

MINUTES: Public Session

A special meeting of the Board of Regents Committee on Advancement was held via video conference October 8, 2020 at 11:00 a.m. In attendance were Regents Barry Gossett, Linda Gooden, Louis Pope, Geoff Gonella, James Holzapfel and Elena Langrill from the Office of the Attorney General. From the USM office: Chancellor Jay Perman; Chief of Staff Denise Wilkerson; Vice Chancellor Leonard Raley; Associate Vice Chancellor Marianne Horrigan; Tim McDonough, Vice Chancellor for Communications; Mike Lurie, Media Relations and Web Manager, and Gina Hossick, Executive Assistant to Leonard Raley.

Chairman Gossett called the meeting to order at 11:05 a.m.

Proposed revisions to the USM BOR VI-4.00 – Policy on the Naming of Facilities and Programs (action)

The committee discussed an action item to approve proposed revisions to the University System of Maryland's naming policy. The proposed revisions contain four main changes: 1) it requires increased due diligence for new naming requests. The intent of this change is to reduce the need for name removals in the future; 2) the proposed revisions add more detail to the section on removal of a name, making it clear that a request must be submitted by the president of the requesting institution and that the institution has been deliberative and transparent in considering the request; 3) the proposed revisions adds an appendix that provides guidelines for institutions that may need to consider a removal request. This appendix serves as a reference point for the institutions and helps ensure that they have undergone a rigorous process that aligns with Board policy. And finally, 4) the proposed revisions require that all institutions develop their own naming policy that will address naming's not covered in the Board of Regents policy (such as classrooms, labs, etc.).

Regent Gossett suggested a few minor edits to the draft document that will be incorporated into the final draft that goes before the full Board of Regents. The committee agreed to add a research funding threshold in Section II.B.1. – this change provides more clarity to identify the institutions that must meet a 15% minimum gift threshold for best consideration of naming requests. *(After research by staff, this research funding threshold was set at \$60 million per year.)*

The Committee on Advancement voted to recommend approval of the revised policy to the full Board of Regents. Regent Gossett abstained, since his philanthropy is recognized through a named facility on the UMD campus. The motion was moved by Regent Pope, seconded by Regent Gooden, and unanimously approved.

Motion to Adjourn

Regent Gossett called for a motion to adjourn. The motion was moved by Regent Pope, seconded by Regent Gooden, and unanimously approved. Regent Gossett adjourned the meeting at 11:40 am.