



## BOARD OF REGENTS

### SUMMARY OF ITEM FOR ACTION, INFORMATION OR DISCUSSION

---

**TOPIC:** USM Advancement Dashboards

**COMMITTEE:** Advancement

**DATE OF COMMITTEE MEETING:** May 14, 2014

**SUMMARY:** The USM Offices of Institutional Research and Advancement have worked with the vice presidents for advancement across the USM to develop a dashboard of fundraising activity to be presented to the Regents on an annual basis. Work continues on this project; we are refining the dashboards to reflect changes in institutional peers and to include a meaningful measure on endowment fundraising activity. A final draft will be presented to the Committee in the fall.

**ALTERNATIVE(S):** Further discussion may result in refining this report.

**FISCAL IMPACT:**

**CHANCELLOR'S RECOMMENDATION:**

---

COMMITTEE ACTION:

DATE: May 14, 2014

---

BOARD ACTION:

DATE:

---

SUBMITTED BY: Leonard Raley, Vice Chancellor for Advancement, 301.445.1941;  
[rale@usmd.edu](mailto:rale@usmd.edu)

---