



TOPIC: Overview of Undergraduate Enrollment, Persistence, and Success at the University System of Maryland

COMMITTEE: Education Policy and Student Life

DATE OF COMMITTEE MEETING: March 11, 2014

SUMMARY: The PowerPoint entitled "Comprehensive Review of the Undergraduate Student Pipeline" makes reference to information from the following reports:

- SAT Percentile Distributions of First-Time Undergraduates;
- Retention and Graduation Rates of First-time Full-time Degree Seeking Undergraduates;
- Transfer Students to the University System of Maryland: Patterns of Enrollment and Success; and
- USM Enrollment Projections: 2014-2023.

ALTERNATIVE(S): This report is for information only.

FISCAL IMPACT: This report is for information only.

CHANCELLOR'S RECOMMENDATION: This report is for information only.

COMMITTEE RECOMMENDATION: Information Only DATE: March 11, 2014

BOARD ACTION: DATE:

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A Comprehensive Review of the Undergraduate Student Pipeline

Presentation to Education Policy and Student Life Committee
March 11, 2014

*Prepared by Institutional Research
Office of Administration and Finance/
Chief Operating Officer*



Overview—

- Approaching mid-term progress on FY 2020 strategic goals
- Reports show “where we are now” and “where we are going”
- Common themes/connections between the reports
 - College readiness & demography
 - Historical degree production & strategies for increased attainment
 - Impact on enrollment growth and outcomes
- Policy implications
 - Strategic expansion of academic programs
 - More targeted transfer and financial aid policies
 - Enhanced utilization of regional centers
 - Funding

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Where We Are Now: Current Data and Outcomes

Four annual reports:

- *SAT Percentile Distributions of First-Time Undergraduates*
- *Retention and Graduation Rates of First-Time, Full-Time Degree-Seeking Undergraduates*
- *Transfer Students to the University of Maryland: Patterns of Enrollment and Success*
- *USM Enrollment Projections 2013-2022*

Highlights three major undergraduate pipelines:

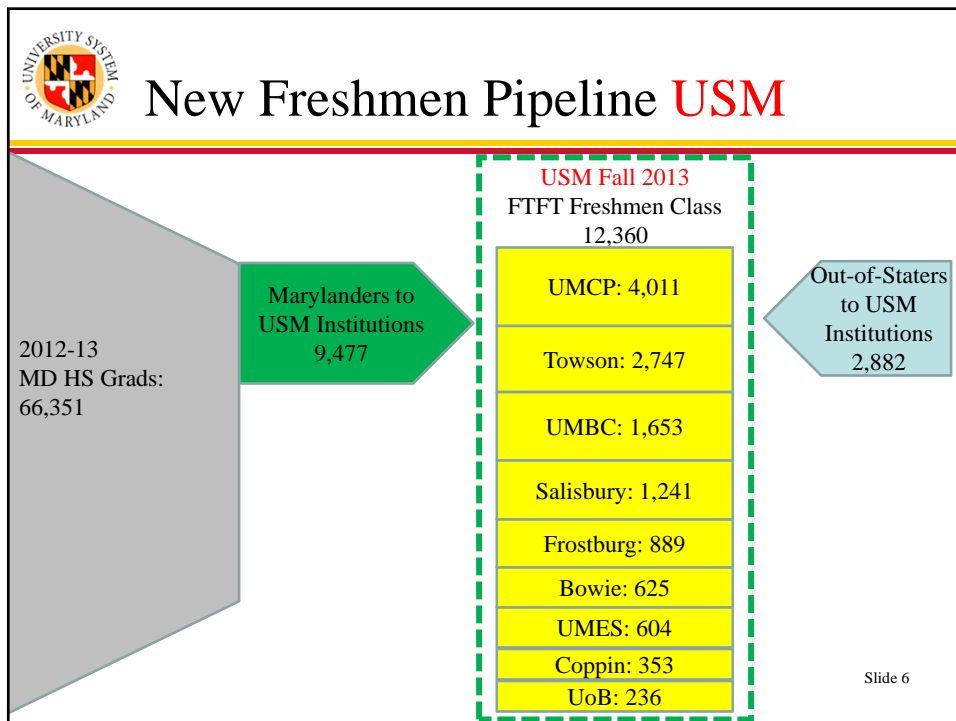
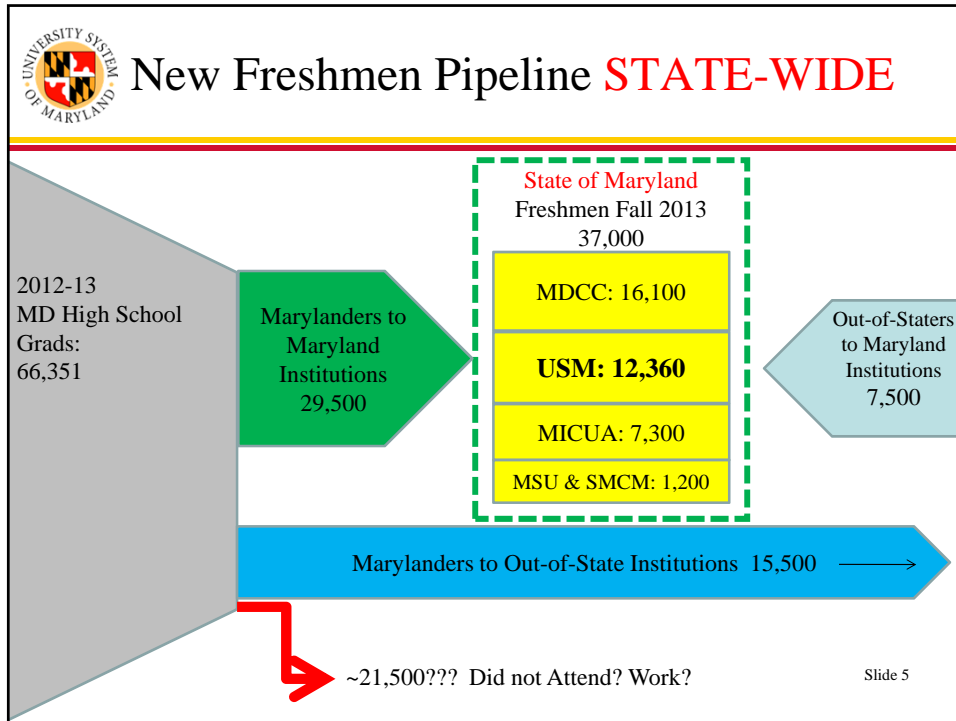
- New freshmen (Fall only)
 - Academic profile (SAT) and level of success
- Maryland community college transfers (Fiscal Year)
 - Areas of origin and level of success
- Other new transfers (Fiscal Year)

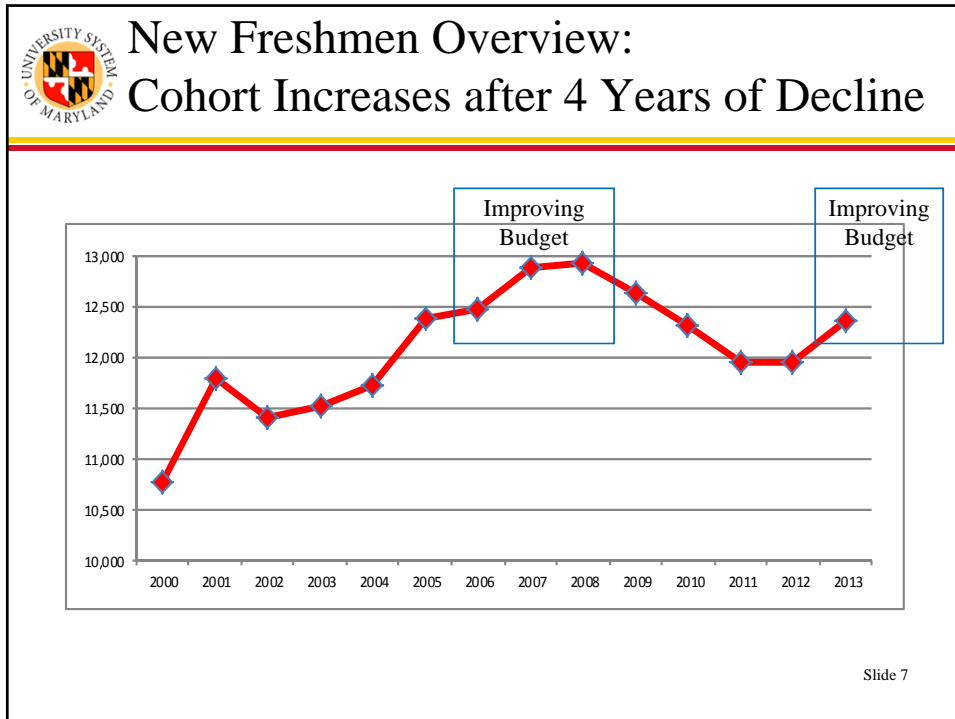
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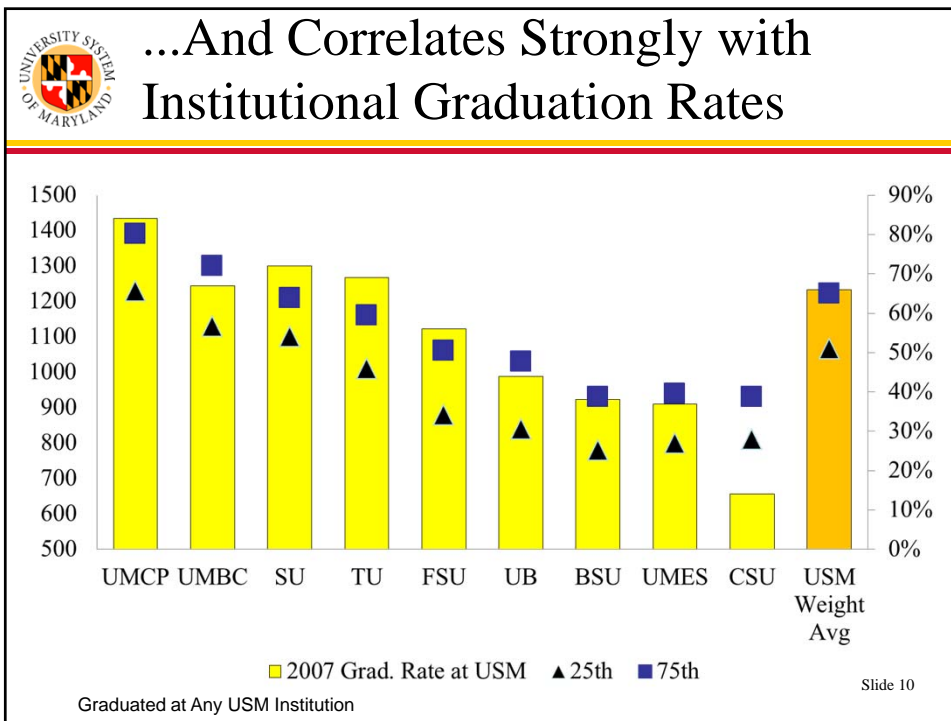
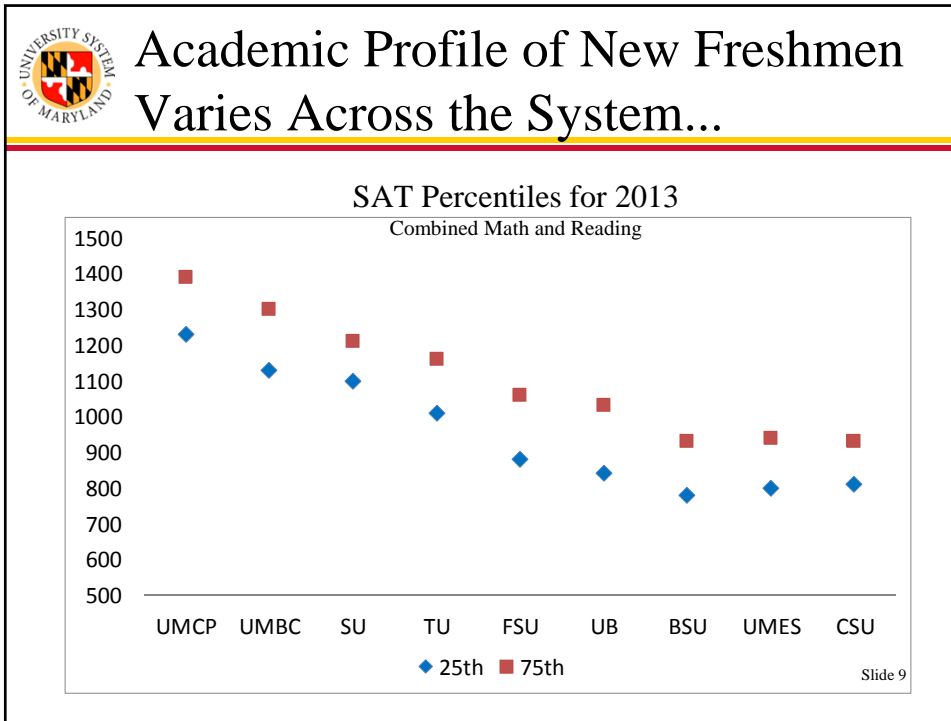
FIRST-TIME, FULL-TIME FRESHMEN

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-  **Academic Strength of Maryland Potential
New Freshmen Remains Strong...**
- 34,208 Maryland HS seniors took SAT
 - 17,000 (50%) had scores above 500 on Math
 - Less likely to need developmental courses
 - 29,000 (85%) had B or above high school GPA
 - 11,400 (33%) indicated interest in STEM or Health Professions
- Slide 8





New Freshmen Policy Implications for Consideration

- Most cost-effective way to improve freshmen output is closing the achievement gap
 - +700 degrees potential
- Factors that affect input increases
 - Competition
 - Resources (housing, significant financial aid, student services, etc.)
 - Strategic academic program availability

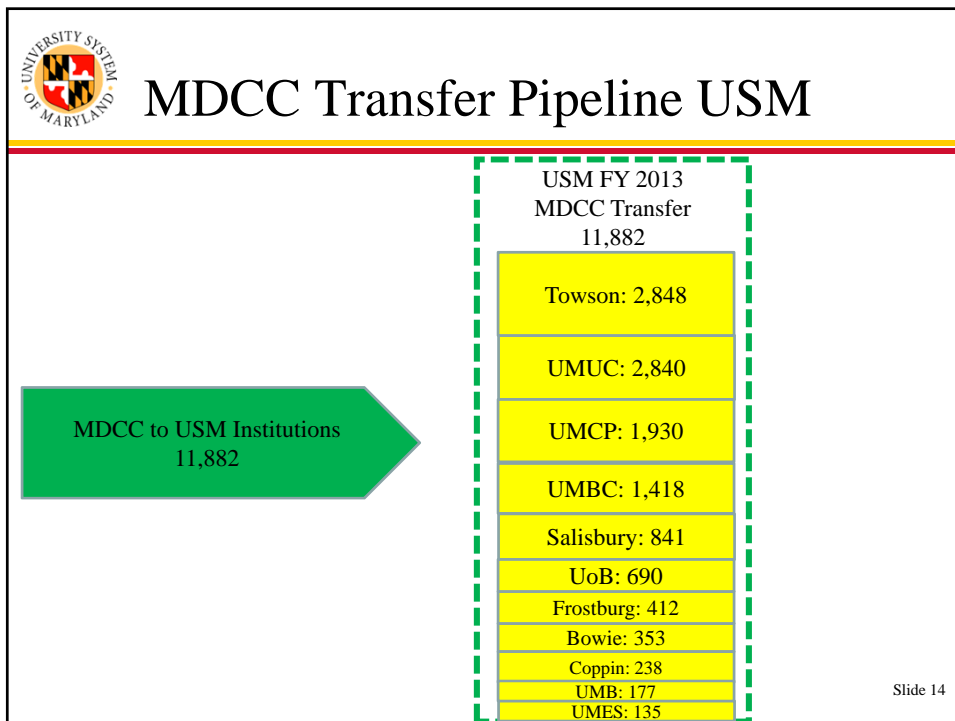
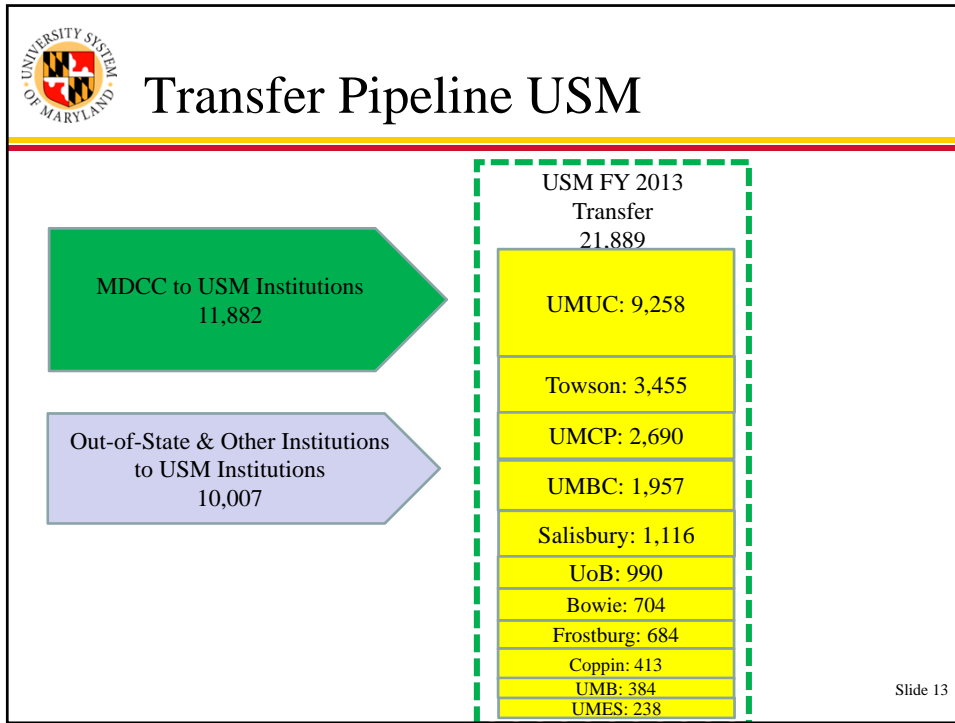
+3 new enrolled = +2 degrees potential

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NEW TRANSFERS

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Transfer Student Overview: Numbers Up Overall...

- Total Transfers: 21,889 (up 8% since 2009)
- 11,882 transfers from MDCCs (up 8% since FY 12)
- 76% MDCC transfers go to 4 USM institutions
- Outer suburbs of Balt-Wash are growing the fastest
 - Harford, Carroll, Frederick, College of Southern Maryland, Chesapeake
 - Regional Centers

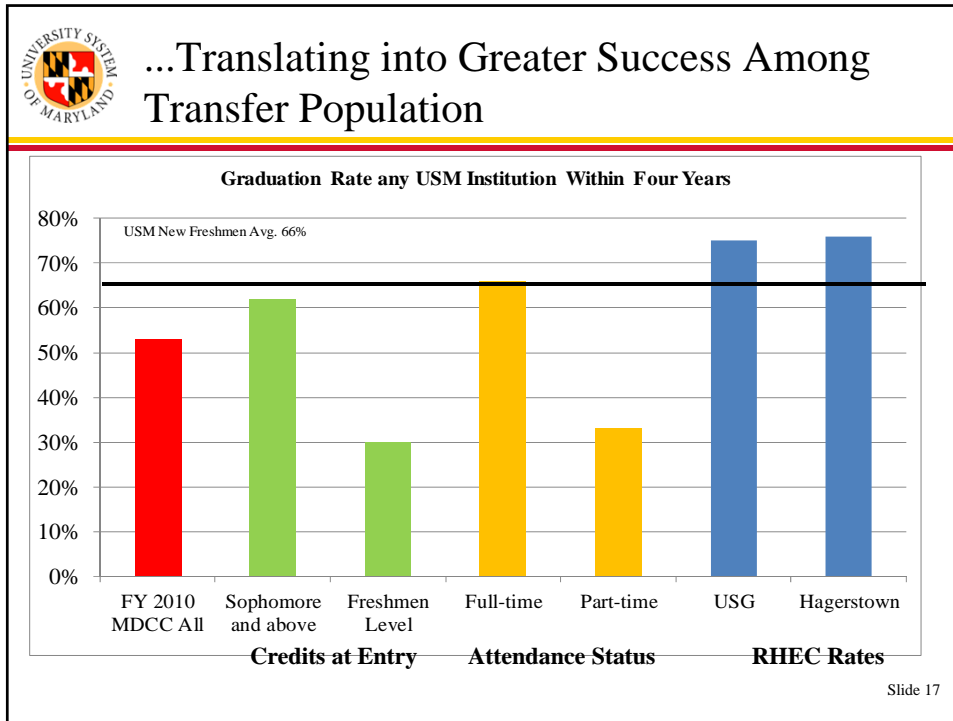
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With Positive Trends for Quality Outcomes of MDCC Transfers...

- Moving in the right direction:
 - Positive increase in full-time attendance
 - Positive decrease in MDCC transfers who enter as freshmen
- Enrolling in generally available programs
 - Business and management, social sciences (psychology), computer and information science, education and health professions, public affairs (criminology)

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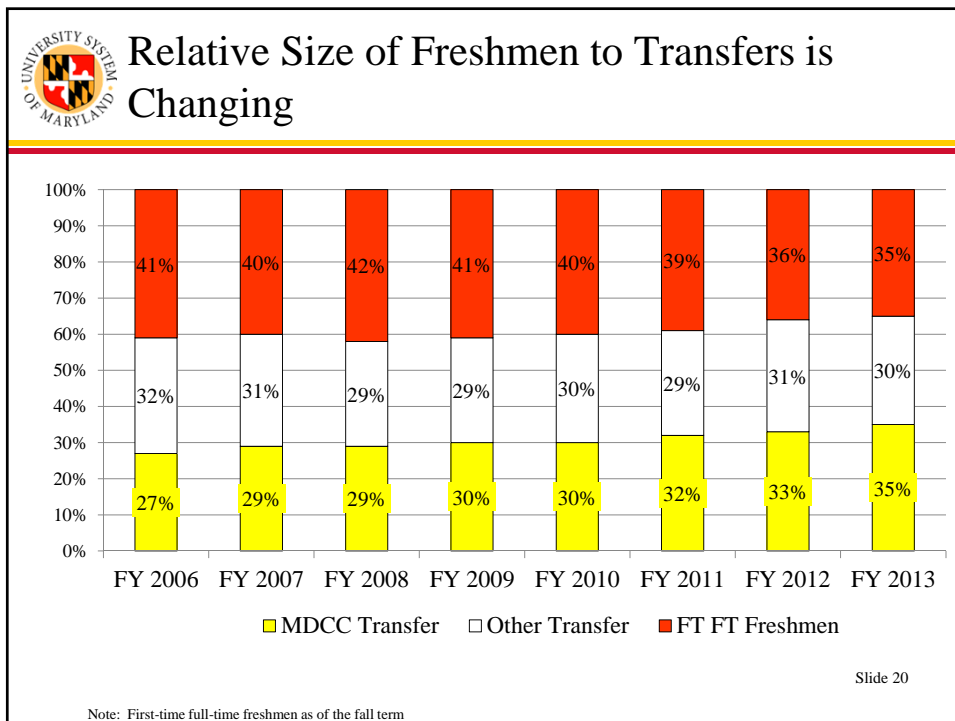
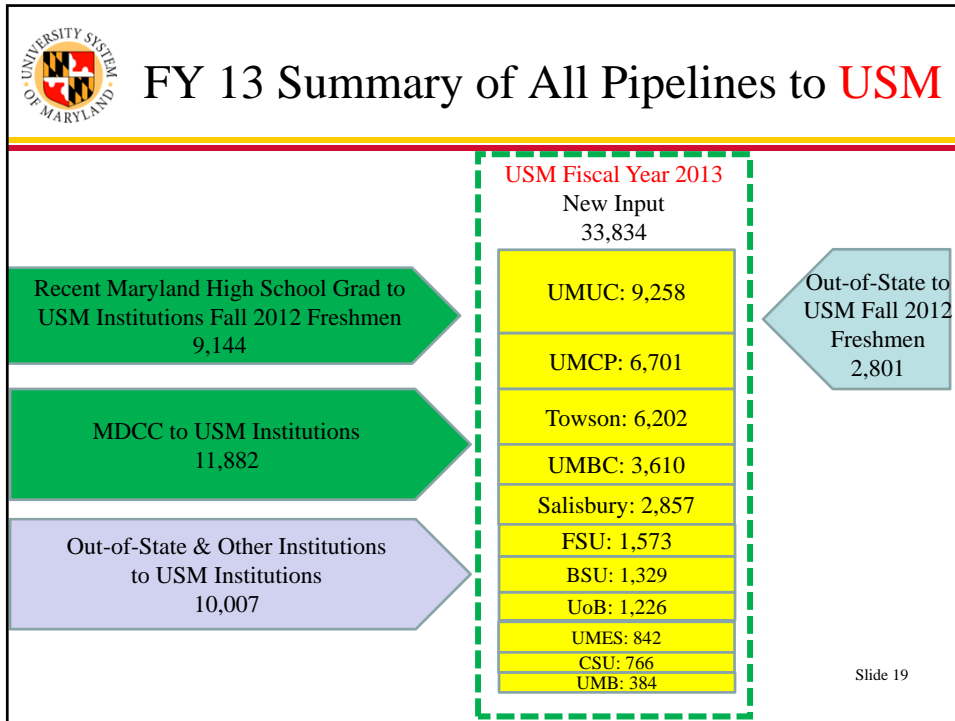


Transfer Policy Implications for Consideration

- Strategic program expansion at Regional Centers
- Increase number of completed credits before transferring
- Financial support to help more students attend full-time

Degree Increase Potential: +750 on Current Base

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Enrollment Projections

WHERE ARE WE GOING?

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Enrollment Projections are Important

- USM and Maryland's College Attainment Goal(s):
 - Expand Access & Success
- Impacts Other USM Planning Efforts
 - Capital Planning Process (Long-term)
 - Student Support Needs (Middle-Term)
 - Operating Budget Development (Short-Term)
- Informs:
 - MHEC Statewide Projection Process

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