USM
Fall 2018 Fall Enrollment &
Updated FY 2019
Estimated Full-Time Equivalent
Report

Committee on Finance
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Institutional Research, Data & Analytics
Office of Administration and Finance

Purpose of the Report

• Policy on Enrollment III - 4.10

• Attainment per campus enrollment plans

• Full-time Equivalent (FTE) provides a fiscal outlook
Fall 2018 and FY 2019 Overview

In Fall 2018, the enrollment is 176,423
- Total enrollment growth (+1,247)
- Without UMUC (+23)

UPDATED Full-time Equivalent (FTE) estimate is 134,455
- Students increased credit hour productivity (+1,822)
- Without UMUC (+105)

Unprecedented growth in first-time, full-time new undergraduates
- 20% growth over five-years
- Led by UMCP (+51%) and Bowie (+44%) over five-years
FY 2019 FTE Estimate

One-Year Enrollment Changes (Percent)
Five-Year Enrollment Changes (Percent)

Maryland High School Graduates

USM Enrollment Growth Opportunities

Left Side—Enrolled in Maryland

Right Side—Did not Enroll in MD

Chose USM

Chose Other Maryland (Transfer)

Did Not Attend (Less Prepared & Did not Apply)

Left Maryland (Prepared & Competitive)
First-time, Full-time New Undergraduates Fall 2018

Institutional High Points

Total Enrollment
- Bowie
- UMCP
- Towson
- UMUC

First-time, Full-time New Undergraduates
- Towson
- UMCP
FY 2019 Summary

• USM grew slightly from FY 2018 to FY 2019 but not everywhere
  ▪ In aggregate, Fall 2018 enrollment tracks with last spring’s projections
  ▪ In aggregate, USM FTE estimate tracks closely to recent Budgeted FTE

• USM is a diversified higher education system
  ▪ Impacts recruitment and retention
  ▪ Impacts graduation and degree mix

• Institutions enrollment management strategies reflect diversification
  ▪ Campuses utilize advanced analytics & recruitment firms

• Enrollment recovery is slower than enrollment loss
  ▪ Current quantity of college-ready new undergraduates is limited
  ▪ New pipelines must be established