# USM Enrollment Projections

Presentation to BOR Finance Committee

March 30, 2017





# Projections and Planning

- Present the 2017 USM Enrollment Projections
- Planned enhancements to USM Enrollment Management

# **Enrollment Projections**



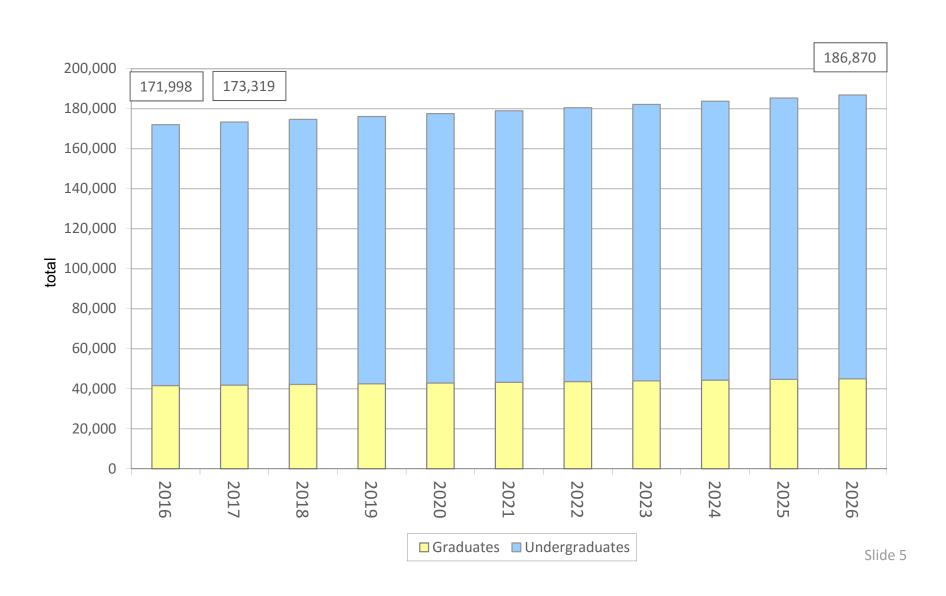


## Role of Enrollment Projections

- USM Enrollment Management
  - Operating Budget Development (Short-Term)
  - Program Development / Student Support (Middle-Term)
  - Capital Planning (Long-Term)
- Informs MHEC Statewide Projection Process
- Board of Regents Action Item

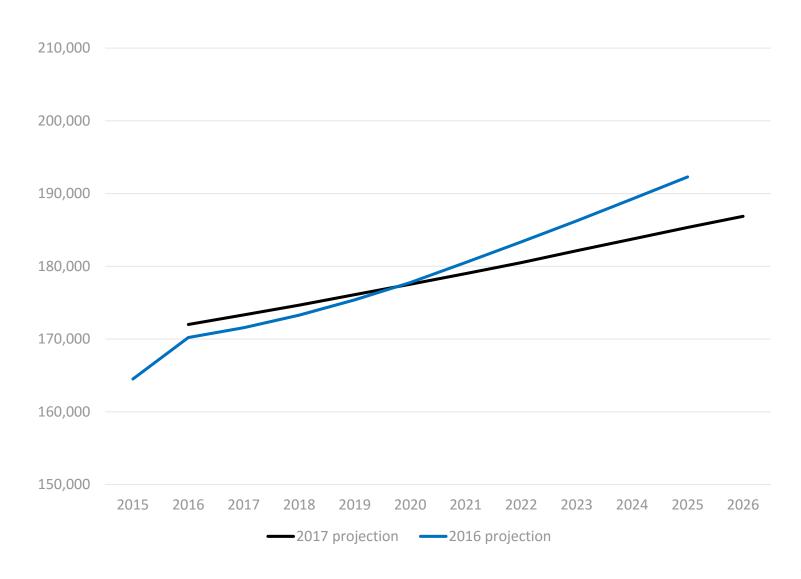


# Institutional Projections Overview





# Slowing Growth





#### Institutional Growth Plans

#### High growth

UMES

#### Moderate growth

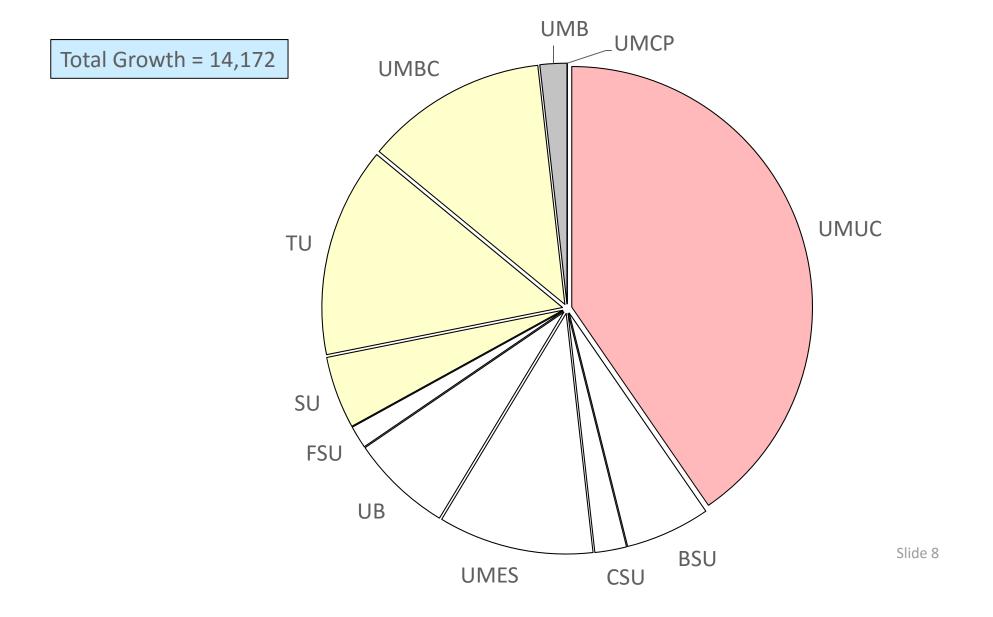
• UMUC, BSU, CSU, SU, TU, UB, UMBC

#### **Steady State**

• FSU, UMB, UMCP



# Planned Growth by Institution (10 years)



# **Enhanced Enrollment Management**





## **Enrollment Management - Goals**

- Meet the State's need to:
  - Develop a Well-educated Population
  - Support Economic/Workforce Development
- Effectiveness and Efficiency in Enrollment
  - More cost-effective allocation of enrollment
  - Increase production of high-quality graduates



# Enrollment Management - Challenges

- Many "moving parts"
  - Currently testing scenarios
- Challenge of 10 year planning
  - Re-focusing on a 3-year window



#### Interactions

Viable Business Model

High Quality, High Demand Extraordinary Outcomes

Institutional need to create and maintain stability in enrollment and related revenue

Institution producing high quality degrees and able to enroll large number of students

Programs and degrees of strategic impact for the State and Nation



## **Next Steps**

- Enrollment Projections
  - Finance Committee approval
  - Presentation to full Board of Regents
- Enrollment Management Planning and Accountability
  - Develop a multi-level enrollment allocation approach
  - Review Fall 2017 Accuracy and Develop FY 2019 Budget