BOARD OF REGENTS

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: USM Advancement Dashboards

COMMITTEE: Advancement

DATE OF COMMITTEE MEETING: May 8, 2013

SUMMARY: The USM Offices of Institutional Research and Advancement have worked with the vice presidents for advancement across the USM to develop a dashboard of fundraising activity to be presented to the Regents on an annual basis. Each campus identified peers in advancement for comparative purposes; dashboards are intended to measure critical areas such as overall giving, alumni participation, endowment building, and resources deployed to support fundraising.

ALTERNATIVE(S): Further discussion may result in refining this report.

FISCAL IMPACT:

CHANCELLOR'S RECOMMENDATION:

COMMITTEE ACTION: DATE:

BOARD ACTION: DATE:

SUBMITTED BY: Leonard Raley, Vice Chancellor for Advancement, 301.445.1941; raley@usmd.edu

---