BOARD OF REGENTS



SUMMARY OF ITEM FOR ACTION, INFORMATION OR DISCUSSION

TOPIC: 2015 USM Dashboard Indicators

COMMITTEE: Finance

DATE OF COMMITTEE MEETING: March 31, 2016

<u>SUMMARY</u>: Each year, the Board of Regents receives the Dashboard Indicators (DBIs) which summarize critical measures of success and compliance in a wide array of Board initiatives. The DBIs are organized into categories based on the USM Strategic Plan. The indicators displayed are meant to remain reasonably stable over time in order to provide the Regents with a ready comparison to past performance. They also feature benchmarks wherever possible against either peers or based on Board or institutional policy. The DBIs include pages of indicators focused on the external environment, the System as a whole, and each USM institution.

In each year's DBIs, specific issues are highlighted in a single page summary. Key issues highlighted in this year's Dashboard Indicators include:

- Faculty Workload
- Facilities Renewal,
- Fund Balance Goals,
- Enrollment of Transfer Students and,
- Workforce Development.

ALTERNATIVE(S): This item is presented for information purposes.

FISCAL IMPACT: This item is presented for information purposes.

CHANCELLOR'S RECOMMENDATION: This item is presented for information purposes.

COMMITTEE RECOMMENDATION:	DATE:
BOARD ACTION:	DATE:
SUBMITTED BY: Joseph F. Vivona (301) 445-1923	

University System of Maryland



Dashboard Indicators 2015

Board of Regents Committee on Finance March 31, 2016

Office of the Chief Operating Officer/
Vice Chancellor for Administration & Finance

2015 USM Dashboard Indicators Key Indicators

The 2015 Dashboard Indicators provides a "snapshot" overview of the USM and its institutions. It brings together data from many USM reports and data sets. The indicators noted below were selected to highlight specific trends and challenges drawn from the Dashboards.

Effectiveness and Efficiency Indicators

• **Faculty Workload** – Core faculty (including Tenure/Tenure-track and Full-time Non-tenure track) did not teach as many classes in FY 2015. 7 of 9 institutions performed below Regents' expectations for the year. This was not the result of consolidation of classes as credit hour production also fell in 2015.

Fiscal Indicators

- Facilities Renewal For a second straight year, no USM institution met the Board of Regents' policy goal for facilities renewal at two percent of replacement, and only two institutions were able to maintain or improve their performance at all. This reflects a growing crisis on campuses in the maintenance of the campus infrastructure.
- **Fund Balance** For the first time in 3 years, all of the USM institutions successfully met their goals to increase their fund balance. The USM as a whole was also successful in meeting its fund balance goal.
- New Peers This year's Dashboards marked the first use of "competitor state" peers for USM institutions as approved by the chancellor and submitted to MHEC. Although the change in peers did not substantially impact performance against benchmarks in most instances, there were instances where fiscal indicators were affected. This is most evident in performance against Funding Guideline where 6-8 of the institutions moved substantially in their attainment based in part on the change in peers.

Access, Affordability and Attainment Indicators

Maryland Community College Transfers – After an unexpected dip in Maryland Community College transfers to USM in FY 2014, the number of transfers enrolled returned to an upward trajectory. The number rose by 400 overall, with 7 of 10 institutions seeing increases, including Bowie, Frostburg, and UB (all of which are seeking to increase transfer enrollment) and UMUC, which grew by nearly 500 transfers.

Economic Development Indicators

• **Upper Division STEM Enrollment** – This measure is a leading indicator of progress on the State's and the USM's commitments to increase Science, Technology, Engineering, and Math (STEM) degrees. From Fall 2014 to Fall 2015 this figure rose by nearly 600 students. Although this rate of increase remained very positive, it represented a significant slowing from average increases of 1,500 students a year over the preceding 3 years. This will translate into some slowing in the growth in STEM degrees awarded in the next 2 to 4 years.

Summary of 2016 Core Dashboard Indicators As of 3/22/2016

Note: Data are the most recent available for any given indicator. Years are not the same for all indicators.

<u>#</u>	<u>Indicator</u>	<u>UMCP</u>	<u>UMBC</u>	<u>UMB</u>	BSU	<u>CSU</u>	<u>FSU</u>	<u>su</u>	<u>TU</u>	<u>UB</u>	UMES	<u>UMUC</u>	<u>UMCES</u>	System
1	Average SAT	1306	1210		874	895	969	1160	1087		844			
_ 2	6-year graduation rate	85%	61%		33%	18%	49%	66%	68%		37%			63%
3	2nd-year retention rate	95%	87%		72%	65%	75%	82%	86%	73%	70%			74%
4	AfrAmer., Hispan., & Native Amer. as % of total undergraduates	22%	22%		90%	85%	34%	17%	22%	53%	75%	50%		33%
5	% of applicants who were admitted (new freshmen & transfer students)	47%	63%		60%	39%	66%	64%	67%	67%	51%			
6	MD community college transfers	2142	1350		419	186	564	847	1937	651	152	3075		11603
7	Resident undergrad tuition & fees	\$9,996	\$11,006		\$7,657	\$6,362	\$8,488	\$9,086	\$9,182	\$8,326	\$7,625	\$7,146		\$9,389
8	% of undergraduates receiving financial aid Average undergraduate debt burden upon graduatio	67% \$25,131	69% \$25,831		86% NA	92% NA	80% \$24,916	76% \$24,567	71% \$25,926	86% \$23,627	87% \$20,375	51%		
10	Average alumni giving rate	6.6%	3.6%		5.7%	9.6%	4.7%	6.4%	3.8%	5.0%	3.3%	1.8%		
21	Average faculty salary	\$125,559	\$96,271		\$75,770	\$73,809	\$76,281	\$79,589	\$79,751		\$70,881			
22	Faculty salary %ile	95	73		71	67	57	70	73		68			81
23	Awards per 100 full-time faculty (5yrs.)	4.9	2.9											
24	Student to faculty ratio (X FTE students per 1 FTE facult	18	19	7	16	14	15	16	16	15	14			
31	Total R&D expenditure per full-time faculty	\$334,681	\$160,823	\$226,765*							\$54,442			
32	U.S. Patents issued	35	7	28										70
33	Adjusted gross license income received	\$727,424	\$284,153	\$1,120,101										
34	Licenses & options executed	21	1	30										52
35	Upper division STEM enrollment	6201	3745		294	120	399	641	1672	287	369	6989		20717
38	Number of start-up companies	103	4	15			3	15	0	1	0			141
41	Expenditures for instruction as % of total operating expenditures	32%	34%	25%	38%	35%	38%	45%	38%	40%	39%	29%		
42	Expenditures for administration as % of total operating expenditures	8%	11%	9%	18%	25%	15%	14%	14%	21%	13%	14%		
43	Fund balance increase: goal achieved	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	Met goal	
44	% of fundraising goal achieved	145%	199%	96%	113%	103%	109%	103%	99%	107%	95%	52%	95%	
51	Classroom utilization rate	71%	62%		64%	NA	55%	68%	63%	52%	69%			65%
52	Facilities renewal \$ as % of replacement value	1.2%	0.8%	0.5%	1.6%	0.2%	0.4%	1.7%	1.4%	1.4%	0.2%		0.3%	0.9%
53	% of undergrad credits from non-traditional method	21.0%	18.3%		12.7%	16.3%	21.6%	17.9%	11.1%		14.8%			16.9%
54	Time to degree (Semesters)	4.1	4.3		4.8	5.8	3.7	3.9	4.0		4.9			4.2

^{*}Includes only medical school faculty

As of 3/22/2016

The standard of the standard o	
2 6-year graduation rate 3 2nd-year retention rate 4 AfrAmer., Hispan., & Native Amer. as % of total undergraduates 5 % of applicants who were admitted (new freshmen &	
3 2nd-year retention rate 4 AfrAmer., Hispan., & Native Amer. as % of total undergraduates 5 % of applicants who were admitted (new freshmen &	
AfrAmer., Hispan., & Native Amer. as % of total undergraduates Mof applicants who were admitted (new freshmen & state of the state o	
% of applicants who were admitted (new freshmen &	
a l transfer students)	
6 MD community college transfers	•
7 Resident undergrad tuition & fees	
8 % of undergraduates receiving financial aid	
9 Average undergraduate debt burden upon graduation	
10 Average alumni giving rate	•
21 Average faculty salary	
Faculty salary %ile Awards per 100 full-time faculty (5yrs.)	
24 Student to faculty ratio (X FTE students per 1 FTE faculty)	
31 Total R&D expenditure per full-time faculty	
≥ 32 U.S. Patents issued	
33 Adjusted gross license income received	
33 Adjusted gross license income received 34 Licenses & options executed 35 Very Strike STFM contlined	
31 Total R&D expenditure per full-time faculty 32 U.S. Patents issued 33 Adjusted gross license income received 34 Licenses & options executed 35 Upper division STEM enrollment 38 Number of start-up companies	
38 Number of start-up companies	
Expenditures for instruction as % of total operating expenditures	
Expenditures for administration as % of total operating	
expenditures 42 expenditures	
44 % of fundraising goal achieved	•
51 Classroom utilization rate	
52 Facilities renewal \$ as % of replacement value	•
52 Facilities renewal \$ as % of replacement value 53 % of undergrad credits from non-traditional methods 54 Time to degree (Semesters)	
54 Time to degree (Semesters)	
55 Teaching workload: courses per FTE faculty	
Torono 1/0 25 20 0 12 14 15 19 14 15	7 2
Improved/Same 25 20 9 13 14 15 18 14 12 16 Worse 2 7 2 6 4 7 4 8 2 6	7 2 2 1

^{*} The most recent year compared with the average of previous 3 years.

Q:\ACCOUNTABILITY\DASHBOARD INDICATORS\2015\DBI01222016.XLS, 3/22/2016

As of 3/22/2016

	<u>#</u>	<u>Indicator</u>	<u>UMCP</u>	UMBC	<u>UMB</u>	BSU	CSU	<u>FSU</u>	<u>SU</u>	<u>TU</u>	<u>UB</u>	<u>UMES</u>	<u>UMUC</u>	UMCES
lent	1	Average SAT	•	•		•	•	•	•	•		•		
inm	2	6-year graduation rate	•	•		•	•	•	•	•				
Atta	3	2nd-year retention rate		•		•	•	•				•		
and	4	AfrAmer., Hispan., & Native Amer. as % of total	•	•				•	•	•	•		•	
lity,		undergraduates % of applicants who were admitted (new freshmen &		_	_	_	_	_	_	_	_	-	_	
dabi	5	transfer students)												
ffor	6	MD community college transfers		•		•	•	•	•	•		•	•	
SS, A	7	Resident undergrad tuition & fees												
ieccei	8	% of undergraduates receiving financial aid		•		•	•	•	•	•	•	•	•	
Student: Access, Affordability, and Attainment	9	Average undergraduate debt burden upon graduation									•			
Stu	10	Average alumni giving rate												
	21	Average faculty salary	•	•		•	•					•		
Faculty	22	Faculty salary %ile	•	•		•	•	•	•	•		•		
Fac	23	Awards per 100 full-time faculty (5yrs.)												
	24	Student to faculty ratio (X FTE students per 1 FTE faculty)		•	•	•	•	•	•	•	•	•		
omt.	31	Total R&D expenditure per full-time faculty	•	•	•							•		
& elop	32	U.S. Patents issued												
mic	33	Adjusted gross license income received												
Economic & Workforce Developmt.	34	Licenses & options executed												
Eo	35	Upper division STEM enrollment												
×	38	Number of start-up companies												
•	41	Expenditures for instruction as % of total operating expenditures	•	•	•	•	•			•	•	•	•	
Stewardship	42	Expenditures for administration as % of total operating	•	•	•	•	•	•	•	•	•	•	•	
ward	42	expenditures												
Ste	43	Fund balance increase: goal achieved												
	44	% of fundraising goal achieved	•		•									
<i>⊗</i> 3	51	Classroom utilization rate		•		•		•		•				
ess d	52	Facilities renewal \$ as % of replacement value										-		
Effectiveness & Efficiency	53	% of undergrad credits from non-traditional methods						•						
Effe	54	Time to degree (Semesters)												
	55	Teaching workload: courses per FTE faculty										•		
		Meets benchmark	11	10	3	5	6	11	14	11	6	7	4	0
		Does not meet benchmark	5	8	5	10	8	6	3	6	4	10	2	2

University System of Maryland Dashboard Indicators, March 2016

As of 3/22/2016

N = National standards based upon weighted average of 4-year public universities

Ť	S2	S3	S4	S6	S7	S11	S12	S13
			AfrAmer.		Average weighted	% of Maryland	Institutional financial	Institutional
	6-year	2nd year	Hispan., Nat. Amer.	MD comm. college	resident UG tuition	market share	aid for undergrads	financial aid for
	graduation rate	retention rate	as % of UGs	transfers	& fees	(Public/	as % of undergrad	undergraduate
Year	+	+	+	+	(Yr. beginning) chg.	Private/CCs) +	tuition revenue +	students (millions) +
2010	63%	73%	32%	10029	\$7,746 1%	41.4%	16%	\$111.6
2011	61%	74%	33%	10994	\$7,992 3%	41.7%	16%	\$110.9
2012	61%	74%	33%	11033	\$8,268 3%	42.4%	15%	\$117.1
2013	63%	73%	33%	11882	\$8,558 4%	42.9%	15%	\$123.9
2014	63%	74%	33%	11182	\$8,833 3%	45.1%	16%	\$132.5
2015	_			11603	\$9,389 6%	45.9%	17%	\$141.0
Benchmark	58%	74%	25%					

		Faculty		Eco	nomic Develop	ment	Worl	kforce Develop	ment	Funding		
	S21-1	S21-2	S22	S32	S34	S38	S35	S36	S37	S48	S49	
	Aver.	Aver.	Wgtd. aver		Licenses &		Upper division			Operating expendit.	Funding	
	faculty salary	faculty salary	faculty salary	U.S. Patents	options	Number of	STEM	Number of	Number of	per FTE stdt.	guideline %	
	(Research univ.)	(Master's univ.)	%ile	issued	executed	start-up companies	enrollment	teaching graduates	nursing graduates	(Excl. auxil./hosp.)	achieved (FY)	
Year	+	+	+	+	+	+	+	+	+	+	+	
2010	\$105,878	\$72,021	76	40	29	NA	13921	1588	1005	\$26,741	65%	
2011	\$105,812	\$71,240	71	77	29	NA	15550	1728	1,169	\$27,208	70%	
2012	\$106,733	\$71,850	68	67	38	52	17043	1701	1,201	\$27,624	74%	
2013	\$107,715	\$71,872	67	68	42	67	18098	1718	1,276	\$28,120	74%	
2014	\$116,024	\$77,233	80	70	52	131	20130	1713	1,339	\$30,185	76%	
2015	\$119,120	\$78,951	81			141	20717				72%	
Benchmark	\$102,954	\$76,823	85%							\$29,325	100%	

				Stewardshi		Effectiveness & Efficiency					
	S41	S42	S43	S44	S45	S46	S47	S51	S52	S53	S54
	State	System Office admin	Unrestricted	Fund balance		% of annual	Total funds		Facilities	% of undergrad.	Time
	appropriations	as % of System's tota	net assets to	increase:	Credit rating	fundraising	raised (annual)	Classroom	renewal \$ as % of	credits from	to
	per FTE student	operating expend.	debt ratio	goal achievement	(Moody's)	dedicated to	(000s)	utilization rate	replacemt. value	non-tradit. methods	Degree
Year	+	NC	+	+	NC	endowment +	+	+	+	+	-
2009	\$8,884	0.4%	87%	Met goal	Stable	12.9%	\$233,935	67%	1.2%	11.1%	4.4
2010	\$7,247	0.4%	85%	Met goal S	table(recalibrated)	12.4%	\$222,396	65%	1.4%	12.3%	4.3
2011	\$8,151	0.4%	100%	Met goal	Stable	13.0%	\$242,343	66%	1.3%	13.2%	4.4
2012	\$8,150	0.4%	113%	Met goal	Stable	12.5%	\$242,056	66%	1.3%	14.0%	4.4
2013	\$8,136	0.4%	121%	Met goal	Stable	14.2%	\$232,150	66%	1.4%	14.5%	4.2
2014	\$8,591	0.5%	111%	Met goal	Stable		\$256,528	65%	1.1%	16.9%	4.2
2015			74%*	Met goal	Stable		\$335,074		0.9%		
Benchmark	\$7,379	Rank 29 of 33						66%	0.2% increase	10.0%	

External Fiscal

	Funding guideline % achieved (FY)													
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC			
2005	53%	64%	73%	63%	77%	84%	56%	61%	65%	70%	43%			
2006	51%	70%	78%	74%	80%	80%	53%	64%	67%	72%	34%			
2007	94%	108%	90%	104%	100%	141%	72%	81%	82%	99%	40%			
2008	74%	93%	82%	79%	90%	132%	73%	74%	78%	88%	61%			
2009	87%	101%	93%	78%	88%	107%	75%	72%	82%	82%	39%			
2010	74%	112%	77%	65%	68%	50%	61%	65%	73%	69%	46%			
2011	62%	101%	67%	63%	63%	45%	57%	64%	72%	62%	43%			
2012	70%	111%	69%	63%	66%	46%	69%	62%	75%	71%	37%			
2013	77%	116%	75%	70%	76%	45%	71%	65%	76%	75%	54%			
2014	84%	127%	90%	75%	87%	55%	60%	62%	78%	97%	40%			
2015	95%	126%	86%	70%	65%	66%	72%	62%	80%	85%	53%			
2016	89%	128/%	85%	71%	60%	64%	68%	59%	75%	78%	53%			

	Operating expend. per FTE student (Excl. auxil./hosp.)														
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC				
2005	\$13,554	\$15,562	\$11,363	\$10,391	\$11,108	\$13,191	\$46,596	\$23,059	\$31,270	\$20,605	\$17,266				
2006	\$13,885	\$13,736	\$12,764	\$10,859	\$11,881	\$14,230	\$48,802	\$23,979	\$33,087	\$21,009	\$18,961				
2007	\$14,770	\$18,924	\$13,637	\$11,217	\$12,275	\$15,090	\$50,438	\$25,720	\$33,645	\$18,214	\$17,569				
2008	\$14,778	\$18,114	\$14,843	\$10,973	\$12,608	\$15,625	\$55,374	\$26,326	\$34,538	\$18,473	\$17,585				
2009	\$15,269	\$19,617	\$15,102	\$12,499	\$13,743	\$14,629	\$55,333	\$26,522	\$36,444	\$19,233	\$18,534				
2010	\$15,821	\$21,749	\$14,598	\$11,892	\$13,009	\$15,606	\$56,458	\$25,759	\$36,281	\$18,353	\$18,704				
2011	\$14,766	\$23,063	\$14,706	\$11,556	\$13,052	\$15,698	\$57,345	\$26,620	\$37,303	\$18,385	\$19,153				
2012	\$15,381	\$24,627	\$15,533	\$12,899	\$14,794	\$14,848	\$55,889	\$25,011	\$38,981	\$20,600	\$18,299				
2013	\$16,942	\$22,270	\$16,103	\$13,088	\$13,639	\$15,608	\$56,435	\$25,690	\$40,232	\$21,036	\$19,399				
2014	\$17,984	\$23,900	\$17,335	\$13,888	\$14,219	\$17,031	\$69,623	\$26,464	\$42,959	\$22,377	\$20,718				
Benchmark	\$19,238	\$19,434	\$17,603	\$19,658	\$16,509	\$17,921	\$56,282	\$30,544	\$60,202	\$19,879	\$10,597				

	State appropriations per FTE student														
	BSU	CSU	FSU	SU	TU	UB	UMB	UMBC	UMCP	UMES	UMUC				
2005	\$5,074	\$6,161	\$5,231	\$4,199	\$4,012	\$4,380	\$11,249	\$6,667	\$9,955	\$6,396	\$1,277				
2006	\$5,362	\$6,104	\$5,843	\$4,359	\$4,183	\$4,771	\$12,119	\$7,200	\$10,364	\$6,629	\$1,365				
2007	\$7,418	\$9,482	\$6,691	\$4,957	\$4,783	\$5,420	\$12,966	\$8,094	\$11,735	\$7,593	\$1,492				
2008	\$7,558	\$10,266	\$6,853	\$5,021	\$4,939	\$5,260	\$13,641	\$8,451	\$12,220	\$8,374	\$1,890				
2009	\$7,586	\$10,715	\$6,731	\$5,201	\$4,842	\$5,219	\$11,162	\$8,404	\$12,003	\$8,072	\$2,034				
2010	\$6,733	\$11,457	\$5,804	\$4,475	\$4,281	\$4,422	\$11,771	\$7,217	\$10,524	\$7,135	\$1,776				
2011	\$7,521	\$12,150	\$6,475	\$5,001	\$4,796	\$4,859	\$13,231	\$8,534	\$12,035	\$7,589	\$1,972				
2012	\$7,817	\$12,849	\$6,858	\$4,989	\$4,944	\$5,038	\$13,253	\$8,540	\$12,187	\$7,907	\$1,804				
2013	\$8,177	\$13,006	\$6,943	\$5,043	\$4,887	\$4,996	\$13,232	\$8,339	\$12,218	\$7,902	\$1,850				
2014	\$8,319	\$14,726	\$7,246	\$5,088	\$4,848	\$5,176	\$16,544	\$8,399	\$12,567	\$8,919	\$2,010				
Benchmark	\$8,237	\$8,820	\$5,406	\$8,052	\$6,248	\$6,354	\$9,143	\$9,753	\$9,354	\$8,520	\$941				

University System of Maryland Dashboard Indicators, March 2016

As of 3/22/2016

Italicized figures are figures against which national comparisons should be made.

			7	Vorkforce & Wor	kforce Developn	nent			ĺ	
Year	E1 % of Maryland residents with at least a bachelor's degr.	E30 % of Maryland residents with advanced degree or more	E2 Doctoral scientists, engineers, &	E4 Science & engineering doctorates awarded	E5 Per capita personal income	E6 Unemployment rate (June)	E12 Persons in science & engineering occupations as % of workforce	E14 Average high-tech wage		E23 Current population estimates (as of July 1) (for comparison purposes)
2010 2011 2012 2013 2014 2015 2016	36.9% 36.9% 37.4% 38.2%	16.5% 16.9% 17.1% 17.5%	29,800 32,600	874 858 900 1,124	\$48,621 \$50,656 \$53,816 \$55,478 \$56,502	7.8% 7.2% 7.0% 6.7% 5.8% 5.2%	6.80% 7.00% 7.20% 7.40% 7.40%	\$90,300 \$100,054 \$96,500 \$101,849		5,828,289 5,884,868 5,928,814 5,976,407 6,006,401
Benchmark	30.1%	11.4%	5th (MD's rank)	11th (MD's rank)	6th (MD's rank)	5.3%	3rd (MD's rank)	8th (MD's rank)		19th (MD's rank)
	R	&D		Econ	omic Developme	ent		Sur	port of Higher E	ducation
Year 2010 2011 2012 2013 2014 2015 2016	Academic R&D expenditures in science & engin. (millions) + \$3,094 \$3,367 \$3,308 \$3,376 \$3,515	University R&D expenditures in life sciences (millions) + \$1,383 \$1,524 \$1,557 \$1,622		SBIR awards (\$ millions) + 321 265 245	Venture capital disbursed per \$1,000 of Gross Domestic Product (\$) + \$1.51	High-tech establishments as % of business establishments + 11.60% 11.74% 11.87%		E17 St. gen. funds for higher educ. per \$1,000 of personal income (FY) \$5.92 \$5.65 \$5.39 \$5.58	State gen. funds for higher educ. per capita + \$292.82 \$280.05 \$274.25 \$306.81 \$303.26	E19 State gen. funds for higher educ. per headcount student + \$4,924 \$4,447 \$4,453 \$4,074 \$4,838 \$4,946
Benchmark				4th (MD's rank)	16th (MD's rank)	4th (MD's rank)		29th (MD's rank)	14th (MD's rank)	13th (MD's rank)
			New E	conomy Index						
	E24 New Economy Index: Overall (Maryland's rank)	E25 New Economy Index: Knowledge jobs (Maryland's rank)	E26 New Economy Index: Globalization	E27 New Economy Index: Economic dynamism (Maryland's rank)	E28 New Economy Index: Digital economy (Maryland's rank)	E29 New Economy Index: Innovation capacity (Maryland's rank)				
2010	3rd	3rd	21st	15th	4th	4th				
2011 2012 2013	5th	3rd	26th	8th	11th	5th				
2014 2015 2016	5th	3rd	25th	8th	25th	5th				

Anatomy of a Dashboard Indicator

