University System of Maryland  
Board of Regents  
Committee on Education Policy and Student Life  

Tuesday, January 13, 2015  
9:00 a.m.  

University of Maryland, Baltimore County – Columbus Center  

Minutes  
Public Session  

The Committee on Education Policy and Student Life (EPSL) of the University System of Maryland (USM) Board of Regents (BOR) met in public session on Tuesday, January 13, 2015 at the University of Maryland, Baltimore County – Columbus Center. The meeting was convened at 9:00 a.m. Committee members present were: Regents Gonzales (chair), Kinkopf, Motz, and Slater. Regents Ahmed and Reid participated by phone. Chancellor Kirwan was also present.

Also attending were: Ms. Bainbridge, Dr. Beise, Dr. Bishop, Dr. Boughman, Ms. Carter Conway, Ms. Doyle, Ms. Gaslevik, Dr. Gregory, Ms. Hollander, Dr. Jackson, Ms. Jamison, Dr. Kauffman, Dr. Krause, Dr. Lee, Mr. Lurie, Mr. McGee, Dr. Moreira, Ms. Moultrie, Mr. Muntz, Ms. Murray, Dr. Perreault, Dr. Reitz, Dr. Rhodes, Ms. Rivera, Dr. Scalet, Dr. Shapiro, Dr. Taylor-Webb, Dr. Travis, Dr. M. Watson, Dr. R. Watson, Dr. Whitehead, Dr. White, Dr. Wolfe, Dr. Wood, and Dr. Young.

Information Items  

Results of New Program 5-Year Enrollment Review  
Teri Hollander presented this report, which provides information regarding the actual enrollments in new programs approved since FY 2011. The fall enrollment data reflect the relative accuracy in the projected enrollments that are included in all new program proposals. Data are pulled from MHEC’s Enrollment Information Systems (EIS) files. Presently, some institutions note discrepancies between the enrollment numbers they have on campus and the EIS numbers. Some differences may be accounted for because EIS files are keyed on the primary major; secondary majors may be figured into campus data, but not MHEC’s data. System staff will review discrepancies prior to the Full BOR meeting and make changes if necessary. Additionally, it is important to note that not all programs are implemented in the year they are approved. Dependent upon the date of Board and MHEC approval and the completion of required core courses, recruitment and admission to programs may not begin until the following year. Therefore, enrollments would be reported two years after implementation. For many programs, actual enrollment surpassed projected enrollment. Regents Motz and Slater asked questions to understand how projections are made and why there may be discrepancies between projected and actual enrollments. Provosts and their representatives described the effects faculty, BOR and MHEC approval dates, and other situations can have on enrollments. They also shared circumstances that lead to programs being suspended due to low enrollment. The regents asked that future reports indicate actions (i.e., suspensions) to programs if there are any.
Results of Periodic (7-Year) Reviews of Academic Programs

Existing academic programs are required to submit a report every seven years. Each USM institution follows a review process that was approved previously by the Regents. The report includes information on enrollments and degrees awarded, internal and external reviews, and institutional recommendations and actions. Drafts of each report are reviewed by staff in the USM Office of the Senior Vice Chancellor for Academic Affairs and comments are shared with the institutions for appropriate action prior to final submission to the Chancellor. Institutional action plans are decided upon primarily by the provost or dean. The table provides examples of the kinds of issues that departments face and institutional plans to ensure program quality and efficiency. Dr. Joann Boughman, Senior Vice Chancellor for Academic Affairs, highlighted several reviews from different institutions. In response to questions from the regents, institutional officials described the standards for the selection of reviewers and the standardized guidelines by which reviewers review programs.

External Funding Report

Dr. Joann Boughman presented this report, which provides information on extramural awards received by USM institutions in support of specific initiatives in research, education, or service in FY 2014. In addition to detailed information by institution and funding source for FY 2013 and FY 2014, the report also provides five years of summary data by institution for comparison purposes. In FY 2014, the System received $1,192,855,786.22 in extramural funding, a 0.5% increase from the FY 2013 total of $1,187,399,099.20. UMB and UMCP garnered the largest extramural funding totals among System institutions. FSU, SU, UMB, UMCES, and UMCP obtained higher levels of extramural funding than in FY 2013. As a result of the discussion at the Board of Regents retreat, the System will begin regularly convening the institutions’ key research administrators to enhance ways that we might collaborate among institutions to take advantage of our complementary strengths. We will look at ways to enhance research at ALL levels of our institutions, with some new focus on innovative ways to include undergraduates and traditional teaching faculty in these initiatives.

Representation at Student Conduct Hearings

The issue of representation at student conduct hearings is under discussion in many contexts. Dr. Joann Boughman provided an update on our institutional policies, and USM Student Council President Zachary McGee shared the USMSC’s resolution, which encourages the inclusion of trained students in student sexual misconduct hearings. Regents were generally supportive of the USMSC’s resolution, and select VPs for Student Affairs shared the many benefits of the participation of trained students on student conduct hearing boards. Regent Kinkopf recommended that the USMSC explore the degree to which victims’ groups agree with the participation of students in student sexual misconduct proceedings. All campuses appropriately have the Title IX Coordinator as the responsible leader of the process in cases of purported sexual misconduct. Although institutions’ procedures differ, in most cases throughout the System, attorneys are allowed to be included (but not as a presenter or active counsel) in the adjudication processes in sexual misconduct and other student conduct cases. Regent Gonzales would like to have further discussions about the differences across the System.

Action Items

New Academic Program Proposals

Frostburg State University: Bachelor of Science in Adventure Sports Management

Drs. Randall Rhodes and Robert Kauffinan presented this program proposal to the Committee. FSU currently offers a B.S. in Recreation and Parks Management with a concentration in Adventure
Sports Management. The proposed degree is the logical extension of the existing university collaboration with the Garrett College Associate of Applied Science (AAS) in “Adventuresports” program. The proposal to extend the concentration to a new degree program stems from the need to respond to changing markets and industry demands and to correct a situation where over 60% of Garrett College “Adventuresports” graduates transfer to schools other than Frostburg for a bachelor’s degree. The proposed major in Adventure Sports Management strengthens the collaboration and provides students with a more marketable degree. A recent study shows that students in Garrett’s Adventuresports program prefer and seek a B.S. degree in Adventure Sports over the B.S. in Recreation and Parks Management currently offered. The proposed degree will be established as a “2+2” program with Garrett College and provides students with “reverse transfer” and housing options. The B.S. in Recreation and Parks Management will still exist, because the programs address different markets, but the Adventure Sports Management program would be able to meet students’ more specific needs.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from Frostburg State University for the Bachelor of Science in Adventure Sports Management. The motion was moved by Regent Slater, seconded by Regent Motz, and unanimously approved.

University of Baltimore: Bachelor of Arts in Philosophy, Society and Applied Ethics

Drs. Wood and Scalet presented this program proposal to the Committee. UB is proposing an interdisciplinary program that combines theory and practice and includes a core in philosophy and requirements in one of five tracks that are well suited for a variety of careers: 1) Student-Designed; 2) Philosophy and Public Policy; 3) Philosophy, Economics, and Business; 4) Philosophy, Sustainability, and the Environment; and 5) Applied Ethics and Professional Life. The program will educate and develop individuals with unique skills in critical thinking and analysis designed to apply across many professional pursuits. In addition to the core and track courses, students will be required to fulfill two experiential learning components – Curricular and Co-curricular. If approved, the program will also seek to provide students with opportunities to pursue an accelerated combined degree program in the Juris Doctor (3/3) and the M.A. in Legal and Ethical Studies (3/2). Although there are several traditional philosophy programs offered by other Maryland institutions, there are no interdisciplinary undergraduate philosophy programs. Regent Slater expressed concern because the institution does not anticipate a large increase in enrollment. The presenters described the research that went into the development of the program, the need for a strong institution of higher education to have a philosophy degree, many benefits of the program due to more focused, interdisciplinary courses, and the demand for the program by students already affiliated with a philosophy club at the University.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from University of Baltimore for the Bachelor of Arts in Philosophy, Society and Applied Ethics. The motion was moved by Regent Reid, seconded by Regent Ahmed, and unanimously approved.

UMUC: Master of Science in Cloud Computing Architecture

Drs. Krause, Marcia Watson, and Rudy Watson presented this proposal to the Committee. The proposed Master of Science in Cloud Computing Architecture satisfies an increasing need for professionals with cloud-based computing skills. With the unique threats posed to data security by the increase in use of cloud-based solutions, having a workforce prepared to address these threats is critical. The proposed program, with focus on design and implementation, will prepare students to have broad, high-level knowledge and skill sets from multiple disciplines, while facilitating a deep
understanding of the applicability of these disciplines to the cloud environment. Spending on public and private IT cloud services is expected to generate nearly 14 million jobs worldwide by 2015, according to a study released in early 2012 by analyst firm IDC2. The proposed M.S. in Cloud Computing Architecture program, offered completely online, is unique in that there are no degree programs in cloud computing offered at any Maryland higher education institution, as determined by a search of the MHEC inventory of approved programs offered in Maryland.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland University College for the Master of Science in Cloud Computing Architecture. The motion was moved by Regent Slater, seconded by Regent Kinkopf, and unanimously approved.

Motion to Adjourn and Reconvene in Closed Session
Regent Gonzales stated, “The Open Meetings Act permits public bodies to close their meetings to the public under certain circumstances outlined in §3-305(b) of the Act. On this 13th Day of January 2015, the Education Policy and Student Life Committee of the USM Board of Regents will vote to reconvene in closed session following the adjournment of the public session.

As required by the law, we have a written statement to become part of the record, that the reason for closing this meeting is to discuss items under number 1 of §3-305(b). In regards to the Regents’ Faculty Awards and honorary degree nominations:

• To discuss the appointment, employment, assignment, promotion, discipline, demotion, compensation, removal, resignation, or performance evaluation of appointees, employees, or officials over whom it has jurisdiction

Although we do not anticipate it, it is possible that once we convene in closed session, an issue could arise that we believe should be discussed in open session or added to the closed session agenda for discussion; if that is the case, we would reconvene in open session to discuss the open session topic or to vote to reconvene in closed session to discuss the additional closed session topic.”

Regent Gonzales called for a motion to adjourn and reconvene in executive session. The motion was moved by Regent Reid, seconded by Regent Kinkopf, and unanimously approved. Regent Gonzales adjourned the meeting at 10:30 a.m.

Respectfully Submitted,

Regent Louise Michaux Gonzales