USM Enrollment Projections
Presentation to BOR Finance Committee
March 30, 2017
Projections and Planning

- Present the 2017 USM Enrollment Projections
- Planned enhancements to USM Enrollment Management
Enrollment Projections
Role of Enrollment Projections

• USM Enrollment Management
  ▪ Operating Budget Development (Short-Term)
  ▪ Program Development / Student Support (Middle-Term)
  ▪ Capital Planning (Long-Term)

• Informs MHEC Statewide Projection Process

• Board of Regents Action Item
Institutional Projections Overview

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduates</th>
<th>Undergraduates</th>
<th>Total</th>
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<tbody>
<tr>
<td>2016</td>
<td>171,998</td>
<td></td>
<td>186,870</td>
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<td>2017</td>
<td>173,319</td>
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<td>2018</td>
<td>173,319</td>
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<td>2019</td>
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<td>2020</td>
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<td>2021</td>
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<td>2026</td>
<td>173,319</td>
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Slowing Growth

- 2016 projection
- 2017 projection
Institutional Growth Plans

High growth
  • UMES

Moderate growth
  • UMUC, BSU, CSU, SU, TU, UB, UMBC

Steady State
  • FSU, UMB, UMCP
Planned Growth by Institution (10 years)

Total Growth = 14,172
Enhanced Enrollment Management
Enrollment Management - Goals

• Meet the State’s need to:
  ▪ Develop a Well-educated Population
  ▪ Support Economic/Workforce Development

• Effectiveness and Efficiency in Enrollment
  ▪ More cost-effective allocation of enrollment
  ▪ Increase production of high-quality graduates
Enrollment Management - Challenges

• Many “moving parts”
  ▪ Currently testing scenarios

• Challenge of 10 year planning
  ▪ Re-focusing on a 3-year window
Interactions

Viable Business Model
- Institutional need to create and maintain stability in enrollment and related revenue

High Quality, High Demand
- Institution producing high quality degrees and able to enroll large number of students

Extraordinary Outcomes
- Programs and degrees of strategic impact for the State and Nation
Next Steps

• Enrollment Projections
  ▪ Finance Committee approval
  ▪ Presentation to full Board of Regents

• Enrollment Management – Planning and Accountability
  ▪ Develop a multi-level enrollment allocation approach
  ▪ Review Fall 2017 Accuracy and Develop FY 2019 Budget