

University System of Maryland Board of Regents University of Maryland, Baltimore November 2, 2012

Minutes of the Public Session

Call to Order. Chairman Shea called the meeting of the University System of Maryland Board of Regents to order at 8:30 a.m. on Friday, November 2, 2012 at the University of Maryland, Baltimore. Those in attendance were: Chairman Shea; Regents Attman, Augustine, Florestano, Michaux Gonzales, Gossett, Hance, Hershkowitz, Kinkopf, McMillen, Slater, Vance, and Young; Chancellor Kirwan, Vice Chancellors Boughman, Moultrie, Raley, and Vivona; Assistant Attorneys General Faulk, Short and Langrill; Presidents Avery, Bell, Boesch, Bogomolny, Burnim, Interim Provost James Dilisio (for Loeschke), Gibralter, Miyares, Hrabowski, Vice President Peter Weiler (for Loh), Perman, and Associate Provost Melanie Perrault (for Dudley-Eshbach); USM Council representatives; Ms. Doyle, Ms. Ryan, and USM Staff.

Welcome from University of Maryland Center for Environmental Science (UMCES). Dr. Boesch welcomed the regents to the University of Maryland, Baltimore (UMB) and provided an update on the status of UMCES.

Educational Forum on Advancement. Regent Gossett and Mr. Raley, Vice Chancellor and President of the USM Foundation, provided a presentation on the importance and future direction of institutional advancement initiatives. Their report noted that the system-wide campaign is on track to raise approximately \$2 billion by the end of 2012, exceeding the campaign goal of \$1.7 billion. However, on certain key measures—fundraising for endowment and providing resources to advancement operations—the System and its member institutions are lagging behind national averages (as reported to the Council for Aid to Education's Voluntary Support of Education Survey). More investment in advancement programs is needed, and should produce a solid return on investment.

- 1. Committee of the Whole.
  - a. Approval of meeting minutes from September 28, 2012 Public Session. (Moved by Regent Attman, seconded by Regent Vance; unanimously approved.)

- b. Approval of meeting minute notes from September 28, 2012 Executive Session. (Moved by Regent Florestano, seconded by Regent Gossett; unanimously approved.)
- c. Chancellor's Report. Chancellor Kirwan thanked the University of Maryland, Baltimore (UMB) and President Jay Perman for stepping forward to host this meeting on such short notice; the location was changed due to the impact of Hurricane Sandy.

The Chancellor reported that Javier Miyares has been appointed president of University of Maryland University College (UMUC) and Coppin State University (CSU) President Reginald Avery announced that he will be stepping down effective January 22, 2013.

Dr. Kirwan noted that the Board Retreat that was held last month focused on the issues surrounding academic transformation and the meeting today will recommend the creation of a USM Center for Academic Transformation that would enable an expansion of existing efforts and enhance opportunities for new initiatives.

He also reported that the USM has once again received solidly high ratings from the three leading bond ratings houses, which underscores USM's strong financial position and outstanding management practices.

Dr. Kirwan recognized a number of recent achievements of the USM presidents and their institutions and encouraged the regents to read his written report to get the complete picture of the progress and achievements of the USM campuses.

The Chancellor reported that the recent U.S. Census Bureaus' American Community Survey listed Maryland as the nation's second best educated state, with 36.9 percent of its population aged 25 or over holding a bachelor's degree or higher. In addition, 16.5 percent of Maryland's population holds a graduate or professional degree of some kind. That same report noted that Maryland has the highest median household income and the second lowest poverty rate. Further, Maryland has been leading the way forward in rate of job creation, surpassing even its strongest regional competitors like Virginia and Pennsylvania. This economic success is supported by our educational strength.

Finally, the Chancellor noted that he and USM staff have been meeting with Governor O'Malley, members of the legislature, and professionals from the Department of Budget and Management to discuss USM's budget for next year to support USM priorities and state priorities, and the USM strategic plan.

- d. Proposal to Establish USM Center on Academic Transformation. (Moved by Regent Augustine, seconded by Regent Vance; unanimously approved.)
- 2. Report of Councils.

- a. University System of Maryland Student Council. Mr. Cohen presented the report of the Council. The Council is focused on the following key topics: Meeting and Google hangout with Governor O'Malley, differential tuition, shared governance, and "get out the vote" efforts. Mr. Cohen also reported that the Council passed two resolutions, one to thank Governor O'Malley for supporting higher education and a second in support of marriage equality in Maryland.
- b. Council of University System Staff. Ms. Sullivan presented the report of the Council. The Council is very interested in supporting ideas for academic transformation initiatives. In addition, they plan on sending a letter to Governor O'Malley thanking him for his support of higher education. Finally, the Council is planning the joint meeting of CUSS/CUSU and USMSC on November 13.
- c. Council of University System Faculty. Dr. Zimmerman presented the report of the Council. The Council passed 4 resolutions since their last report. The resolutions are: Accept the preamble to the USM statement on Academic Freedom document; support the implementation of the USM smoking policy via shared governance bodies; support the investigation of MHEC's performance regarding fairness in program approval, and expressed concern about the Faculty Advisory Council at Bowie State University.
- d. Council of University System Presidents. Dr. Burnim presented the report of the Council. The October meeting of the Council was held at Ft. Meade. The topics discussed included: FY 2014 Budget, CUSP Retreat, Collective Bargaining Guidelines, Maryland Longitudinal Data System, Performance Funding study, Meet and Confer, and the allocation of funds for USM Programs at Non-USM RHEC Centers.
- 3. Education Policy Committee.
  - a. Approval of meeting minutes from October 17, 29012 Public Session. (Moved by Regent Michaux Gonzales, seconded by Regent Slater; unanimously approved.)
  - b. University of Maryland, Baltimore County: Master of Arts in Language, Literacy, and Culture. (Moved by Regent Michaux Gonzales, seconded by Regent Attman; unanimously approved.)
  - c. Proposed Change in Name of Educational Policy Committee. Regent Michaux Gonzales presented the report.
  - d. Role and Function of the BOR Education Policy Committee. Regent Michaux Gonzales presented the report.
  - e. Tentative Annual Agenda 2012-2013. Regent Michaux Gonzales presented the report.
  - f. Financial Aid Report FY 2007-2011. Regent Michaux Gonzales presented the report.

- g. Report on Program Actions Delegated to the Chancellor. Regent Michaux Gonzales presented the report.
- 4. Effectiveness and Efficiency Committee.
  - a. Approval of meeting minutes from October 17, 2012 Public Session. (Moved by Regent Slater, seconded by Regent Gossett; unanimously approved.)
  - b. Role and Function of the BOR Committee on Effectiveness and Efficiency. Regent Slater presented the report.
  - c. Review of Chapter 450 (HB442/SB239) Next Steps. Regent Slater presented the report.
  - d. Establishment of the USM Center for Academic Transformation. Regent Slater presented the report.
  - e. Effectiveness and Efficiency Annual Reports. Regent Slater presented the report.
- 5. Audit Committee.
  - a. Approval of meeting minutes from October 2, 2012 Closed Session. Regent Augustine presented the report of the committee and noted that the minutes were approved by the committee.
- 6. Reconvene to Executive Session. The meeting was adjourned at 10:51 a.m.