**TOPIC**: Results of New Program 5-Year Enrollment Review

**COMMITTEE**: Education Policy and Student Life

**DATE OF COMMITTEE MEETING**: January 13, 2015

**SUMMARY**: As part of the ongoing program review process, the attached data has been updated with Fall 2014 enrollments to provide the Committee with information regarding the actual enrollments in new programs approved since FY 2011. The fall enrollment data reflect the relative accuracy in the projected enrollments that are included in all new program proposals. All *actual* enrollments are the students' primary major as reported in the MHEC Enrollment Information System files. Administrative coding changes may lag actual program demand in initial years. Six-year graduation data will be included in the 2017 report.

It is important to note that not all programs are implemented in the year it is approved. Dependent upon the date of Board and MHEC approval, recruitment and admission to the program may not begin until the following year and therefore no enrollments are reported. In other cases, admission to the program may not occur until the students have completed the required core courses, examinations, etc. Subsequently, enrollments would be reported two years after implementation. For example, admission to teacher education programs requires two years of prerequisite courses, satisfactory test scores, and a competitive grade point average.

**ALTERNATIVE(S)**: This is an information item.

**FISCAL IMPACT**: This is an information item.

**CHANCELLOR'S RECOMMENDATION**: This is an information item.

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COMMITTEE RECOMMENDATION: Information Only          DATE: January 13, 2015

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BOARD ACTION:                                      DATE:

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SUBMITTED BY: Joann Boughman          301-445-1992          jboughman@usmd.edu

**New Program Enrollment Review Fall 2011 to Fall 2015**

| Inst. | Program Name | Degree Level | Approved | Enrollments | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Fall 2011 | | Fall 2012 | | Fall 2013 | | Fall 2014 | | Fall 2015 | |
| | | | | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual |
| TU | Supply Chain Mgmt. | Post-Bacc. Cert. & Master's | 12/3/2010 | 20 | **5** | 40 | **45** | 60 | **70** | 70 | **30** | 80 | |
| TU | Middle School Education | Bachelor's | 2/11/2011 | 30 | **17** | 45 | **57** | 45 | **62** | 45 | **74** | 45 | |
| TU | Family Science | Bachelor's | 6/17/2011 | 5 | **--** | 15 | **19** | 30 | **35** | 65 | **51** | 80 | |
| UB | Integrated Arts | Bachelor's | 2/11/2011 | 11 | **9** | 24 | **38** | 36 | **39** | 48 | **59** | 60 | |
| UB | Global Leadership | Master's | 2/11/2011 | 5 | **--** | 10 | **1** | 18 | **5** | 22 | **0** | 22 | |
| UMBC | Asian Studies | Upper Division Cert., Bachelor's & Minor | 2/11/2011 | 20 | **12** | 49 | **22** | 74 | **33** | 95 | **40** | 115 | |
| UMCP | Middle School Education | Bachelor's | 2/11/2011 | 25 | **--** | 50 | **12** | 75 | **33** | 75 | **41** | 75 | |
| UMCP | Atmospheric & Oceanic Science | Bachelor's | 6/17/2011 | 15 | **1** | 25 | **21** | 40 | **44** | 50 | **42** | 60 | |
| UMES | Biochemistry | Bachelor's | 6/17/2011 | 10 | | 25 | | 45 | **15** | 70 | **20** | 95 | |
| UMES | Chemistry | Master's | 6/17/2011 | 4 | | 9 | | 15 | **1** | 17 | **3** | 18 | |
| UMES | Physician Assistant Studies | Master's | 6/17/2011 | 25 | | 33 | | 31 | **37** | 15 | **74** | 35 | |

Note:  All enrollments are the students' primary major as reported in the MHEC EIS files.  Administrative coding changes may lag actual program demand in initial years.

**New Program Enrollment Review Fall 2012 to Fall 2016**

| Inst. | Program Name | Degree Level | Approved | Enrollments | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Fall 2012 | | Fall 2013 | | Fall 2014 | | Fall 2015 | | Fall 2016 | |
| | | | | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual |
| CSU | Geography | Bachelor's | 12/2/2011 | 25 | | 42 | 1 | 54 | 0 | 61 | | 68 | |
| CSU | Accounting | Bachelor's | 4/13/2012 | 50 | 47 | 70 | 54 | 95 | 60 | 115 | | 145 | |
| CSU | Management | Bachelor's | 4/13/2012 | 45 | 73 | 57 | 161 | 78 | 149 | 95 | | 120 | |
| CSU | Marketing | Bachelor's | 6/22/2012 | 37 | 8 | 47 | 22 | 68 | 23 | 90 | | 115 | |
| CSU | Management Information Systems | Bachelor's | 6/22/2012 | | 7 | | 17 | | 17 | | | | |
| FSU | Educational Leadership | Doctorate | 2/17/2012 | 25 | 25 | 46 | 48 | 67 | 69 | 67 | | 67 | |
| FSU | Secure Computing & Information Assurance | Bachelor's | 4/13/2012 | 8 | | 23 | 18 | 38 | 26 | 57 | | 76 | |
| TU | Acting | Bachelor's - (BFA) | 6/22/2012 | | | | 3 | | 48 | | | | |
| UB | Innovation Management & Technology Commercialization | Post-Bacc. Cert. & Master's | 12/2/2011 | 5 | | 10 | 0 | 20 | 1 | 30 | | 30 | |
| UB | Global Affairs & Human Security | Master's | 2/17/2012 | 16 | 12 | 30 | 45 | 43 | 57 | 43 | | 43 | |
| UB | Digital Communication | Bachelor's | 4/13/2012 | 18 | | 39 | 0 | 67 | 125 | 123 | | 167 | |
| UMBC | Design | Bachelor's - (BFA) | 4/13/2012 | 0/95 | | 2/150 | 34 | 7/165 | 56 | 12/175 | | 12/177 | |
| UMBC | Texts, Technologies and Literature | Master's | 6/22/2012 | | | | 6 | | 12 | | | | |
| UMCP | Higher Education, Student Affairs & Int'l Ed Policy | Master's - (MA/M.Ed) & Doctorate (R/S) | 4/13/2012 | 116 | | 116 | 100 | 116 | 118 | 116 | | 116 | |
| UMCP | Second Language Acquisition* | Post-Bacc. Cert. & Master's | 4/13/2012 | 10 | | 20 | 1 | 20 | 7 | 20 | | 20 | |
| UMCP | Film Studies | Bachelor's | 6/22/2012 | | | | 20 | | 34 | | | | |
| UMUC | Digital Forensics & Cyber Investigation | Post-Bacc. Cert. & Master's | 4/13/2012 | 15 | | 33 | 188 | 48 | 266 | 73 | | 118 | |

Note:  All enrollments are the students' primary major as reported in the MHEC EIS files.  Administrative coding changes may lag actual program demand in initial years.

[1] The first number represents new students to the program. The second number represents the anticipated shift from the existing BA (Design emphasis) to the BFA in Design.

*UMCP's Second Language Acquisition program includes any remaining students in the Master's level HEGIS code 110102

**New Program Enrollment Review Fall 2013 to Fall 2017**

| Inst. | Program Name | Degree Level | Approved | Enrollments | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Fall 2013 | | Fall 2014 | | Fall 2015 | | Fall 2016 | | Fall 2017 | |
| | | | | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual | Projected | Actual |
| FSU | Elementary and Middle School Dual Certification | Bachelor's* | 4/12/2013 | 36 | **0** | 36 | **13** | 40 | | 48 | | 48 | |
| SU | Contemporary Curriculum Theory | Doctorate (R/S) - Ed.D | 4/12/2013 | 15 | **0** | 27 | **17** | 38 | | 39 | | 40 | |
| SU | Business Economics | Bachelor's | 6/21/2013 | 40 | **0** | 80 | **92** | 90 | | 100 | | 100 | |
| SU | International Business | Bachelor's | 6/21/2013 | 80 | **1** | 80 | **39** | 90 | | 100 | | 100 | |
| TU | Leadership in Jewish Educ. & Communal Service | Master's** | 6/21/2013 | 12 | **2** | 13 | **11** | 14 | | 15 | | 16 | |
| UB | Forensic Science – High Tech Crime | Master's | 2/15/2013 | 16 | **0** | 22 | **59** | 28 | | 34 | | 40 | |
| UB | Nonprofit Management and Social Entrepreneurship | Master's | 4/12/2013 | 10 | **0** | 25 | **35** | 35 | | 35 | | 35 | |
| UB | Forensic Science – Forensic Accounting | Master's | 6/21/2013 | 25 | **0** | 25 | **1** | 30 | | 30 | | 30 | |
| UMB | Regulatory Science | Master's | 2/15/2013 | 10 | **0** | 30 | **56** | 50 | | 50 | | 50 | |
| UMB | Health Science | Master's | 6/21/2013 | 40 | **0** | 80 | **39** | 120 | | 132 | | 132 | |
| UMB | Pharmacometrics | Master's | 6/21/2013 | 50 | **33** | 55 | **36** | 55 | | 55 | | 55 | |
| UMB | Research Ethics | Post-Bacc. Cert. | 6/21/2013 | 10 | **12** | 14 | **10** | 16 | | 20 | | 24 | |
| UMBC | Global Studies | Bachelor's | 2/15/2013 | 30 | **15** | 62 | **60** | 91 | | 126 | | 155 | |
| UMCP | Finance | Master's | 6/21/2013 | 280 | **0** | 280 | **180** | 280 | | 280 | | 280 | |
| UMES | Marketing | Bachelor's | 6/21/2013 | 20 | **0** | 25 | **2** | 30 | | 35 | | 35 | |
| UMES | Finance | Bachelor's | 6/21/2013 | 20 | **0** | 25 | **8** | 30 | | 35 | | 35 | |
| UMES | Jazz and Popular Music | Bachelor's | 6/21/2013 | 10 | **0** | 15 | **1** | 20 | | 25 | | 25 | |
| UMUC | Data Analytics | Master's | 2/15/2013 | 50 | **45** | 75 | **193** | 100 | | 125 | | 125 | |
| UMUC | Health Services Management | Bachelor's | 2/15/2013 | 25 | **152** | 53 | **518** | 82 | | 114 | | 148 | |
| UMUC | Public Safety Administration | Bachelor's | 2/15/2013 | 200 | **59** | 300 | **197** | 400 | | 500 | | 600 | |
| UMUC | Nursing | Bachelor's | 2/15/2013 | 50 | **7** | 95 | **119** | 104 | | 113 | | 122 | |

Note:  All enrollments are the students' primary major as reported in the MHEC EIS files.  Administrative coding changes may lag actual program demand in initial years.

*FSU's Elementary & Middle School Dual Certification enrollment are only the students in the newly approved Bachelor's program that includes dual teacher certification.

**TU's Leadership in Jewish Educ. & Communal Service includes all Master's students, not just the newly approved concentrations