneck (March 2015) NV Startup Initiative Impact

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StartUp Candidate	Conflict of Interest	Early Leadership	Access To Funding		
	UMB PI	Management	Bus. Dev.		
Antibody Glycosylation Platform	Х	X	Х		
Vaccine (Infectious Disease)	X		х		
Medical Device (Laproscopic Surgery)	X	Х	Х		
Breast Cancer Oral Therapeutic		Х	Х		
Cancer Immunotherapy Platform	X	X	Х		
Alzheimers Disease Antibody		X	Х		
Dental Restoration Technology	X	Х	Х		
Ensure High Quality UMB Startups X = StartUp Need					
Tech Tr	ansfer Task Force (HETTTF)				
New Ventures Team					



#### **Discovery to Product Accelerator**

New Ventures Initiative (NVI) Startup Path







### **Discovery to Product Accelerator**

**NVT** Activities

## Discovery Stage Company

### **NVT Activities**

- Function as initial management
- Develop and execute business/project plan
- Prepare investor presentations
- Obtain non-dilutive and/or dilutive funding
- Coordinate NVAP
- Recruit eventual development/ clinical stage management team

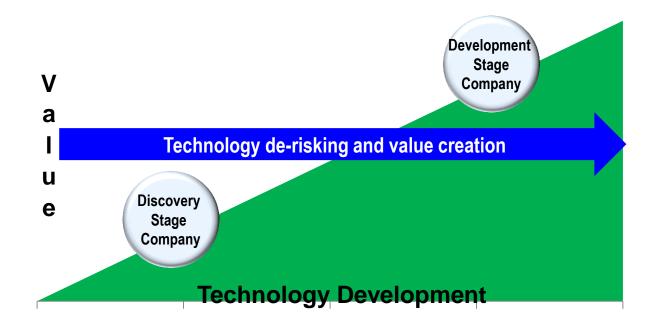
## Directly increasing the success rate of startups founded on UMB technologies

Development Stage Company



#### **Create and Retain More Value**

NVI Startup Exits



- Revert to UMB
- Business plan extension
- License to new management team
  - Acquisition of NVI Startup
- Initial public offering of NVI Startup





## **UMB NV Startup Initiative Fall 2015**

Initial Candidates Identified

<u>StartUp Candidate</u>	Conflict of Interest UMB PI	<u>Early Leadership</u> Management	Access To Funding Bus. Dev.
Antibody Glycosylation Platform	Х	Х	Х
Vaccine (Infectious Disease)	Х		Х
Medical Device (Laproscopic Surgery)	X	X	Х
Breast Cancer Oral Therapeutic		Х	Х
Cancer Immunotherapy Platform	X	Х	Х
Alzheimers Disease Antibody		Х	Х
Dental Restoration Technology	X	Х	Х





#### **UM Ventures**

In FY15, UM Ventures continued to rapidly grow tech transfer at UMB and UMCP:

Metric	FY15 Total	1-Year Growth	4-Year Growth
License Agreements	56	10%	100%
Start-ups based on UM Intellectual Property	10	25%	100%
Licensing Revenue	\$3.1 million	8%	72%

UM Ventures licensees had significant successes in FY15:

- **Analytical Informatics,** health informatics start-up completed strategic partnerships with Toshiba, Johns Hopkins, and the Department of Health and Mental Hygiene.
- **Breethe** is developing a portable, artificial lung. Breethe raised \$1.7 million, including a \$100,000 investment from UM Ventures.
- FlexEl, a custom battery solutions company, announced that it is leasing 10,000 square feet of design and manufacturing space in College Park. FlexEl is on track to add 50 jobs within five years.
- **Gliknik**, a drug development company, received Orphan Drug status from the FDA for a therapeutic candidate to treat autoimmune diseases that it has licensed to Pfizer.
- Harpoon Medical is commercializing a surgical device for beating heart mitral valve repair raised \$3.75 million, including \$100,000 investment from UM Ventures. Harpoon began clinical trials in Europe in early 2015 and has successfully treated five patients.
- **Profectus Biosciences** raised \$50 million in 2014 to develop its Ebola Vaccine candidate and it is moving forward with clinical trials.
- **Remedium** (joint UMCP/UMB) First technology to achieve FDA regulatory approval for a UMCPinvented device. The device stops severe bleeding instantly. Two to three additional devices are in the pipeline.
- **Remedy Pharmaceuticals** announced in FY16 positive Phase II Clinical Trial Results of its drug candidate to treat stroke and launched a national multi-center trial to treat spinal cord injuries.
- **Tokai Pharmaceuticals** raised \$97 million through an initial public offering in October 2014 and began Phase III clinical trials to treat prostate cancer in June 2015.
- VisiSonics licensed its technology for 3D sound to Oculus, a company co-founded by a UMCP alum and acquired by Facebook for \$2 billion. VisiSonics has also licensed the technology to Tesla and SpaceEx. UM Ventures loaned Visisonics \$50,000 in FY15.

In addition, UM Ventures helped to create another 100 companies throughout the State through its business assistance services, particularly Mtech, the Small Business Development Center, and the Dingman Center. Programs serving small businesses include:

• I-CORPS, a federally funded (\$3.75 million) competitive grant won by UMCP assisted over 100 teams of faculty and students to bring their discoveries to market. Approximately one-third of



the teams are in the Mid-Atlantic Region, an additional one-third of the teams are affiliated with NIH in Maryland, and one-third of the teams are located outside the region.

• **Dingman Center Angels** – considers pitches from over 100 companies and invest over \$1 million per year.

UM Ventures also works extensively with established companies, including:

- **Medimmune** five teams, two each from UMB and UMCP and one from UMBC, began work on highly focused translational research funded by MedImmune. Total funding is approximately \$1 million per year.
- Redox (UMCP TAP incubator resident) expanded to 12 full-time employees. MD Incubator Company of the Year – Green Category, \$9+MM in federal grant monies within the last 18 months. Strategic relationship with Microsoft and a confidential national energy utility company.
- **Paragon Bioservices** (UMB BioPark tenant) based in part on collaborations with UMB faculty, Paragon expanded to 120 employees

Student entrepreneurs are also assisted by UM Ventures:

- **Bioengineering Capstone Program** Senior BioE students are teamed with faculty from the School of Medicine to create their own engineering designs from concept to product. In FY15, 91 students comprising 18 teams developed potential medical devices.
- Over 200 students were assisted by the Dingman Center and Mtech in developing business plans for their own start-up companies.