

# REPLY HAZY, TRY AGAIN

A LIBRARIAN SWOT  
ANALYSIS OF OER

## 2017 OER PROJECTS WITH LIBRARIAN COLLABORATION

- FAPA101 - 7 sections (24 students) x \$94  
original cost= \$15,792
- HLTH101 – 6 sections (18 students) x  
\$150 = \$16,200
- HLTH212 – 2 sections x \$220 = \$7,920
- MCOM101 – 2 sections x \$31 = \$1,116
- MNGT140 – 2 sections x \$130 = \$4,680
  
- Total savings to students = \$45,708



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County

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**“YOU MAY RELY ON IT”:  
STRENGTHS**

Real world sources

Current

Can leverage library materials

Can appeal to Gen-Z reading habits

\$\$\$ - ask us about textbook reserves

Access to open source materials after graduation

Exposure to open source materials as information literacy

**“BETTER NOT TELL YOU NOW”:  
WEAKNESSES**

Impermanence and uncertain future

Lack of consensus definition

Communication and coordination involved is a challenge

Flash in the pan?

## “OUTLOOK GOOD”: OPPORTUNITIES

Learn new software  
Ease into publishing – especially for  
community college faculty  
Academic freedom!  
Use connections to content as SMEs  
Enhance local human connection



Magic 8 ball, onion-style by [Adam Burke](#)  
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## “DON’T COUNT ON IT”: THREATS

- May collapse scholarly publishing as we know it
  - At least will destabilize it
- Are we putting our scholars out of business?
- Hard to generalize experiences and hard to communicate to administrators
- Incentives will come from somewhere else – disruptive to ethical underpinnings of academia?

# THE FUTURE



The Crystal Ball by [rgrmc28](#)

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THANKS!  
QUESTIONS?  
AND CONTACT

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