



**Board of Regents
Committee on Education Policy and Student Life**

**Minutes
Public Session**

The Committee on Education Policy and Student Life (EPSL) of the University System of Maryland (USM) Board of Regents met in public session on Tuesday, November 6, 2018 at Towson University. The meeting was convened at 9:40 a.m. Committee members present were: Regents Gourdine (chair), Fish, Frazier, Johnson, and Wood. Chancellor Caret was also present.

The following were also in attendance: Ms. Bainbridge, Ms. Baker, Dr. Beise, Dr. Bembenek, Dr. Bondy, Dr. Boughman, Dr. Brunn, Dr. Coleman, Mr. Dalfonso, Dr. Dalziel, Dr. Freeman, Ms. Jamison, Dr. Jarrell, Mr. Lashley, Dr. Lee, Dr. Lewis, Dr. Lily, Mr. Lurie, Ms. Marano, Dr. Moreira, Dr. Moriarty, Mr. Muntz, Ms. E. Murray, Dr. R. Murray, Mr. Neal, Dr. Olmstead, Ms. Pomietto, Mr. Prouty, Dr. Santamaria-Makang, Dr. Shapiro, Dr. Smith, Ms. Syme, Dr. Tull, Dr. Vanko, Dr. Whitehead, Ms. Wilkerson, media, and other guests.

Chair Gourdine welcomed all to the meeting and thanked President Shatzel and the Towson team for their hospitality. Regent Gourdine recognized that many are interested in recent decisions and announcements that have been released regarding the Board's work on the football situation at the University of Maryland, College Park. She shared that the regents' foremost concern is students' well-being. The Board will use that common goal to move forward. On Wednesday, November 7, 2018, the Board will elect a new chairperson who will help the Board refocus on that objective. Related plans and strategies will be made public in the future. Regent Gourdine noted that the Board's important work will continue with this EPSL meeting, and that the topic would not be addressed further today.

Action Items

New Academic Program Proposals

University of Baltimore: Master of Science in Cyber Security Management

Dr. Darlene Smith, Executive Vice President and Provost; and Dr. Murray Dalziel, Dean of the Merrick School of Business, presented this proposal. This would be the first AACSB (Association to Advance Collegiate Schools of Business) accredited Master of Science in Cyber Security Management in Maryland. The program would deliver high-quality education that prepares students for senior leadership roles in the management of information security. Students in this program would likely be mid-career professionals who are interested in business, management, and leadership in cyber. Graduates would gain knowledge of leadership,

strategy, and information security management. The program would also feature a customized inter-disciplinary curriculum that would leverage existing expertise across the Schools of Business, Public Affairs, and Arts and Sciences at UB. This degree would address the regional and national unmet need for master's-level cyber security management professionals. This growth is especially apparent in the greater Washington, D.C. area where there is a talent shortage and more than 12,000 IT and Cyber Security companies. The proposal has gone through the standard USM approval process with institutions having time to submit objections. There have been no objections, and there are no concerns about program duplication, especially since similarly-titled programs elsewhere focus on developing technical skills, engineering, or another single discipline, and the proposed program is distinct in its interdisciplinary nature.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Baltimore: to establish a Master of Science in Cyber Security Management. The motion was moved by Regent Fish, seconded by Regent Wood, and unanimously approved.

University of Maryland, Baltimore: Accelerated Bachelor of Science in Health Science/Master of Science in Health Science-Physician Assistant

Dr. Bruce Jarrell, Provost; Dr. Flavius Lilly, Senior Associate Dean of the Graduate School; and Dr. MJ Bondy, Assistant Dean of Academic Programs, Graduate School presented this proposal. The UMB Graduate School is proposing a unique Accelerated Bachelor of Science in Health Science/Master of Science in Health Science-Physician Assistant program that will provide a state-of-the-art 3+2 pathway for Anne Arundel Community (AACC) students to complete a Physician Assistant Program with a bachelor's degree and a master's degree. If approved, this new program would meet the Accreditation Review Commission for Physician Assistant Education mandate that requires all PA programs to award a master's degree by 2020. Moreover, there is a compelling need for PAs in the state and region, as the aging population is growing. The proposal has gone through the standard USM approval process with institutions having time to submit objections. There have been no objections, and there are no concerns about program duplication.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore to establish the Accelerated Bachelor of Science in Health Science/Master of Science in Health Science-Physician Assistant. The motion was moved by Regent Fish, seconded by Regent Frazier, and unanimously approved.

University of Maryland, Baltimore: Bachelor of Science/Master of Science in Clinical Dental Hygiene Leader (CDHL) Program

Dr. Bruce Jarrell, Provost; and Ms. Sheryl Syme, Director of the Dental Hygiene Program presented this proposal. The proposed program is a unique, innovative program designed to prepare exceptional students for the dynamic oral health landscape. This two-year dual degree program is geared toward students with a science background who have decided to specialize in dental hygiene and/or those who want a primary role in facilitating and responding to change in the oral health field. Prospective students would have a bachelor's degree, including

additional prerequisites, to enable students to obtain both a BS in dental hygiene and a MS. The CDHL program would be housed at the Universities at Shady Grove (USG) and would join the UMB School of Nursing and School of Pharmacy graduate programs already offered at USG. Current research demonstrates that there is a critical need for multidimensional oral health professionals in the workforce to improve access to oral health care, especially to the vulnerable and underserved populations in our state and region. Graduates of the CDHL program will be exceptionally-prepared with the dental skillset that only master's-level instruction can provide to meet the growing demands. UMB already has an outstanding BS in dental hygiene in the School of Dentistry and would like to include a masters component to address leadership/management training. The proposal has gone through the standard USM approval process with institutions having time to submit objections. There have been no objections, and there are no concerns about program duplication.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore to establish the Bachelor of Science/Master of Science in Clinical Dental Hygiene Leader Program. The motion was moved by Regent Wood, seconded by Regent Johnson, and unanimously approved.

Information Items

Campus Safety Panel

Campus safety is a daily concern for institutions of higher education across the nation. Dr. Joann Boughman led a panel including chiefs of police, Chief Edwin Lashley (SU) and Chief David Mitchell (UMCP); vice presidents for student affairs, Dr. Tom Bowling (FSU) and Dr. Michael Freeman (CSU); and USM Student Council president, Mr. Roy Prouty. The panelists discussed the following topics as related to keeping campuses and campus communities safe: monitoring of social media; consistent collaboration between police chiefs across the USM; partnerships with surrounding jurisdictions and communities (including sharing of data and other resources); the influence of national and international issues on campuses; ever-present concerns about active shooters (and associated preparation and training); high-risk, off-campus behaviors; community presence and policing; coordination with student organizations to keep their functions safe; students of concern (i.e., with mental health or other safety-related concerns); urban campus concerns; and limited resources. Mr. Prouty shared that students recognize all of the work campus officials do to keep students safe, but that current events often dictate how safe students feel. On behalf of the students, he noted the importance of improving communication between and among students and authorities/administration. He acknowledged the well-received idea of campus safety walks and lighting tours (to identify problematic areas of campus) that take place at some institutions. Mr. Prouty also encouraged school officials to take students' concerns seriously. Dr. Boughman noted that the vice presidents for student affairs and chiefs of police address these issues constantly and are challenged to keep campuses safe while also managing community expectations. Regent Frazier asked how relationships are built between the police departments and students. Panelists explained that this can be or can be perceived to be a challenge since students' time at an institution is limited. However, communication with students and families begins with freshmen orientation and continues on social media and with community policing via walk throughs, being visible, establishing

relationships with residence hall staff, etc. during both calm times and challenging situations. In response to Regent Fish, the chiefs explained FEMA partnerships, civil unrest exercises, drills, etc. that were immediately implemented after the Charlottesville/UVA unrest of 2017. Regent Johnson asked about Title IX in relation to the police chiefs' work. The panelist and Dr. Boughman shared the distinctions in functions between police chiefs and Title IX officers. They noted that all complaints are investigated and that there have been great strides in prevention and training efforts. Regent Gourdine thanked the panelists for their participation.

Opening Fall 2018 Enrollment and FY 2019 Estimated FTE Report

Mr. Chad Muntz, Assistant Vice Chancellor for Institutional Research, Data, & Analytics, presented this report to the committee. This annual report provides an overview of preliminary fall 2018 undergraduate, graduate, and first professional enrollment for USM and each campus. In addition, based on the credit hour enrollment of the fall 2018 students, a fiscal year 2019 FTE estimate is included. Report highlights include:

1. In total, USM enrollment increased (+903) for a preliminary total of 176,079 students. However, excluding UMUC, USM's enrollment was essentially flat (+12) over fall 2017.
2. The total FY 2019 FTE estimate of 133,824 is slightly higher (+1,191) than FY 2018 actual. Again, most growth can be attributed to UMUC.
3. Total enrollment at USM's HBCUs decreased by 280 over last year for a total of 12,251.
4. The number of USM first-time, full-time undergraduate students set an enrollment record, reaching 14,921 in fall 2018 (+788 over last fall). UMCP, Towson, UMBC, and Coppin all experienced increases.
5. African American enrollment across the USM has increased.
6. Fall enrollment at Bowie, Towson, UMCP, and UMUC all hit historical highs.
7. 56% of all new students (part-time/full-time or traditional/non-traditional; working adults/recent high school graduates) leave with a degree within six-years.
8. Total degree production was 40,240
 - a. Bachelor's Degrees – 26,658
 - b. Master's Degrees – 11,507
 - c. Doctoral Degrees – 2,075

Other points of discussion and for further consideration included:

1. Strategies for enrollment growth opportunities, as 25% of MD high school graduates attend college out of state and another 25% are less prepared for college and choose not to go to college.
2. Consideration of factors that influence enrollment: retention, demographics, and facilities/location.

3. The importance of focusing on transfer students, as they continue to make up a significant proportion of USM student enrollment. That trend is likely to continue.
4. Staff will be watching the effect of the free community college initiative on enrollment.
5. The necessity of continued conversations about enrollment management strategies.

Overall:

- USM institutions are diverse with varied levels of demand and success rates;
- USM has increased access (+30,000 students in 10 years);
- USM has increased degree production (+11,000 degrees in 10 years); and
- USM continues to close achievement gaps and increase success rates for all students.

USM's enrollment is healthy, but USM and institutional officials will continue to make the aforementioned considerations to maintain and/or improve enrollment across the USM.

Inclusion and Diversity: The PROMISE Academy

Dr. Renetta Tull, UMBC Associate Vice Provost for Strategic Initiatives and USM Director of Graduate and Professional Pipeline Development and Special Assistant to the Senior Vice Chancellor for Academic Affairs, presented this report. Dr. Tull shared that effective October 1, 2018, the PROMISE Academy has been funded by the National Science Foundation. The \$2.2 million, five-year grant, officially entitled, "*The Alliances for Graduate Education and the Professoriate State Model to Transform the Hiring Practices and Career Success of Tenure Track Historically Underrepresented Minority Faculty in the Biomedical Sciences*", is collaborative research, which brings together five USM institutions (Salisbury University; Towson University; University of Maryland, Baltimore; University of Maryland, Baltimore County; and University of Maryland, College Park). The goal of the work is to develop, implement, study, evaluate, and disseminate a state-level AGEP Alliance model to increase the number of historically-underrepresented minority tenure-track faculty in the biomedical sciences. This model represents a state system approach to recruiting and training URM postdoctoral fellows and transitioning them into tenure-track faculty positions. In addition to providing professional development and mentoring for 16 URM postdoc fellows and early-career faculty, the work also addresses institutional URM faculty hiring and advancement policies and practices. Dr. Tull hopes this work will facilitate USM institutions in leveraging systemness and that USM will be a national model for systems on this issue. Dr. Boughman thanked Dr. Tull and the provosts for their work and congratulated them on this great system-wide achievement.

Report on the Instructional Workload of the USM Faculty

Mr. Chad Muntz and Dr. Joann Boughman presented this report. The annual report on the instructional workload of the USM faculty summarizes instructional workload, which includes teaching, research, and service activities at all USM degree-granting institutions with tenured or tenure-track faculty. Overall, results remain stable but challenges in meeting the Board's workload goals remain. Key findings include:

1. The USM research institutions collectively met the expected instructional productivity standards (averaging 5.6 courses per faculty member).

2. The USM comprehensive institutions collectively fell below the target of 7.5 courses per faculty member.
3. Credit hour production by core faculty was similar compared to last year but has decreased over the last five years.
4. Student outcomes have improved with more degrees awarded and an improved 4-year graduation rate.
5. USM levels of grants and other research awards stood at nearly \$1.37 billion, representing a significant rise over last year.

Although, as mandated by law, this report will be submitted to the Department of Legislative Services and the General Assembly, the USM remains committed to developing more accurate ways of measuring of faculty workload. Dr. Boughman and her team have an early draft of a new way of determining workload with the goal of more accurately capturing the wide range of faculty work. The draft is not ready for public consumption, but it has been reviewed by Chancellor Caret and the provosts. It will be adjusted and reviewed again by additional stakeholder groups before being presented to EPSL and, ultimately, the General Assembly.

Motion to Adjourn

Regent Gourdine called for a motion to adjourn. The motion was moved by Regent Fish, seconded by Regent Johnson, and unanimously approved. Regent Gourdine adjourned the meeting at 12:11 p.m.

Respectfully Submitted,
Regent Michelle Gourdine
Chair