



WHAT DOES IT TAKE TO IMPROVE LEARNING CONTINUOUSLY?



Waymaker OER Courseware

Lumen Waymaker courseware combines open educational resources (OER) with personalized learning tools and analytics aimed at continuously improving learning, term over term.

How do Waymaker courses work?

- **Curated, customizable, outcome-aligned OER content** replaces expensive textbooks with text, video, assessments, simulations, and other interactive learning activities.
- **Personalized study plans** encourage frequent practice and provide immediate feedback to help students become better, more self-directed learners.
- **Automated messaging tools** save time for instructors identifying and helping struggling students.
- **Outcome analytics** reveal underperforming content and test iterative improvements to the OER, to increase efficacy and strengthen learning.

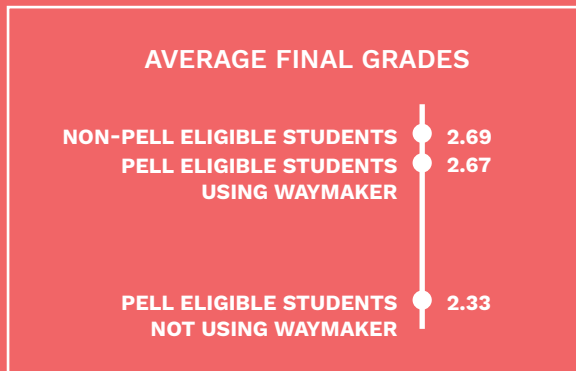
Waymaker opens new opportunities for teaching and learning innovation by empowering educators to identify trouble spots and improve learning content in ways that respond directly to the needs of their students.

Affordable and Well-Supported

The Waymaker course support fee of \$30 per enrolled student includes LMS integration, courseware tools and analytics, and Lumen's awesome faculty and technical support. The fee may be paid by students or by the institution directly. Lumen also offers flexible payment options to fit varying administrative and funding processes.

Waymaker can erase the “Pell Penalty”

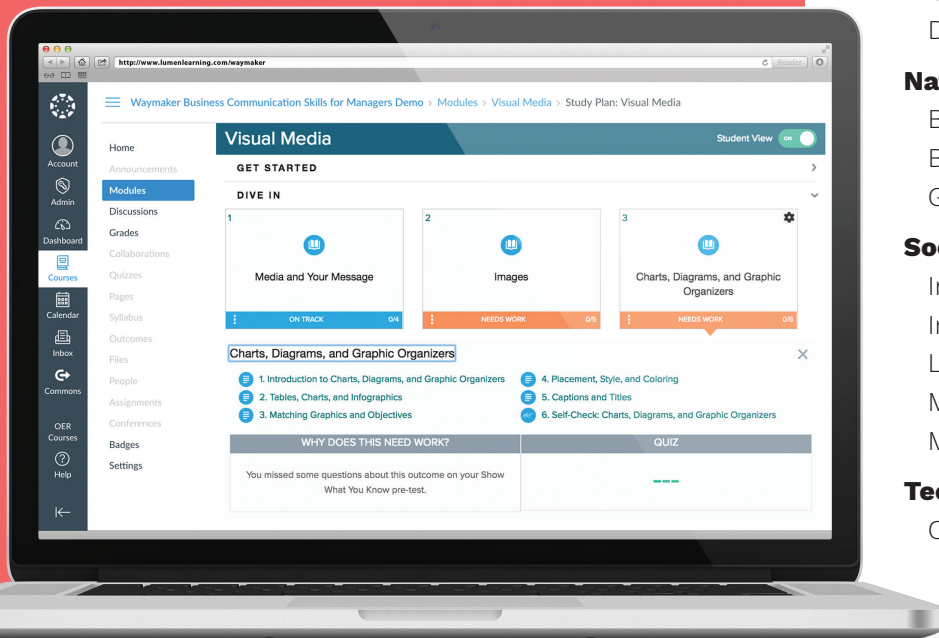
It puts Pell eligible students on equal footing with their non Pell eligible peers.



LEARNING DATA DETAIL: Study examined fall 2016 learning data for 5,622 students at 8 institutions enrolled in *Introduction to Business* courses. Analysis compared students' final grades in sections using *Waymaker Introduction to Business* vs. those using commercial publisher or OER alternatives.

Easy Access Inside Your LMS

Lumen course materials are accessible and mobile-friendly, and they work seamlessly inside your learning management system (Blackboard, Canvas, D2L Brightspace, Moodle), with automatic gradebook sync.



Improve OER. Improve learning.

Waymaker Course List

Business

- Introduction to Business
- Principles of Management
- Principles of Marketing
- Accounting for Managers
- Business Communications
- Human Resource Management
- Retail Management
- Organizational Behavior / Human Relations
- Financial Accounting (Coming Soon!)

English & Communication

- English Composition I
- English Composition I Corequisite
- Writing Skills Lab
- Public Speaking (Coming Soon!)

College Success

& Transitional Studies

- College Success
- Basic Reading & Writing

Languages

- Introductory Spanish I & II

Math

- Concepts in Statistics
- Developmental Math Emporium

Natural Science

- Biology for Majors I & II
- Biology for Non-majors I & II
- Geology

Social Science

- Introduction to Psychology
- Introduction to Sociology
- Lifespan Development
- Macroeconomics
- Microeconomics

Technology

- Computer Applications for Managers

Learn More

Learn more about ready-to-adopt Waymaker courses at info.lumenlearning.com/ontrack

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