



TOPIC: University System of Maryland: Fiscal Year 2016 Proposed Regional Tuition Rates

COMMITTEE: Committee of the Whole

DATE OF COMMITTEE MEETING: April 10, 2015

SUMMARY: UMES, Frostburg and institutions offering on-site programs at the USM Hagerstown Center have proposed out-of-state regional tuition rates. The institutions are seeking to attract enrollment and increase retention rates by providing more financially competitive opportunities to out-of-state students located in regions proximate to the campus.

University of Maryland Eastern Shore (UMES): UMES proposes to offer a discounted rate to the residents of the Eastern Shore of Virginia (Accomack and Northampton counties) and Delaware (all counties) in order to attract more students to UMES and increase retention rates of students currently attending UMES. A discounted tuition rate for these students would have minimal impact in the short-term, while providing a positive projected impact on long-term enrollment and increases in revenue. This would assist UMES in meeting enrollment goals as well as providing a more affordable alternative to students in the region.

Frostburg State University (FSU): FSU currently has three tuition rates for undergraduate students—resident, contiguous county out-of-state, and traditional out-of-state. FSU is requesting approval to extend the application of the contiguous county tuition rate to out-of-state residents within a 120-mile radius of the University. This modification will increase FSU's regional competitiveness outside of Maryland. FSU is not requesting a change to the contiguous county rate structure, but an expansion of the application of the rate from a county-based application to a 120-mile radius application.

USM Hagerstown (USMH): USMH has proposed an out-of-state regional tuition rate structure for students who attend on-site classes offered at USMH and who reside in one of the neighboring counties to Washington County, Maryland including:

- West Virginia counties: Morgan, Berkeley, Jefferson
- Pennsylvania counties: Fulton, Franklin, and Adams
- Virginia county: Loudoun

This out-of-state regional tuition rate is set at approximately 150% of the existing Maryland resident rates for Towson, Coppin, Salisbury and UMUC. This regional strategy is designed to attract enrollment and secure new programs with keen student interest within the entire region. Students taking FSU courses on-site at USMH will pay the FSU on-campus regional rate.

ALTERNATIVE(S): The Board may elect to adjust the recommended schedules.

FISCAL IMPACT: Any fiscal impact will not be material for FY 2016, but the initiative is expected to increase enrollment and non-resident tuition revenue over the long-term.

CHANCELLOR'S RECOMMENDATION: That Finance Committee recommend that the Board of Regents approve the regional tuition rates as submitted.

COMMITTEE RECOMMENDATION:

DATE:

BOARD ACTION:

DATE:

SUBMITTED BY: Joseph F. Vivona (301) 445-1923

**SCHEDULE OF PROPOSED REGIONAL TUITION RATES
Fiscal 2016**

	Request FY 2016
<u>UNIVERSITY OF MARYLAND EASTERN SHORE</u>	
FULL-TIME UNDERGRADUATE STUDENT	
Out-of-State Tuition - Eastern Shore Regional Rate*	\$7,034
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
Out-of-State Tuition - Eastern Shore Regional Rate*	259
PART-TIME GRADUATE PER CREDIT HOUR	
Out-of-State Tuition - Eastern Shore Regional Rate*	407

**Eastern Shore Regional Rate applies to:
Delaware - all counties
Virginia - Accomack & Northampton Counties*

<u>FROSTBURG STATE UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
Out-of-State Undergraduate Tuition - Regional Rate**	\$13,688
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
Out-of-State Undergraduate Tuition - Regional Rate**	390

***FSU will discontinue its Out-of-State Undergraduate Contiguous Counties rate and replace it with the expanded Regional rate. This rate applies to out-of-state residents in a 120-mile radius.*

**SCHEDULE OF PROPOSED REGIONAL TUITION RATES
Fiscal 2016**

USM Hagerstown On-Site Programs - Regional Competitive Rates*

	Request FY 2016
<u>TOWSON UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
Out-of-State Regional Tuition on-site Hagerstown	\$9,646
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	417
PART-TIME GRADUATE PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	558
<u>COPPIN STATE UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
Out-of-State Regional Tuition on-site Hagerstown	7,718
Hagerstown Off Campus Initiative Activity Fee - flat rate	100
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	409
Hagerstown Off Campus Initiative Activity Fee - flat rate	100
PART-TIME GRADUATE PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	466
Hagerstown Off Campus Initiative Activity Fee - flat rate	100
<u>SALISBURY UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
Out-of-State Regional Tuition on-site Hagerstown	10,068
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	414
PART-TIME GRADUATE Masters of Social Work PER CREDIT HOUR	
Out-of-State Regional Tuition on-site Hagerstown	555
<u>UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE</u>	
UNDERGRADUATE PER CREDIT HOUR CHARGES	
Out-of-State Regional Tuition on-site Hagerstown	418

* USMH Regional Rate applies to:

 West Virginia: Morgan, Berkeley and Jefferson Counties

 Pennsylvania: Fulton, Franklin and Adams Counties

 Virginia: Loudoun County.

***** For Information Purposes Only *****
SCHEDULE OF CURRENT TUITION RATES

	FY 2015 <u>Current</u>
<u>UNIVERSITY OF MARYLAND EASTERN SHORE</u>	
FULL-TIME UNDERGRADUATE STUDENT	
In-State Tuition	\$4,767
Out-of-State Tuition	13,791
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
In-State Tuition	198
Out-of-State Tuition	508
PART-TIME GRADUATE PER CREDIT HOUR	
In-State Tuition	301
Out-of-State Tuition	537
<u>FROSTBURG STATE UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
In-State Undergraduate Tuition	5,916
Out-of-State Undergraduate Tuition	17,434
Out-of-State Ugrad. Tuition - Contiguous Counties	13,030
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
In-State Tuition	245
Out-of-State Tuition	490
Out-of-State Ugrad. Tuition - Contiguous Counties	372
<u>TOWSON UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
In-State Tuition	6,124
Out-of-State Tuition	17,682
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
In-State Tuition	265
Out-of-State Tuition	740
PART-TIME GRADUATE PER CREDIT HOUR	
In-State Tuition	365
Out-of-State Tuition	755
<u>COPPIN STATE UNIVERSITY</u>	
FULL-TIME UNDERGRADUATE STUDENT	
In-State Undergraduate Tuition	4,089
Out-of-State Undergraduate Tuition	9,350
PART-TIME UNDERGRADUATE PER CREDIT HOUR	
In-State Tuition	175
Out-of-State Tuition	521
PART-TIME GRADUATE PER CREDIT HOUR	
In-State Tuition	292
Out-of-State Tuition	536

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SCHEDULE OF CURRENT TUITION RATES

SALISBURY UNIVERSITY

FULL-TIME UNDERGRADUATE STUDENT

In-State Undergraduate Tuition	\$6,392
Out-of-State Undergraduate Tuition	14,738

PART-TIME UNDERGRADUATE PER CREDIT HOUR

In-State Tuition	263
Out-of-State Tuition	610

PART-TIME GRADUATE (excluding Nursing, EdD & GIS) PER CREDIT HOUR

In-State Tuition	358
Out-of-State Tuition	647

UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE

UNDERGRADUATE PER CREDIT HOUR CHARGES

In-State Tuition	266
Out-of-State Tuition	499