



TOPIC: New Program 5-Year Enrollment Review

COMMITTEE: Education Policy and Student Life

DATE OF COMMITTEE MEETING: March 8, 2016

SUMMARY: As part of the ongoing program review process, the attached data has been updated with Fall 2015 enrollments to provide the Committee with information regarding the actual enrollments in new programs approved since FY 2011. The fall enrollment data reflects the relative accuracy in the projected enrollments that are included in all new program proposals.

Six-year graduation data will be included in the 2017 report. It is important to note that not all programs are implemented in the year that it is approved. Dependent upon the date of Board and MHEC approval, recruitment and admission to the program may not begin until the following year and therefore no enrollments are reported. In other cases, admission to the program may not occur until the students have completed the required core courses, examinations, etc. and so enrollments would be reported two years after implementation. For example, admission to teacher education programs requires two years of prerequisite courses, satisfactory test scores, and a competitive grade point average.

Overall, the extent to which institutions are making accurate enrollment projections varies greatly. In most cases, institutions closely monitor enrollments and make adjustments as needed. For example, the University of Baltimore suspended the Master's in Global Leadership in Fall 2015 due to the lower than projected enrollments. This report also provides the regents with some of the information needed to determine the viability of academic programs and to discuss with the institutions additional factors that contributed to the enrollment projections not being met. This is also an opportunity for the regents to learn of strategies to increase enrollments.

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR'S RECOMMENDATION: This is an information item.

COMMITTEE RECOMMENDATION: Information Only

DATE: March 8, 2016

BOARD ACTION:

DATE:

SUBMITTED BY: Joann Boughman 301-445-1992

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New Program Enrollment Review Fall 2011 to Fall 2015

Inst.	HEGIS	Program Name	Degree Level	Approved	Enrollments									
					Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
					Projecte d	Actual								
TU	050602	Supply Chain Mgmt.	Post-Bacc. Cert. & Master's	12/3/2010	20	5	40	45	60	70	70	30	80	38
TU	080400	Middle School Education	Bachelor's	2/11/2011	30	17	45	57	45	62	45	74	45	81
TU	499954	Family Science	Bachelor's	6/17/2011	5	--	15	19	30	35	65	51	80	60
UB	109902	Integrated Arts	Bachelor's	2/11/2011	11	9	24	38	36	39	48	59	60	55
UB	051301	Global Leadership ^[1]	Master's	2/11/2011	5	--	10	1	18	5	22	0	22	0
UMBC	030100	Asian Studies	Upper Division Cert., Bachelor's & Minor	2/11/2011	20	12	49	22	74	33	95	40	115	48
UMCP	080400	Middle School Education	Bachelor's	2/11/2011	25	--	50	12	75	33	75	41	75	46
UMCP	191300	Atmospheric & Oceanic Science	Bachelor's	6/17/2011	15	1	25	21	40	44	50	42	60	50
UMES	041400	Biochemistry	Bachelor's	6/17/2011	10		25		45	15	70	20	95	28
UMES	190500	Chemistry	Master's	6/17/2011	4		9		15	1	17	3	18	2
UMES	129920	Physician Assistant Studies	Master's	6/17/2011	25		33		31	37	15	74	35	101

Note: All enrollments are the students' primary major as reported in the MHEC EIS files. Administrative coding changes at campuses may lag actual program enrollment in initial years.

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[1] Given the low enrollment in the Master's in Global Leadership program, the University of Baltimore suspended admission in Fall 2015.

New Program Enrollment Review Fall 2012 to Fall 2016

Inst.	HEGIS	Program Name	Degree Level	Approved	Enrollments									
					Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
					Project	Actual	Projec	Actual	Projec	Actual	Projec	Actual	Projec	Actual
CSU	220600	Geography	Bachelor's	12/2/2011	25		42	1	54	0	61	0	68	
CSU	050200	Accounting	Bachelor's	4/13/2012	50	47	70	54	95	60	115	49	145	
CSU	050604	Management	Bachelor's	4/13/2012	45	73	57	161	78	149	95	161	120	
CSU	050900	Marketing	Bachelor's	6/22/2012	37	8	47	22	68	23	90	41	115	
CSU	070200	Management Information Systems	Bachelor's	6/22/2012	40	7	55	17	70	17	85	22	105	
FSU	082700	Educational Leadership	Doctorate	2/17/2012	25	25	46	48	67	69	67	74	67	
FSU	070210	Secure Computing & Information Assurance	Bachelor's	4/13/2012	8		23	18	38	26	57	46	76	
TU	100702	Acting [1]	Bachelor's - (BFA)	6/22/2012			16	3	32	48	48	66	64	
UB	050612	Innovation Management & Technology Commercialization	Post-Bacc. Cert. & Master's	12/2/2011	5		10	0	20	1	30	2	30	
UB	221000	Global Affairs & Human Security	Master's	2/17/2012	16	12	30	45	43	57	43	63	43	
UB	069903	Digital Communication	Bachelor's	4/13/2012	18		39	0	67	125	123	186	167	
UMBC	100105	Design [2]	Bachelor's - (BFA)	4/13/2012	0/95		2/150	34	7/165	56	12/17	72	12/17	
UMBC	160100	Texts, Technologies and Literature	Master's	6/22/2012	9		17	6	28	12	42	18	50	
UMCP	080500	Higher Education, Student Affairs & Int'l Ed Policy	Master's - (MA/M.Ed) & Doctorate (R/S)	4/13/2012	116		116	100	116	118	116	120	116	
UMCP	110103	Second Language Acquisition [3]	Post-Bacc. Cert. & Master's	4/13/2012	10		20	1	20	7	20	11	20	
UMCP	101000	Film Studies	Bachelor's	6/22/2012	36		36	20	51	34	51	35	51	
UMUC	070215	Digital Forensics & Cyber Investigation	Post-Bacc. Cert. & Master's	4/13/2012	15		33	188	48	266	73	347	118	

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[1] Because Acting had been in place for many years as a track within the existing theatre major, no projected enrollments were given. TU anticipated that they would continue to admit 16-20 students per year.

[2] The first number represents new students to the program. The second number represents the anticipated shift from the existing BA (Design emphasis) to the BFA in Design.

[3] UMCP's Second Language Acquisition program includes any remaining students in the Master's level HEGIS code 110102

New Program Enrollment Review Fall 2013 to Fall 2017

Inst.	HEGIS	Program Name	Degree Level	Approved	Enrollments									
					Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
					Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
FSU	080201	Elementary and Middle School Dual Certification	Bachelor's ^[1]	4/12/2013	36	0	36	13	40	53	48		48	
SU	082901	Contemporary Curriculum Theory	Doctorate (R/S) - Ed.D	4/12/2013	15	0	27	17	38	26	39		40	
SU	051700	Business Economics	Bachelor's	6/21/2013	40	0	80	92	90	118	100		100	
SU	051300	International Business	Bachelor's	6/21/2013	80	1	80	39	90	54	100		100	
TU	039904	Leadership in Jewish Educ. & Communal Service	Master's ^[2]	6/21/2013	12	2	13	11	14	5	15		16	
UB	210506	Forensic Science – High Tech Crime	Master's	2/15/2013	16	0	22	59	28	93	34		40	
UB	210202	Nonprofit Management and Social Entrepreneurship	Master's	4/12/2013	10	0	25	35	35	66	35		35	
UB	050603	Forensic Science – Forensic Accounting	Master's	6/21/2013	25	0	25	1	30	0	30		30	
UMB	129958	Regulatory Science	Master's	2/15/2013	10	0	30	56	50	86	50		50	
UMB	129960	Health Science	Master's	6/21/2013	40	0	80	39	120	75	132		132	
UMB	129961	Pharmacometrics	Master's	6/21/2013	50	33	55	36	55	42	55		55	
UMB	499900	Research Ethics	Post-Bacc. Cert.	6/21/2013	10	12	14	10	16	19	20		24	
UMBC	221000	Global Studies	Bachelor's	2/15/2013	30	15	62	60	91	83	126		155	
UMCP	050400	Finance	Master's	6/21/2013	280	0	280	180	280	287	280		280	
UMES	050900	Marketing	Bachelor's	6/21/2013	20	0	25	2	30	20	35		35	
UMES	050400	Finance	Bachelor's	6/21/2013	20	0	25	8	30	17	35		35	
UMES	100500	Jazz and Popular Music	Bachelor's	6/21/2013	10	0	15	1	20	2	25		25	
UMUC	050300	Data Analytics	Master's	2/15/2013	50	45	75	193	100	284	125		125	
UMUC	120200	Health Services Management	Bachelor's	2/15/2013	25	152	53	518	82	848	114		148	
UMUC	210201	Public Safety Administration	Bachelor's	2/15/2013	200	59	300	197	400	307	500		600	
UMUC	120300	Nursing	Bachelor's	2/15/2013	50	7	95	119	104	239	113		122	

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[1] FSU's Elementary & Middle School Dual Certification enrollment are only the students in the newly approved Bachelor's program that includes dual teacher certification.

[2] TU's Leadership in Jewish Educ. & Communal Service includes all Master's students, not just the newly approved concentrations

New Program Enrollment Review Fall 2014 to Fall 2018

Inst.	HEGIS	Program Name	Degree Level	Approved	Enrollments									
					Fall 2014		Fall 2015		Fall 2016		Fall 2017		Fall 2018	
					Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
FSU	120300	Nursing	Master's	4/11/2014	6/29	10	11/49	23	17/73		19/81		24/102	
UB	210504	Justice Leadership and Management ¹	Master's	6/27/2014	20	0	30	0	30		30		30	
UMB	140102	Law ²	Master's	2/14/2014	20	0	40	29	50		70		80	
UMB	120732	Forensic Medicine	Master's	6/27/2014	8/0	0	9/1	0	10/1		10/1		15/1	
UMBC	089207	Biology Education ³	Bachelor's	6/27/2014	2	0	2	0	2		2		2	
UMCP	050200	Accounting	Master's	4/11/2014	155	0	155	268	155		155		155	
UMCP	070202	Information Systems	Master's	4/11/2014	100	0	100	188	100		100		100	
UMCP	050901	Marketing Analytics	Master's	4/11/2014	40	0	40	35	40		40		40	
UMCP	051000	Supply Chain Management	Master's	4/11/2014	150	0	150	87	150		150		150	
UMCP	082702	Teaching and Learning, Policy and Leadership	Doctorate	4/11/2014	90/24	15	100/24	31	100/24		100/24		100/24	
UMES	129957	Pharmaceutical Sciences	Master's	6/27/2014	5	0	5	1	5		10		10	
UMES	129957	Pharmaceutical Sciences	Doctorate	6/27/2014	5	0	5	3	5		10		10	

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¹ UB MPS in Justice Leadership and Management enrollment projections are for part-time students only.

² UMB MS in Law enrollment projections are for part-time students only.

³ UMBC BA in Biology Education enrollment projections are new enrollments beyond the 2-3 students per year who typically enrolled in the prior Biology specialization for secondary teacher certification.

New Program Enrollment Review Fall 2015 to Fall 2019

Inst.	HEGIS	Program Name	Degree Level	Approved	Enrollments									
					Fall 2015		Fall 2016		Fall 2017		Fall 2018		Fall 2019	
					Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
CSU	120102	Health Sciences	Bachelor's	6/19/2015	40	0	78		141		215		215	
FSU	210302	Adventure Sports Mgmt.	Bachelor's	2/13/2015	12	0	24		26		30		34	
FSU	120100	Health Science	Bachelor's	4/10/2015	5	50	20		26		31		35	
FSU	083300	Secondary Teacher Education	Bachelor's	4/10/2015	2	0	4		4		6		6	
SU	083505	Athletic Training	Master's	12/12/2014	12	0	24		24		24		24	
TU	089911	Interdisciplinary Arts Infusion	Master's	9/19/2014	8	11	8		20		12		24	
TU	050900	Marketing Intelligence	Master's	9/19/2014	5	8	8		10		15		15	
TU	050901	Marketing Intelligence	Post Bacc. Cert.	9/19/2014	5	2	9		12		15		15	
UB	150901	Philosophy, Society and Applied Ethics	Bachelor's	2/13/2015	10	0	19		30		39		45	
UMBC	100502	Jazz Studies	Bachelor's	6/19/2015	22	0	22		22		22		22	
UMBC	100501	Music Composition	Bachelor's	6/19/2015	14	0	14		14		14		14	
UMBC	100503	Music Education	Bachelor's	6/19/2015	39	0	39		39		39		39	
UMBC	100400	Music Performance	Bachelor's	6/19/2015	45	0	45		45		45		45	
UMBC	100504	Music Technology	Bachelor's	6/19/2015	55	0	55		55		55		55	
UMES	070210	Cybersecurity Engineering Tech.	Master's	4/10/2015	30	0	35		50		50		55	
UMUC	070203	Cloud Computing Architecture	Master's	2/13/2015	50	0	100		110		120		130	
UMUC	082500	Learning Design & Technology	Master's	6/19/2015	15	0	34		43		53		63	

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