

TOPIC: Fundraising Report

COMMITTEE: Advancement Committee

DATE OF MEETING:

SUMMARY: The attached table shows fundraising progress (as compared to FY16 and against the FY17 goal) for February 2017.

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR'S RECOMMENDATION: This is an information item.

COMMITTEE ACTION:

DATE:

BOARD ACTION:

DATE:

SUBMITTED BY: Leonard Raley, Vice Chancellor for Advancement, rale@usmd.edu
301-445-1941

FY17 Year to Date Fundraising

Institution	FY2016 Results 29-Feb	FY2017 Results 28-Feb	FY2017 Goal	Percentage to Goal
Bowie State University	\$701,040	\$1,301,495	\$2,000,000	65.07%
Coppin State University	\$915,121	\$590,449	\$1,837,500	32.13%
Frostburg State University	\$1,567,458	\$1,151,139	\$2,400,000	47.96%
Salisbury University	\$7,018,741	\$2,600,356	\$4,740,000	54.86%
Towson University	\$4,135,794	\$3,520,139	\$12,000,000	29.33%
University of Baltimore	\$2,678,991	\$3,626,857	\$4,500,000	80.60%
University of Maryland, Baltimore	\$41,287,035	\$54,412,911	\$70,800,000	76.85%
University of Maryland Baltimore County	\$6,074,508	\$11,823,518	\$13,500,000	87.58%
University of Maryland Center for Environmental Sciences	\$1,129,284	\$353,177	\$2,500,000	14.13%
University of Maryland College Park	\$99,618,339	\$117,273,427	\$180,000,000	65.15%
University of Maryland Eastern Shore	\$606,179	\$3,229,923	\$2,300,000	140.43%
University of Maryland University College	\$851,154	\$673,385	\$2,500,000	26.94%
University System of Maryland	\$1,712,292	\$808,934		0.00%
TOTAL	\$168,295,936	\$201,365,710	\$299,077,500	67.33%



University System of Maryland

Campaign Status Summary

April 13, 2017

USM institutions are actively engaged in planning their next comprehensive capital campaigns, which will build upon the success of the confederated campaign completed in 2012, which raised more than \$2 billion, exceeding its \$1.7 billion goal.

- Institutions have established preliminary campaign goals, which, cumulatively, exceed \$2.5 billion. This ambitious cumulative goal puts the USM in an elite category of higher education institutions.
- Endowment building has been made a top priority for this campaign, since most of our institutions fall behind their peers in this area. Each institution has set an endowment objective as part of the overall campaign goal, which range from 25-30% to as much as 60%.
- Institutions will make public announcements of their campaign at different times, based on campaign readiness, and often to align with a major university milestone. UMBC is slated to announce publicly in June; UMCP is planning a fall announcement.
- Other campaign activities are underway, with institutions building their volunteer structures, setting unit goals, preparing case statements and undergoing campaign readiness assessments.