TOPIC: P20: Langenberg Lecture and Symposium: Civic Education, Civic Engagement, and Civic Responsibility

COMMITTEE: Education Policy and Student Life

DATE OF COMMITTEE MEETING: Tuesday, May 16, 2017

SUMMARY: On April 10, USM, in collaboration with the USM Foundation and the University of Maryland, Baltimore, hosted the endowed Langenberg Lecture, featuring The Honorable Barbara Mikulski. The student scholarship was awarded to Linda S. Morris, a third-year student at the University of Maryland Francis King Carey School of Law. Morris was described as a public service leader through her initiative, commitment, and interest in making a difference as a civil rights attorney, particularly in the areas of racial equality and criminal justice. Senator Mikulski's lecture launched a day of dialogue and discussion in the form of a symposium on a range of topics related to higher education's responsibility for civic education.

Organized by the Office of the Senior Vice Chancellor for Academic Affairs, the Symposium was co-sponsored by MHEC, MACC, MICUA, and MSDE, making it truly a P-20 effort. Two hundred participants, including representatives from 31 higher education institutions (every USM institution was represented), and the K-12 community attended the day-long symposium. Institutions were encouraged to send teams, with the goal of building campus-specific leadership cadres at each institution to continue the work.

The keynote address was followed by a series of breakout sessions that addressed these key questions:
- How can colleges and universities build capacity for civic engagement and civic development?
- How can we help our students connect their learning to the social, civic, ethical, and environmental issues of the larger community?

A lunchtime panel featuring CNN Senior Correspondent, Brian Stelter (TU alumnus); Alan Miller, President of The News Literacy Project; and Hannah Cole-Chu, UMB student Editor-in-Chief of the Maryland Law Review addressed “The Role of Information in a Democratic Society.” Chancellor Robert Caret, Secretary James Fielder, Jr.; Regent Thomas Slater, and Regent Michelle Gourdine delivered prepared remarks.

The accompanying materials, including the published program, a summary of the breakout session themes, related press release and links to a full-length video of Senator Mikulski’s talk, serve as background to solicit Regent's input into next steps.

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR’S RECOMMENDATION: This is an information item.

COMMITTEE ACTION: Information Only

DATE: May 16, 2017

BOARD ACTION: Information Only

DATE: May 16, 2017

SUBMITTED BY: Joann A. Boughman

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The Langenberg Lecture Series

The Langenberg Lecture was established in honor of Chancellor Emeritus Donald N. Langenberg to inspire its audience with a new vision for education in this country. More importantly, the Lecture is a call to action, giving motivation and information to those most able to change the way we teach and learn.

Invited speakers include nationally recognized education leaders who may speak on a broad range of issues within the field of education, but they all share in Dr. Langenberg's vision of education as a life-long journey of the human mind. Moreover, they share Dr. Langenberg's perspective that calls upon higher education to see itself as part of a larger, integrated whole.

Each annual lecture is hosted by a different USM campus and is open to the public, while also offering specialized seminars for students and faculty. The Langenberg Lecture also includes the Langenberg Award, which is bestowed upon a student who has shown great promise in and commitment to a career in education.

Previous lectures include:

Candace Thille, Assistant Professor and Senior Research Fellow (Online Learning) and Founding Director of the Open Learning Initiative, Stanford University. "The Science of Learning: Big Data, Technology and Transformation in Higher Education."

Harold H. Koh, Sterling Professor of International Law, Yale University. Teaching Globalization.


Carl Wieman, Associate Director for Science, White House Office of Science and Technology Policy. Using New Methods to Teach STEM: What is Expertise and How to Use Cognitive Psychological Methods to Effectively Teach Complex Subjects Such as Mathematics and Science.

Pedro Noguera, Peter L. Agnew Professor of Education, New York University - spoke on "Challenges Facing schools in Baltimore's Urban Education Corridor."

Uri Treisman, Founder and Executive Director, Charles A. Dana Center at the University of Texas at Austin. On Innovation in American Math and Science Education: An Activist Professor Reflects on His Practice.

Vartan Gregorian, President, Carnegie Corporation of New York. "Education in an Age of Specialized Knowledge."

Norman Augustine, Former CEO, Lockheed Martin. Rising Above the Gathering Storm.

Leon Lederman, Nobel Prize laureate physicist. "Perspectives on Education."
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One of the outcomes of this symposium will be to build a website to share best practices and examples of civic education and engagement programs at institutions throughout Maryland. Please submit any information or materials you would like to share about the work being done on your campus by emailing civics2017@umd.edu

Printed on paper containing 100% post-consumer fiber.
9:00 a.m. – 9:30 a.m.
Welcome
Elm A
Jay Perman, President, University of Maryland, Baltimore
Tina Bjarekull, President, Maryland Independent College and University Association
Bernard Sadusky, Executive Director, Maryland Association of Community Colleges
Karen Salmon, State Superintendent of Schools, Maryland State Department of Education

9:30 a.m. – 11:00 a.m.
The Langenberg Lecture and Scholarship Presentation
Civic Education, Civic Engagement, and Civic Responsibility: Foundations of a Democratic Society
Robert Carey, Chancellor, University of Maryland System of Maryland
Donald Langenberg, Chancellor Emeritus, University System of Maryland
Jay Perman, President, University of Maryland, Baltimore
Scholarship Recipient
Linda Morris, Student, University of Maryland Francis King Carey School of Law
The Langenberg Lecture
The Honorable Barbara Mikulski
Discussant
Margaret Johnson, Professor of Law; Director, Bronfein Family Law Clinic; Co-Director, Center on Applied Feminism, University of Baltimore

11:00 a.m. – 11:15 a.m.
Break

11:15 a.m. – Noon
Breakout Sessions
Elm B: Rooms 203, 223, 311, 353
Civic Education and Engagement: What Is Higher Education’s Role, Responsibility, and Accountability?

Noon – 12:45 p.m.
Lunch
Elm A

12:45 p.m. – 1:05 p.m.
Summary of Breakout Session Insights
Elm A
Nancy Shapiro, Associate Vice Chancellor for Education & Outreach, University System of Maryland

1:05 p.m. – 2:15 p.m.
The Role of Information in a Democratic Society
Elm A
Thomas Slater, Chair, Committee on Education Policy & Student Life; Assistant Secretary, Board of Regents, University System of Maryland
Panelists
Alan Miller, President and CEO, The News Literacy Project
Brian Stelter, Senior Media Correspondent, CNN
Hannah Cole-Chu, Student, University of Maryland Francis King Carey School of Law
Moderator
Lucy Dalglish, Dean, Philip Merrill College of Journalism, University of Maryland, College Park

2:15 p.m. – 2:30 p.m.
Call to Action
Elm A
James Fielder, Jr., Secretary of Higher Education, Maryland Higher Education Commission
Michelle Goudine, Vice Chair, Committee on Education Policy & Student Life, Board of Regents, University System of Maryland

SENATOR BARBARA MIKULSKI was raised in the Highlandtown neighborhood of Baltimore, attended Catholic schools, and was a social worker in the 1960s. After organizing neighborhoods to fight a major highway project, Mikulski won election to the Baltimore City Council in 1971, where she served for five years. In 1976, she ran for Congress and represented Maryland’s 3rd district for 10 years. Senator Mikulski became the first Democratic woman senator elected in her own right in 1986. She is the longest-serving woman in the history of the United States Congress and is the longest-serving senator in Maryland history. Nicknamed “the Dean of the Women,” Mikulski mentored other women senators through her bipartisan dinners and power workshops to train newly elected women. Throughout her career, Mikulski has worked to pass legislation to protect the most vulnerable members of society and to advance scientific research and democracy around the world. Senator Mikulski retired from the U.S. Senate on January 3, 2017. She accepted a position as Homewood Professor of Political Science at Johns Hopkins University, and she participates in national speaking engagements on the topics of leadership, innovation, and women’s empowerment.
Report from Breakout Sessions: Summary of Key Themes

The Symposium on Civic Education, Civic Engagement and Civic Responsibility included plenary sessions and breakout/discussion groups. The eight discussion groups were facilitated by Symposium steering committee members from MHEC, MACC, MSDE, MICUA and USM. The discussion groups addressed common questions:

*How can colleges and universities build capacity for civic engagement and civic development? How can we help our students connect their learning to the social, civic, ethical, and environmental issues of the larger community?*

- What is currently being done on your campuses?
- Who takes the lead (Student Affairs, Academic Affairs, Gen Ed Committee)?
- How do you get others involved?
- What obstacles do you face? What do you need to continue or enhance this work?

Recorders captured the key “take-aways” from the discussions, and they are summarized below.

*Faculty and university leaders need to model community engagement, dialogue, tolerance of difference.*

- For that they may need support and professional development.
- Faculty who want to engage students in complex thinking and conversations are looking for guidance.
- The best approach to this work is clearly at the intersection of academic affairs and student affairs.

*Many people expressed that a one day meeting is not enough time to develop plans or projects, but*

- The hope is that this Symposium is the beginning of a more focused state-wide commitment to civic education and engagement on our campuses.

*There was great interest in sharing resources, and model programs and projects across institutions from all segments.*

- To that end, we will start by setting up a webpage on the USM website to collect and share resources.
- Resources will include existing documents, pamphlets, program announcements, campus reports, participants have that you are willing to share.
• If we get enough interest, we will look for some grant funds to create a curated website for the Maryland P-20 community to use as a “go-to” place for ideas and solutions to challenging campus realities.

“Democracy is a process” - University student engagement requirements should incorporate a spectrum of civic behavioral outcomes.
• Move beyond “one and done” (civic education and engagement should be embedded in the entire P-20 educational experience).
• Higher education needs to build on the work that is started in the K-12 schools, possibly through teacher prep and professional development programs.
• College and university administration should be ready to capitalize on moments and issues that spontaneously generate student engagement. “Follow the students” when addressing issues that resonate with them.
• “Ticking off a class requirement” is not sufficient – there is a spectrum of civically responsible behaviors which need to be communicated to students.
• Classes and experiences with a “cultural competency” expectation need to include a reflection activity.
• Commitments to civic engagement beyond service projects should include local and regularly occurring opportunities for responsible civic engagement (voting, jury duty).

Civic engagement programming should move away from a deficit framework.
• Experiences should form reciprocal relationships.
• Students get or learn as much as they “give” when engaged in a service project.

General education requirements might be reformed to accommodate deeper civic engagement.
• There is a perception that recent general education changes have led people away from “correct” civic learning (E.g.: Should students be able to graduate without taking American history?)
• One idea under this theme included revising general education to include a MD state level course on civic engagement.
• Another idea: integration of civic engagement with course of study/major – have majors review their curricula with engagement in mind.
• Ideas like this are restricted by structural barriers to adding courses to degree programs.

Communication and messaging related to civic engagement is integral to the sustainability of any changes.
• More communication efforts are needed to gain and include K-12 partners.
• Participants envisioned work that is connected via goals; goals can unify sectors and levels (K-12/community college/university).
• Broad themes that cross disciplines can unify work on large campuses and work that is across sectors.
• Civic engagement should be built “into the core identity of the institution.”
• Institutions need to look beyond their job training goals.
• Unified messaging about priorities is needed, maybe in the form of mission statements.
• Some participants suggested the development of a broad definition of engagement that all institutions could use.
• Participants asked for “top down and bottom up” structural support for this work, so that it is sustainable regardless of regime changes on campuses/in administrations.

_Particulate resources and structural changes are necessary to revamp civic engagement on campuses._

• Engagement work needs to be included in faculty promotion and tenure processes (this was mentioned in all but one break out group).
• Budgets that support the work are as important as policies.
• Other structures are needed, including programs that are accessible to all students (consideration should be given to UDL, transportation considered, etc.).

_K12 and higher education are concerned that NCLB’s focus on testing only reading and mathematics disrupted and was detrimental to humanities and social studies education._

• ESSA plans should incorporate civic education outcomes as a priority of K-12 teaching.
• Teacher education programs in the state will reflect K-12 priorities.
Mikulski: Turn Outcry Into Outcome

April 13, 2017  |  By Mary T. Phelan

Retired Sen. **Barbara A. Mikulski, MSW ’65**, was 7 years old when she hit the streets of her Highlandtown neighborhood, pulling a little red Ryder wagon as she collected newspapers for recycling to help American soldiers fighting in World War II.

“While my father was running an honest business, as a little girl I was learning that everybody could do something. I was 7 years old and I could do something,” she said.

“No matter who you are or what you do, it comes back to you can make a difference, you can make change.”

Mikulski recounted her early introduction to civic engagement as the keynote speaker of the [University System of Maryland (USM) Langenberg Lecture and Symposium](https://www.umd.edu/), “Civic Education, Civic Engagement and Civic Responsibility: Foundation of a Democratic Society” April 10 at the [Southern Management Corporation Campus Center](https://www.umb.edu/) at the University of Maryland, Baltimore (UMB). She was joined on the dais by Margaret Johnson, JD, a law professor at the University of Baltimore. (View a [photo gallery](https://www.umb.edu/).)

The Langenberg Lecture, named in honor of Chancellor Emeritus Donald N. Langenberg, PhD, invites nationally recognized education leaders to speak on a broad range of issues within the field of education. Speakers are selected based on whether they share Langenberg’s perspective that calls upon higher education to see itself as part of a larger, integrated whole. Each annual lecture is hosted by a different USM institution and is open to the public, while also offering specialized seminars for students and faculty. The Langenberg Lecture also includes the Langenberg Award, which is bestowed upon a student who has shown great promise in and commitment to a career in education. The winner receives a prize of $2,000.

This year, the award was bestowed upon **Linda S. Morris**, a third-year student at the [University of Maryland Francis King Carey School of Law](https://www.law.umaryland.edu/). Morris was described as a public service leader through her initiative, commitment, and interest in making a difference as a civil rights attorney, particularly in the areas of racial equality and criminal justice.

In her first year of law school, Morris took on a leadership role in the [Maryland Public Interest Law Project](https://www.law.umaryland.edu/mip), a student-run organization focused on increasing awareness of and participation in public service legal work. She has worked with other law students to raise funds to provide public interest summer grants each summer for 28 public service law students. In addition, she currently serves as a legal extern for the [NAACP Legal Defense and Educational Fund](https://www.naacplegal.org/).

For the past two years, she has worked with students at Mergenthaler Vocational-Technical High School in Baltimore as a volunteer mock-trial coach and as a teacher’s assistant with the Community Law in Action’s [Law and Leadership Academy](https://www.law.umaryland.edu/lawleadership/).
“Ms. Morris is doing a fantastic job and we are so proud of her and what she is doing,” Mikulski told the audience, motioning to Morris in the front row. “She is working through the NAACP Legal Defense and Educational Fund. What a wonderful organization and what a proud legacy in their own estate. When you’re trying to make a change all by yourself, in certain parts of our country, you can get your head bashed in, even today. But if you work through a group that’s also going to bring in the lawyers, look at what a difference it makes, so hat’s off to you.”

UMB President Jay A. Perman, MD, kicked off the morning with welcoming remarks, calling Mikulski the University of Maryland School of Social Work’s “most distinguished and influential alumna – someone whose life and career define engaged and civic citizenship.”

“It’s a great pleasure to welcome you home,” he said.

Perman said the timing of the symposium was beneficial as the nation learns to adapt to a new president.

“If I had to name one silver lining in our deeply divisive and polarizing presidential campaign – and in the national antagonisms that set in motion – I would point to the fact that these divisions and disappointments have enticed many to civic engagement, in a very powerful way,” he said. “We are now building a generation of public servants, community leaders, and informed and energized voters.”

Mikulski echoed Perman’s sentiments about the election mobilizing a new generation of civic-minded citizens but added they often lack direction.

“What I’m finding today is that there’s never been a greater interest in how people can make a difference and out of the turmoil and tumult of the past election, and even the aftershocks of that election, people want to make a difference, but they don’t know how,” she said. “They don’t know how to go from outcry to outcome, how to go from protest to policy and to program. The kids don’t know it and the adults don’t know how to tell them and give them guidance on how to do it.”

It was during the civil rights movement, Mikulski said, where the country “learned very clearly, from outcry there has to be an outcome. Part of that was you had to be clear on what was the objective you sought.”

The easiest and most effective way one can make a difference is by organizing with like-minded individuals, she added.

“If there isn’t an organization, create one,” she said. In the late 1960s when she fought against a federal highway expansion in Fells Point, she was one of a handful of people who formed the Southeast Council Against the Road in a church community room. “We had to create the illusion of power. There were only 14 of us but we had to show there are 1400. Politicians respond to numbers, phone calls, and emails. We know numbers mean voters. You cannot underestimate the power of that.”

Other dignitaries in attendance included USM Chancellor Robert Caret, PhD; Bernard Sadusky, EdD, executive director of the Maryland Association of Community Colleges; Karen Salmon, PhD, Maryland state superintendent of schools; and Tina Bjarekull, MBA, president of the Maryland Independent College and University Association; Maryland Secretary of Higher
Education Jim Fielder, PhD; USM Regent Tom Slater; Freeman Hrabowski, PhD, president of the University of Maryland, Baltimore County; Sandra Kurtinitis, PhD, president of the Community College of Baltimore County; Gordon May, PhD, president of Baltimore City Community College; Dianna Phillips, PhD, president of Harford Community College; Kim Schatzel, PhD, president of Towson University; Kurt Schmoke, PhD, JD, president of the University of Baltimore; Maria Thompson, PhD, president of Coppin State University; and Marylou Yam, PhD, of Notre Dame of Maryland University.