TOPIC: University System of Maryland: Fiscal Year 2016 Proposed Regional Tuition Rates

COMMITTEE: Committee of the Whole

DATE OF COMMITTEE MEETING: April 10, 2015

SUMMARY: UMES, Frostburg and institutions offering on-site programs at the USM Hagerstown Center have proposed out-of-state regional tuition rates. The institutions are seeking to attract enrollment and increase retention rates by providing more financially competitive opportunities to out-of-state students located in regions proximate to the campus.

University of Maryland Eastern Shore (UMES): UMES proposes to offer a discounted rate to the residents of the Eastern Shore of Virginia (Accomack and Northampton counties) and Delaware (all counties) in order to attract more students to UMES and increase retention rates of students currently attending UMES. A discounted tuition rate for these students would have minimal impact in the short-term, while providing a positive projected impact on long-term enrollment and increases in revenue. This would assist UMES in meeting enrollment goals as well as providing a more affordable alternative to students in the region.

Frostburg State University (FSU): FSU currently has three tuition rates for undergraduate students—resident, contiguous county out-of-state, and traditional out-of-state. FSU is requesting approval to extend the application of the contiguous county tuition rate to out-of-state residents within a 120-mile radius of the University. This modification will increase FSU’s regional competitiveness outside of Maryland. FSU is not requesting a change to the contiguous county rate structure, but an expansion of the application of the rate from a county-based application to a 120-mile radius application.

USM Hagerstown (USMH): USMH has proposed an out-of-state regional tuition rate structure for students who attend on-site classes offered at USMH and who reside in one of the neighboring counties to Washington County, Maryland including:

- West Virginia counties: Morgan, Berkeley, Jefferson
- Pennsylvania counties: Fulton, Franklin, and Adams
- Virginia county: Loudoun

This out-of-state regional tuition rate is set at approximately 150% of the existing Maryland resident rates for Towson, Coppin, Salisbury and UMUC. This regional strategy is designed to attract enrollment and secure new programs with keen student interest within the entire region. Students taking FSU courses on-site at USMH will pay the FSU on-campus regional rate.

ALTERNATIVE(S): The Board may elect to adjust the recommended schedules.

FISCAL IMPACT: Any fiscal impact will not be material for FY 2016, but the initiative is expected to increase enrollment and non-resident tuition revenue over the long-term.

CHANCELLOR’S RECOMMENDATION: That Finance Committee recommend that the Board of Regents approve the regional tuition rates as submitted.
<table>
<thead>
<tr>
<th>COMMITTEE RECOMMENDATION:</th>
<th>DATE:</th>
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<tbody>
<tr>
<td>BOARD ACTION:</td>
<td>DATE:</td>
</tr>
<tr>
<td>SUBMITTED BY: Joseph F. Vivona (301) 445-1923</td>
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</tbody>
</table>
## UNIVERSITY OF MARYLAND EASTERN SHORE

**FULL-TIME UNDERGRADUATE STUDENT**  
Out-of-State Tuition - Eastern Shore Regional Rate*  
$7,034

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
Out-of-State Tuition - Eastern Shore Regional Rate*  
259

**PART-TIME GRADUATE PER CREDIT HOUR**  
Out-of-State Tuition - Eastern Shore Regional Rate*  
407

*Eastern Shore Regional Rate applies to:  
  Delaware - all counties  
  Virginia - Accomack & Northampton Counties

## FROSTBURG STATE UNIVERSITY

**FULL-TIME UNDERGRADUATE STUDENT**  
Out-of-State Undergraduate Tuition - Regional Rate**  
$13,688

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
Out-of-State Undergraduate Tuition - Regional Rate**  
390

**FSU will discontinue its Out-of-State Undergraduate Contiguous Counties rate and replace it with the expanded Regional rate. This rate applies to out-of-state residents in a 120-mile radius.**
## SCHEDULE OF PROPOSED REGIONAL TUITION RATES
### Fiscal 2016

**USM Hagerstown On-Site Programs - Regional Competitive Rates***

<table>
<thead>
<tr>
<th>Institution</th>
<th>Full-Time Undergraduate Student</th>
<th>Part-Time Undergraduate Per Credit Hour</th>
<th>Part-Time Graduate Per Credit Hour</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOWSON UNIVERSITY</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Out-of-State Regional Tuition on-site Hagerstown</td>
<td>$9,646</td>
<td>417</td>
<td>558</td>
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<tr>
<td>Hagerstown Off Campus Initiative Activity Fee - flat rate</td>
<td>100</td>
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<tr>
<td><strong>COPPIN STATE UNIVERSITY</strong></td>
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<tr>
<td>Out-of-State Regional Tuition on-site Hagerstown</td>
<td>7,718</td>
<td>409</td>
<td>466</td>
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<td>Hagerstown Off Campus Initiative Activity Fee - flat rate</td>
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<tr>
<td><strong>SALISBURY UNIVERSITY</strong></td>
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<tr>
<td>Out-of-State Regional Tuition on-site Hagerstown</td>
<td>10,068</td>
<td>414</td>
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<td><strong>UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE</strong></td>
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<tr>
<td>UNDERGRADUATE PER CREDIT HOUR CHARGES</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Out-of-State Regional Tuition on-site Hagerstown</td>
<td>418</td>
<td></td>
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</tbody>
</table>

*USMH Regional Rate applies to:
- West Virginia: Morgan, Berkeley and Jefferson Counties
- Pennsylvania: Fulton, Franklin and Adams Counties
- Virginia: Loudoun County.

Notwithstanding any other provision of this or any other USM publication, the USM reserves the right to make changes in tuition, fees, and other charges at any time such changes are deemed necessary by USM institutions and the USM Board of Regents.
### UNIVERSITY OF MARYLAND EASTERN SHORE

**FULL-TIME UNDERGRADUATE STUDENT**  
- **In-State Tuition**: $4,767  
- **Out-of-State Tuition**: 13,791

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 198  
- **Out-of-State Tuition**: 508

**PART-TIME GRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 301  
- **Out-of-State Tuition**: 537

### FROSTBURG STATE UNIVERSITY

**FULL-TIME UNDERGRADUATE STUDENT**  
- **In-State Undergraduate Tuition**: 5,916  
- **Out-of-State Undergraduate Tuition**: 17,434  
- **Out-of-State Ugrad. Tuition - Contiguous Counties**: 13,030

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 245  
- **Out-of-State Tuition**: 490  
- **Out-of-State Ugrad. Tuition - Contiguous Counties**: 372

### TOWSON UNIVERSITY

**FULL-TIME UNDERGRADUATE STUDENT**  
- **In-State Tuition**: 6,124  
- **Out-of-State Tuition**: 17,682

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 265  
- **Out-of-State Tuition**: 740

**PART-TIME GRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 365  
- **Out-of-State Tuition**: 755

### COPPIN STATE UNIVERSITY

**FULL-TIME UNDERGRADUATE STUDENT**  
- **In-State Undergraduate Tuition**: 4,089  
- **Out-of-State Undergraduate Tuition**: 9,350

**PART-TIME UNDERGRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 175  
- **Out-of-State Tuition**: 521

**PART-TIME GRADUATE PER CREDIT HOUR**  
- **In-State Tuition**: 292  
- **Out-of-State Tuition**: 536
SCHEDULE OF CURRENT TUITION RATES

**SALISBURY UNIVERSITY**

FULL-TIME UNDERGRADUATE STUDENT

<table>
<thead>
<tr>
<th></th>
<th>In-State Undergraduate Tuition</th>
<th>Out-of-State Undergraduate Tuition</th>
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<tr>
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<td>$6,392</td>
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PART-TIME UNDERGRADUATE PER CREDIT HOUR

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<tr>
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<th>In-State Tuition</th>
<th>Out-of-State Tuition</th>
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<tr>
<td></td>
<td>263</td>
<td>610</td>
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PART-TIME GRADUATE (excluding Nursing, EdD & GIS) PER CREDIT HOUR

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<thead>
<tr>
<th></th>
<th>In-State Tuition</th>
<th>Out-of-State Tuition</th>
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<td>358</td>
<td>647</td>
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**UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE**

UNDERGRADUATE PER CREDIT HOUR CHARGES

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