

## ***Reframing Academic Integrity: Creating a Shared Institutional Approach***

### ***Stakeholder Analysis Templates***

**Stakeholder analysis** is the identification of a project’s key stakeholders, an assessment of their interests, and an exploration into the ways their interests affect the project and its viability. A stakeholder is any person, group, or institution with an interest in or influence over the project. Stakeholders should be identified in terms of their roles, not individual names.

#### **Step 1. Identifying Your Stakeholders**

Consider who might have a stake in your academic integrity efforts at your institution in the areas of pedagogy/curriculum; practice, policy, and procedures; and technologies. Use the blank template on the next page to identify the academic integrity stakeholders at your institution.

<b>Stakeholder</b>	<b>Stake in the project</b>	<b>What do we need from them?</b>	<b>Perceived attitudes</b>	<b>Risk if they are not engaged</b>
<i>Example:</i>				
<i>Program Managers</i>	<i>Manages staff who will operate the new system at local level and staff who will indirectly input and directly extract data</i>	<i>Commitment to implementing change.</i>	<i>Lack of interest in project.</i>	<i>Could create significant barriers to business adoption of project outcomes.</i>
<i>Program Coordinators</i>	<i>Will implement identified/recommended changes</i>	<i>Contribute to recommended changes.</i>	<i>Worried about changes to ways of working. Concern about workload.</i>	<i>Could become blockers to implementing new methods.</i>

Adapted from Manchester Metropolitan University <https://www2.mmu.ac.uk/>

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**Step 2: Mapping Your Stakeholders by Interest and Influence**

Map stakeholders according to the level of interest in this project and influence or power over the success of the project. Use the grid below to decide which category each stakeholder fits into, then consider ways to implement the corresponding management strategy for each one. Use the blank template on the next page to map the academic integrity stakeholders at your institution.

**Stakeholder Map**

<b>Influence</b>	<b>High</b>	<p><b>SATISFY</b> High Influence, Low Interest</p> <p>These stakeholders are highly influential, but they don't have a lot of interest, nor are they actively engaged in your project. Consider their objectives and keep them satisfied to ensure they remain strong advocates.</p>	<p><b>MANAGE</b> High Influence, High Interest</p> <p>These are your key stakeholders. They have a lot of influence and a strong interest in the outcomes. Manage these stakeholders well to build strong relationships and ensure you retain their support. Involve them in decisions and engage regularly.</p>
	<b>Low</b>	<p><b>MONITOR</b> Low Influence, Low Interest</p> <p>These stakeholders sit on the periphery of the project. They are neither interested or have much influence. Monitor their activity from time to time to stay on top of their involvement. Their relevance may change over time. Communicate to keep them informed and encourage their interest.</p>	<p><b>INFORM</b> Low Influence, High Interest</p> <p>These stakeholders have a strong interest in your project but very little power to influence it. Anticipate their needs and keep these stakeholders informed to ensure their continued support. Consult on their area of interest and use their input to improve your chances of success.</p>
		<b>Low</b>	<b>High</b>
		<b>Interest</b>	

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**Stakeholder Map**

