

USM
Fall 2018 Fall Enrollment &
Updated FY 2019
Estimated Full-Time Equivalent
Report

Committee on Finance
December 7, 2018



Institutional Research, Data & Analytics
Office of Administration and Finance



Purpose of the Report

- Policy on Enrollment III - 4.10
- Attainment per campus enrollment plans
- Full-time Equivalent (FTE) provides a fiscal outlook

 UNIVERSITY SYSTEM
of MARYLAND

Fall 2018 and FY 2019 Overview

In Fall 2018, the enrollment is 176,423

- Total enrollment growth (+1,247)
- Without UMUC (+23)

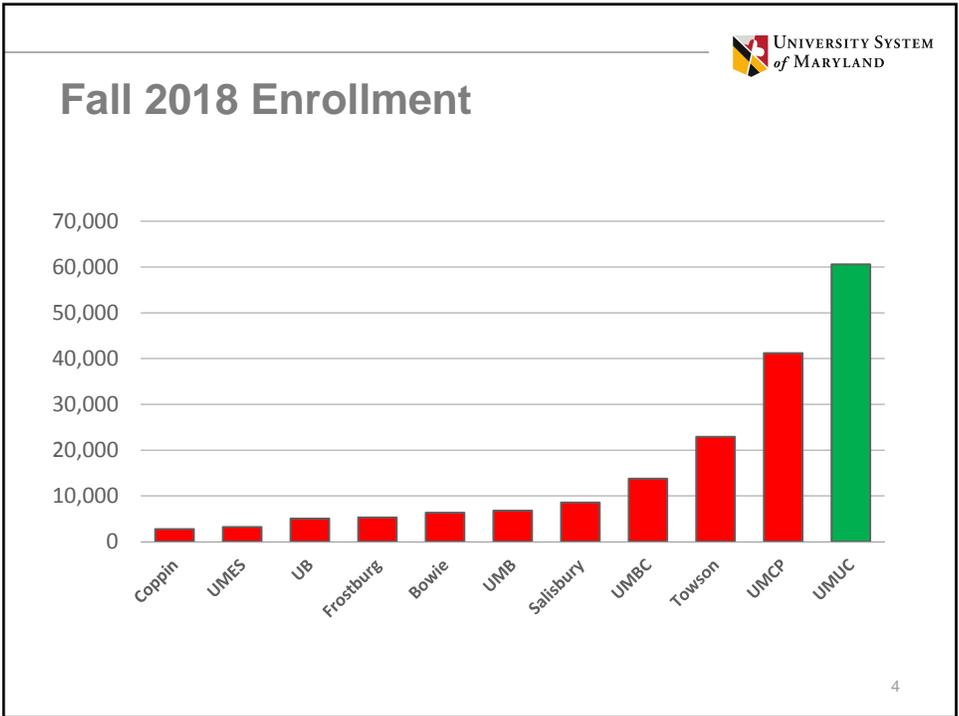
UPDATED Full-time Equivalent (FTE) estimate is 134,455

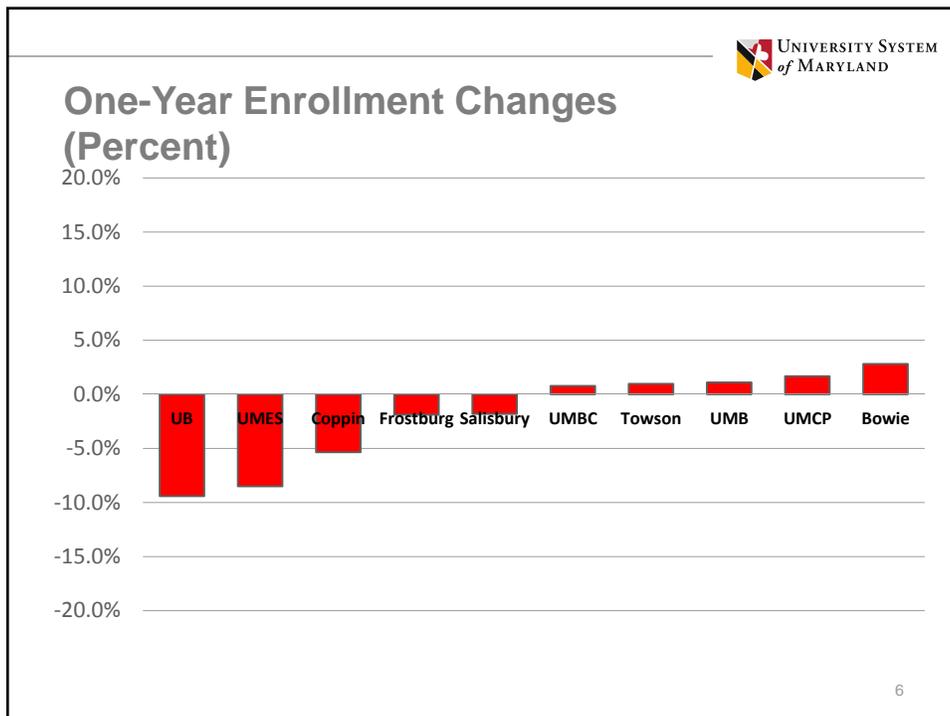
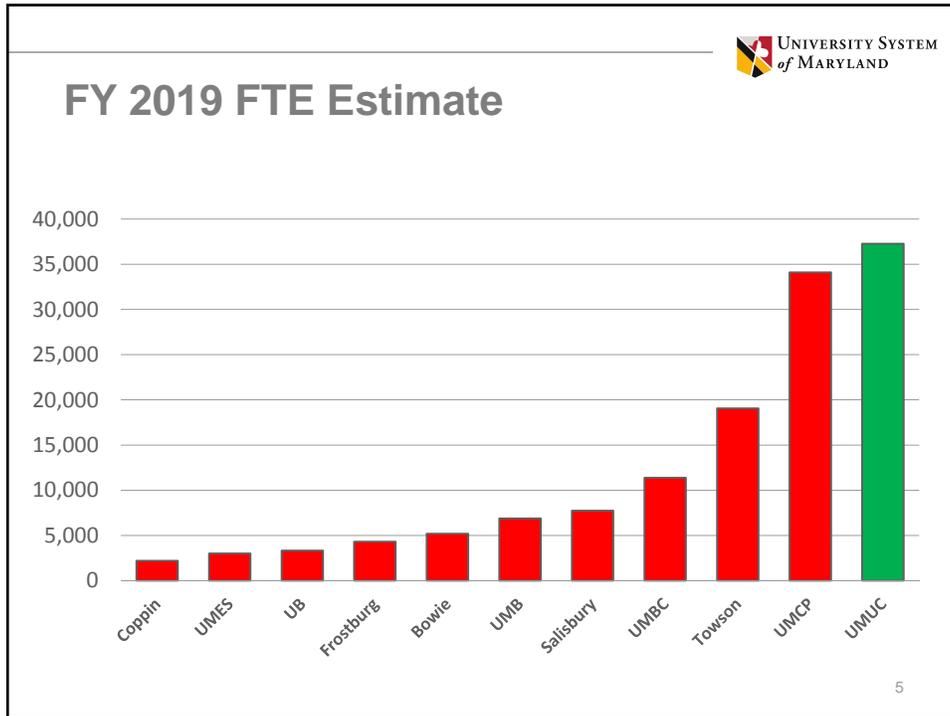
- Students increased credit hour productivity (+1,822)
- Without UMUC (+105)

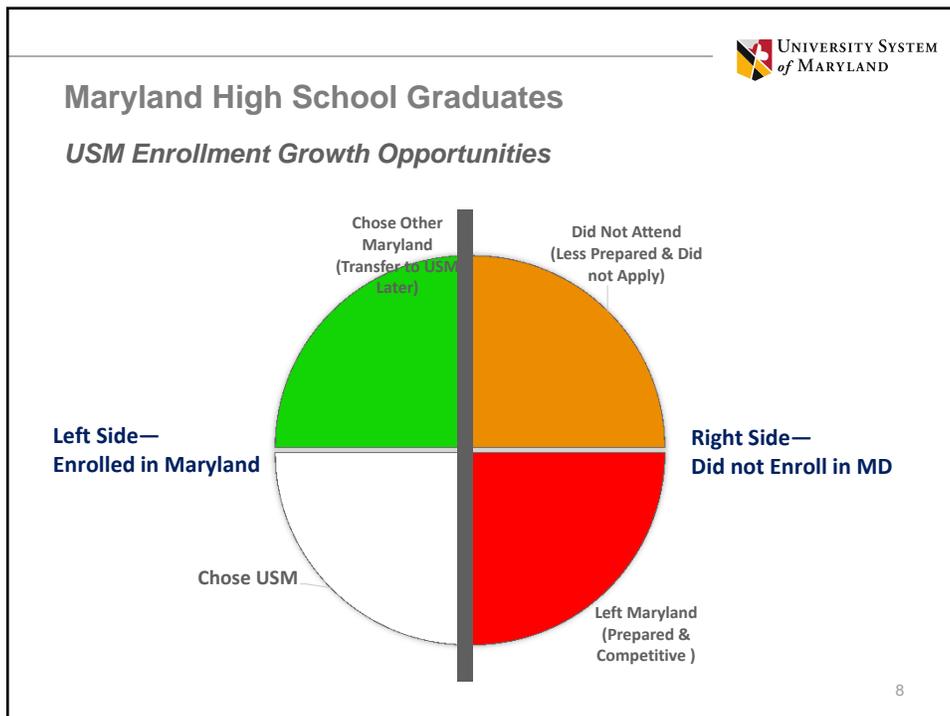
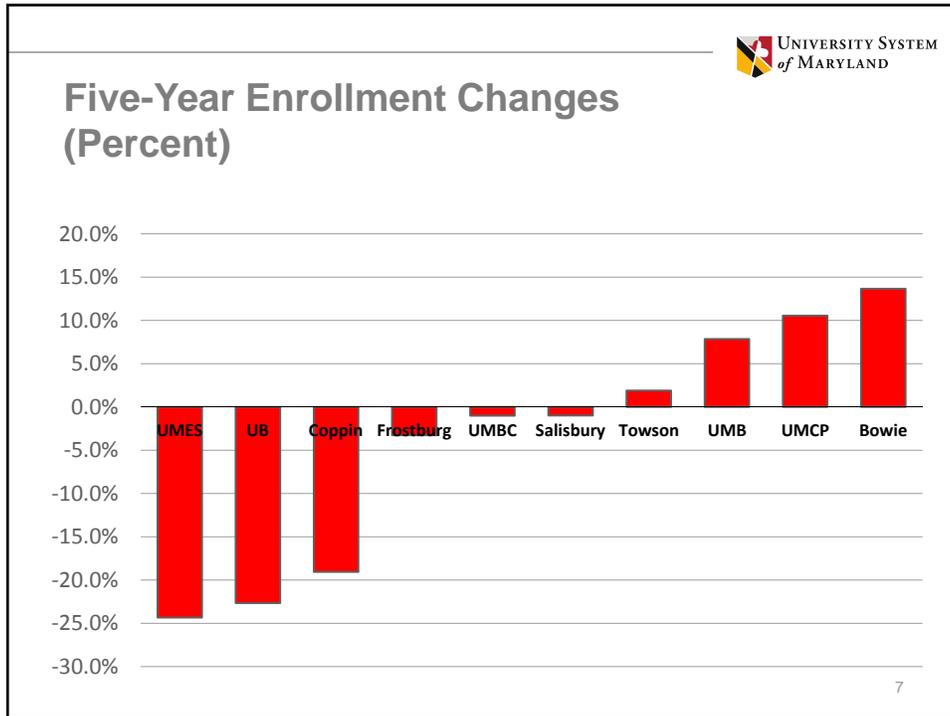
Unprecedented growth in first-time, full-time new undergraduates

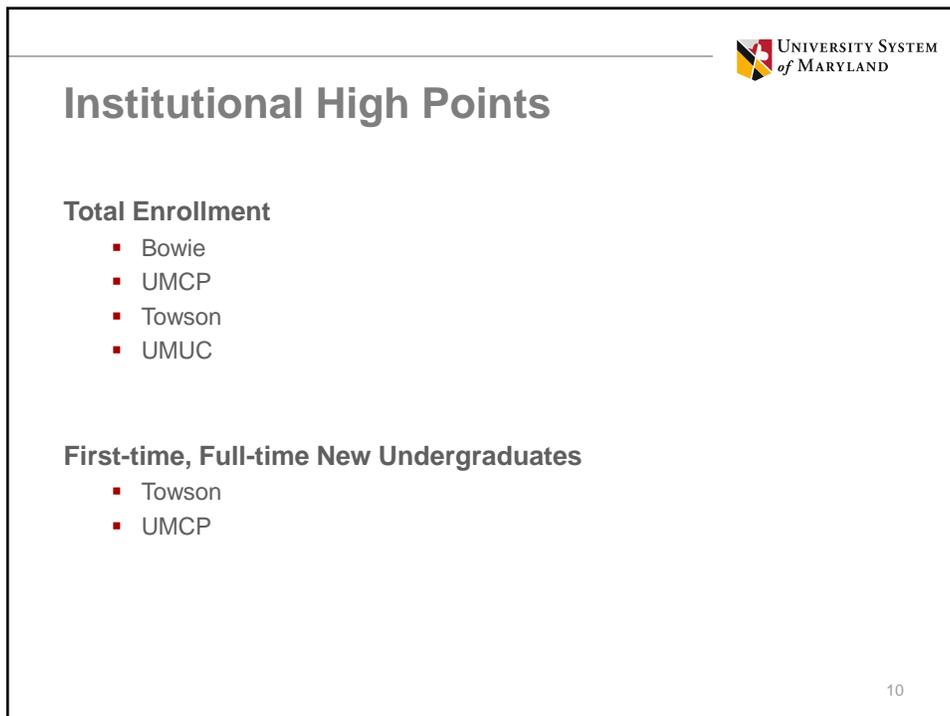
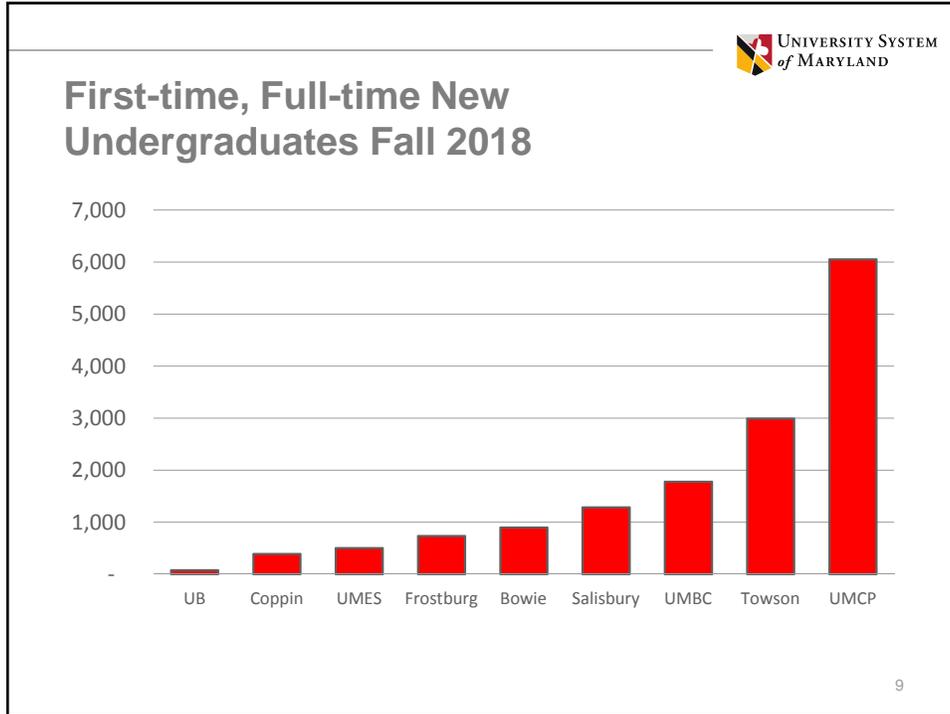
- 20% growth over five-years
- Led by UMCP (+51%) and Bowie (+44%) over five-years

3











FY 2019 Summary

- USM grew slightly from FY 2018 to FY 2019 but not everywhere
 - In aggregate, Fall 2018 enrollment tracks with last spring's projections
 - In aggregate, USM FTE estimate tracks closely to recent Budgeted FTE
- USM is a diversified higher education system
 - Impacts recruitment and retention
 - Impacts graduation and degree mix
- Institutions enrollment management strategies reflect diversification
 - Campuses utilize advanced analytics & recruitment firms
- Enrollment recovery is slower than enrollment loss
 - Current quantity of college-ready new undergraduates is limited
 - New pipelines must be established

11

Questions?



Chad Muntz
Assistant Vice Chancellor
Institutional Research, Data, & Analytics
Office of Administration and Finance
cmuntz@usmd.edu