

UNIVERSITY OF MARYLAND EASTERN SHORE
ANNUAL REPORT TO THE BOARD OF REGENTS
ON INTERCOLLEGIATE ATHLETICS
(Academic Year 2009-2010/Fiscal Year 2010)

A. Statement from the Institutional President:

I. NCAA Classification

The University of Maryland Eastern Shore is a member of the Mid-Eastern Athletic Conference and participates in National Collegiate Athletic Association (NCAA) Division I.

II. What is the role of intercollegiate athletics at your institution?

The role of the Department of Intercollegiate Athletics is to promote athletic competition, academic excellence and personal development in a supportive environment. The Department strives to maintain excellence by producing competitive-teams while providing each student-athlete the resources to reach their fullest potential. The University and the Department of Intercollegiate Athletics are committed to the equitable treatment of all student-athletes without regard to race, gender or ethnicity. The University is committed to providing programs for the underrepresented with an emphasis placed on opportunities for full participation of women in the athletic program. We believe that intercollegiate athletics promotes positive character development of each participant, enhances the integrity of higher education and promotes civility within the student body, student-athletes, coaches and all others associated with athletic program events. These events should to reflect the principle of sportsmanship and ethical conduct as outlined in NCAA Bylaw 2.4. The University of Maryland Eastern Shore's Department of Intercollegiate Athletics emphasizes academics as the primary focus in the student-athlete's life, and assists student-athletes in developing a balance in their social, athletic, and academic pursuits. It is the goal of the department to produce graduates who are personally and professionally prepared to meet the challenges of the future. At UMES intercollegiate athletic events serve as a means of connecting the school to the community in a pleasant and positive manner.

III. How do you assess the success of your ICA program in fulfilling its role?

Annual evaluations are made to determine whether we are on track to achieve long term goals and to assess the completion of the more immediate goals. The goals are reviewed periodically to assure that they are relevant and that they continue to meet the need of constituent groups. Results from the assessment are used in planning for continuous improvement.

Goals and Objectives

- **Maintain a 5-year strategic plan for broad based program.** Goals and objectives encompassing all the units of the department have been established. The departmental units include: Academics, Athletic Training and Medicine, Coaches, Compliance Events/Facilities Management, Program Administration, Sports Information and Support Staff. The plan is updated annually. During the 2003-2004 academic years, the University conducted its NCAA Certification Review and has met all conditions as set forth by the stringent requirements of the review.
- **Develop and maintain a recruitment plan for intercollegiate programs and coaches.** Although the stringent requirements of competition demand that we recruit nationally and internationally, emphasis is placed on attracting the best students available from the state of Maryland. Additionally, as an HBCU, emphasis is placed on enhancing diversity within the sports program.
- **Provide opportunities for student-athletes to develop their athletic talents through organized competitions with students from other Universities.** The department as a member of the Mid-Eastern Athletic Conference has competitive intercollegiate opportunities for student-athletes in the following sports. Women's Volleyball, Men's Tennis, Women's Tennis, Women's Bowling, Men's Cross-Country, Women's Cross Country, Men's Basketball, Women's Basketball, Men's Indoor Track, Women's Indoor Track, Baseball, Softball, Men's Outdoor Track, Women's Outdoor Track. Additional opportunities for competition occur with teams outside our affiliated conference.
- **Develop a comprehensive tutorial program for student-athletes.** Student-athletes, depending upon their current academic achievements and needs, are required to participate in a specified number of hours of study hall per week. The Department has formed alliances with other support services on campus in order to provide more one-on-one tutoring opportunities as well as access to on-line tutorial services.

- **Develop a program for community service projects.** Several programs are in place and have been commended for their successful delivery of services to the community. They include the NYSP program, the Take a Kid to the Game program, the public school reading collaboration and sponsoring a family for the holidays. The Department participates in the annual Shadow Day program with students from neighboring middle schools and elementary schools. The department also participates in several annual community service projects. They are as follows:

 - UMES Cares Day – All Teams
 - Relay for Life – All Teams
 - Operation Teddy Bear – Baseball
 - Princess Anne Christmas Parade – Baseball
 - Ocean City Marathon – Volleyball
 - Salisbury Christian Shelter – Men’s & Women’s Tennis
 - Habitat for Humanity – Baseball
 - Somerset County Department of Social Services/Angel Tree – All Teams
 - Salvation Army’s Red Kettle Drive – Men’s Basketball

- **Monitor graduation rates and progress towards a degree.** A system is in place to identify the academic progress of all student-athletes, providing support as needed, while rewarding and encouraging academic excellence. On-going assistance is provided towards academic advising, tutoring, and the development of appropriate study habits. Student-athletes are guided through the requisite academic and administrative processes. Comprehensive records are kept. Special seminars and workshops are conducted regarding career, graduate school and post-graduate options. A special recognition program (luncheon) has been initiated to recognize to academic achievers. The University of Maryland Eastern Shore Athletic Department has been awarded \$10,000 by the Mid-Eastern Athletic Conference for the highest graduation rate in the Conference for the 2009-2010 academic years. The University of Maryland Eastern Shore holds the distinction of achieving this honor for six of the last seven years.

- **Monitor rules, education and compliance.** Compliance and related educational activities are on-going throughout the year. Meetings and seminars are conducted at regular intervals to keep athletic personnel informed of current rules and regulations. Comprehensive records and documentation are maintained. Student athlete activities are monitored via information obtained through exit interviews conducted with graduation and departing student-athletes.

Additional information is obtained working with the coaches and academic personnel, and attending athletic events.

IV. To whom does the director of intercollegiate athletics reports and why?

The Director of Athletics reports to the Chief Executive Officer (CEO) of the University. The demands of athletics require special attention to assure Compliance with NCAA and MEAC rules and regulations and congressional intervention. The President must be sensitive to the needs of these programs to ensure the NCAA rules and regulations are not violated. The control and responsibility for the conduct of intercollegiate athletics is the ultimate responsibilities of the University's leadership and consequently all caution and care must be taken to have direct and cooperative working relationship between to the CEO and the Director of Athletics. In an effort to support the President and Director of Athletics, an Ad Hoc Advisory Committee has been established to advise and assist the President and Director of Athletics on major athletic initiatives, staffing, budget and policy making matters. The primary focus of the Athletic Advisory Committee is to assist in enhancing and strengthening the overall performance and direction of the University of Maryland Eastern Shore Athletic Department. The Athletics Advisory Committee will function solely in an advisory role to the President and the Director of Athletics without decision making authority or fiduciary responsibility.

V. What are your expectations for the Director of Intercollegiate Athletics and the coaching staff? How well are those expectations being fulfilled?

The expectations of the Director of Intercollegiate and staff are as follows:

1. To provide experience for student-athletes to participate in educational experiences that will enhance their opportunities of obtaining a baccalaureate degree.
2. To improve the graduation rate of student-athletes to 75% or better.
3. To provide student-athletes with and academic enhancement program that will assist in making satisfactory progress toward a degree and ultimately graduation.
4. To provide student-athletes with skills and experience necessary to become productive citizens in society.
5. To provide a program to enhance community relations and to emphasize educational value of sports in society.

6. To develop a positive relationship with alumni and the broader University community.
7. To provide leadership that inspires and promotes Compliance with all governing principles and rules.

The expectations as set forth are being accomplished. The graduation rate for our student-athletes using NCAA criteria has experienced a tremendous boost. The 1996 cohort has exceeded even our highest expectations by reaching a prefect (100%) graduation rate. The most recent report shows that athletes graduated at the rate of 79% for the 2000 Cohort. This represents a major rise in rate of graduation and it has propelled us to the stringent review of the NCAA Certification Process, and all indications are we have met all the conditions. Given these two major accomplishments, I am satisfied that we are on tract in accomplishing our goals.

VI. Who has voting authority at NCAA meeting? If the president is not present and does not vote person, what safeguards exist to assure that the president’s views are accurately represented?

The President has voting authority at NCAA meeting is the President, if the President is not present; the voting authority is that of the Faculty Athletic Representative. With the NCAA Division I structure in place, voting takes place through the Mid-Eastern Athletic Conference. The Commissioner votes on behalf of the conference membership. Division I has a 30-60 day override period, in which legislation is discussed with the University Compliance committee, whose membership includes the Director of Athletics and Faculty Athletic Representative. Once all parties have reviewed the material, it is forwarded to the President via the Director of Athletics and Faculty Athletic Representative and the Chief Executive Officer approves or makes recommendations. The Chief Executive Officer has the final input on all voting changes, and a report is given to cross reference votes based on feedback from the conference office.

VII. SPECIAL CONCERNS, ISSUES, AND PROBLEMS

Sponsored Sports

The University of Maryland Eastern Shore sponsored the following intercollegiate sports:

<u>Sports</u>	<u>Men</u>	<u>Women</u>
Basketball	X	X
Baseball	X	X
Bowling		X

Cross Country	X	X
Indoor Track	X	X
Outdoor Track	X	X
Softball		X
Tennis	X	X
Volleyball		X
Golf	X	

There have been no deletions since the previous submission of this report.

Compliance Program

As a member institution of the National Collegiate Athletic Association (NCAA) and the Mid-Eastern Athletic Conference (MEAC) the University of Maryland Eastern Shore strives to administer a high quality athletic program in full compliance with the operating bylaws of these organizations. Each member of the University community from the faculty and administrative staff, to students and alumni are all an integral part of the University's rules compliance program.

The three primary areas of focus for the rules compliance program include recruiting, eligibility (initial and continuing), and fiscal responsibility. In an effort to direct these activities toward the desired end, the University has established the Athletic Compliance Cabinet (ACC) Committee, consisting of the Director of Athletics, the Assistant Director of Athletics for Compliance, the Assistant Director for Academics/Senior Woman Administrator, the Faculty Athletic Representative, the Director of Financial Aid, the Assistant Director of Financial Aid and the Registrar. This committee is charged with monitoring the overall rules compliance program. Each of these specific areas is being followed. As part of its mission, the ACC conducts regular assessments of the compliance program. In conjunction with these efforts, the compliance program is also subject to an annual review by a representative from the MEAC. The University of Maryland Eastern Shore has not reported any violations during the 2008-09 academic years.

Areas of Concern in Athletics

- a) Limited staff continues to be problematic for the department.
- b) The rising cost of tuition, room, board, and books has continued to increase the cost of scholarships for student-athletes.
- c) The rising cost of day-to-day operations, recruitment, travel, equipment, facilities, maintenance and officials are areas of concern with regard to the athletic budget.
- d) Health and Injury insurance have become areas of concern due to the rising cost and the increased numbers of Student Athletes who lack health insurance.

B. Admissions Program

Students are admitted to UMES based on the admissions criteria specified in the catalog. To participate in athletics, students must meet the academic eligibility criteria specified by NCAA that includes an SAT composite score ranging from 400 to 1010 or ACT score ranging from 37 to 86 and a high school GPA ranging from 2.000 to 4.000 based on 16 core courses that include English, Natural Science, Mathematics, Social Science, Foreign Language, Computer Science, Philosophy, and Religion (also see Table B).

C. Graduation Rates (Fall 2000-Fall 2002 Cohorts) [see Tables C1, C2, and C3]

D. Fiscal Matters (FY 2008 and FY 2009)

3. What was the athletic fee at your institution for FY 2009? FY 2010?

The athletic Fee for, FY 2009 was \$520. FY 2010 was \$550.

4. What is the institutions policy and practice concerning the athletic fee? How is the fee set? To whom does it apply? Who is consulted in setting the fee? What benefits does the student get in return for paying the athletic fee?

The fee is evaluated on an annual basis and set based on projected expenditures. The Athletic Director in collaboration with the Vice President for Administrative Affairs reviews the projected budgetary expenditures and makes recommendations to the President on the anticipated athletic fee. A meeting is then established with the Student Government Association to present those recommended changes. The President

approves these recommendations for the campus and submits them, to the Chancellor/Board of Regents for their Final approval.

The fee is charged to all students enrolled with twelve (12) or more credit hours. Consequently the student has the opportunity to attend athletic events held on the campus.

5. What percentage of the mandatory fee total, does the athletic fee represent for a full-time undergraduate student?

FY 2009 was 26.94%

FY 2010 was 27.91%

6. What percentage of the intercollegiate budget is funded by the student athletic fee?

FY 2009 was 38.83%

FY 2010 was 39.42%

7. Fund balances (beginning and end-of-year).

	FY 2009	FY 2010
Beginning	\$73,713	\$106,372
Ending	\$106,372	\$130,927

**TABLE B: ADMISSIONS INFORMATION, FALL 2009 COHORT
UMES**

	NUMBER		HS GPA		COMBINED SAT	
	REGULAR	SPECIAL	REGULAR	SPECIAL	REGULAR	SPECIAL
MEN						
ATHLETES:						
BASEBALL	8				7280	
BASKETBALL	1				780	
FOOTBALL						
GOLF						
LACROSSE						
SOCCER						
SWIMMING						
TENNIS	2				1790	
TRACK/CC	6				5440	
WRESTLING						
OTHER (SPECIFY)						
ALL FIRST-TIME FULL-TIME FRESHMEN - MALE	17					
WOMEN						
ATHLETES:						
BASKETBALL	4				3820	
BOWLING	2				2180	
CHEERLEADING						
FIELD HOCKEY						
GYMNASTICS						
LACROSSE						
SOCCER						
SOFTBALL	4				3610	
SWIMMING						
TENNIS	1					
TRACK/CC	9				4800	
VOLLEYBALL	3				2770	
OTHER (SPECIFY)						
ALL FIRST-TIME FULL-TIME FRESHMEN - FEMALE	23					

TABLE D.1. REVENUE DETAIL			
UMES			
	FY 2009	FY 2010	% Change
REVENUE SOURCE			
STUDENT FEES	\$1,713,878	\$1,791,120	4.50%
REVENUE GENERATING SPORTS:			
BASKETBALL, MEN	\$845,998	\$850,777	0.60%
FOOTBALL			
OTHER SPORTS:			
Women's Basketball	\$624,398	\$670,821	7.43%
Men's Lacrosse			
Gymnastics			
Other			
Gate Receipts/Guarantees	\$266,810	\$349,527	31.00%
NCAA/CIAA DISTRIBUTION	\$293,797	\$230,606	-21.50%
NCAA Final Four - Lacrosse			
ACC Other Income			
NORTH ATLANTIC CONFERENCE			
AMERICAN EAST CONFERENCE			
CONCESSIONS	\$1,725	\$4,950	186.95%
FACILITY RENTAL	\$33,550	\$40,000	19.22%
OUTSIDE SOURCES	\$631,219	\$605,673	-4.05%
TRANSFERS			
OTHER (please explain)			
REVENUE REDUCTIONS			
TOTAL	\$4,411,375	\$4,543,474	2.99%

TABLE D.2. EXPENDITURE DETAIL

UMES			
	FY 2009	FY 2010	% Change
SPORT			
MEN'S SPORTS:			
BASEBALL	\$317,000	\$324,642	2.41%
BASKETBALL	\$845,998	\$850,777	0.56%
FOOTBALL			
GOLF			
LACROSSE			
SOCCER			
SWIMMING			
TENNIS	\$11,877	\$20,194	70.02%
TRACK/CC	\$304,858	\$614,121	101.44%
WRESTLING			
TOTAL MEN'S SPORTS	\$1,479,733	\$1,829,734	23.65%
WOMEN'S SPORTS:			
BASKETBALL	\$711,179	\$670,821	-5.67%
BOWLING	\$180,923	\$213,216	17.84%
CHEERLEADING	\$23,854	\$20,000	-16.15%
FIELD HOCKEY			
GYMNASTICS			
LACROSSE			
SOCCER			
SOFTBALL	\$202,423	\$127,264	-37.12%
SWIMMING			
TENNIS	\$42,546	\$37,224	-12.50%
TRACK/CC	\$290,731	\$170,981	-41.18%
VOLLEYBALL	\$188,261	\$163,750	-13.01%
TOTAL WOMEN'S SPORTS	\$1,639,923	\$1,383,256	-15.65%
COMBINED SPORTS:			
SWIMMING			
TENNIS			
TRACK/CC			
TOTAL COMBINED SPORTS			
ADMINISTRATION/OTHER	\$1,291,719	\$1,330,484	3.00%
GRAND TOTAL	\$4,411,375	\$4,543,474	2.99%