



System Insider

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Chancellor Kirwan Honored with Carnegie Corporation Academic Leadership Award



USM Chancellor William Kirwan (along with three other higher education leaders from around the country) was honored recently with the 2009 Carnegie Corporation Academic Leadership Award. Each honoree received a \$500,000 grant. Kirwan and others were recognized for their commitment to excellence in higher education.

Honorees demonstrated commitment to excellence in undergraduate education, teaching and research; development of major interdisciplinary and multidisciplinary undergraduate and graduate programs that aim to bridge the gap between the theoretical and practical; university outreach to their respective communities and cooperative efforts with business, civic and education leaders on initiatives such as K-12 school reform; and international initiatives.

Award candidates are nominated by previous winners of the award and other leaders from various national academic organizations. Each nomination is reviewed with special emphasis given to the candidates' sustained records of innovation and accomplishment. Winners have exhibited leadership in academics that renews and continues a time-honored Carnegie Corporation tradition in support of advancing excellence in higher education.

"Each of these leaders has an academic vision focused on a commitment to excellence. They all see the university as a integral part of their communities, and view the health of K-12 education as central to the future of higher education," said Vartan Gregorian, president of Carnegie Corporation of New York.

In recognition of Chancellor Kirwan's honor, the University System of Maryland Board of Regents is hosting a celebration on January 30, 2010. At the event, Kirwan will announce how he will use the grant in support of major USM academic initiatives.

This Issue

System News 1

Keeping the System Running 3

Initiatives 4

In Office News 2

Reminders 4

Editor's Desk 4



In Office News

Earlier this fall, Lynn Harbinson and Dewayne Morgan of academic affairs gave a presentation at the National College Access Network Annual Meeting held in San Francisco, CA. Presentation topics included school-university partnerships, proven best practices for implementing and sustaining partnerships, and strategies on how universities can creatively engage teachers and parents to improve middle-school student's access to higher education.

Harbinson and Morgan discussed challenges and experiences of teachers in urban systems, strategies for student engagement, challenges and benefits of parental involvement, and strategies for improving institutional support.

The presentation was based on research literature and the findings from the E=mc² project, a USM program funded by a U.S. Department of Education grant which was used in the Baltimore City Public School System to help develop a pipeline for future teachers.

USM to Host Way2Go Event on Eastern Shore

USM will host a Way2GoMaryland event on the Eastern Shore on December 5. The event, at Chesapeake College in Wye Mills, will offer middle and high school students a chance to ask questions to a panel of current students attending USM institutions, and to interact with admissions and financial aid officers. Students will also explore the Way2GoMaryland website and enjoy a free lunch. If you would like to volunteer for this event, please contact [Anne Moultrie](#) or [Latoya Jefferson](#).

Calling Owners of USM Web Pages



As the new year approaches, please be sure the USM website pages that you own are updated now and on an ongoing basis. It's important that the site provides fresh and accurate information to our visitors. Let's make sure that the thousands of people who access our site during the new year are getting current information.



Make A Difference

The Maryland Business Roundtable for Education is currently recruiting volunteers to speak with 8th and 9th grade students about life after high school. Training is ongoing and there are special perks for volunteers. For more information visit www.mbrt.org or contact [LaTara Harris](#) at 410.727.0448.



Event Calendar

- 11/11 Maryland Charity Campaign Deadline
- 11/11 Committee on Education Policy- UMUC
- 11/11 Special Meeting of Board of Regents-UMUC
- 11/19 Committee on Finance – UMUC
- 12/4 Board of Regents Meeting– UMCES
- 12/5 Way2GoMaryland Event- Chesapeake College, 10am
- 12/6 Chancellor's Holiday Open House—Hidden Waters, 4pm
- 12/23-1/02/10 Holiday Break

Keeping the System Running

Ever been to a USM office function and met someone but have no idea what she/he does? We will highlight various USM departments to not only get to know our co-workers better, but also learn how they help to “Keep the System Running.”

The **Office of Communications** provides leadership and support to the Board of Regents, the Chancellor, and other USM offices in the areas of strategic communications, speechwriting, media relations, marketing, publications, and other communications services. The office also coordinates systemwide communication efforts internally with USM employees and externally with the general public.



Anne Moultrie has served as the *associate vice chancellor for communications* for more than five years. She heads the Office of Communications, which

develops and implements public relations, marketing and other communications strategies and tactics. Moultrie also manages Way2GoMaryland, USM's information campaign to encourage more students to begin preparing for college early. In addition, she chairs USM's Communications Council, which comprises public relations and marketing professionals from our universities, research institutions, and regional centers.



Mike Lurie is the *media relations and Web manager*, who helps USM, the Chancellor, and the Board of Regents obtain positive media coverage of USM priorities. He manages media interest in a wide range of issues and facilitates meetings between the USM leaders and reporters. Lurie also serves as a resource for media relations counterparts at USM institutions, updates the USM website with news releases from around the system, maintains the online newsroom, and produces and distributes the daily Mediascan.



Paul Stackpole, *senior writer*, is responsible for providing Chancellor Kirwan with briefing material and prepared comments for his speaking engagements. This

includes remarks to both local and national organizations, reports to the Board of Regents, legislative testimony, commencement addresses, keynote addresses, and panel discussions. In addition, he provides the chancellor with drafts for various written communications, opinion pieces, academic articles, internal and external publications, and letters. Stackpole also provides draft comments to members of the Board of Regents as needed.



Latoya Jefferson, *public relations specialist*, is responsible for creating and designing the bi-monthly internal newsletter, maintaining the USM and Way2GoMaryland Face-

book pages, and working closely with designers on various USM publications such as the USM Profile. Jefferson helps to market and monitor USM's brand through the design of special products and by providing and approving the use of the USM's trademarked name and logo. Additionally, she works on the Way2GoMaryland campaign as a coordinator who promotes the campaign through special events and community outreach.



Look for our next issue of System Insider as we continue to highlight staff about their contributions to USM.

Initiatives



A Healthy System

As it becomes colder outside, we will find ourselves in social settings filled with coughing, sneezing people. Although this is the season to be thankful, we would be much more thankful if we made it through the winter without getting sick. Be social this season without passing along germs:

1. Wash your hands as often as possible. If you are not able to wash your hands right away, carry a small bottle of hand sanitizer to use until you are able to properly wash your hands. To be helpful, offer sanitizer to those in close proximity.
2. Cough/sneeze inside of a tissue or handkerchief turning your face away from those around you.
3. Stay away from social situations if you are already sick. If you must go out, take a cough suppressant or cough drops before you go to prevent excessive coughing and sneezing.

Earlier in the fall we were offered flu shots here at the Elkins Building. Here are a few photos of the brave people who are trying to avoid the flu.



Reminders



There are USM logo mugs, water bottles, lapel pins, and ink pens available for distribution at meetings, conferences, and to special guests. Contact [Latoya Jefferson](#) at 301.445.2756.



Editor's Desk

Hello USM Family,

This issue makes the *USM Insider* a whole year old! I would like to thank you for your continued support, submissions, and interviews. As you go on to enjoy your holidays and winter vacation, remember 'tis the season to give. Do your best to help those in need.

As always, I welcome your feedback and suggestions as well as any news you may have to share about your department.

Happy holidays and see you next year!

[Latoya Jefferson](#), Editor