



TOPIC: New Program 5-Year Enrollment Review

COMMITTEE: Education Policy and Student Life

DATE OF COMMITTEE MEETING: January 14, 2014

SUMMARY: As part of the program review process, the attached data has been added to provide the Committee with information regarding the actual enrollments in new programs approved since 2011. The data reflects the relative accuracy in the projected enrollments that are included in all new program proposals. Six-year graduation data will be included in the 2017 report. With this new data set and the periodic review report, the Board will have a more complete picture of the life cycle of a program, from the time of implementation through the first graduating cohort and the seven-year periodic reviews.

It is important to note that not all programs are implemented in the year that it is approved. Dependent upon the date of Board and MHEC approval, recruitment and admission to the program may not begin until the following year and therefore no enrollments are reported. In other cases, admission to the program may not occur until the students have completed the required core courses, examinations, etc. and so enrollments would be reported two years after implementation. For example, admission to teacher education programs require two years of prerequisite courses, satisfactory test scores, and a competitive grade point average.

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR'S RECOMMENDATION: This is an information item.

COMMITTEE RECOMMENDATION:

DATE:

BOARD ACTION:

DATE:

SUBMITTED BY: Joann Boughman

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New Program Enrollment Review Fall 2011 to Fall 2015

Inst.	Program	Approved	Enrollments									
			Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
TU	MS & PBC in Supply Chain Mgmt.	12/3/2010	20	5	40	45	60	70	70		80	
TU	BA/BS in Middle School Education	2/11/2011	30	17	45	57	45	62	45		45	
TU	BA/BS in Family Science	6/17/2011	5	--	15	19	30	35	65		80	
UB	BA in Integrated Arts	2/11/2011	11	9	24	38	36	39	48		60	
UB	MS in Global Leadership	2/11/2011	5	--	10	1	18	5	22		22	
UMBC	BA, Minor and UDC in Asian Studies	2/11/2011	20	12	49	22	74	33	95		115	
UMCP	BS in Middle School Education	2/11/2011	25	--	50	12	75	33	75		75	
UMCP	BS in Atmospheric & Oceanic Science	6/17/2011	15	1	25	21	40	44	50		60	
UMES	BS in Biochemistry	6/17/2011	10	--	25	--	45	15	70		95	
UMES	MS in Chemistry	6/17/2011	4	--	9	--	15	1	17		18	
UMES	MMS Physician Assistant Studies	6/17/2011	25	--	33	--	31	37	15		35	

Note: Fall 2013 headcounts are based on Preliminary EIS 2013

*Number in () is calculated from EIS. This is the unduplicated count.

New Program Enrollment Review Fall 2012 to Fall 2016

Inst.	Program	Approved	Enrollments									
			Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
CSU	BA/BS in Geography	12/2/2011	25	--	42	1	54		61		68	
CSU	BS in Accounting	4/13/2012	50	47	70	54	95		115		145	
CSU	BS in Management	4/13/2012	45	73	57	161	78		95		120	
CSU	B.S. in Marketing	6/22/2012	37	8	47	22	68		90		115	
CSU	B.S. in Management Information Sys.	6/22/2012	40	7	55	17	70		85		105	
FSU	Ed.D. in Educational Leadership	2/17/2012	25	25	46	48	67		67		67	
FSU	BS in Secure Computing & Information Assurance	4/13/2012	8	--	23	18	38		57		76	
UB	MS in Innovation Mgmt. & Technology Commercialization	12/2/2011	5	--	10	2	20		30		30	
UB	MA in Global Affairs & Human Security	2/17/2012	16	12	30	45	43		43		43	
UB	BA in Digital Communication	4/13/2012	18	5	39	138	67		123		167	
UMBC	BFA in Design[1]	4/13/2012	0/95	--	2/150	34	7/165		12/175		12/177	
UMBC	M.A. in Texts, Technologies and Literature[2]	6/22/2012	3/6	--	3/14	6	3/25		3/39		3/47	
UMCP	MA/M.Ed., Ph.D. in Higher Education, Student Affairs & Int'l Ed Policy	4/13/2012	116	--	116	100	116		116		116	
UMCP	MA & PBC in Second Language Acquisition	4/13/2012	10	--	20	1	20		20		20	
UMCP	B.A. in Film Studies	6/22/2012	35	--	35	20	50		50		50	
UMUC	MS in Digital Forensics & Cyber Investigation	4/13/2012	15	42	33	189	48		73		118	

Note: Fall 2013 headcounts are based on Preliminary EIS 2013

[1] The first number represents new students to the program. The second number represents the anticipated shift from the existing BA (Design emphasis) to the BFA in Design.

[2] The first number represents full-time students. The second number represents part-time students.

New Program Enrollment Review Fall 2013 to Fall 2017

Inst.	Program	Approved	Enrollments									
			Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
FSU	B.S. in Elementary and Middle School Dual Certification	4/12/2013	36		36		40		48		48	
SU	Ed.D. in Contemporary Curriculum Theory and Instruction: Literacy	4/12/2013	15		27		38		39		40	
SU	B.S. in Business Adm. – Business Economics	6/21/2013	40		80		90		100		100	
SU	B.S. in International Business	6/21/2013	80		80		90		100		100	
TU	M.A. in Leadership in Jewish Educ. & Communal Service	6/21/2013	12		13		14		15		16	
UB	MS in Forensic Science – High Tech Crime	2/15/2013	16		22		28		34		40	
UB	M.S. in Nonprofit Management and Social Entrepreneurship	4/12/2013	10		25		35		35		35	
UB	M.S. in Forensic Sci. – Forensic Accounting	6/21/2013	25		25		30		30		30	
UMB	MS in Regulatory Science	2/15/2013	10		30		50		50		50	
UMB	Master’s in Health Science	6/21/2013	40		80		120		132		132	
UMB	Master’s in Pharmacometrics	6/21/2013	50		55		55		55		55	
UMB	PBC in Research Ethics	6/21/2013	10		14		16		20		24	
UMBC	BA in Global Studies	2/15/2013	30		62		91		126		155	
UMCP	M.S. in Finance	6/21/2013	280		280		280		280		280	
UMES	B.S. in Marketing	6/21/2013	20		25		30		35		35	
UMES	B.S. in Finance	6/21/2013	20		25		30		35		35	
UMES	B.A. in Jazz and Popular Music	6/21/2013	10		15		20		25		25	
UMUC	MS in Data Analytics	2/15/2013	50		75		100		125		125	
UMUC	BS in Health Services Management	2/15/2013	25		53		82		114		148	
UMUC	BS in Public Safety Administration	2/15/2013	200		300		400		500		600	
UMUC	BS in Nursing for Registered Nurses	2/15/2013	50		95		104		113		122	