



TOPIC: Results of New Program 5-Year Enrollment Review

COMMITTEE: Education Policy and Student Life

DATE OF COMMITTEE MEETING: January 13, 2015

SUMMARY: As part of the ongoing program review process, the attached data has been updated with Fall 2014 enrollments to provide the Committee with information regarding the actual enrollments in new programs approved since FY 2011. The fall enrollment data reflect the relative accuracy in the projected enrollments that are included in all new program proposals. Six-year graduation data will be included in the 2017 report.

It is important to note that not all programs are implemented in the year it is approved. Dependent upon the date of Board and MHEC approval, recruitment and admission to the program may not begin until the following year and therefore no enrollments are reported. In other cases, admission to the program may not occur until the students have completed the required core courses, examinations, etc. Subsequently, enrollments would be reported two years after implementation. For example, admission to teacher education programs requires two years of prerequisite courses, satisfactory test scores, and a competitive grade point average.

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR'S RECOMMENDATION: This is an information item.

COMMITTEE RECOMMENDATION: Information Only

DATE: January 13, 2015

BOARD ACTION:

DATE:

SUBMITTED BY: Joann Boughman

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New Program Enrollment Review Fall 2011 to Fall 2015

Inst.	Program	Approved	Enrollments									
			Fall 2011		Fall 2012		Fall 2013		Fall 2014		Fall 2015	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
TU	MS & PBC in Supply Chain Mgmt.	12/3/2010	20	7 (5)*	40	46 (45)*	60	70	70	30	80	
TU	BA/BS in Middle School Education	2/11/2011	30	17	45	57	45	62	45	74	45	
TU	BA/BS in Family Science	6/17/2011	5	--	15	19	30	35	65	51	80	
UB	BA in Integrated Arts	2/11/2011	11	9	24	38	36	39	48	59	60	
UB	MS in Global Leadership	2/11/2011	5	--	10	1	18	5	22	0	22	
UMBC	BA, Minor and UDC in Asian Studies	2/11/2011	20	12	49	22	74	33	95	40	115	
UMCP	BS in Middle School Education	2/11/2011	25	--	50	12	75	33	75	41	75	
UMCP	BS in Atmospheric & Oceanic Science	6/17/2011	15	1	25	21	40	44	50	42	60	
UMES	BS in Biochemistry	6/17/2011	10		25		45	15	70	20	95	
UMES	MS in Chemistry	6/17/2011	4		9		15	1	17	3	18	
UMES	MMS Physician Assistant Studies	6/17/2011	25		33		31	37	15	74	35	

Note: Actual headcounts are based on the Fall EIS files. In FY 2015 (Fall 2014) UMUC has shifted all online enrollment to be administered and reported domestically.

*Number in () from EIS. This may be the unduplicated count.

New Program Enrollment Review Fall 2012 to Fall 2016

Inst.	Program	Approved	Enrollments									
			Fall 2012		Fall 2013		Fall 2014		Fall 2015		Fall 2016	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
CSU	BA/BS in Geography	12/2/2011	25		42	1	54	0	61		68	
CSU	BS in Accounting	4/13/2012	50	47	70	54	95	60	115		145	
CSU	BS in Management	4/13/2012	45	73	57	161	78	149	95		120	
CSU	B.S. in Marketing	6/22/2012	37	8	47	22	68	23	90		115	
CSU	B.S. in Management Information Sys.	6/22/2012		7		17		17				
FSU	Ed.D. in Educational Leadership	2/17/2012	25	25	46	48	67	69	67		67	
FSU	BS in Secure Computing & Information	4/13/2012	8		23	18	38	26	57		76	
TU	B.F.A. in Acting	6/22/2012				3		48				
UB	MS in Innovation Mgmt. & Technology Commercialization	12/2/2011	5		10	0	20	0	30		30	
UB	MA in Global Affairs & Human Security	2/17/2012	16	12	30	45	43	57	43		43	
UB	BA in Digital Communication	4/13/2012	18	5	39	0	67	0	123		167	
UMBC	BFA in Design[1]	4/13/2012	0/95		2/150	34	7/165	56	12/175		12/177	
UMBC	M.A. in Texts, Technologies and Literature	6/22/2012				6		12				
UMCP	MA/M.Ed., Ph.D. in Higher Education, Student Affairs & Int'l Ed Policy	4/13/2012	116		116	100	116	118	116		116	
UMCP	MA & PBC in Second Language Acquisition	4/13/2012	10		20	1	20	7	20		20	
UMCP	B.A. in Film Studies	6/22/2012				20		34				
UMUC	MS in Digital Forensics & Cyber	4/13/2012	15		33	188	48	256	73		118	

Note: Actual headcounts are based on the Fall EIS files. In FY 2015 (Fall 2014) UMUC has shifted all online enrollment to be administered and reported domestically.

[1] The first number represents new students to the program. The second number represents the anticipated shift from the existing BA (Design emphasis) to the BFA in Design.

New Program Enrollment Review Fall 2013 to Fall 2017

Inst.	Program	Approved	Enrollments									
			Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
			Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
FSU	B.S. in Elementary and Middle School Dual Certification	4/12/2013	36	110	36	81	40		48		48	
SU	Ed.D. in Contemporary Curriculum Theory and Instruction: Literacy	4/12/2013	15	0	27	0	38		39		40	
SU	B.S. in Business Adm. – Business Economics	6/21/2013	40	0	80	92	90		100		100	
SU	B.S. in International Business	6/21/2013	80	1	80	39	90		100		100	
TU	M.A. in Leadership in Jewish Educ. & Communal Service	6/21/2013	12	2	13	11	14		15		16	
UB	MS in Forensic Science – High Tech Crime	2/15/2013	16	0	22	0	28		34		40	
UB	M.S. in Nonprofit Management and Social	4/12/2013	10	0	25	0	35		35		35	
UB	M.S. in Forensic Sci. – Forensic Accounting	6/21/2013	25	0	25	1	30		30		30	
UMB	MS in Regulatory Science	2/15/2013	10	0	30	56	50		50		50	
UMB	Master’s in Health Science	6/21/2013	40	0	80	39	120		132		132	
UMB	Master’s in Pharmacometrics	6/21/2013	50	33	55	36	55		55		55	
UMB	PBC in Research Ethics	6/21/2013	10	12	14	10	16		20		24	
UMBC	BA in Global Studies	2/15/2013	30	15	62	60	91		126		155	
UMCP	M.S. in Finance	6/21/2013	280	0	280	180	280		280		280	
UMES	B.S. in Marketing	6/21/2013	20	0	25	2	30		35		35	
UMES	B.S. in Finance	6/21/2013	20	0	25	8	30		35		35	
UMES	B.A. in Jazz and Popular Music	6/21/2013	10	0	15	1	20		25		25	
UMUC	MS in Data Analytics	2/15/2013	50	45	75	193	100		125		125	
UMUC	BS in Health Services Management	2/15/2013	25	152	53	518	82		114		148	
UMUC	BS in Public Safety Administration	2/15/2013	200	59	300	197	400		500		600	
UMUC	BS in Nursing for Registered Nurses*	2/15/2013	50	-	95	-	104		113		122	

Note: Actual headcounts are based on the Fall EIS files. In FY 2015 (Fall 2014) UMUC has shifted all online enrollment to be administered and reported domestically.

*Program not listed in MHEC's Program Taxonomy table and may not have been approved by MHEC