

UNIVERSITY SYSTEM OF MARYLAND

USM OBJECTIVES AND STRATEGIES – QUARTERLY PROGRESS UPDATES

GROUP: *BOR*

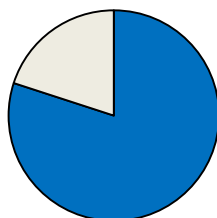
DATE: September, 2016

Progress assessment is measured on a scale of 1 through 5:
Not started=0%, **1-Limited progress** = 20%, **2-Some progress** = 40%,
3-Good progress = 60%, **4-Excellent progress** = 80%, **5-Complete** = 100%

GOAL B1: Review use of funding guidelines to ensure better equity in funding for System and Campuses (J Vivona)

Comments: The 2018 budget will include \$4M to address equity differences with a 64% funding guideline minimum in place.

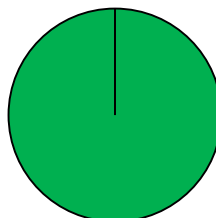
Progress Assessment:
4 - Excellent Progress



GOAL B2: Continue on dual path of E&E 2.0 (J Vivona)

Comments: We are back on a single system with the elements of E&E 2.0 now integrated into the E&E reporting framework..

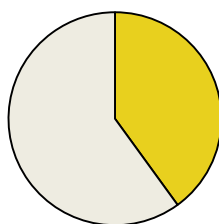
Progress Assessment:
5 - Complete



GOAL B3: Continue to explore marketing strategy for the USM (A Moultrie)

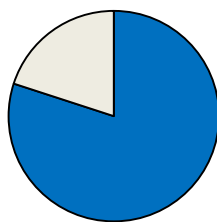
Comments: Sent USM perceptions/understanding survey to nearly 50 people (regents; chancellors; vice chancellors; presidents; USM Office staff; faculty, staff, student council reps; business community reps; elected officials and staff) to inform logo and publications redesign projects; A little less than half responded. Based on survey and other factors, have redesigned logo and pubs working with outside vendor; Will formally launch in early October. In addition, at our August 2016 retreat, senior leadership team agreed on the need for a much more comprehensive and formal survey to measure perceptions. Due to upcoming national election, followed closely by our state legislative session, we agreed to launch survey project in spring 2017. Based on results, we will make decisions about marketing opportunities and needs.

**Progress Assessment:
2 - Some Progress**

**GOAL B4: Move office to Baltimore (JDoyle)**

Comments: Offices set up for Chancellor, Tina, Janice, Tom and Mary. Expected later this fall – Communications office, Kelsey, Mark Beck, Tom Hickey, Joe Vivona and hoteling space.

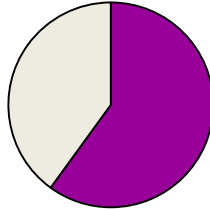
**Progress Assessment:
4 - Excellent Progress**



GOAL B5: Improve legal support (RLC)

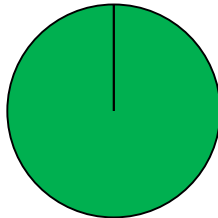
Comments: Meetings were held with leadership of the Attorney General's Office. Additional meetings and dialog are needed to work to continue to improve the support provided to the campuses and the UMSO. Those meetings are being scheduled.

Progress Assessment:
3 - Good Progress

**GOAL B6: Complete UMES management review (RLC)**

Comments: The review was completed in May and the recommendations are being implemented

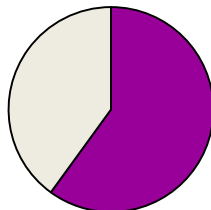
Progress Assessment:
5 - Complete



GOAL B7: Enhance collaboration with BCCC & USM (RLC)

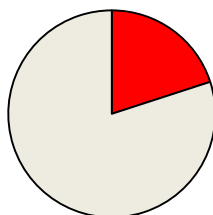
Comments: The Presidents of CSU and UB serve on the President's Advisory Board to the President of BCCC. Meetings have been held on the issue of collaboration and mutual support involving the three Presidents and the Chancellor. A Legislative study has been finalized focused on BCCC and its operation. The recommendations from that report are being studied.

**Progress Assessment:
3 - Good Progress**

**GOAL B8: Develop consent agenda for Board of Regent meetings (JDoyle)**

Comments: This is going to be discussed at the BOR retreat in November. Chairman Brady is interested in implementing the use of a consent agenda but he wants to talk to the other regents about it first.

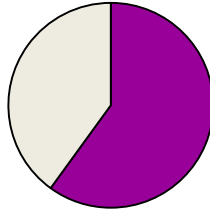
**Progress Assessment:
1 - Limited Progress**



GOAL B9: Continue Board of Regent policy review (JDoyle)

Comments: All BOR Committees are setting up a 4-year schedule for policy review and have started the process.

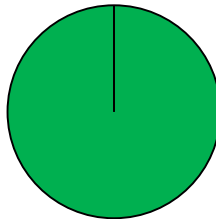
**Progress Assessment:
3 - Good Progress**



GOAL B10: Explore more autonomous budget relationship with the State (J Vivona)

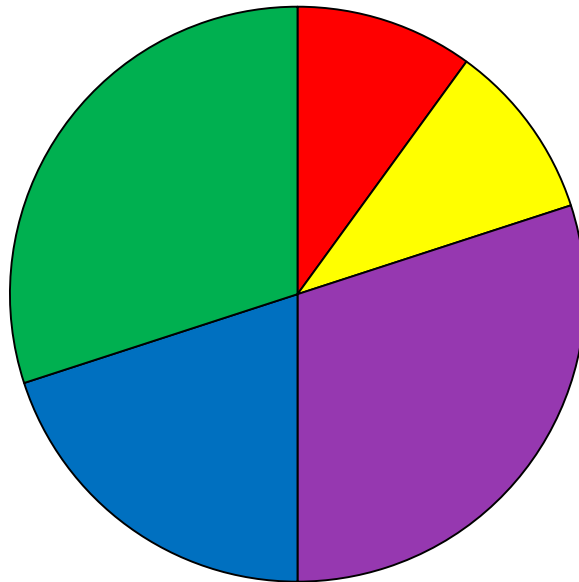
Comments: No change. This goal should be retired. The State was not inclined to move in that direction.

**Progress Assessment:
5 - Complete**



USM OBJECTIVES AND STRATEGIES FY2016
QUARTERLY REPORT September, 2016

**Progress Assessment for all
Board of Regents Goals**



■ Limited Progress ■ Some Progress ■ Good Progress ■ Excellent Progress ■ Complete