



connect[®]

Because learning changes everything.[®]

EMPOWERED EDUCATORS. INSPIRED STUDENTS.

That's the power of McGraw Hill Connect - A course management and adaptive learning solution that enhances what you've told us is most important - your unique voice. Connect gives you the tools, technology, and support you need to streamline course delivery and unlock the learning potential of every one of your students.

**200 MILLION INTERACTIONS
PER MONTH AND GROWING.**

SmartBook[®] 2.0

More Prepared. More Confident. More Freedom.

Available to assign as part of the Connect platform, SmartBook 2.0 is an adaptive learning solution that provides personalized learning for each and every student.

- Fosters more productive learning – helping students better prepare for class so that instructors can focus on more advanced instruction.
- Uses advanced learning science principles that pinpoint what students know and what they don't know – delivering a learning experience that is more productive and motivating.
- With the ReadAnywhere mobile app, students can access their reading and assignments anytime, anywhere – even offline.
- Reporting enables instructors and students to track progress and to gain insights that help inform teaching and learning strategies.

THE EQUITY EQUATION

Learn how higher education can better reach underserved students in our latest white paper.

mheducation.com/highered/ideas



**Everyone starts in
a different place.**

With ALEKS, all
students have the
opportunity to finish
at the same place.



ALEKS = Equity

All students have unique backgrounds and bring varied levels of preparation to the classroom. Rooted in 20 years of research and analytics, ALEKS is a proven, online learning platform for Math and Chemistry that helps you engage each student and provide the equitable support required for all students to finish together.



Personalize and Prepare to Learn

On Day 1, students take an Initial Knowledge Check that determines their unique knowledge state, giving them credit for what they already know. This provides instructors valuable insights of class preparedness. Within the course structure you have created, ALEKS then personalizes a path for each student.

Motivate & Retain

ALEKS only provides students topics they are Ready to Learn. Students learn topics at an average rate of **94%** in ALEKS. They won't waste time on topics they already understand or get frustrated by topics they are not ready for.

Expedite Completion

Because ALEKS gives every student the opportunity to succeed, students **save time and money** through improved pass rates, accelerated courses and opportunities to place higher.

