

**TOPIC:** Results of Periodic Reviews of Academic Programs

**COMMITTEE:** Education Policy and Student Life

**DATE OF COMMITTEE MEETING:** Tuesday, January 16, 2018

**SUMMARY:** At its meeting in June 2003, the Board of Regents delegated to the Chancellor the authority to approve institutional reports on the review of existing academic programs. Existing academic programs are required to submit a report every seven years. Each USM institution follows a review process that was approved previously by the Regents. A format for the reports are standardized and includes information on enrollments and degrees awarded, internal and external reviews, and institutional recommendations and actions.

The periodic program review process includes an internal self-study that is conducted by the program at the departmental level. The self-study is reviewed by external reviewers who then submit a report that becomes a part of the draft full periodic program review report. The respective dean for the program and the provost review the draft full report prior to submission to USM.

Drafts of each report are reviewed by staff in the USM Office of the Senior Vice Chancellor for Academic and Student Affairs and comments are shared with the institutions for appropriate action prior to final submission to the Chancellor. Comments may include requests for additional information or the need for additional action following program accreditation reviews.

The reports demonstrate the seriousness with which the reviews are taken. Institutional action plans are decided upon primarily by the provost or dean, both of whom are responsible to monitor academic quality and productive use of resources. The attached table provides data on enrollment and degrees awarded during the five years prior to the submission of the report.

Copies of the complete program review summaries are available from the USM Office of Academic and Student Affairs.

**ALTERNATIVE(S):** This is an information item.

**FISCAL IMPACT:** This is an information item.

**CHANCELLOR'S RECOMMENDATION:** This is an information item.

---

COMMITTEE RECOMMENDATION: Information Only

DATE: January 16, 2018

---

BOARD ACTION:

DATE:

---

SUBMITTED BY: Joann A. Boughman

301-445-1992

[jboughman@usmd.edu](mailto:jboughman@usmd.edu)

---

## 2017 Periodic Review of Academic Programs Summary

Existing academic programs are required to submit a report every seven years. A format for the reports is standardized and includes information on enrollments and degrees awarded, internal and external reviews, and institutional recommendations and actions. Drafts of each report are reviewed by staff in the USM Office of the Senior Vice Chancellor for Academic and Student Affairs and comments are shared with the institutions for appropriate action prior to final submission to the Chancellor.

### Number of Programs Reviewed

Bachelor's: 46  
Master's: 32  
Doctorate: 11  
Certificates: 3

### Results of Program Accreditation Reviews

#### *Bowie State University*

The Department of Counseling M.A. in Mental Health Counseling and M.Ed. in School Counseling programs were granted accreditation starting January 2017 by CACREP (Council for Accreditation of Counseling and Related Educational Programs).

The Department of Nursing B.S. in Nursing program underwent an ACEN (Accreditation Commission of Education in Nursing) reaccreditation review in March 2017 and received the status of accredited.

#### *Frostburg State University*

The Department of Kinesiology and Recreation B.S. in Exercise Science program was granted initial accreditation starting July 2017 by CAAHEP/CoAES (Commission on Accreditation of Allied Health Education Programs/ Committee on Accreditation for the Exercise Science) for a period of 5 years.

The Department of Nursing, RN-BSN Nursing Program was granted reaccreditation in spring 2016 by CCNE (Commission on Collegiate Nursing Education) for the full 10-year period.

#### *Salisbury University*

The Department of Health and Sport Sciences B.S. in Exercise Science and M.S. in Applied Health Physiology programs were granted initial accreditation starting July 2017 by CAAHEP/CoAES (Commission on Accreditation of Allied Health Education Programs/Committee on Accreditation for the Exercise Science) for a period of 5 years.

#### *University of Maryland, College Park*

The School of Architecture, Planning and Preservation B.S./B.A. in Architecture, M.Arch., M.S. in Architecture, and dual degrees in M.Arch. with Community Planning, Historic Preservation, Real Estate Development programs were reviewed in April 2017 and reaffirmed by NAAB (National Architecture Accrediting Board) for the full accreditation period.

The School of Theatre Dance and Performance Studies B.A. in Dance program was reviewed in October 2016 by NASD (National Association of Schools of Dance) and was granted full accreditation for the full period.

The Department of Nutrition and Food Science B.S. in Nutrition and Food Science program with an area of concentration in Dietetics had its accreditation reaffirmed in 2014 by ACEND (Accreditation Council for Education in Nutrition and Dietetics) for ten years.

The Department of Psychology Ph.D. Counseling and Clinical Psychology program has one accredited track within the curriculum that was reaffirmed in 2016 by APA (American Psychological Association) for the full 7-year accreditation period.

#### *University of Maryland Eastern Shore*

The Department of Rehabilitation M.S. in Rehabilitation Counseling program was granted accreditation in July 2017 by CACREP (Council for Accreditation of Counseling and Related Educational Programs) for the full 8-year period.

### **Low Degree Productivity**

#### *MHEC Definition*

Bachelor's: < 5 in most recent year or a total of 15 in last three years

Master's: < 2 in most recent year or a total of 6 in last three years

Doctorate: < 1 in most recent year or a total of 3 in last three years

By this definition, five programs would be considered “low productivity.” A brief summary of some of the strategies to address the low enrollment/graduation rate is provided below.

#### *Frostburg State University*

The International Studies Program (B) is implementing a number of strategies to increase enrollment and graduate rates. The strategies reported include developing or enhancing: a study abroad promotion campaign; a foreign-language strategic planning group to maximize resources and student success, in collaboration with the foreign language and literature program to share language courses; a freshman and transfer recruitment campaign; the number of internship placements with employers to include alumni as resources; and dedicated space on campus for the program to create a sense of community to support student recruitment, retention, and graduation.

#### *Salisbury University*

The Philosophy Program (B) reports that the departmental plan to grow the enrollment and graduates is to expand the offering of 200-level courses; promote increased philosophy instruction in new Gen Ed model; sponsor more university-wide events and publicity about public philosophy program; create a one-sheet and other recruiting materials; consider a more engaging content to be included in the new campus website roll-out; and develop new course proposals by the faculty.

#### *Towson University*

The Applied Physics program (M) strategic initiatives to advance enrollment and graduates are: increase the number of graduate assistantships to boost enrollment to a stable and sustainable level; strengthen the integrated B.S.-M.S. program to make it attractive to high-achieving students; implement an astrophysics component to leverage the strong scholarship activities of the astrophysics faculty and opportunities for interdisciplinary programmatic collaborations with other departments in the Fisher College of Science and Mathematics; revise the assessment plan to evaluate course offering to address the current student population; and enhance diversity, including

gender diversity, by increasing the number of Under-Represented Minority (URM) students within the program.

*University of Baltimore*

The Community Studies and Civic Engagement (B) program reported a plan of action to address enrollment and graduate rates that includes housing the program in an academic School in the College of Public Affairs; establishing a full recruitment plan inclusive of working with the Admissions Office with expanded marketing; and to clarify the program mission and modify the curriculum for the major and minor to offer a focus in nonprofit management and community development with learning opportunities to include internship;

*University of Maryland University College*

The Laboratory Management (B.S./BTPS) program reported strategic initiatives to increase enrollment and graduates that include: working with the Director of Learning Outcomes Assessment to update the program outcomes assessments and overall assessment plan; engaging in course redesign; strengthening relationships with community college partners to encourage transfer; establishing an advisory board to discuss possible national accreditations and certification and to enhance connections to industry.

Coppin State University; the University of Maryland, Baltimore; and the University of Maryland Center for Environmental Science do not have programs under review this cycle.

## 2016-2017 Periodic Review of Academic Programs

Bowie State University										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Education (M)										
Elementary Education	7	5	10	2	4	3	4	2	5	5
Mental Health Counseling	72	17	82	16	65	24	70	16	70	14
Reading Education	29	12	30	5	21	10	14	9	18	6
School Administration and Supervision	54	10	37	9	49	8	38	4	16	5
School Counseling	76	19	55	17	63	16	49	12	51	6
School Psychology	14	4	16	6	14	6	13	8	11	6
Educational Leadership (D)	40	8	44	5	38	5	48	8	48	6
Government (BA/BS)	58	12	61	13	53	9	46	18	61	9
History (BA/BS)	49	7	50	10	42	22	40	8	48	10
<p>Note: 1. The Department of Counseling MA in Mental Health Counseling and MEd in School Counseling programs were granted accreditation starting January 2017 by CACREP.</p> <p>2. The faculty for the M.Ed. Elementary Education and M.Ed. in School Administration and Supervision programs will continue to review program outcomes to address future changes to program assessment, content and consistency and to develop additional applications of data to meet CAEP expectations.</p> <p>3. Expand analysis of students' progression to degree for the master's and doctoral programs in Education.</p> <p>4. The course redesign for the M.Ed. in School Counseling programs was completed and implemented for the Fall 2017 semester.</p> <p>5. The faculty for B.A/B.S. in Government and B.A/B.S. in History is expanding the departmental retention and recruitment committee to focus on career skills and marketability to meet workforce demands.</p>										

Frostburg State University										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Exercise and Sports Science (B)	135	31	162	37	182	27	192	36	184	29
Foreign Languages and Literature (B)	31	14	23	7	27	6	23	6	19	6
International Studies (B)	23	12	29	9	31	3	30	4	31	5
Law and Society (B)	277	56	267	73	294	70	289	62	274	72
Liberal Studies (B)	88	63	106	66	89	91	76	73	81	52
Nursing-RN to BSN (B)	100	10	224	16	376	51	457	97	445	139
Political Science (B)	118	24	87	42	89	32	81	17	79	20
<p>Note: 1. The BS in Exercise Science program was granted initial accreditation starting July 2017 by CAAHEP/CoAES for a period of 5 years.</p> <p>2. The Exercise and Sports Science program plans to increase degree awarded by expanding advising to ensure students make appropriate progression toward degree completion and provide career guidance.</p> <p>3. Foreign Language and Literature program plans to collaborate with International Studies to increase the number of graduates.</p>										

## 2016-2017 Periodic Review of Academic Programs

4. The International Studies program will continue to expand campus resources and course offerings, to include language course collaborations with the Foreign Languages and Literature program, to attract students.

Salisbury University										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Communication Arts (B)	597	179	563	194	546	185	497	162	529	173
English (B)	192	62	177	54	161	46	170	52	168	54
English (M)	31	21	38	21	43	20	33	25	39	17
History (B)	217	55	193	66	184	53	169	47	151	39
History (M)	21	6	15	7	17	9	16	6	16	3
Interdisciplinary Studies (B)	86	67	78	53	74	51	76	58	71	56
Philosophy (B)	35	8	26	9	20	11	18	8	11	2
Psychology (B)	456	120	440	165	404	125	429	144	401	140

Note: 1. The Department of Philosophy plan is to expand departmental initiatives to publicize the program and increase course offerings.  
 2. The Department of Health and Sport Sciences B.S. in Exercise Science and M.S. in Applied Health Physiology programs were granted initial accreditation starting July 2017 by CAAHEP/CoAES for a period of 5 years.

Towson University										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Applied Physics (M)	12	2	13	2	4	7	7	4	13	1
Art + Design (B)	627	189	660	170	627	208	604	183	601	186
Art History (B)	40	14	43	14	45	9	31	13	24	17
Art Studio (M)	24	8	18	8	21	7	18	5	19	4
Family Studies										
Child Life, Administration & Family Collaboration (M)	11	4	14	5	26	2	27	10	24	6
Family and Human Services (B)	356	86	351	113	331	104	355	94	380	95
Family-Professional Collaboration (PBC)	8	3	18	10	30	4	28	11	28	7
Family Science (B)	22	0	39	9	54	9	68	32	75	20
International Studies (B)	150	41	158	35	177	43	171	49	175	40
Leadership in Jewish Education and Communal Service (M), Jewish Communal Services (PBC), and Jewish Education (PBC)	16	9	14	4	14	10	14	1	12	6
Philosophy (B)	61	20	50	11	61	10	59	10	73	5
Physics (B)	112	12	92	17	100	12	100	12	113	17

## 2016-2017 Periodic Review of Academic Programs

Political Science (B)	325	71	315	75	315	73	304	92	288	83
Sociology-Anthropology (B)	779	233	786	243	774	247	826	224	838	245
<p>Note: 1. The master's in Applied Physics program will engage mechanisms for tracking and assessing progress for student.                  2. The master's in Applied Physics program will form an Advisory Board for assistance with new program development, internships and research opportunities, and assessment of current programming.</p>										

University of Baltimore										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Community Studies and Civic Engagement (B)	24	7	26	8	21	11	18	5	16	3
Digital Communication (B)	93	23	117	28	123	26	160	22	142	42
Human Services Administration (B)	134	27	135	34	134	30	127	37	123	27
Interaction Design & Information Architecture (M)	26	10	33	6	33	9	40	3	47	4
International Studies (B)	24	n/a	33	3	25	5	25	6	26	7
<p>Note: 1. The bachelor's in Community Studies and Civic Engagement program has taken steps to reform the curriculum, increase visibility of program's identity, and increase student advising.</p>										

University of Maryland, Baltimore County										
Program Title (Degree)	2012		2013		2014		2015		2016*	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Biological Sciences (B)	1555	257	1693	273	1760	392	1759	333		
Biological Science (M)	12	6	15	6	15	9	10	6		
Biological Sciences (D)	49	7	52	9	43	7	42	5		
Biology Education (B)	-	-	-	-	-	-	8	-		
Bioinformatics & Computational Biology (B)	37	5	47	8	48	6	54	7		
Applied Molecular Biology (M)	8	5	13	10	15	12	13	12		
Marine Estuarine Environmental Science [MEES] (M)	0	0	0	0	1	0	1	0		
Marine Estuarine Environmental Science [MEES] (D)	3	1	2	0	1	1	1	0		
Molecular & Cellular Science (D)	15	5	8	2	8	2	5	0		
Neuroscience & Cognitive Science (D)	3	1	3	0	2	1	2	0		
Emergency Health Services (B)	95	35	92	6	106	12	104	17		
Emergency Health Services (M)	19	4	9	7	11	3	17	13		
Emergency Health Services Online (M)	11	4	19	7	15	1	11	6		
Engineering Management (M)	77	29	74	26	83	31	78	42		

## 2016-2017 Periodic Review of Academic Programs

Public Policy (M)	45	11	39	23	35	14	38	15		
Public Policy (D)	102	8	100	13	88	9	82	6		
Acting (B)	33	5	26	2	29	6	24	3		
Theatre (B)	60	13	65	7	71	12	90	10		

Note: 1. \*The 2016-2017 Results of the Periodic Review of Academic Programs Report will be amended by March 1, 2018 to include the 2016 enrollment and degree data for UMBC.  
 2. The Marine Estuarine Environmental Science programs is an inter-institutional program and does not represent a low productivity program.  
 3. The review of the School of Public Policy programs resulted in a Fall 2017 action plan to increase enrollment in the master's program and degree production in the doctoral program; and to provide a formal status report at the end of a three-year period.

University of Maryland, College Park										
Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Architecture										
Architecture (B)	188	63	177	48	159	50	201	48	263	50
Architecture (M.Arch.) and (M.Arch.) dual degrees in Community Planning; Real Estate Development; and Historic Preservation	74	24	68	32	84	25	86	24	80	30
Astronomy										
Astronomy (B)	63	15	59	18	62	15	80	15	86	11
Astronomy (M & D)	42	12	41	10	38	13	39	11	35	9
Communication										
Communication (College Park) (B)	771	245	703	247	644	297	671	243	703	236
Communication (Shady Grove) (B)	95	28	109	27	114	33	120	35	127	40
Communication (M & D)	56	11	81	13	96	9	106	16	106	19
Dance										
Dance (B)	46	17	40	15	46	10	45	12	44	11
Dance (M)	12	3	11	5	12	4	12	3	12	5
Nutritional and Food Sciences										
Nutritional and Food Sciences (B)	285	42	294	65	265	60	246	67	246	66
Nutritional and Food Sciences (M & D))	57	8	57	9	53	17	52	14	45	13
Psychology										
Psychology (B)	1185	367	1175	324	1130	331	1123	335	1009	341
Psychology (M & D)	81	25	90	14	91	30	95	20	92	23
Sociology										
Sociology (B)	369	134	357	122	287	152	278	127	245	114
Sociology (M & D)	82	17	81	22	82	20	62	19	68	11

Note: 1. The M.Arch. degree and the M.Arch. dual degree within the Architecture program, and the master's and doctoral programs in Astronomy,



## 2016-2017 Periodic Review of Academic Programs

- Communication, Nutritional and Food Sciences, Psychology and Sociology represent steady degree production.
2. The School of Architecture, Planning and Preservation B.S./B.A. in Architecture, M.Arch., M.S. in Architecture, and dual degrees in M.Arch. with Community Planning, Historic Preservation, Real Estate Development programs were reviewed in April 2017 and reaffirmed by NAAB for the full accreditation period.
  3. The School of Theatre Dance and Performance Studies B.A. in Dance program was reviewed in October 2016 by NASD and was granted full accreditation for the full period.
  4. The Department of Nutrition and Food Science B.S. in Nutrition and Food Science program with an area of concentration in Dietetics had its accreditation reaffirmed in 2014 by ACEND for ten years.
  5. The Department of Psychology Ph.D. Counseling and Clinical Psychology program has one accredited track within the curriculum that was reaffirmed in 2016 by APA for the full 7-year accreditation period.

### University of Maryland Eastern Shore

Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Rehabilitation Counseling (M)	40	9	37	22	39	10	35	6	50	10
<p>Note: 1. The Department of Rehabilitation MS in Rehabilitation Counseling program was granted accreditation in July 2017 by CACREP for the full 8-year period.</p> <p>2. The Department of Rehabilitation strategic initiatives are to expand its cultural diversity plan, program and student assessment plan, and practicums and internships.</p>										

### University of Maryland University College

Program Title (Degree)	2012		2013		2014		2015		2016	
	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees	Enrolled	Degrees
Criminal Justice (B)	2553	254	2320	279	2078	271	2143	308	2231	335
Digital Forensics and Cyber Investigation (M)	n/a	n/a	41	n/a	188	14	266	40	348	92
East Asian Studies (B)	253	38	220	35	195	46	206	27	178	33
Information Systems Management (B)	1500	318	1305	249	1095	223	1186	237	1350	198
Instructional Technology (M)	252	60	233	51	212	42	194	54	200	56
Investigative Forensics (B)	399	43	374	57	351	53	383	54	414	67
<b>Laboratory Management (BS and BTPS)</b>	<b>12</b>	<b>6</b>	<b>20</b>	<b>3</b>	<b>19</b>	<b>5</b>	<b>12</b>	<b>1</b>	<b>22</b>	<b>5</b>
Management (M)	4190	755	4149	867	3727	892	3423	893	3266	803
Management Studies (B)	2103	388	2007	445	1865	349	2039	390	2035	423
Teaching (MAT)	128	44	121	38	123	48	135	48	122	57
<p>Note: 1. The Laboratory Management program will advance appropriate course offerings to increase students' attractiveness to careers in laboratory management.</p> <p>2. Laboratory Management program faculty will develop and implement a consistent program assessment plan to ensure that program outcomes are being met and developing a network of potential employers to help advise the program.</p>										