

KEVIN M. GUTHRIE

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SUMMARY

Chief executive and published author with an entrepreneurial background that includes experience starting up a software company, participation and leadership in a variety of media and entertainment productions, and more than 15 years starting and leading globally-recognized organizations at the intersection of higher education, the internet and scholarly communication.

PROFESSIONAL EXPERIENCE

ITHAKA, New York, NY

January 2004 - Present

President

- Conceived of and started this not-for-profit organization in 2004 with a mission to help the scholarly community take best advantage of network and digital technologies by incubating new initiatives, conducting research, and providing strategic advice.
- Secured more than \$25 million from ten foundations and government agencies around the world to start and launch the organization.
- Oversaw the publication of seminal reports on three important issues impacting higher education: “Software and Collaboration in Higher Education: A Study of Open Source Software” (2006); “University Publishing in a Digital Age” (2007); and “Sustainability and Revenue Models for Online Academic Resources” (2008).
- Supported the creation of four new product and service lines:
 - Portico (www.portico.org): a service dedicated to preserving electronic journals, books and digitized collections.
 - NITLE (www.nitle.org): now housed at Southwestern University, a community organization focused on helping liberal arts colleges take best advantage of new teaching and learning technologies
 - Aluka: now absorbed into JSTOR, a service focused on hosting and providing access to content from and about Africa.
 - Ithaka S+R: a research and strategic consulting service that supports innovation in higher education by sharing expertise on the impact of new media and network technologies on publishing, librarianship and teaching and learning.
- Completed the successful merger of JSTOR and ITHAKA.

JSTOR, New York, NY

July 1995 - June 2008

President and Chairman of the Board of Trustees

- Founding president of this growing not-for-profit service that currently preserves and provides access to over 1,200 important scholarly journals for more than 6,500 institutions around the world.
- As JSTOR’s first employee, developed the business model and led every functional area from the start-up phase through to the point where the organization had approximately \$20 million in annual revenues.

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Sports Marketing, Broadcasting and Television Production

1984 - 1997

Various Roles

Entrepreneur

- CCSports Associates: Co-founder of this company that provided computer software to assist football coaches in analyzing opponents' strategies and developing game plans. Also created a product called The Coach's Pad, the first telestrator that operated with VCRs to enable coaches to draw over video as an instructional tool. Clients included nearly every NFL team and many major college programs such as the University of Alabama and the University of Nebraska.
- NFL Properties: Originator and field producer for the Quarterback Challenge and Battle of the Gridiron, two made-for-television competitions that featured NFL stars in skills competitions.
- ESPN, SportsChannel America: Football color analyst and sideline reporter.

Freelance Motion Picture Consultant

1987 - 1988

- **Rain Man**: Consultant retained to provide advice and support to Dustin Hoffman as he researched and prepared for his Oscar-winning role portraying an autistic savant.

Professional Football Player

1984 - 1985

- Seattle Seahawks and Philadelphia Eagles: Free Agent wide receiver released prior to the regular season.

SERVICE ON BOARDS OF TRUSTEES, DIRECTORS, AND ADVISORY COMMITTEES

ITHAKA	2004 - present
DataONE	Advisory Board 2010 - present
9 East 96th Street Corporation	2005 – 2009; President 2008 - 2009
JSTOR	1995 – 2009; Chairman, 2003 - 2008
Institute for Advanced Study Decadal Review	Advisory Board 2009
ARTstor	2003 – 2007
Special Trustees' Committee for Princeton Stadium	2005-2006

EDUCATION

Columbia University – Columbia Business School

1988 -1990

Masters in Business Administration - Management of Organizations
Samuel Bronfman Fellow, a full tuition award based on professional promise
Dean's List, all four semesters

Princeton University

1980-1984

Bachelor of Science – Civil Engineering, cum Laude
Varsity Football, First Team Academic All-America, 1982, 1983
Poe-Kazmaier Award, 1983: Princeton Football's highest honor.
William Winston Roper Trophy, 1984: "Awarded annually to a Princeton senior man of high scholastic rank and outstanding qualities of sportsmanship and general proficiency in athletics."

SELECTED PUBLICATIONS AND PRESENTATIONS

1. *The New-York Historical Society: Lessons from One Nonprofit's Long Struggle for Survival* (Jossey Bass, Inc. Publishing, 1996)
2. Strategic Content Alliance (SCA) e-Content Symposium presentation – April, 2009, London, UK: “New and Emerging Sustainability and Business Models.”
3. Association of Research Libraries (ARL) presentation – May, 2009: “Redefining Libraries as Multi-institutional Entities.”
4. California Digital Library (CDL) Forum presentation – June, 2009: “Serving the Academic Community in the Future.”
5. Nobel Symposium presentation – June, 2009, Stockholm, Sweden: “Opportunity and Challenge: Sustaining Platforms for Knowledge.”
6. Charleston Conference keynote presentation – November, 2009, Charleston, SC: “I Hear the Train ‘A Coming.’”
7. Association for Library Collections and Technical Services (ALCTS) Keynote – January, 2010: “When Books are Bytes.”
8. Joint Information Systems Committee (JISC) Blue Ribbon Task Force & Funders Forum presentation – May, 2010, London, UK: “The Big Issues.”
9. China-North America Library Conference plenary panel presentation – September, 2010, Beijing, China: “Shared Digital Access, Retrieval and Use.”
10. National Humanities Center (NHC) Trustees Meeting presentation – October, 2010: “The Future of Scholarly Publishing.”