

Rebecca Griffiths

Rebecca leads Ithaka S+R's growing program in online learning. In this capacity she serves as project manager for Ithaka S+R's partnership with the University of Maryland, working with faculty partners to explore the value of emerging interactive learning platforms.

Rebecca launched and led Ithaka's Strategic Services practice (now part of Ithaka S+R), which provided advisory services to clients. In that capacity she co-authored several reports on sustainability of digital projects, the role of publishing in universities, and uses of open source software in higher education. Rebecca was also a founding member of Aluka, a nonprofit initiative to develop online scholarly resources from and about Africa.

Previously, Rebecca worked as a strategic consultant for Monitor Company in its Hong Kong and London offices. There she managed projects in media and telecommunications, helping her clients evaluate new growth opportunities, develop corporate strategies, and strengthen their organizations. She has also served as a product manager at AOL, responsible for launching new online services, and in business development at a subsidiary of News Corporation.

Rebecca has a master of business administration from MIT and a bachelor of arts from Princeton University in East Asian studies. She speaks proficient Mandarin.