



**BOARD OF REGENTS**

SUMMARY OF ITEM FOR ACTION,  
INFORMATION OR DISCUSSION

---

**TOPIC:** University of Maryland, Baltimore County: Master of Arts in English Studies

**COMMITTEE:** Education Policy

**DATE OF COMMITTEE MEETING:** June 6, 2012

**SUMMARY:** The proposed Master of Arts in English Studies will provide students with the opportunity to explore a range of literatures in English in relations to their cultural contexts; develop advanced skills in reading, analyzing, and writing about print and digital texts; and to specialize in the study of communication, journalism or the teaching of writing. These skills are crucial to cultural literacy in the 21<sup>st</sup> century, and key areas of expertise for high school teachers, who will find in the program an unusual and important mix of advanced skill-building, deep contextualization of literary study, and direct support for the teaching of writing and digital communication. For those entering the communications, editorial, or digital media professions, they will appreciate that a hallmark of the program is its focus on applied experiences, whether in the form of internships, tutoring, or the practical application of literary analysis. Students will be encouraged to take their textual study out into the field, to understand the complex use of language in cultural and commercial settings, and to draw on the special relationships between the study of English and the history, environment, and cultural contexts of the local community.

The UMBC English department faculty are particularly strong in interdisciplinary approaches to literature and are in the vanguard of the study of digital culture, the digital humanities, and multi-media literacy practices. No other English graduate program in the Baltimore region offers the same range of areas of focus or opportunities to work across media as this proposed program. This program is a logical outgrowth of the University's innovative undergraduate curriculum; a key step in the pathway to the existing Ph.D. in Language, Literacy and Culture; and a valuable resource for area teachers and communications professionals seeking an advanced degree. The program will welcome able students with undergraduate majors in such areas as American Studies, Media and Communication, Modern Languages, Linguistics and Intercultural Communication, and Gender and Women's Studies, as well as English.

**ALTERNATIVE(S):** The Regents may not approve the program or may request further information.

**FISCAL IMPACT:** No additional funding is necessary. The program will be supported through tuition and reallocated funds.

**CHANCELLOR'S RECOMMENDATION:** That the Committee on Education Policy recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore County to offer the Master of Arts in English Studies.

---

COMMITTEE RECOMMENDATION: DATE:

---

BOARD ACTION: DATE:

---

SUBMITTED BY: Irwin Goldstein (301) 445-1992 irv@usmd.edu

---



## **Proposal for a Master of Arts in English Studies**

The Master of Arts in English Studies will provide an opportunity for advanced students to further their understanding of literature and a broad array of other texts, including digital, academic and those that function in everyday use, in relation to both historical and contemporary culture. Textual study has taken on increasing importance and complexity in the digital era, with scholarship recognizing the range of locations where writing and reading take place, and the growing importance of our ability to understand their impact. The study of literature also now often means studying the role literary texts play in the development of social life, history, politics and culture. The UMBC English Department is particularly strong in these interdisciplinary approaches to literature and we are in the vanguard of the study of digital culture, the digital humanities, and multi-media literacy practices. No other English graduate program in the Baltimore region offers the same range of areas of focus or opportunities to work across media as the Master of Arts in English Studies that we propose.

M.A. in English Studies students may specialize in texts of a particular period or genre, or the study of language use and production. They will explore a range of literatures in English in relation to their cultural contexts; develop advanced skills in reading, analyzing, and writing about print and digital texts; and have the opportunity to specialize in the study of communication, journalism or the teaching of writing.

These skills are crucial to cultural literacy in the twenty-first century, and key areas of expertise for high school teachers, who will find in the program an unusual and important mix of advanced skill-building, deep contextualization of literary study, and direct support for the teaching of writing and digital communication. Those entering the communications, editorial, or digital media professions will appreciate that a hallmark of the program is its focus on applied experiences, whether in the form of internships, tutoring, or the practical application of literary analysis. Students will be encouraged to take their textual study out into the field, to understand the complex use of language in cultural and commercial settings, and to draw on the special relationships between the study of English and the history, environment, and cultural contexts of our local community.

The Master of Arts in English Studies will build on current faculty strengths, respond to student interest, and create opportunities for advanced training otherwise unavailable at Maryland institutions. This program is a logical outgrowth of our innovative undergraduate curriculum; a key step in the pathway to UMBC's Ph.D. in Language, Literacy and Culture; and a valuable resource for area teachers and communications professionals looking for an advanced degree. The program will welcome able students with undergraduate majors in such areas as American Studies, Media and Communication Studies, Modern Languages, Linguistics and Intercultural Communication, and Gender and Women's Studies as well as English. Consequently, this program will provide important access to advanced study for a wide range of undergraduates from UMBC and other institutions.

### **RELATION TO UMBC MISSION**

UMBC is a dynamic public research university integrating teaching, research and service to benefit the citizens of Maryland. It contributes to the economic development of the State and the region and is dedicated to cultural and ethnic diversity, social responsibility and lifelong learning. Its vision is to become the best public research university of its size by combining the traditions of the liberal arts academy, the creative intensity of the research university, and the social responsibility of the public university. The Master's of Arts in English Studies contributes directly to the mission of the University by providing advanced research training for students entering such fields as teaching, communications and editorial work, which, according to the Bureau of Labor Statistics, are projected growth areas. By encouraging its students to explore the complex use of language in digital, everyday, or commercial settings and the diversity of cultural contexts for literary expression, the program contributes to the mission of supporting cultural and ethnic diversity and social responsibility. By expanding the presence of the Humanities at the Master's level, the program also promotes the vision of UMBC as grounded on excellence in the liberal arts at both undergraduate and graduate levels.

It serves to position UMBC on a par with comparable public research universities of its size, which typically offer graduate programs in English.

The Master of Arts in English Studies will also support UMBC’s Language, Literacy and Culture (LLC) Ph.D. Program, as well as furthering research productivity among humanities faculty and graduate students, and supporting new initiatives in the digital humanities. It figures as one of the top priorities of the College of Arts Humanities and Social Sciences. Though firmly attached to the English Department, this program will provide a nexus for interdisciplinary teaching and research at the master’s level, with the possibility of cross-listing courses with LLC, Modern Languages, Linguistics and Intercultural Communication (MLLI), and Gender and Women’s Studies (GWST), as well as collaborating with other departments without graduate programs, such as American Studies, Media and Communication Studies, Asian Studies and Africana Studies. The program thus supports the broad Strategic Framework goal of strengthening “the culture of UMBC as a research university” as well as the specific goals 3-e and 2-e, “the development of cross-disciplinary or interdisciplinary clusters and programs, especially at the graduate level and in research activities that strengthen and support selected programs,” and hiring “faculty in ‘clusters’ to support cross-disciplinary or interdisciplinary work.” While there are master’s programs at other local institutions, none offer anything like the innovative Master’s in English Studies that we have proposed, with its mix of coursework in literature and culture, communication and writing, digital culture, and multi-media literacy practices.

**GENERAL REQUIREMENTS**

30 credits total, including 6 credits of core courses. The remaining credits must be selected from English, or approved MLLI, GWST, AMST or LLC offerings at the 600/700 levels, in order to fulfill the distribution requirements listed below. Students who elect to write a thesis will count their 6 credits of thesis work (ENGL 799) toward the 30 total credits. Students who do not write a thesis will complete a comprehensive exam that will include an extended methodological essay, bibliography, and portfolio of written work.

Core courses:

ENGL 601 “Critical Methods in English Studies,” 3 credits

ENGL 607 “Language in Society” or 1 course approved as an applied experience or internship, 3 credits

An M.A. thesis (6 credits of ENGL 799) or comprehensive exam

Distribution requirements:

One course in each of the following areas (some courses may fulfill more than one requirement):

- A) Critical Theory, Genre Study, Composition, Rhetoric, Communications, Media Studies
- B) World Literature; Gender, Minority and Ethnic Studies
- C) One course focused before 1800

**Degree Requirements: 30 semester hours**

<b>Required Core Courses</b>	Total credits
ENGL 601 “Critical Methods in English Studies”	3 credits
ENGL 607 “Language in Society” or 1 course approved as an applied experience or internship	3 credits
ENGL 799 (M.A. Thesis or exam)	6 credits
<b>Elective Courses in English</b>	
ENGL 604 Medieval and Early Modern Literature	3 credits
ENGL 610 Genre Studies	3 credits
ENGL 630 Literary Masterworks [3]	3 credits
ENGL 619 Literature and the Sciences [3]	3 credits
ENGL 631 Contemporary Issues: Texts and Contexts [3]	3 credits
ENGL 641 Literature, Values and Social Responsibility [3]	3 credits
ENGL 648 Seminar in Literature and Culture [3]	3 credits
ENGL 664 Advanced Topics in Women and Literature	3 credits
ENGL 666 World Literatures Written in English	3 credits

ENGL 669 Advanced Topics in Literature, Race and Ethnicity	3 credits
ENGL 686 Teaching Composition: Theory and Practice [3]	3 credits
ENGL 688 Teaching Writing with Computer-Assisted Instruction	3 credits
ENGL 690 Topics in the English Language[3]	3 credits
ENGL 692 Topics in Rhetoric and Composition [3]	3 credits
ENGL 693 American English Structure for ESOL/FL Teachers [3]	3 credits

### B.A./M.A. Option

An accelerated path through the program for UMBC undergraduates allows students to count up to 9 credits of coursework in English towards both the B.A. and the M.A., provided that the coursework is undertaken at the 600 level.

### Admissions Criteria

Admissions will be based on evaluation of the following: G.P.A. (at least 3.0 recommended); G.R.E; 3 letters of recommendation; statement of purpose; writing sample, TOEFL (for international candidates). For students entering from disciplines other than English, the statement of purpose should address their qualifications for advanced study in English.

### LIST OF COURSES BY NUMBER AND TITLE

#### English

ENGL 601 Critical Methods in English Studies, [3] Core course  
 ENGL 604 Medieval and Early Modern Literature [3] Counts for distribution C  
 ENGL 607 Language in Society [3] Core Course  
 ENGL 610 Genre Studies [3] May count for distribution A, B or C, depending on topic  
 ENGL 619 Literature and the Sciences [3]  
 ENGL 630 Literary Masterworks [3] May count for distribution B or C, depending on topic  
 ENGL 631 Contemporary Issues: Texts and Contexts [3] May count for distribution B or C, depending on topic  
 ENGL 641 Literature, Values and Social Responsibility [3] May count for distribution B or C, depending on topic  
 ENGL 648 Seminar in Literature and Culture [3] May count for distribution B or C, depending on topic  
 ENGL 664 Advanced Topics in Women and Literature [3] Counts for distribution B  
 ENGL 666 World Literatures in English [3] Counts for distribution B  
 ENGL 669 Advanced Topics in Literature, Race, and Ethnicity [3] Counts for distribution B  
 ENGL 686 Teaching Composition: Theory and Practice [3] Counts for distribution A  
 ENGL 688 Teaching Writing with Computer-Assisted Instruction [3] Counts for distribution A  
 ENGL 690 Topics in the English Language[3]  
 ENGL 692 Topics in Rhetoric and Composition [3] Counts for distribution A  
 ENGL 693 American English Structure for ESOL/FL Teachers: Syntax and Morphology [3]

Possible electives drawn from other departments (this list will be periodically updated, in consultation with the other departments involved, and made available to students). Students may count no more than 2 courses from other departments towards the degree:

#### Gender and Women's Studies

GWST 680 Theories of Feminism [3] May count for distribution A or B  
 GWST 695 Research Seminar in Women's Studies [3] Counts for distribution B  
 GWST 601 Directed Independent Study [1-3] Counts for distribution B  
 GWST 613 Language, Gender and Culture [3] Counts for distribution B  
 GWST 690 Advanced Topics in Women's Studies [3] Counts for distribution B

#### Language Literacy and Culture

LLC 610 Theorizing Identity in Multi-Cultural Contexts [3] Counts for distribution B

LLC 611 Constructing Race, Class and Gender [3] Counts for distribution B  
LLC 612 Language, Race and Ethnicity [3] Counts for distribution B  
LLC 616 Cyberspace, Culture and Society [3] Counts for distribution A  
LLC 635 Socio-Cultural Theories of Learning and Human Interaction [3]  
LLC 640 Multi-Disciplinary Approaches to Race, Society and Culture [3] Counts for distribution B  
LLC 648 Research Writing and Design  
LLC 649 Genre Analysis [3] Counts for distribution A  
LLC 750 Topics in Language, Literacy and Culture [3]

#### American Studies

AMST 610 Theorizing Identity in Multi-Cultural Contexts [3] Counts for distribution B  
AMST 620 The Production of Culture [3] Counts for distribution A  
AMST 622 Seminar in Mass Media [3] Counts for distribution A  
AMST 630 Cultural Policy and the Politics of Culture in the United States [3]  
AMST 680 Community and Culture [3]

#### Modern Languages, Linguistics and Intercultural Communication

MLL 601: Intercultural Pragmatics and Discourse Analysis [3] Counts for distribution A  
MLL 602 Ethnography of Communication [3] Counts for distribution A  
MLL 603: Political Economy of Culture [3] Counts for distribution A  
MLL 605: The Field of Intercultural Communication [3] Counts for distribution A  
MLL 625 Intercultural and Cross-Cultural Communication [3] Counts for distribution A

### EDUCATIONAL OBJECTIVES

The Master of Arts in English Studies seeks to develop in its students:

- ❖ Advanced skills in critical thinking, reading, speaking, and writing about language, texts, and communication practices
- ❖ Advanced ability to analyze language, texts and contexts, from both print and digital media, and to connect them to social, cultural, and historical forces; awareness of issues of diversity that affect the production, circulation, reception, and interpretation of texts
- ❖ Ability to engage in advanced research with appropriate methodology resulting in potentially publishable scholarship
- ❖ Familiarity with theories and methodologies of literary or rhetorical analysis, and the ability to apply the analytical strategies of various critical methodologies to the study of texts
- ❖ Understanding of the complex use of language in cultural and commercial settings, and the special relationships between the study of English and the history, environment, and cultural contexts of our local community
- ❖ Students focusing on literary study should exhibit familiarity with major currents in British, American, and world literatures in English, within their historical contexts
- ❖ Students focusing on rhetorical or communication study should exhibit familiarity with theories of communication and their practice, and the study and practice of various communicative media, including print-based, digital, visual, and multi-modal

### EXPECTED STUDENT LEARNING OUTCOMES

Upon completion of the program students will

- ❖ Demonstrate familiarity with a range of literatures in English and a variety of textual forms, mediums and practices in relation to their cultural contexts
- ❖ Demonstrate advanced skills in reading, analyzing, and writing about various types of texts, from both print and digital media; demonstrate the ability to connect texts to social, cultural, and historical forces; demonstrate awareness of issues of diversity that affect the production, circulation, reception, and interpretation of texts
- ❖ Demonstrate familiarity with language use in various settings, including the everyday
- ❖ Produce a piece of potentially publishable research-based writing using proper citation format

- ❖ Demonstrate familiarity with theories and methodologies of literary or rhetorical analysis, and the ability to apply the analytical strategies of various critical methodologies to the study of texts
- ❖ Demonstrate a comprehension of the complex use of language in cultural and commercial settings
- ❖ Demonstrate familiarity with archival research
- ❖ Demonstrate familiarity with current secondary literature on a given text, context, or set of literary works
- ❖ Students focusing on literary study will exhibit familiarity with major currents in British, American, and world literatures in English, within their historical and cultural contexts
- ❖ Students focusing on rhetorical or communication study will exhibit familiarity with theories of communication and their practice, and the study and practice of various communicative media, including print-based, digital, visual, and multi-modal

#### DESCRIPTION AS IT WOULD APPEAR IN CATALOG

The Master of Arts in English Studies provides an opportunity for advanced students to further their understanding of literature and a broad array of other texts, including digital, academic and those that function in everyday use, in relation to both historical and contemporary culture. The program welcomes able students with undergraduate majors in such areas as American Studies; Media Studies; Communication Studies; Modern Languages and Literatures; and Gender and Women's Studies, as well as English. The program is designed to accommodate a variety of interests or career paths including students who are considering a formal academic career in English, whether in Rhetoric and Composition, Communication and Media Study, or Literature; those interested in pursuing a Ph.D. in UMBC's Language, Literacy, and Culture program; high school teachers looking for advanced training; and those entering the communications, editorial, or digital media professions. Students may specialize in texts of a particular period or genre; the study of rhetoric, communication, and composition; or language use and production. Students in the program will

- ❖ explore a range of literatures in English and a variety of textual forms, media and practices in relation to their cultural contexts
- ❖ develop advanced skills in reading, analyzing, and writing about texts, from the lyric poem to digital work in multi-media, and
- ❖ have the opportunity to study language in use in various settings, or to specialize in the study of communication, journalism or the teaching of composition.

Qualified undergraduate students may apply for the accelerated B.A./M.A. program that permits advanced undergraduate students to take courses at the graduate level while earning the B.A. After earning the B.A. degree, graduates may apply to the M.A. program and if accepted, apply the credits earned in the Accelerated program toward the masters. For further information, contact the English Department.

#### FACULTY AND DEPARTMENTAL STRENGTHS

UMBC's outstanding English faculty, past and present, includes winners of the Guggenheim, National Endowment for the Humanities, Folger Institute and Fulbright fellowships, as well as recipients of the American Studies Network Prize, the James Thurber Prize for Comic Fiction, the City and Regional Magazine Award, the James N. Britton Award for Inquiry in the English Language Arts, and Baltimore Magazine's Best of the Web award. Departmental faculty members are very active as researchers, producing a high level of peer-reviewed scholarship and award-winning journalism per capita. Faculty members serve as editors and reviewers for prominent academic journals and on the boards of national professional organizations.

Recent and forthcoming books by English faculty include:

- ❖ Jessica Berman, *Modernist Commitments: Ethics, Politics and Transnational Modernism*
- ❖ Chris Corbett, *The Poker Bride: The First Chinese in the Wild West*
- ❖ Raphael Falco, *Charisma and Myth*
- ❖ Michael Fallon, *The Great Before and After* (poems); *Since You Have No Body* (poems)
- ❖ Piotr Gwiazda, *Messages* (poems and interviews)
- ❖ Jean Fernandez, *Victorian Servants, Class and The Politics of Literacy*

- ❖ Lucille McCarthy, (and Stephen M. Fishman), *John Dewey and the Philosophy and Practice of Hope*
- ❖ Kathryn McKinley, (coedited with James Clark and Frank T. Coulson, *Ovid in the Middle Ages*
- ❖ Michele Osherow, *Biblical Women's Voices in Early Modern England*
- ❖ Jody Shipka, *Toward a Composition Made Whole*
- ❖ Orianne Smith, *Romantic Women Writers, Revolution, and Prophecy: Rebellious Daughters*

Current faculty projects include:

- ❖ Osherow, *How We Make Shakespeare Mean*, (co-authored with Gary Waller)
- ❖ Fernandez, *The Poetics of Imperial Space*
- ❖ Gwiazda, a translation of a collection of poems by the Polish poet, Grzegorz Wroblewski
- ❖ McKinley, an exploration of the role of images in Chaucer's *House of Fame*
- ❖ Jennifer Maher, a study of the political implications of software programmer discourse
- ❖ Helen Burgess, *Futurama, Autogeddon: Imagining the Superhighway from the World's Fair to the World Wide Web*, a study of media representations of the American Interstate Superhighway system.

In addition, the department is the home of several faculty (esp. Burgess, Shipka and Maher) whose scholarly work concerns the digital humanities. In particular, Burgess is active in the new media research community as editor of the online journal *Hyperrhiz: New Media Cultures*, and technical editor of *Rhizomes: Cultural Studies in Emerging Knowledge*. Burgess is also coauthor of two interactive DVD-Rom projects published by the University of Pennsylvania Press. She is currently exploring the possibility of beginning a digital press at UMBC.

The enormous range and strength of these faculty projects means that the department is poised to be able to teach and mentor master's students across the fields of literature and culture, communication studies, and multi-media textual practice. This is the source of the power of the Master's in English Studies and also what makes it unique. In addition, the strength of our undergraduate tracks in "Literature" and "Communication and Technology," as well as the ongoing vigor of the department's Writing Minor, which includes concentrations in Journalism, Creative Writing, and Professional Writing, demonstrates the programmatic breadth and depth that we will bring to a master's program. English Departments at other universities in the region do not offer our department's mix of expertise in literature and culture, communication and writing, digital culture, and multi-media literacy practices. In addition, the interdisciplinary thrust of the program means that we can draw on strengths in Gender and Women's Studies, American Studies, Modern Languages, Literatures and Intercultural Communication, Media and Communication Studies and LLC to expand the potential elective offerings to students with cross-listed courses.

#### LIBRARY RESOURCES

We anticipate that adding new faculty and mounting a master's program will require a number of new journal and database subscriptions and a modestly increased book budget. While there is much overlap between our undergraduate and graduate curriculum, the Master's will require more of the advanced scholarly resources we do not currently order for our undergraduate majors. Even more important will be access to digital database collections and subscriptions to journals that we have been unable to add due to the tight library budgets in recent years. In consultation with Dr. Larry Wilt, Director of the Library, and Robin Moskal, Head of Collection Management, we have determined our needs to be \$5,000 in each of the first three years of the program, to build the necessary resources, and \$4,000/year thereafter. The President assures that institutional library resources meet new program needs.

#### FACILITIES

With the opening of the new Performing Arts and Humanities building, the English Department will have new and spacious quarters, well-suited to launching its new Master's program. In addition to its new general classroom facilities, the building will provide office space enough to accommodate several new faculty members, a space for graduate student assistants, new seminar space, and three new computer labs suitable for advanced work in the digital humanities. The increased prominence of the Drescher Center for the Humanities will also allow the English Department to take part in new programming and to make use of some of the Drescher Center facilities. The Department's move into the new building makes 2012-13 the perfect time to



launch the Master of Arts in English Studies, which will benefit from the increased programming and public attention that will accompany the building's first years. The new program will highlight the benefits of building new capacity in the Humanities at UMBC and make clear the direct effect of the State's capitol investment on our ability to mount and sustain advanced research and teaching. The President assures that institutional facilities meet new program needs.

#### STUDENT AUDIENCE TO BE SERVED AND ENROLLMENT ESTIMATES

The target audience for the Master's in English Studies includes three primary groups:

- 1) UMBC undergraduates who have majored in English or in other areas, including American Studies, Media and Communication Studies, and Gender and Women's Studies and are seeking postgraduate study, perhaps en route to an LLC Ph.D. Our surveys of graduating English majors indicate overwhelming interest in the possibility of graduate study in the department. Of the 77 exit interviews with students conducted between fall 2006 and spring 2008, 44 indicated strong interest in pursuing an English Studies M.A.
- 2) Teachers in the region seeking an advanced degree that addresses the range of expertise, including familiarity with multi-media, that will be increasingly necessary to teach English at the secondary school level in the 21<sup>st</sup> century. Informal surveys of K-12 teachers in Baltimore, Howard and Prince Georges Counties demonstrate the need for the kinds of courses at the master's level that the M. A. in English Studies will offer. For example, one Howard County middle school teacher remarked, "I think that this program will prepare those students who are wanting to teach Secondary English because of the wide array of skills and experiences you are targeting." An English teacher at the G.W. Carver Center for Arts & Technology commented, "This masters degree looks wonderful! I particularly like how it's welcoming of so many different undergraduate majors. I also like the focus on texts in the digital era and the focus on contemporary culture . . . Furthermore, the field experiences and/or applied experiences will greatly benefit the graduate student, particularly if she is a secondary school teacher. The emphasis on digital texts is so important for current and future educators of our youth."
- 3) Students from UMBC and other area universities who are interested in an advanced credential in order to prepare for careers in a variety of communication and public relations fields, or work as editors, web content designers, or writers.

Market research provided by the UMBC Office of Continuing and Professional Studies indicates that these fields are growth areas in Maryland. In particular by 2018 the Bureau of Labor Statistics projects a 15% increase in demand for post-secondary teachers, a 15% increase in demand for adult literacy teachers, a 15% increase in demand for authors, a 18% increase in demand for technical writers, a 24% increase in demand for public relations specialists, and a 20% increase in demand for archivists and curators. Since Maryland employment patterns mirror national patterns, we can expect those figures to indicate demand for labor in the state as well. The Maryland Department of Labor, Licensing and Regulation lists a projected 28.9% increase in Internet-related information services between 2008 and 2018. In the same period, the demand for post-secondary teachers is projected to increase approximately 14%, with the specific demand in English post-secondary teachers projected to increase slightly more than 10%. The demand for media and communications workers is projected to increase by slightly less than 10%, public relations specialists by more than 20%, and technical writers by approximately 13%.

#### **Estimated enrollments**

Year 1: 9 students; Year 2: 17 students; Year 3: 28 students; Year 4: 42 students; Year 5: 50 students

#### IMPACT ON STUDENTS' TECHNOLOGICAL FLUENCY

Technological fluency or, perhaps even more significantly, the ability to understand the impact of technology on our everyday lives, is integral to the Master of Arts in English Studies. The program will make use of the three new media labs that are part of the department's facilities in the new Performing Arts and Humanities

Building and encourage all students to develop interests, abilities, and projects in the digital humanities. Courses in such topics as digital literacy or web design will meet in these labs, enabling students to master a core set of IT and web-authoring skills. Throughout the curriculum students will also be engaged in thinking about the ways that technology (digital and otherwise) transforms the production, dissemination, and reception of texts. When considering language and writing in its contemporary everyday contexts, students will explore the ways that, for example, the close conjunction of text and images on the internet changes the ways that we compose. Further, the program will build on the English Department's faculty strengths in the digital humanities. Courses and internships will allow students to work with faculty on such online projects as the editing of an online journal (*Hyperbiz*), the creation of a new digital book series, or the development of web-based archives. Students will be encouraged to undertake their own digital projects or internships; multi-media or web-based scholarship will be supported.

## BUDGET NARRATIVE AND TABLES

### Resource Needs

The Master's in English Studies will be funded within the current resources of UMBC.

\$80,000 (salary plus benefits) for one tenure-track faculty member in year 2 (hired on one existing vacant line in English; costs not all directly attributable to the MA program)

\$80,000 for a new tenure-track faculty member in year 5 (new line), given the targeted enrollments

\$9,000 for 2 part-time instructors in year 2 and in following years, depending on full-time staffing

\$25,000 (salary plus benefits) ea. for 3 graduate teaching assistants in years 1, 2, and 3

Operating budget:

\$5,000/year - Library/Media Budget, years 1 & 2

\$4,000/year Library/Media Budget, years 3-5

\$5,000/year for marketing in years 1-5

\$2,000 special/misc. program expenses

\$2,000 travel

\$1,000 supplies

(See attached tables for full budgetary information)

<b>TABLE 1: RESOURCES</b>					
Resources Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1. Reallocated Funds	35,000	109,900	136,496	138,156	139,882
2. Tuition/Fee Revenue	50,382	97,432	167,640	222,360	268,100
a. #F.T Students	3	3	3	3	3
b. Annual Tuition/Fee Rate *	622	641	660	680	700
c. Annual Full Time Revenue	33,588	34,614	35,640	36,720	37,800
d. # Part Time Students	6	14	25	39	47
e. Credit Hour Rate	622	641	660	680	700
f. Annual Credit Hours	4.5	7	8	7	7
g. Total Part Time Revenue	16,794	62,818	132,000	185,640	230,300
3. Grants, Contracts, & Other External Sources	0	0	0	0	0
4. Other Sources	0	0	0	0	0
<b>TOTAL (Add 1 – 4)</b>	<b>85,382</b>	<b>207,332</b>	<b>304,136</b>	<b>360,516</b>	<b>407,982</b>

\* tuition + fees/credit hour; full time students take 18 credit hours

<b>TABLE 2: EXPENDITURES</b>					
Expenditure Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1. Faculty	0	39,900	41,496	43,156	84,782
a. # FTE	0	.5	.5	.5	1
b. Total Salary	0	30,000	31,200	32,448	63,746
c. Total Benefits	0	9,900	10,296	10,708	21,036
2. Admin. Staff	0	0	0	12,635	13,140
a. # FTE	0	0	0	.25	.25
b. Total Salary	0	0	0	9,500	9,880
c. Total Benefits	0	0	0	3,135	3,260
3. Support Staff	0	0	0	0	0
a. # FTE	0	0	0	0	0
b. Total Salary	0	0	0	0	0
c. Total Benefits	0	0	0	0	0
4. Equipment	0	0	0	0	0
5. Library	5,000	5,300	4,000	4,240	4,494
6. New or Renovated Space	0	0	0	0	0
7. Other Expenses*	27,591	60,993	77,082	74,933	86,813
<b>8. TOTAL</b>	<b>32,591</b>	<b>106,193</b>	<b>122,578</b>	<b>134,964</b>	<b>189,229</b>

\* Includes faculty start-up, part-time faculty, salary for T.A.'s, tuition remission, special and technical, travel, contractual services, supplies