



Empowering Students to be Agents for Change in Promoting Health Equity

May 9, 2022 | Towson University

FEATURED SPEAKERS



Dr. Michelle Gourdine is Chief Medical Officer (interim) and Senior Vice President, Population Health, and Primary Care for the University of Maryland Medical System (UMMS). As Chief Medical Officer, she works in collaboration with the Chief Medical Officers and other colleagues across the health system's 13 hospitals

to advance patient safety, quality, and patient experience. Dr. Gourdine leads the development of an integrated, systemwide population health strategy to advance the health and improve the quality of life for the patients and communities UMMS serves. Dr. Gourdine is at the forefront of systemwide efforts to advance health equity. She oversees system physician recruitment and led the development of a Primary Care strategic plan for UM Capital Region Health, UMMS' newest member. Dr. Gourdine is a member of UMMS Unified Command, responsible for coordinating and executing the system's COVID-19 response.

Dr. Gourdine is a Clinical Assistant Professor in the Departments of Epidemiology and Preventive Medicine and Pediatrics at the University of Maryland School of Medicine, and a Senior Associate in the Department of Health Policy and Management at the Johns Hopkins Bloomberg School of Public Health. She is Secretary of the University System of Maryland Board of Regents and serves as Chair of the Committee on Education Policy and Student Life. Dr. Gourdine is former President of the Board of Directors of Maryland Chapter of the American Diabetes Association and is a former member of the Maryland Health Benefits Exchange Board.

Dr. Gourdine's career in medicine and public health leadership spans over 20 years. She served as Deputy Secretary for Public Health Services for the Maryland Department of Health and Mental Hygiene (DHMH) from 2005 - 2008. As the principal public health administrator and Chief Public Health Physician in Maryland, her leadership responsibilities included implementing healthcare delivery services, establishing public health policy, regulations and legislative initiatives, and developing strategies to reduce health disparities. Dr. Gourdine supervised a staff of 6000, including Maryland's 23 local health departments, and was responsible for an annual budget of over \$1.2 billion.

A graduate of the Johns Hopkins School of Medicine in Baltimore, Maryland, Dr. Gourdine was a resident in the Department of Pediatrics at the Johns Hopkins Hospital, and practiced community-based Pediatrics.



Dr. Laura Magaña is the President and CEO of the [Association of Schools and Programs of Public Health](#) (ASPPH). Under Dr. Magaña's leadership, ASPPH has continued to advance its mission to strengthen the capacity of members by advancing leadership, excellence, and collaboration for academic public health. During her tenure, ASPPH has strengthened academic public health research

through the Data Center, launched the academic public health leadership institute, and enhanced the voice of academic public health through advocacy efforts. She expanded our global reach by welcoming international members and led ASPPH to join with other regional associations that represent schools and programs of public health around the world to found the Global Network for Academic Public Health, which enhances academic public health worldwide through mutual learning and collaborations between academic public health institutions globally. Dr. Magaña has also launched three strategic initiatives to address critical issues in public health as part of ASPPH's Vision 2030: Dismantling Racism in Academic Public Health, Climate Change and Health Task Force, and Framing the Future 2030.

Prior to joining ASPPH, Dr. Magaña dedicated more than 35 years to successfully leading the transformation and advancements of public and private universities in Mexico; educational organizations in the United States; United Nations programs; and nongovernmental organizations in Central America and Europe. She was most recently the dean of the School of Public Health in Mexico at the ASPPH-member [National Institute of Public Health](#) (INSP). She has also been a faculty member and lecturer at universities around the world.

Dr. Magaña's diverse portfolio features 90 academic publications and educational technological developments—many of which relate to learning environments, the use of technology in education, and public health education. She frequently speaks with universities, partners, national, and international conferences on issues such as social determinants of health and health equity, the future of education for public health and the public health workforce, and critical issues in global public health.

PROGRAM

8:30 a.m. – 9:00 a.m.

Registration and Breakfast | West Village Commons 4th Floor Lobby

9:00 a.m. – 9:30 a.m.

Welcome and Opening Remarks | 4th Fl Ballroom AB

Jay Perman, Chancellor, University System of Maryland

Michelle Gourdine, Secretary, University System of Maryland Board of Regents, and Chief Medical Officer (interim) and Senior Vice President, Population Health and Primary Care, University of Maryland Medical System (UMMS)

Nancy O’Neill, Acting Director, USM William E. Kirwan Center for Academic Innovation

9:30 a.m. – 10:15 a.m.

Advancing Health Equity: An Academic Perspective | 4th Fl Ballroom AB

Laura Magaña, PhD, President and CEO of the Association of Schools and Programs of Public Health (ASPPH).

In this session, participants will examine how higher education can contribute to advancing health equity from two perspectives: 1) understanding the conditions that shape our health, and 2) committing to be an antiracist institution. In considering how to advance health equity from an academic perspective, we will examine how to implement actions that include curriculum, students, faculty, and institutional practices. Finally, we will discuss how to enable the changes that are needed to implement strategies to improve health equity and to advance toward justice.

10:15 a.m. – 10:30 a.m.

Institutional Team Planning Time | 4th Fl Ballroom AB

Teams discuss the keynote address and plan together on which concurrent sessions to attend.

10:30 a.m. – 10:45 a.m.

Transition to Concurrent Sessions

Anchoring Health Equity in Curricula | 4th Fl Ballroom AB

Tracey Murray, Dean and Professor, College of Health Professions, Coppin State University & **Nancy O’Neill**, Acting Director, USM William E. Kirwan Center for Academic Innovation

This session will focus on how we are anchoring health equity in curricula across our institutions. We will pose two overarching questions: 1) How are we framing our efforts to empower students to be agents of change toward health equity? and 2) how are we engaging students to empower them to be agents of change? In other words, what are we working toward, and how are we getting there? Participants will come away with a sense of how colleagues are responding to these questions in the hope that the exchange will strengthen their own efforts to anchor health equity in curricula.

10:45 a.m. - 12:00 p.m.

Authentic Engagement: Integrating Health Equity into Field and Clinical Experiences | 4th Fl Ballroom C

Concurrent Sessions

Jenny Owens, Assistant Dean, Graduate School and Faculty Executive Director, the Grid, University of Maryland, Baltimore & **Hoai-An Truong**, Professor and Director of Public Health, School of Pharmacy & Health Professions, University of Maryland Eastern Shore

Clinical and field experiences are essential parts of the educational journey for students in the health sciences, human services, and health professions. Educators have a distinct opportunity and responsibility to address not only increasing health equity education in didactic training, but also ensuring these values translate into practice in field and clinical experiences. This facilitated session will focus on discussing both challenges and successes in immersing students in the community, while continuing to center health equity and authentic engagement.

PROGRAM

12:00 p.m. – 12:35 p.m. **Lunch | Ballroom AB**

12:35 p.m. – 12:45 p.m. **Transition to Concurrent Sessions**

Helping Faculty to Support Students as Change Agents: Promising Approaches to Health Equity Education | 4th Fl Ballroom AB

Patricia Westerman, Assistant Provost, Faculty Academic Center of Excellence, Towson University

Numerous faculty development examples of evidence-based practice have emerged that may be applied to the domain of health equity. This facilitated session will comprise presentation of models of health equity programs along with identification and discussion of methods that can advance both faculty and student knowledge in this important area. Participants will be encouraged to offer their own project exemplars and concepts in this highly collaborative session.

12:45 p.m. – 2:00 p.m.

Concurrent Sessions

Addressing Health Equity through an Interprofessional/Interdisciplinary Model | 4th Fl Ballroom C

Iona Johnson, Assistant Provost for Diversity & Inclusion, Academic Affairs, Towson University, **Christa Schmidt**, Professor of Counseling Psychology and Director of MA in Psychology Counseling Concentration, Towson University, & **Jiana Winston**, Graduate Student, Towson University

Facilitators will present a model of a successful interprofessional graduate student training project. Participants will be given a model/framework and will have an opportunity to brainstorm ways to develop new programs or enhance existing programs at their institutions.

2:00 p.m. – 2:15 p.m. **Transition to Institutional Team Conversations**

Institutional Team Planning Time

Institutional teams meet and discuss learnings (20 minutes)

Teams pair up with another institution to share progress and plans (30 minutes)

2:15 p.m. – 3:05 p.m.

Concurrent Sessions

4th Floor Ballroom C: UMB and UMES

3rd Floor 304: UMCP and CSU

3rd Floor 305: FSU and TU

3rd Floor 306: SU, UMBC, and UBalt

3rd Floor 307: UMGC and BSU

3:05 p.m. – 3:15 p.m. **Transition to Closing Session**

Closing Session | 4th Fl Ballroom AB

3:15 p.m. – 3:45 p.m.

Joann Boughman, Senior Vice Chancellor for Academic and Student Affairs, University System of Maryland & **Nancy O'Neill**, **Acting Director**, William E. Kirwan Center for Academic Innovation, University System of Maryland

The University System of Maryland would like to thank the planning committee for their contributions in framing the program structure and content.

Bim Akintade, University of Maryland, Baltimore; Rondall (Ronnie) Allen, University of Maryland, Eastern Shore; MJ Bishop, University of Maryland Global Campus; Greg Carey, University of Maryland, Baltimore; Diane Forbes Berthoud, University of Maryland, Baltimore; Iona Johnson, Towson University; Seyedeh Zahra Mousavi, University of Maryland, Baltimore; Nancy O'Neill, University System of Maryland, Diane Marie St. George, University of Maryland, Baltimore; Elsie Stines, University of Maryland, Baltimore; Hoai-An Truong, University of Maryland Eastern Shore; & Patricia Westerman, Towson University.

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