# REPLY HAZY, TRY AGAIN

A LIBRARIAN SWOT ANALYSIS OF OER



8 by Fraser Reid CC BY 2.0

Elizabeth Irtenkauf & Jean Boggs

Community College of Baltimore County

#### 2017 OER PROJECTS WITH LIBRARIAN COLLABORATION

- FAPA101 7 sections (24 students) x \$94 original cost= \$15,792
- HLTH101 6 sections (18 students) x
   \$150 = \$16,200
- HLTH212 2 sections x \$220 = \$7,920
- MCOM101 2 sections x \$31 = \$1,116
- MNGT140 2 sections x \$130 = \$4,680
- Total savings to students = \$45,708

## "YOU MAY RELY ON IT": STRENGTHS

Real world sources

Current

Can leverage library materials

Can appeal to Gen-Z reading habits

\$\$\$ - ask us about textbook reserves

Access to open source materials after graduation

Exposure to open source materials as information literacy

## "BETTER NOT TELL YOU NOW": WEAKNESSES

Impermanence and uncertain future

Lack of consensus definition

Communication and coordination involved is a challenge

Flash in the pan?

### "OUTLOOK GOOD": OPPORTUNITIES

Learn new software
Ease into publishing – especially for community college faculty
Academic freedom!
Use connections to content as SMEs Enhance local human connection

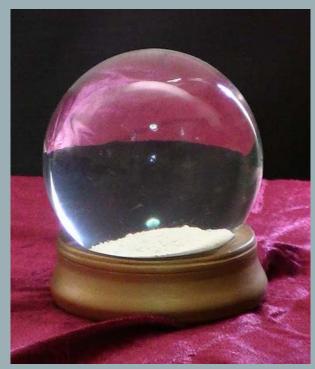


Magic 8 ball, onion-style by Adam Burke

#### "DON'T COUNT ON IT": THREATS

- May collapse scholarly publishing as we know it
  - At least will destabilize it
- Are we putting our scholars out of business?
- Hard to generalize experiences and hard to communicate to administrators
- Incentives will come from somewhere else – disruptive to ethical underpinnings of academia?

#### THE FUTURE



The Crystal Ball by <a href="rgrmc28">rgrmc28</a>

CC-BY-SA 2.0

#### THANKS! QUESTIONS? AND CONTACT

Elizabeth Irtenkauf

eirtenkauf@ccbcmd.ed

u

Jean Boggs

iboggs2@ccbcmd.edu