

Adaptive Tools for High-Enrollment Online Courses: Lumen Learning Lightning Talk

Josh Baron
Executive Director for Partnerships
Lumen Learning



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lumen learning mission:

Enable Unprecedented Learning for All Students



Ready-to-Teach Courseware

Interactive textbook, assessments, supplemental materials

Plus:

Digital tools
to strengthen
learning

\$30

per student/term
standard pricing
any course

Personalized Learning Courseware

- ✓ OER
- ✓ Outcome alignment
- ✓ Frequent practice & feedback
- ✓ Personalization
- ✓ Faculty-student connection
- ✓ Data-driven improvements

Waymaker

Online Homework System

- ✓ OER
- ✓ Outcome alignment
- ✓ Frequent practice & feedback

Note: Comparable to MyLabs Math or WebAssign

OHM

Seamless integration with all major Learning Management Systems (LMS)

Looking at Waymaker Through the Lens of COVID-19 and Online Learning

- **STRUCTURE:** Provide students with clear structure and routines
- **ACTIVE LEARNING:** Design courses using active learning strategies to increase student engagement
- **ADAPTIVE:** Leverage courseware tools to provide more personalized feedback as well as identify struggling students
- **AFFORDABILITY:** Use high-quality and affordable digital learning tools and content and ensure “day one” access to students
- **PROFESSIONAL DEVELOPMENT:** Provide professional development and support for all faculty, including adjuncts



\$30
per student/term
standard pricing
any course

lumen circles

Fox, K., Bryant, G., Lin, N., Srinivasan, N. (2020, July 8). Time for Class – COVID-19 Edition Part 1: A National Survey of Faculty during COVID-19. Tyton Partners and Every Learner Everywhere. www.everylearnereverywhere.org/resources

Adaptive Tools for High-enrollment Online Courses: Meet the Courseware with Lumen Learning

Julie Manley

Professor

Psychology, Counseling and Behavioral Health
Coppin State University

Josh Baron

Executive Director (NY)
Lumen Learning

Julie Curtis

VP Strategy and Communication, Lumen Learning
Lead, Lumen Circles



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Meet the Courseware with Lumen Learning

July 16, 2020

- Introduction to Lumen Courseware
- Waymaker Demonstration
- Faculty Spotlight: Julie Manley
- Research Findings on Student Impact
- Lumen Circles
- Q&A (use Chat room)



What Lumen Does?



What's different about Lumen?

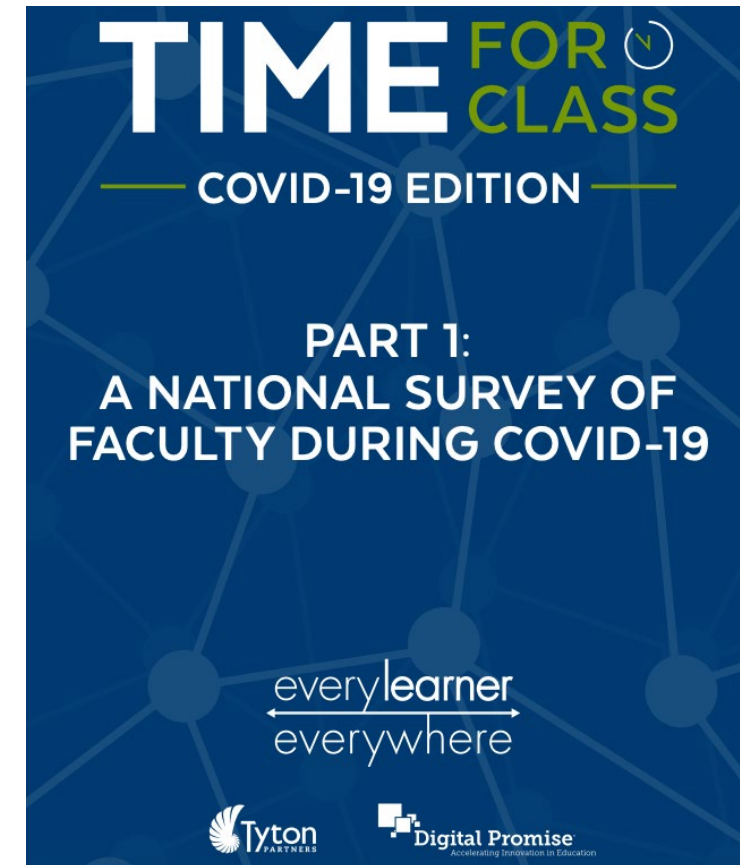
- Evidence-based learning design
- Built for accessibility
- Seamlessly embedded in LMS
- Continuously improving OER content
- Outstanding faculty support and PD

Simple to Adopt Digital Courseware

See Waymaker Overview linked in the Agenda of a full list of course offerings.

Improving the COVID-19 Learning Experience for Students & Faculty

- **STRUCTURE:** Provide clear structure and routines for students
- **ACTIVE LEARNING:** Design courses using active learning strategies to engage students (real world examples, applied practice problems)
- **ADAPTIVE:** Leverage digital courseware to identify struggling students and provide more personalized feedback and interventions
- **AFFORDABILITY:** Leverage high-quality and affordable digital learning tools and content that provide “day one” access
- **PROFESSIONAL DEVELOPMENT:** Provide professional development and support for all faculty, including adjuncts



Fox, K., Bryant, G., Lin, N., Srinivasan, N. (2020, July 8). Time for Class – COVID-19 Edition Part 1: A National Survey of Faculty during COVID-19. Tyton Partners and Every Learner Everywhere. www.everylearnereverywhere.org/resources

A background image of a Newton's cradle with five silver spheres hanging from a metal frame. A person's hands are visible, interacting with the spheres. The image is dimmed to serve as a background for the text.

WAYMAKER

Courseware Demonstration

Coppin State University



- General Psychology
- PSYC 201
- Course Redesign
- Open Educational Resources
- 5 Sections: 1 Evening Course;
2 Day Courses; 2 Online
Courses

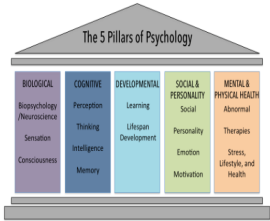
Structured Approach

Source 2205_COPPN_PSYC_201_SEC401 | Destination 2208_COPPN_PSYC_201_SEC401 is complete. To access the detailed log, click here

COURSE MODULES

Build Content ▾ Assessments ▾ Tools ▾ Partner Content ▾

5 Pillars or 'Domains' of Psychology



Module 0: Welcome to Waymaker

Complete the work within this Orientation module by **Sept 6**

Read and complete the activities on each page of this 'Orientation' Learning Module to learn to use the required Open Educational Resource (OER) materials for this course.

Work through the HW items in this folder from top to bottom, take the Quiz, and submit the Test.

Review Sheet 1+2

Attached Files: [Review Session 1+2.docx](#) (14,503 KB)

Module 1: Psychological Disorders

Enabled: Statistics Tracking
Complete the work within this Module 1 on Psychological Disorders, due by **Sept 16**.

#1 Click on **Homework** - You will launch into LT and complete those fun modules. Use Firefox or Google Chrome for your browser!


#2 Click on **Quiz** - You can take this quiz twice. Your highest score will count as your grade. Don't wait until the last minute to take the quiz - take the quiz early so you'll have plenty of time to study and improve your score.

Module 1: Psychological Disorders | Mail - Julie Manley - Open Educational Resources | Mail - Manley, Julie - Open Educational Resources | My Drive - Google Drive | Lumen Learning - Google Drive | Open Educational Resources

eaglebb.coppin.edu/webapps/blackboard/content/listContentEditable.jsp?content_id=_2130024_1&course_id=_30104_1

Apps PB Summer Programs... 50 Best Pre-College... Coppin Sign In HCRP Tripmasters Tradesy Online Doctorates i... Consign Items To A... SCOIR

Module 1 Overview



Download video file: [Module 1.mp4](#)

Psych Disorders Learning Objectives

Psychological Disorders: Define psychological disorders and explain how they are classified.

Anxiety Disorders, OCD, and PTSD: Describe the features and characteristic symptoms of anxiety disorders (generalized anxiety disorder, panic disorder, phobias), obsessive-compulsive disorder and posttraumatic stress disorder; differentiate these anxiety disorders from each other.

Mood Disorders: Describe the characteristic symptoms and risk factors of mood disorders, including major depressive disorder and bipolar disorder.

Schizophrenia and Dissociative Disorders: Explain symptoms and potential causes of schizophrenic and dissociative disorders.

Personality Disorders: Define personality disorders and distinguish between the three clusters of personality disorders.

Childhood Disorders: Explain common childhood disorders, including attention deficit/hyperactivity disorder and autism spectrum disorder.

https://docs.google.com/document/d/e/2PAC11VTh65Fnb41x1Z7F41F40Q2_39kPrGtYt_Pyob3IPW5Dix92P903caN8Eya06g1T2cEmogr8AY/qou

Psychological Disorders PPT

Enabled: Statistics Tracking

HW: Psychological Disorders

Quiz: Psychological Disorders

Module Test Psychological Disorders

You may only take this Module Test once. The 15-item test is timed (30min), and is to be taken closed-book, closed-notes, representing only your own work.

USM Virtual Adap...pptx

Type here to search

Active Learning

COPPIN
STATE UNIVERSITY

Blackboard Home **Courses** Content Collection Faculty Resources Student Tech Tips Need Help? Parlett, Moore Li

PSYC 201 SEC401 Fall 2020 Module 1: Psychological Disorders HW: Psychological Disorders

Why It Matters Show What You Know

DIVE IN

1 Psychological Disorders
2 Anxiety Disorders, OCD, and PTSD
3 Mood Disorders
4 Schizophrenia and Dissociative Disorders
5 Personality Disorder
6 Childhood Disorders

FINISH STRONG

Putting It Together Quiz Results

USM Virtual Adap...pptx

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Module 1: Psychological Disorders HW: Psychological Disorders

Why It Matters: Psychological Disorders



Figure 1. A 2015 study showed that 45% of the American homeless had some form of mental illness, and 25% had a more serious mental illness at some point during their lives.

In this module, we will clarify what psychological disorders are, how they are diagnosed and classified, their symptoms, and insights into their causes. There are many myths surrounding mental illness, so let's begin by addressing a few of them.

Mental Health Myths

Myth: Mental health problems don't affect me.

Fact: Mental health problems are actually very common. In 2014, about:

- One in five American adults experienced a mental health issue

Engagement

1 Fall 2020 ... Module 1: Psychological Disorders HW: Psychological Disorders

TRY IT

A psychological disorder encompasses all of the behaviors below **except**:

- ☐ Dysfunctional pattern of thought, emotion, and behavior that causes significant distress
- ☐ Impairment of a person's normal functioning
- ☐ Behavior is considered deviant in that person's culture or society
- ☐ Culturally appropriate behavior that doesn't cause distress or impair normal functioning

Check Answer

Patterns of inner experience and behavior are thought to reflect the presence of a psychological disorder if they _____.

- ☐ embarrass one's friends and/or family
- ☐ are highly atypical
- ☐ lead to significant distress and impairment in one's life
- ☐ violate the norms of one's culture

Check Answer

- Christiana, that was outstanding work on the Learning Quiz! You're really learning a lot! JManley
- Destiny, that was fantastic work on the Psychological Disorders Quiz! Keep up the good work! JManley
- Thank you so much for your encouragement. Christiana W.
- Thank you for your support! Destiny W.
- Thank you for your support! I am a psychology major so I hope to have another class with you in the future. Have a great summer! Sarah R.
- Thanks for the positive feedback! I love the material and find it super interesting. Justin D.
- Thank you ! I always appreciate your encouraging words after I take a quiz and test. Kayla H.
- Thank you I'm trying it's hard to concentrate with all that's going on, so this was a break for me. Lisa G.

[<< BACK TO INTRODUCTION](#)

View individual student histories

[Download Student Grades](#)

Filter by student name...

Student Name ▾	Quizzes Completed ▾	Average Quiz Score ▾	Average Participation Score ▾	Automated Messages Sent ▾	Personalized Messages Sent
Adrianna Bates	11	78%	97%	1	0
Clate Jackson	12	98%	100%	2	0
Ayanna Morgan	8	79%	96%	1	0
Sarah Rees	12	99%	93%	2	0
Naquesta Smith	1	56%	0%	1	0
Melissa Teasley	12	92%	97%	1	0

GOALS

Fulfill a degree requirement
Fulfill a general education requirement
Learn something I can apply to advance my career
Get an 'A'

CONCERNS

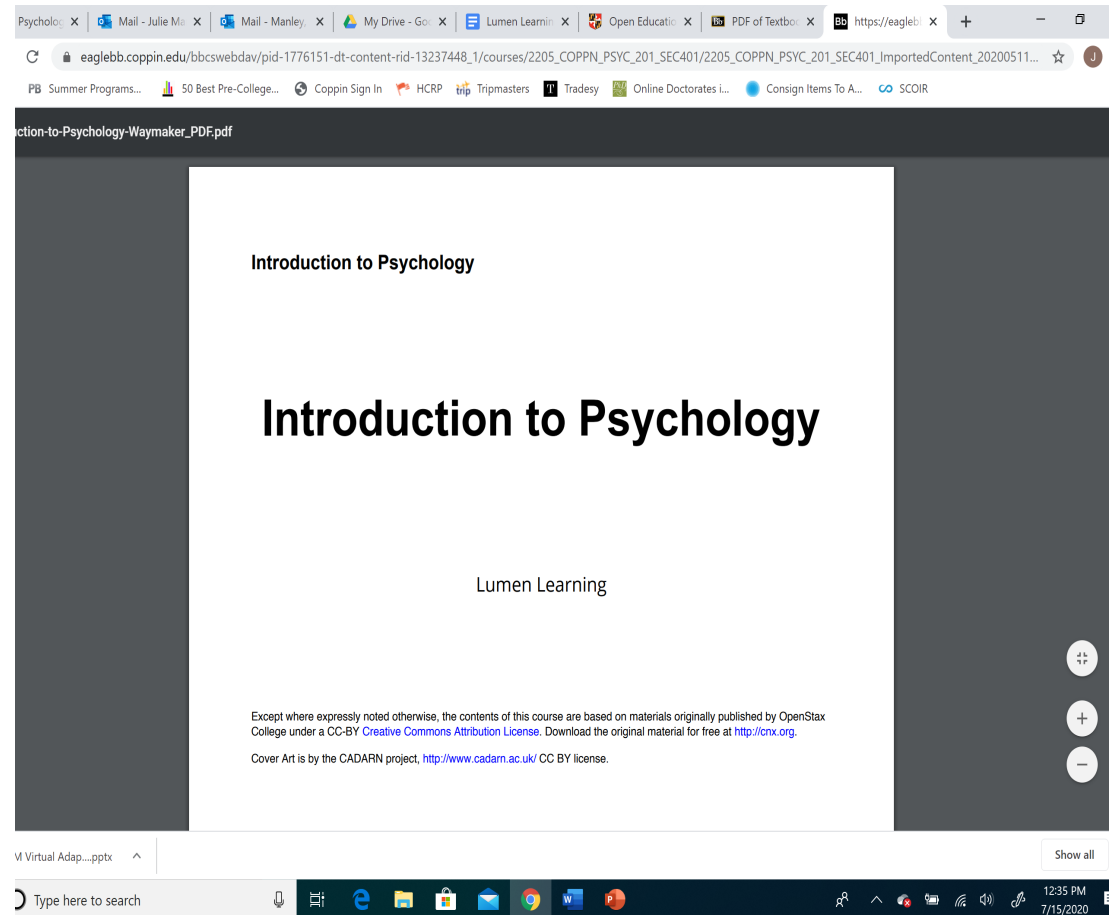
"I am very worried about keeping up because this seems like a fast pace course and I have to stay on track and remember every assignment and get it done on time."

Primary Learning Outcome	Quiz Score	Quiz Attempts	Participation Score	Messages Sent
[+] Psychological Foundations	82%	1	100%	1
[+] Psychological Research	87%	1	100%	0
[+] Biopsychology	77%	1	100%	0
[+] States of Consciousness	59%	1	100%	0
[+] Sensation and Perception	58%	1	100%	0
[+] Thinking and Intelligence	0%	0	0%	0
[+] Memory	90%	1	100%	0
[+] Learning	100%	1	100%	0
[+] Lifespan Development	73%	1	100%	0
[+] Social Psychology	78%	1	100%	0
[+] Personality	92%	1	100%	0
[+] Motivation and Emotion	0%	0	0%	0
[+] Psychological Disorders	0%	0	67%	0

Interventions

Students pay Lumen's \$30 low-cost support fees via 1 of the following:

- Purchase an activation code through the campus bookstore
- Pay with a credit card inside the courseware



Affordability

If a friend ask should he/she take this course, would you recommend it; what would you tell them to do in order to be successful?

Yes! Yes! Yes! I would recommend psychology 201/ Way Maker to a friend! I would convey to my friend, this is the best on-line course that I've encountered. It's thorough, easy to follow, and all needed materials are inclusive within Way Maker. I received prompt responses from the (Professor and TA)... through emails, text messages and returned calls. There is ample time given to complete all assignments before submission is due. I received an A on most assignments! Wow! Although the required reading can be overwhelming, I've learned valuable and comprehensive knowledge in conjunction with Psychology. You may be tempted to forgo the homework, which accompany all 12 modules, but; completing the homework is key to enhancing your chance of scoring high on upcoming chapter quizzes, test, and domains. There are 3 assigned Capstone Projects, which I found to be trouble-free. You will love this course; because, there isn't any stress, insurmountable resources at your disposal, and an A is highly probable to be placed on your college transcript, providing your commitment to each unit.

Lisa D. (Spring 2019)

Research Findings

Bill and Melinda Gates Foundation
& SUNY Faculty

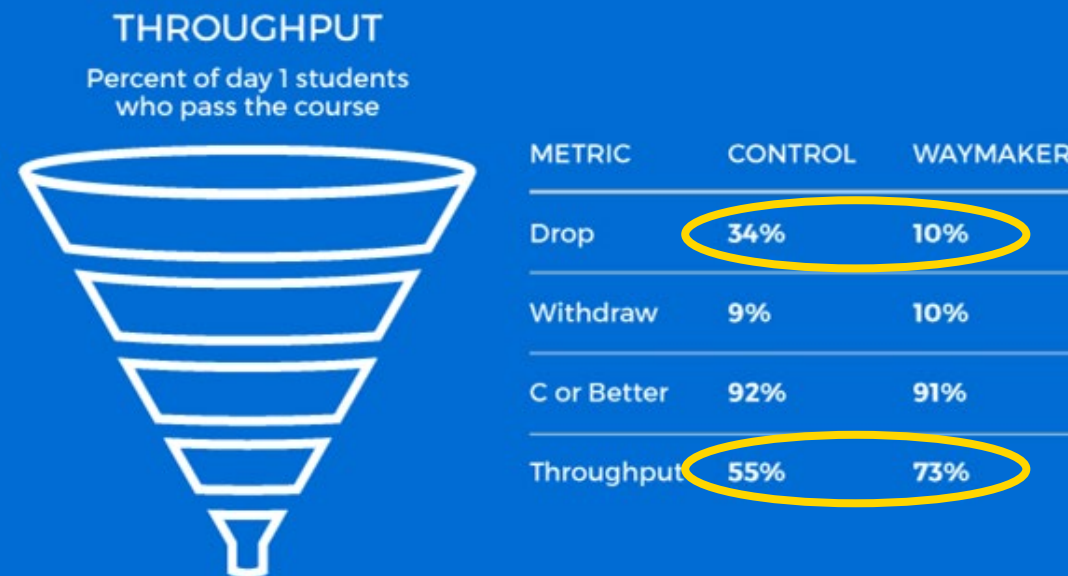


“Waymaker helps me identify and help students who are in trouble, and that we’re in jeopardy of losing if we don’t react quickly. Every time we add more OER, our student retention continues to go up.”

Bob Livingston
Professor of Business

88% business
department
retention rate

RESEARCH: MORE STUDENTS PERSIST AND PASS WAYMAKER COURSES IN MULTIPLE SUBJECTS



Learning Data Detail: Analysis includes 3889 students at Cerritos College during spring, summer and fall terms 2016. 1869 were in sections taught with several different Waymaker courses, and 2020 were in “control” sections of the same courses using commercial publisher or OER alternatives.



SANTA ANA
COLLEGE

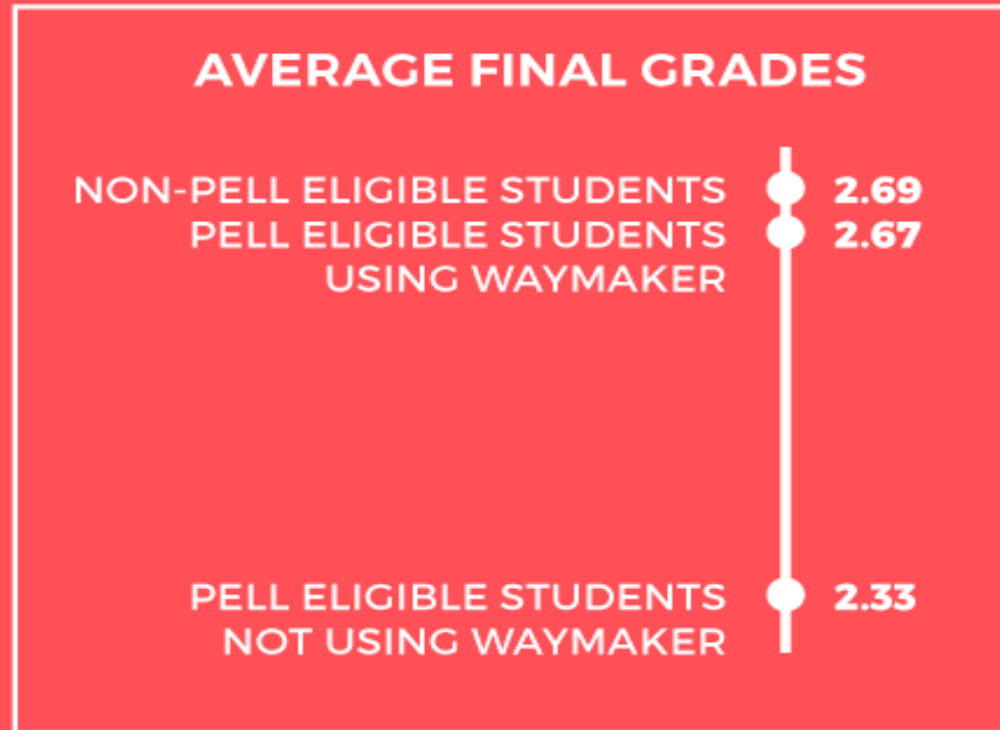


Learning Impact

Waymaker can erase
performance gaps for
disadvantaged learners

WAYMAKER CAN ERASE THE “PELL PENALTY”

Putting Pell eligible students on equal footing with their non Pell eligible peers.



LEARNING DATA DETAIL: Study examined fall 2016 learning data for 5,622 students at 8 institutions enrolled in *Introduction to Business* courses. Analysis compared students' final grades in sections using *Waymaker Introduction to Business* vs. those using commercial publisher or OER alternatives.



The State University
of New York

OER: Transforming Student Learning

In a study comparing Waymaker OER vs Traditional OER

- 548 students in 3 different courses
- Waymaker users' final grades were 0.48 letter grades higher
- Mixed effects linear regression model
- $p < 0.001$ (results are statistically significant)

Waymaker OER includes:

- Personalized study plans to guide students
- Tools to strengthen student-instructor connection
- Outcome-aligned course materials
- Data-driven learning design



"The emails when I was doing very good were a great confidence booster. When I had questions you always contacted me back :-)"

"Thank you! I remained patient with myself after missing several questions on the pre-test and Try It sections, and carefully reviewed my mistakes to get a better grip on the material. I really like the learning module design, it is very effective at providing a deep understanding of the material via the mini quizzes and practice questions. Thanks again."



USM *OnTrack*:

Additional Support for
Lumen Courseware Adoption



digital courseware

Effective Learners

What supports **student** success?

- Access and Accessibility
- Affordability
- Interactivity and engaging learning activities
- Learning by doing
- Practice with personalized feedback

professional development

Impactful Teachers

What supports **faculty** success?

- Course materials that support learning by doing
- Learning data to inform teaching and how to engage students
- Evidence-based teaching practices
- Applied teaching with self-reflection
- Peer sharing and feedback

A recipe for better student outcomes



No Cost Adoption Support via OnTrack

For departments & course coordinators

Course Customization Services

- Use Lumen courseware
- Collaborate with Lumen learning designers to customize materials
- Implement a master course model (multiple sections/instructors)

For any faculty using Lumen courseware

Success Accelerator

- Virtual communities of practice
- Professional development - 2 terms
 - Engage students
 - Use learning data
 - Evidence-based teaching practices to support student success

No Cost Adoption Support via OnTrack

Waymaker

Personalized/adaptive learning &
online homework

Subjects

Biology | Business & Management | College Success
| Computer Applications | Economics |
English/Composition (incl. Corequisite) | Lifespan
Development | Psychology | Sociology | Spanish |
Statistics

Coming Soon:

Accounting | Public Speaking

OHM

Flexible course-building & online
homework platform for STEM

Subjects

Arithmetic | Prealgebra | Dev. Math Emporium |
Elementary Algebra | Intermediate Algebra |
College Algebra (incl. Corequisite) | Trigonometry
| Precalculus | Calculus I & II | Math for Liberal
Arts / Quantitative Reasoning (incl. Corequisite) |
Statistics

Questions?

Interested in learning more?

- Visit info.lumenlearning.com/ontrack
- DM Josh in Zoom chat
- Or email josh@lumenlearning.com

Thank you.



Contact:

Josh Baron

josh@lumenlearning.com