

**University System of Maryland
Board of Regents
Committee on Education Policy and Student Life
Minutes of the January 16, 2013 Public Meeting**

The Committee on Education Policy and Student Life (EPSL) of the University System of Maryland (USM) Board of Regents met in public session on Tuesday, January 16, 2013 in Ballroom A of West Village Commons on the campus of Towson University. The meeting was convened at 9:40am. Regents present were: Ms. Gonzales, Chair, Mr. Hershkowitz, Chancellor Kirwan, Rev. Reid, Mr. Slater, and Dr. Young.

Also attending were: CUSS Representative, Dr. Braha, Dr. Boughman, Dr. Carter, Dr. Chamblis, Dr. Chandler, Dr. Chambers, Mr. Faulk, Ms. Gajewski, Dr. Haggerty, Ms. Hollander, Ms. Jamison, Dr. Jarrell, Dr. Jeffries, Ms. Knepler, Dr. Lee, Dr. Lilly, Dr. Loeschke, Mr. Lurie, Dr. Polli, Dr. Rhodes, Dr. Rous, Dr. Shapiro, Ms. Smith, Dr. Stuart, Dr. Ward, Dr. Warren, Dr. Watson, Ms. Williams, Dr. Wolfe, Dr. Wood, Dr. Zimmerman, and other observers.

Regent Gonzales called the meeting to order and welcomed all in attendance. She offered a special welcome to Dr. Tim Chandler, Towson's new provost, and Dr. Zakiya Lee, new Assistant to the Senior Vice Chancellor for Academic Affairs who is replacing Joan Marionni who retired. Copies of materials distributed at the meeting are on file with the official minutes of the meeting.

Action Items

New Academic Program Proposals

The new academic program proposal process is moving from presentations being made by institutional representatives to a key overview of each proposal being presented by Dr. Boughman on behalf of the institutions. Institutional representatives have been invited to attend the meeting and will be allowed to make comments and answer questions. Regent Slater noted his preference for the institutional representatives to include those who are intimately involved in the development of the program, as they will be able to best address questions that are often too nuanced for university administrators to answer. Regent Gonzales requested that the regents share any other comments and concerns about the new process.

Within the last several weeks, each program proposal was submitted to USM and reviewed. The proposals were also sent to USM institutions for review, comment, and expressions of concern. Once the concerns and challenges were addressed, the proposals were prepared for Committee review.

UB: Master of Science in Forensic Science – High Technology Crime

This degree is interdisciplinary in nature, extending and complimenting current degrees in criminal justice, forensic studies, health systems management, and business. The core of the program exposes students to forensic investigation techniques and skills, computer and digital information crimes, financial and health care fraud, prevention and security management strategies, and legal interventions and resolutions. The program is intended for those who wish to advance their competencies in managing advanced technological resources to combat cyber threats, and related financial crime and would prepare students for careers in government and private sector in cybersecurity. The program was created in collaboration with the FBI, statewide law enforcement, and Citigroup Security. Faculty will be reassigned to meet program needs and faculty may need to be expanded at a later date, but no new state resources would be applied to this program at this

time. The majority of the program will be offered both at UB and Universities at Shady Grove. UB projects an enrollment of 16 students in Year 1 with growth to 40 students by Year 5. Regents noted the importance of this program and the potential for significant interest.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Baltimore to offer the Master of Science in Forensic Science – High Technology Crime. The motion was made by Regent Reid, seconded by Regent Young, and unanimously approved.

UMB: Master of Science in Regulatory Science

This degree program will prepare healthcare professionals and biomedical scientists for expanded career opportunities in regulatory science, including positions in industry (e.g. pharmaceutical and biotechnology companies), and government agencies. The program will be led by faculty who are already in place. No new general funds are required. This program would be conducted exclusively online and will incorporate active-learning instruction, web conferencing, and asynchronous lectures. UMB projects that the program will take five semesters for the working professional. UMB projects an enrollment of 10 students in Year 1 with growth to 50 students by Year 5. Regents expressed concern about the program being inaccessible to full-time students who wanted to learn in a traditional classroom environment. UMB representatives noted that Johns Hopkins has a program that would be appropriate for those students. However, UMB believes offering this degree online will allow them to make the biggest impact, as they wish to reach working professionals and know that that is often best done online.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore to offer the Master of Science in Regulatory Science. The motion was made by Regent Reid, seconded by Regent Young, and unanimously approved.

UMBC: Bachelor of Arts in Global Studies

This degree will be a core, interdisciplinary liberal arts and sciences degree combining coursework from 12 departments and programs in the College of Arts, Humanities, and Social Sciences. The program is unique because it includes a rigorous foreign language requirement, study abroad, and experiential learning in the form of internships and other extra-curricular activities. Graduates will be equipped with the knowledge, language proficiency, and critical thinking, conceptual, analytical, and writing skills that will allow them to be successful in a variety of international-focused work and highly-specialized foreign studies masters programs. Faculty time will be redirected, but no new money is required for the launch of the degree. UMBC projects an enrollment of 30 students in Year 1 with growth to 155 students by Year 5.

Regents expressed concern about this program being too similar to International Studies degree programs. UMBC representatives noted that similar courses are often comprised in International Studies programs, but that the inclusion of a rigorous foreign language requirement and a study abroad and internship requirements makes the UMBC degree unique. Additionally, UMBC does not have an international relations/business program. Regents noted that the experiential learning components of the program are commendable.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore County to offer the Bachelor of Arts in Global Studies to the Board of Regents. The motion was made by Regent Reid, seconded by Regent Young, and unanimously approved.

UMUC: Master of Science in Data Analytics

This degree is designed to meet the growing need for highly-skilled professionals who can transform the growing amount of data confronting organizations into usable information. The program is unique because it requires students to understand the business operations of an organization and the technology requirements necessary to ensure its viability. Students will gain a set of business, data, and computational competencies that will allow them to bridge the worlds of business and information technology. UMUC hopes to engage students from all over the country, and projects an enrollment of 50 students in Year 1 with growth to 125 students by Year 5.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland University College to offer the Master of Science in Data Analytics to the Board of Regents. The motion was made by Regent Reid, seconded by Regent Hershkowitz, and unanimously approved.

UMUC: Bachelor of Science in Health Services Management

This program will meet the educational goals and needs of several populations: a) those already in health care fields who seek to further their careers and advance in management and leadership settings, b) those with academic or experiential backgrounds in business and management who are interested in applying their skills in a health care setting, and c) those seeking a new career in health care. This degree will also prepare students for graduate school and will be designed to articulate with UMUC's Master of Science in Health Care Administration or Health Administration Informatics. Courses for this degree will be offered online and in hybrid mode at Adelphi and Largo. There are similarly-titled programs at other institutions, but this program differs in intended audience, delivery mode, and some academic content. The program will require the reallocation of funds in Year 1, but tuition will cover program costs by Year 2. UMUC projects an enrollment of 25 in Year 1 with growth to 148 students by Year 5.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland University College to offer the Bachelor of Science in Health Services Management. The motion was made by Regent Young, seconded by Regent Reid, and unanimously approved.

UMUC: Bachelor of Science in Public Safety Administration

This program is intended to replace the existing Bachelor of Science programs in Emergency Management, Homeland Security, and Fire Service Administration. If the new program is approved, UMUC will submit a proposal to discontinue the three existing programs. This new program will develop the knowledge, skills, and abilities needed for leadership and administration in occupations that provide public safety. Graduates will be prepared to serve as public safety leaders in both the public and private sectors. The target audience includes existing employees in public safety domains and entry-level employees seeking the field as a first occupation or an occupational change. UMUC projects an enrollment of 200 in Year 1 with growth to 600 by Year 5.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland University College to offer the Bachelor of Science in Public Safety Administration. The motion was made by Regent Reid, seconded by Regent Young, and unanimously approved.

UMUC: Bachelor of Science in Nursing for Registered Nurses

This program is intended for registered nurses (RNs) who have earned an associate's degree in nursing and who hold an unencumbered or unrestricted RN license. The program is designed to address a shortage of seats in existing RN and BSN programs in the State. The program will use adjunct faculty, but the University has a strong program through which the adjuncts are trained. The program will not involve full clinical rotations, but students will have opportunities to practice what they learn in a healthcare setting. In response to a question from the regents, the UMUC representatives noted that this program should have very little impact on Coppin's nursing program, as UMUC's course is being offered online and is geared toward the working student. Launching the program will require one small infusion of funds, but no new resources from outside of UMUC are required. UMUC projects an enrollment of 50 in Year 1 with growth to 122 by Year 5.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland University College to offer the Bachelor of Science in Nursing for Registered Nurses. The motion was made by Regent Young, seconded by Regent Slater, and unanimously approved.

Information Items

Results of Periodic Reviews of Academic Programs

Every 7 years, programs go through internal and external review processes. In 2012, 95 programs were reviewed by USM. Each review is read and synthesized by USM staff. Many reviews occurred in conjunction with the appropriate external review by an accrediting body. Comments from internal and external reviewers include programs' strengths and weaknesses. Most programs were deemed healthy. Weaknesses included the level of alignment with specific national accreditation standards, marketing, lack of evenness between teaching loads and salaries, and alignment with regional workplace needs. Action plans were included to address the reviewers' comments.

Regents raised concern about the programs with low enrollment. USM staff noted that between reviews, there are checks for enrollment, and that concerns from the external and internal evaluators would be brought forth during the review process. Regents asked whether it was possible to include a program's enrollment projections and approval date on the review documentation. USM staff noted difficulty with including the enrollment projections, but that from this point forward, the year a program was approved will be added to the program review documentation.

External Funding Report

This report provides information on extramural awards received by USM institutions in support of specific initiatives in research, education, or service in FY 2012. In FY 2012, USM received \$1,263,626,256 in extramural funding, a 3.6% decrease from the FY 2011 total. UMB received the largest extramural funding total, and Coppin, Frostburg, Salisbury, UMCP, and UMUC obtained higher levels of funding than in FY 2011. The decrease may be attributed to many factors, but it is recognized that federal funding has not been increasing as it had in previous years. Although the funding is down, System institutions have responded well by diversifying their portfolio by looking for grants beyond those offered by the federal government.

55% College Completion Goal – Best Practices in Student Support Services

As this Regent's Committee broadens its scope to focus on Student Life issues that go beyond academic programming, it is important to note student services work that the campuses are doing to increase retention and, subsequently, higher completion rates. Following are just three examples from the many impressive initiatives underway at each USM institution:

- Bowie State has hired Retention Coordinators in three of its four schools to assist students in transitioning into their majors. This advising within the school is a new and more direct approach to student support.
- UMCP has established the Student Academic Success-Degree Completion Policy which is designed to assist students in every major to create clear pathways to graduation in the most efficient way possible. Students' efficient progress toward a degree is marked by benchmark courses to be completed in order to move on to a higher level of classes and mandatory advising for students who've earned more than 130 credits.
- Towson is putting increased emphasis on transfer students advising by formalizing the academic and student life skills portions of their transfer orientation. This increases the chances students will gain information that will directly support their path to graduation.

Motion to Adjourn and Reconvene in Closed Executive Session

Regent Gonzales announced the adjourning of the public session and the reconvening of a closed executive session. She stated, "The Open Meetings Act permits public bodies to close their meetings to the public under certain circumstances outlined in Subtitle 5 section 10-508(a) of the Act. On this 16th day of January 2013, the Education Policy and Student Life Committee of the USM Board of Regents will vote to reconvene in closed session following the adjournment of the public session. As required by the law, we have a written statement to become part of the record, that the reason for closing this meeting is to discuss items under #2 of Article 10-508(a). To be more specific, we will vote to close the meeting to protect the privacy or reputation of individuals with respect to a matter that is not related to public business. Even more specifically, the Committee will be discussing the nominated candidates for receipt of honorary degrees from the various campuses."

Regent Reid made the motion to close the meeting. The motion was seconded by Regent Hershkowitz and unanimously approved.