

NYS OER Funding Breakdown

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2017: CUNY Scale Up OER Initiative

CUNY Gets 4 Million for OER – Must be Spent in FY2018

- Add 275+ OER courses (40k students) in AY17-18
- Target high-enrollment courses, including General Education courses as well as gateway STEM courses into the most popular majors.
- RFP for OER scale up funding released
- Proposals selected and phase one funding provided
- Train 500+ CUNY faculty and librarians; a cadre of OER mentors
- Build communities of practice across CUNY
- Develop a sustainable funding model

CUNY OER Scale-Up RFP

Establish & Institutionalize OER

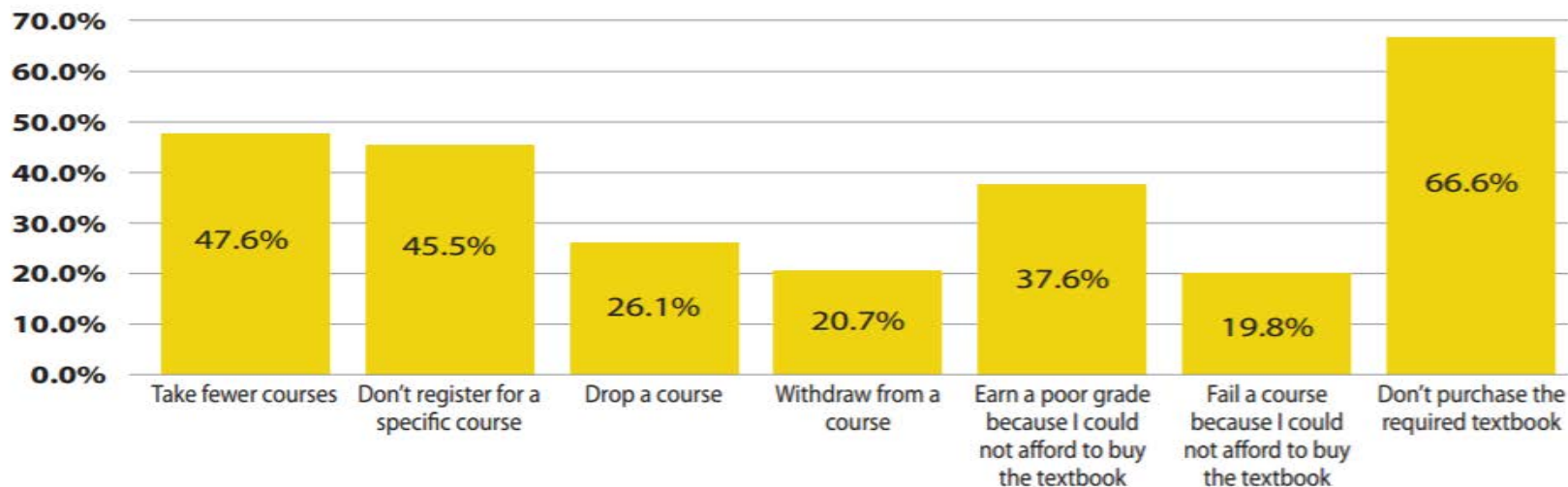
CUNY OER INITIATIVE RFP		Tier 1	Tier 2	Tier 3
OER Course Conversions		5	15	25
Sections (5 per course per year)		25	75	125
Course Enrollment (25/section)		625	1,875	3,125
Course Development (@ \$2000 per course)		\$ 10,000	\$ 30,000	\$ 50,000
Faculty Training (@ \$500 per section)		\$ 12,500	\$ 37,500	\$ 62,500
Course Maintenance (@ \$15/student)		\$ 9,375	\$ 28,125	\$ 46,875
Librarian or CETLs staffing Support		\$ 35,000	\$ 50,000	\$ 75,000
CUNY OER Grant Award		\$ 66,875	\$ 145,625	\$ 234,375

Why OER at CUNY...?

- Serves CUNY's mission: equity, access
- Addresses college affordability – textbooks costs are clearly a barrier for CUNY students
- Increases student success and retention
- Recoups lost revenues
- Increases enrollments
- Enhances pedagogy, student + faculty engagement, contributions to knowledge, classroom experience
- Embraces diversity and inclusion: highlights the value of participating in teaching and learning activities with others who have different experiences, backgrounds, views

Textbook Cost Impacts Student Success

Chart 1: Impact of Textbook Costs on Students



Student Success

“Students who use OER perform significantly better on the course throughput rate than their peers who use traditional textbooks, in both face-to-face and online courses that use OER.” (2016)

Maintaining Momentum Toward Graduation: OER and the Course Throughput Rate

John Hilton III¹, Lane Fischer², David Wiley³, and Linda Williams⁴

^{1,2,3}Brigham Young University, ³Lumen Learning, ⁴Tidewater Community College



Throughput Rate

an aggregate of:
drop rates,
withdrawal rates,
or better rates.

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OER Update

Funding Baseline \$20,000 \$8 per student individual sections \$15 per student all course sections	Response 51 campuses have signed up to participate 16,000 fall OER enrollments; 10,000 spring & summer Only 25 campuses reporting enrollment data
Campus activities Campuses establishing OER grant programs Release time incentives	Professional Development Regional PD taking place SUNY OER faculty leading sessions
Data Collection SIRIS Identifier Banner Coding details shared with campus leads Campuses to share OER course section data	Savings \$3 million in savings reported fall 2017 (\$2 million in Fall alone with more enrollments coming in Project \$5-\$7 million for spring and summer 2018
Sustainability Some community colleges adding OER fee State Operated campuses working on strategy	Other Information Monroe, Herkimer, Tompkins-Cortland, Clinton, Mohawk Valley launching OER degrees this fall. SUNY & CUNY launch open-nys.org

\$4 Million to SUNY OER

- SUNY covers enrollments for initial sections in year 1
- Campuses develop a model to sustain OER adoption/creation
- Classes run for 3 years to ensure enrollments increase & research can be conducted
- Funds should be used to help existing or new campus OER initiatives on campus
- Funds will be dispersed in 3 cycles





OER and SUNY Libraries

Where is your
center of gravity
for OER?



ER services

The Services

Professional
Development

Community

Technical
Integration

OER Degree Programs



A.S. Biology



A.S. Business Administration



A.A.S Criminal Justice



**A.A. General Studies
A.A. Social Sciences**



**A.A.S Computer Information
Services**



Open SUNY Textbooks (OST) fosters the wider use of Open Educational Resources (OER) across the broad SUNY community. [Contact us](#) for help finding, adopting or creating OER. See the full list of OER courses available for adoption [here](#).

SUBJECT

Art
Business
English
Geology
Mathematics
Psychology
Sociology

INSTITUTION

Herkimer County Community College
Purchase College
Tompkins Cortland Community College
University At Albany

Catalog



Art Appreciation
SBCTC & Lumen Learning



Business Communication
Lumen Learning



Composition Reader
Lumen Learning



Enhanced College Writing
Lumen Learning



Geology
SBCTC & Lumen Learning



Guide to Writing
Lumen Learning



Introductory Sociology
Lumen Learning



MA 124 Contemporary Mathematics



MA 130 Intermediate Algebra



MATH 100 Intermediate Algebra



SPCH 1080 Public Speaking
R. Hersha, Corning Community College



SS 151 Intro