

USM Fall 2020 Enrollment Update & FY 2021 Estimated Full-Time Equivalent (FTE)

Committee on Finance
November 5th, 2020



Office of Institutional Research, Data & Analytics
Administration and Finance

Purpose of the Report

- Policy on Enrollment III - 4.10
- Attainment per campus enrollment plans
- Full-time Equivalent (FTE) provides a fiscal outlook

Enrollment Update Overview

In September 2020, the Board approved the enrollment projections

- Increased enrollment at UMGC
- Decreased enrollment at most campuses

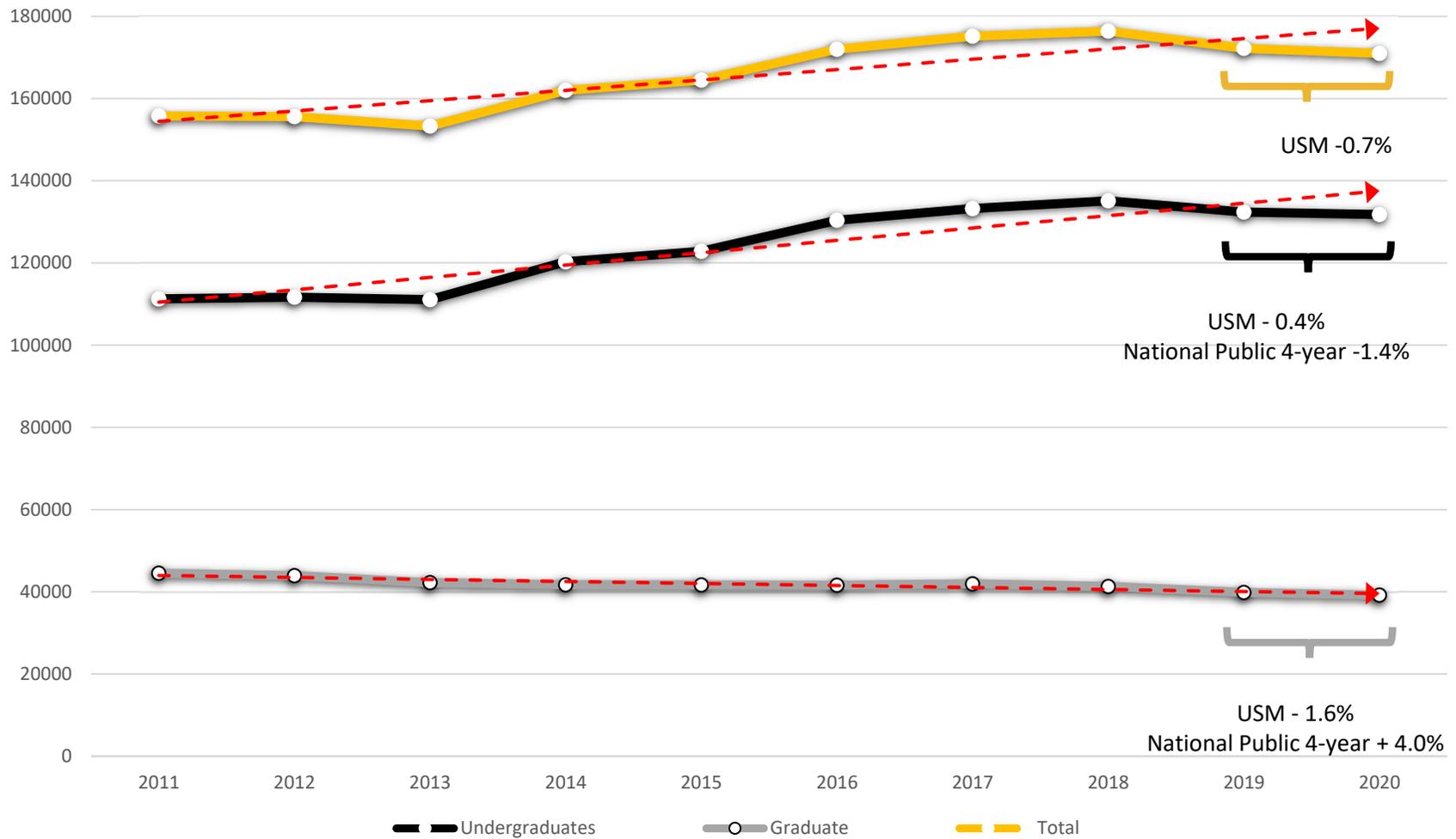
Due to late registration and better than expected yield, the USM enrollment improved since the enrollment projections were approved.

- No change at UMGC
- Enrollment at most campuses was better than projected

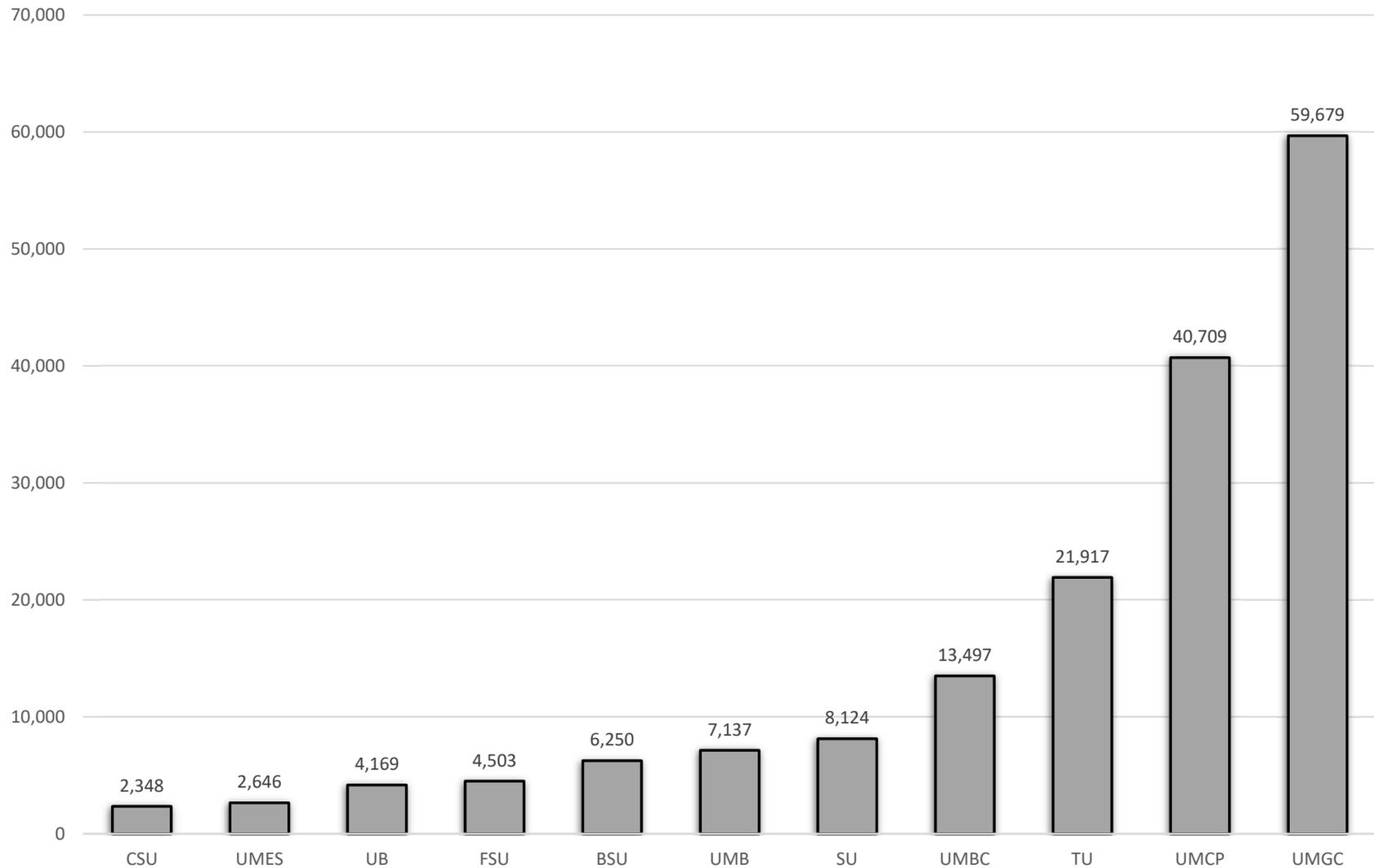
Estimated Full-time Equivalent (FTE) from Fall Credit Hours

- No change at UMGC
- Annualized FTE estimate exceeds the projected or budgeted number at most campuses

USM Enrollment Trajectory (Fall 2011-2020)

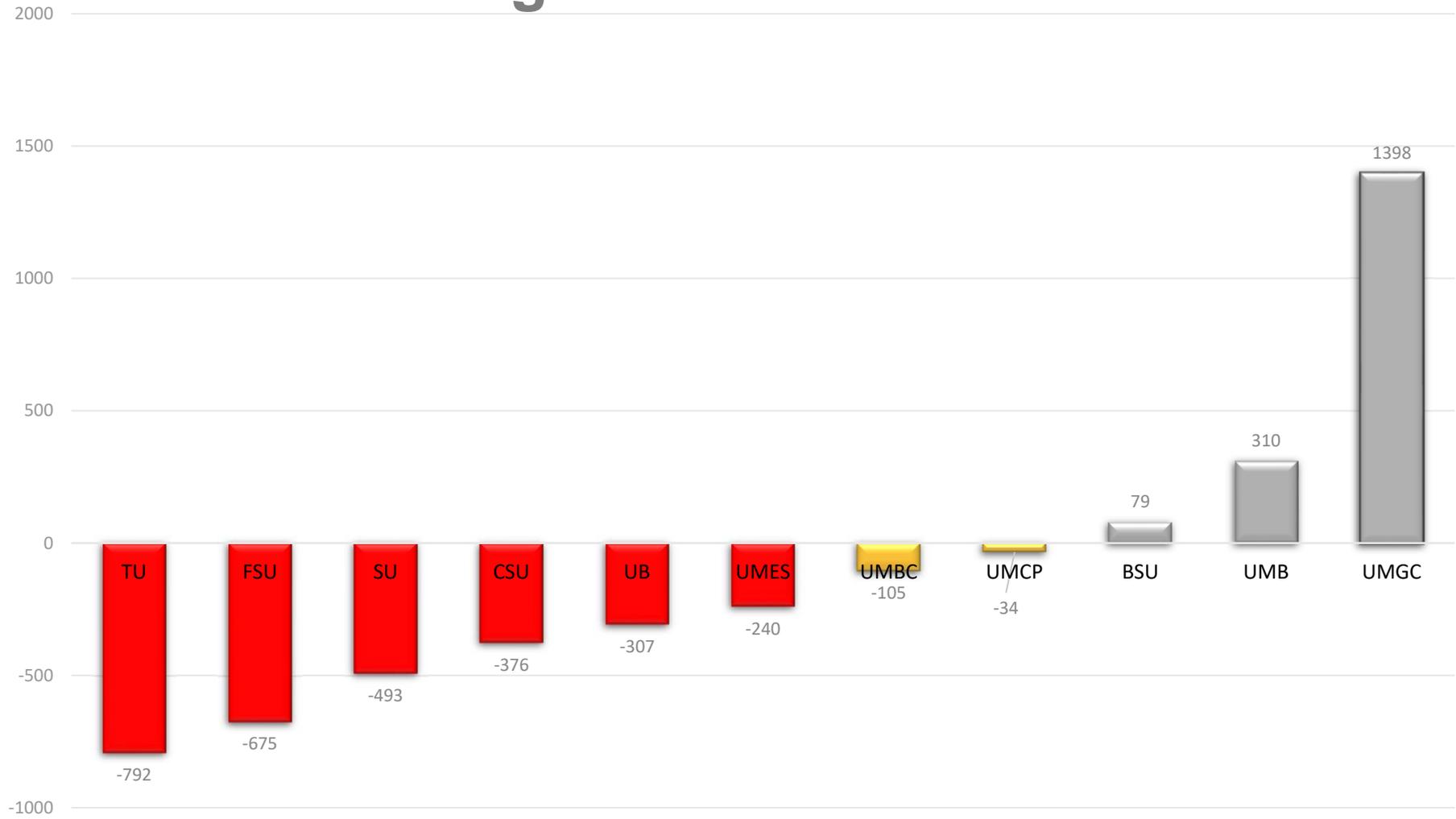


Fall 2020 Enrollment



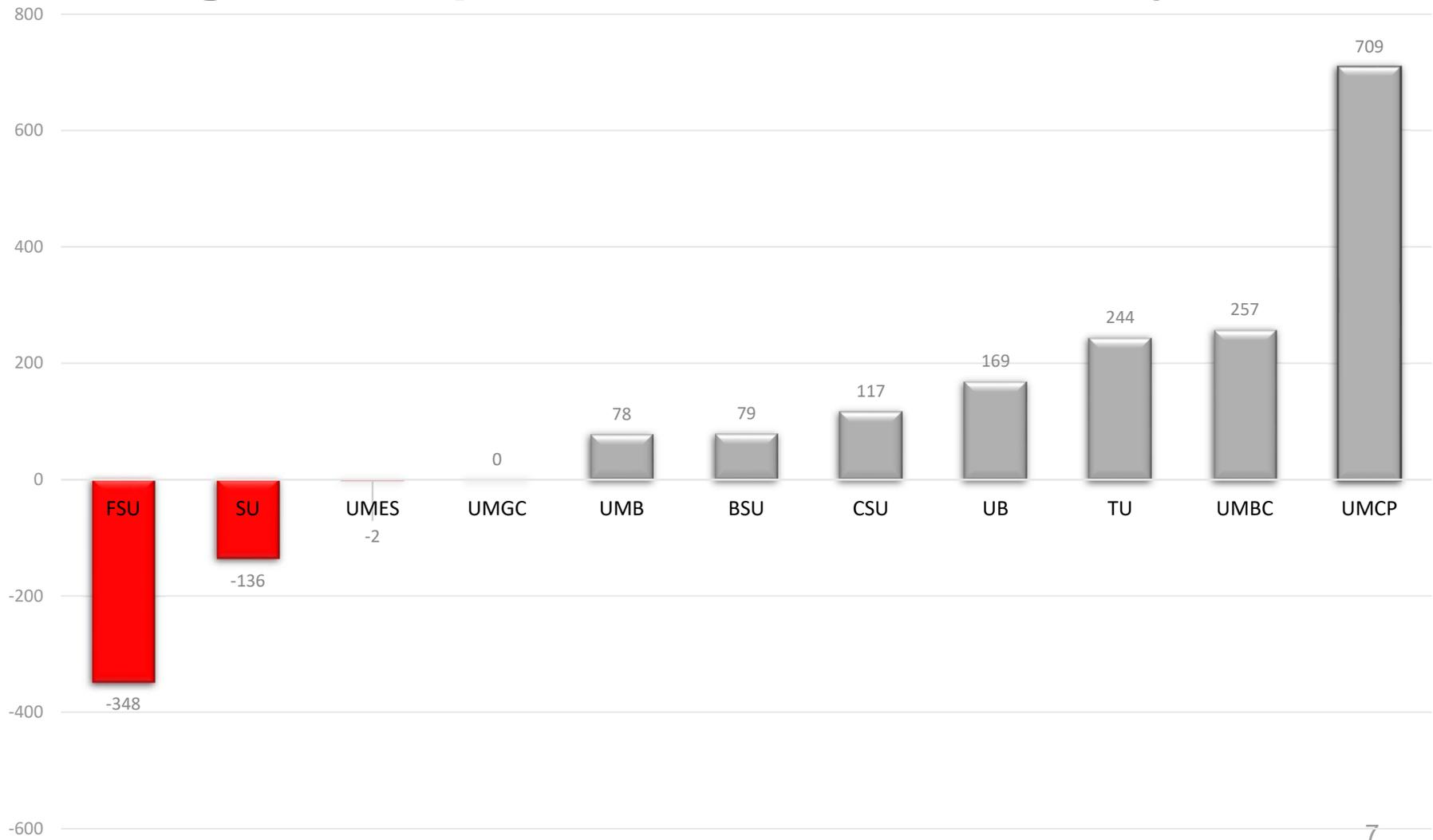
Enrollment Update

One-Year Changes Fall 2019

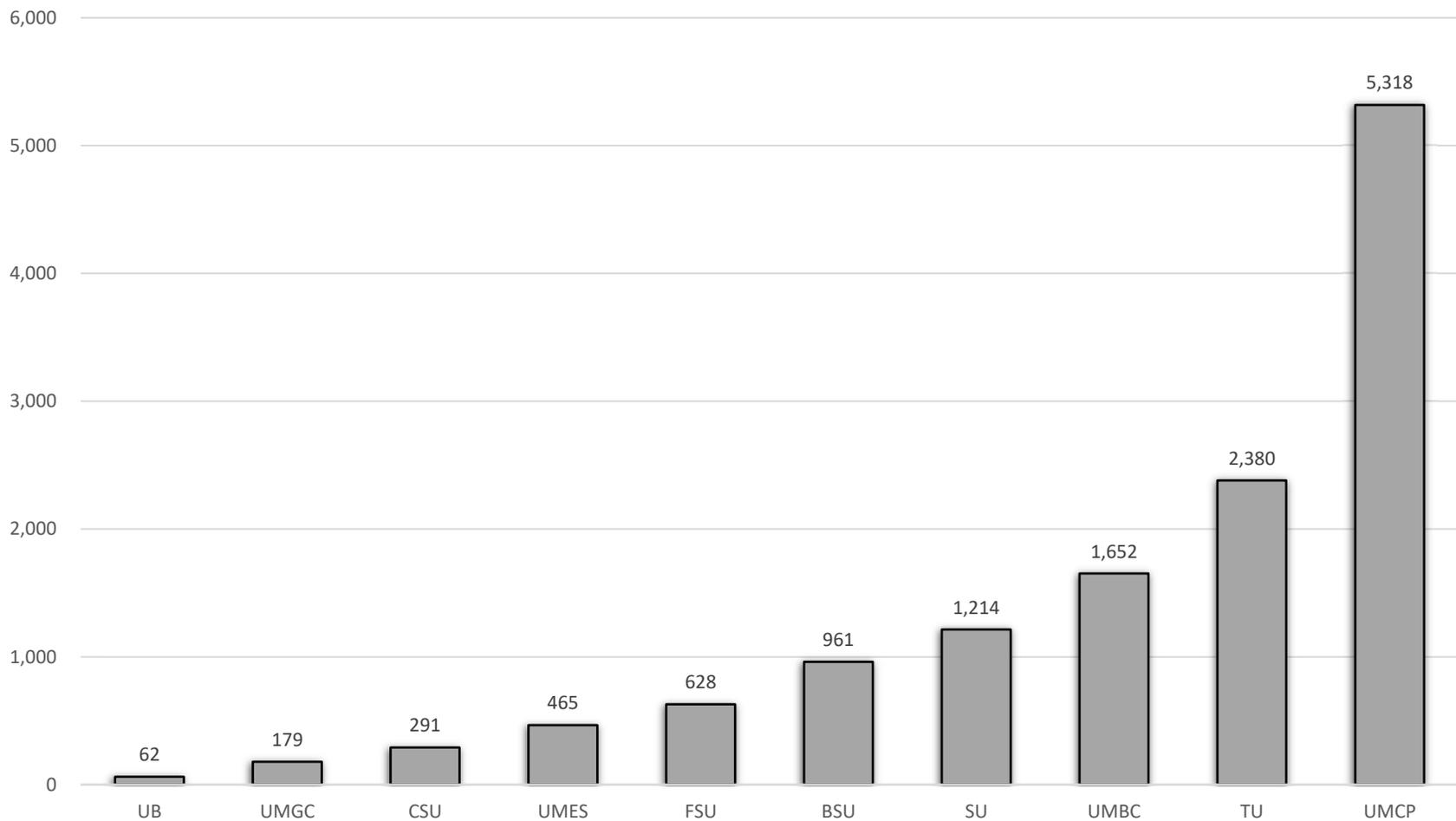


Enrollment Update

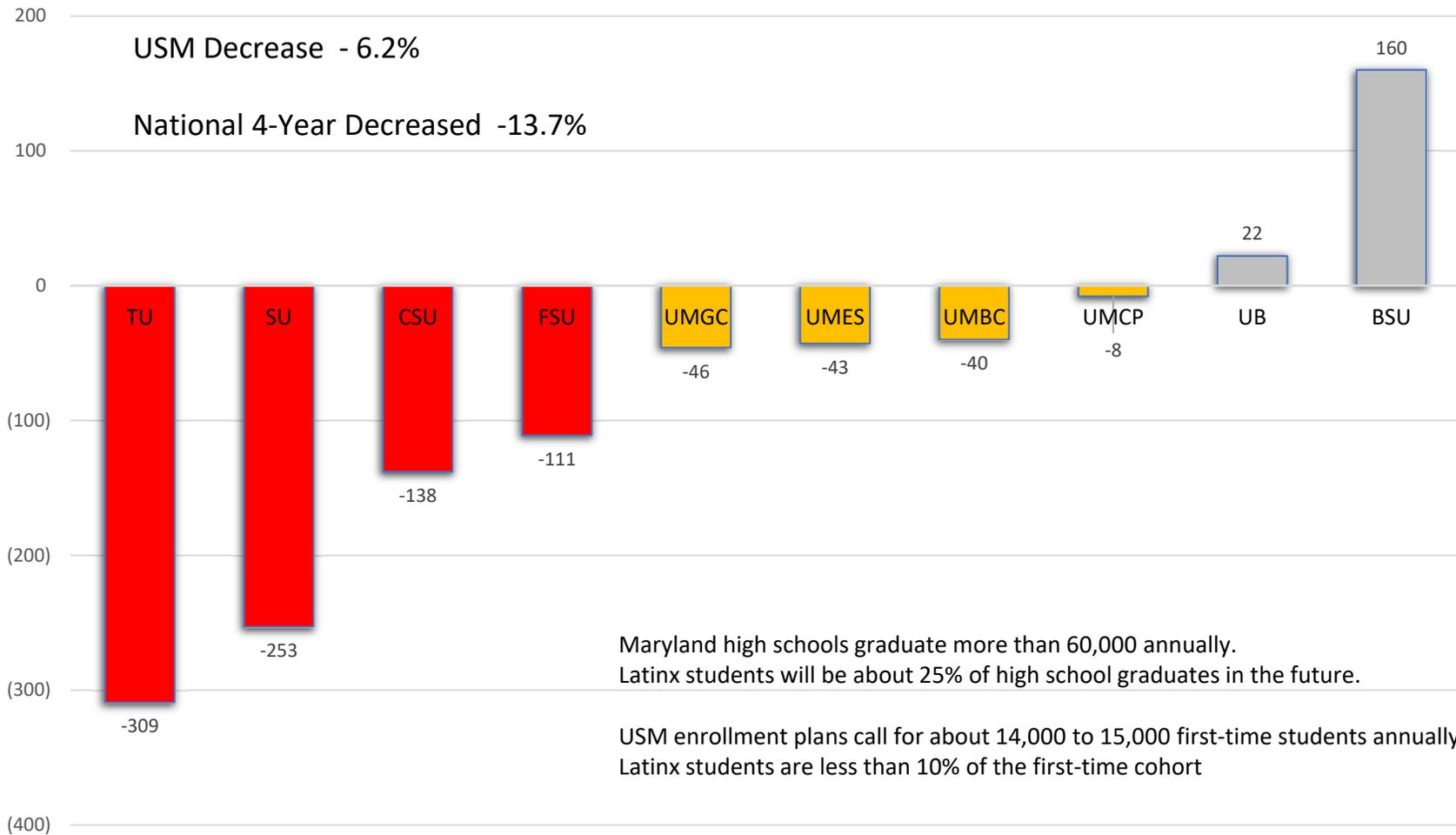
Changes Compared to Enrollment Projections



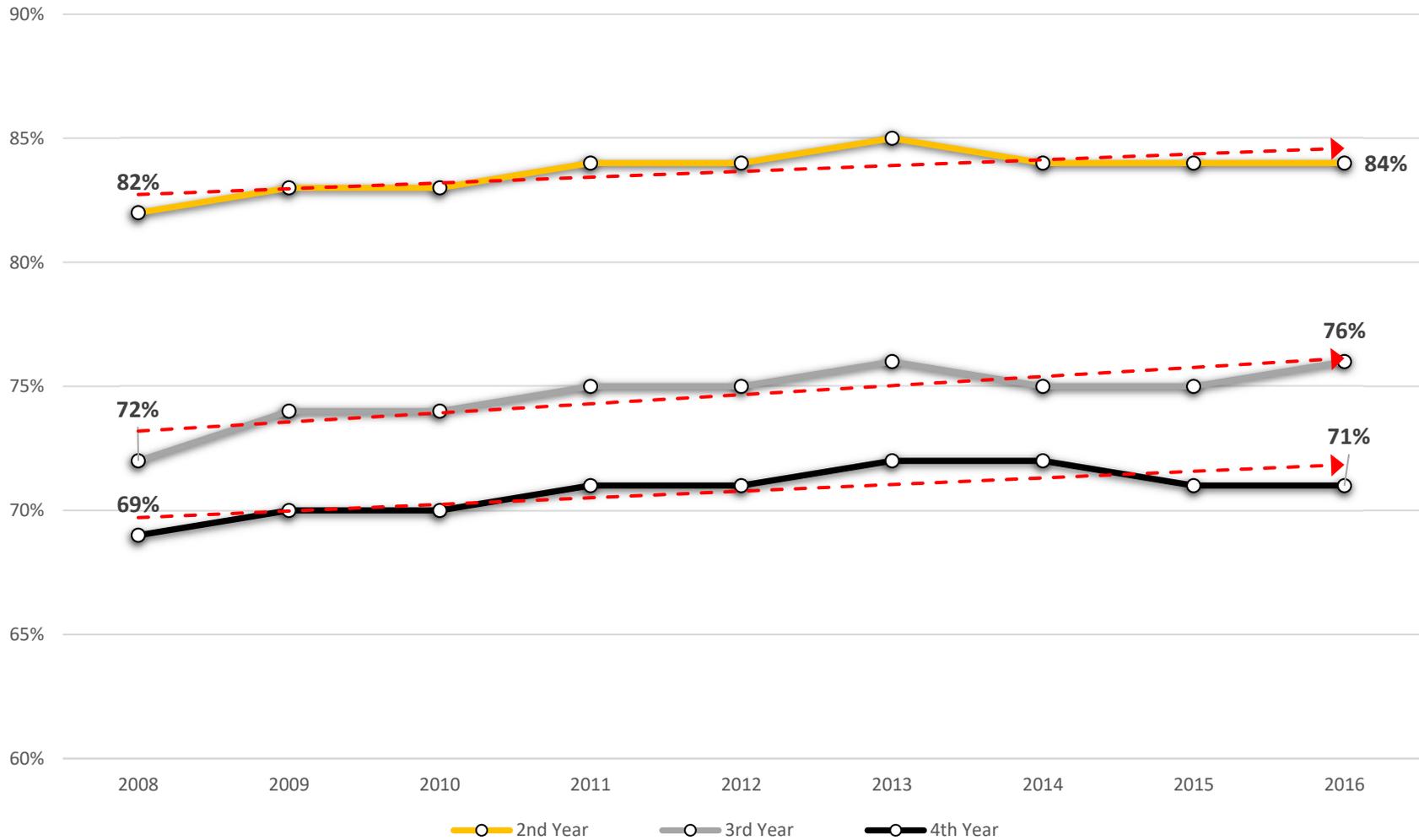
Fall 2020 First-Time, Full-Time New Undergraduates



First-Time, Full-Time New Undergraduates One-Year Changes



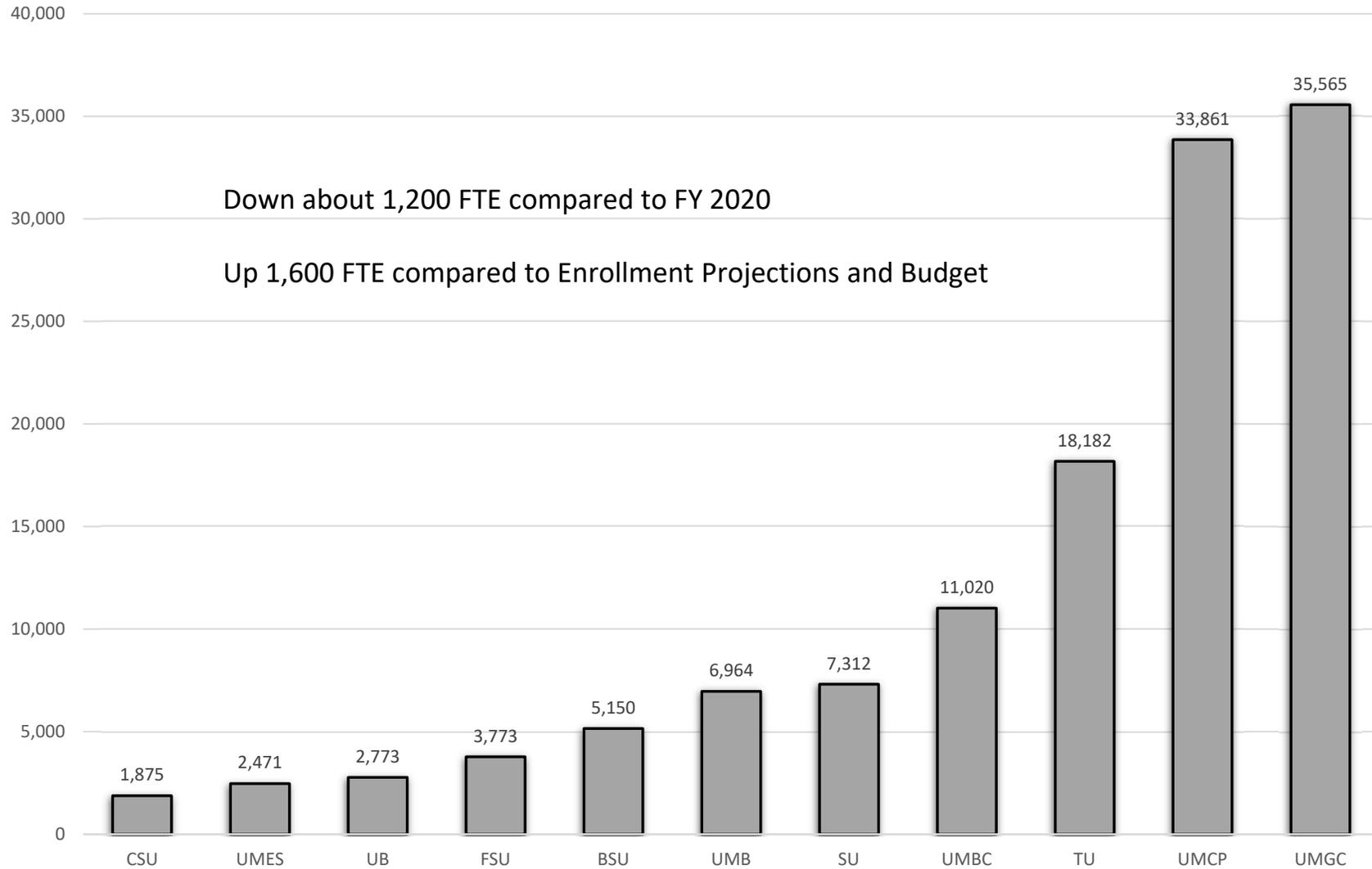
USM First-Time, Full-Time Retention Trends (Fall Cohort 2008-2017)



Enrollment Influences

- Retention improvements
- Fewer transfers from community colleges
- Fewer first-time students
- Pandemic shift to remote learning and primary online universities
- Fewer graduate students
- More part-time students

FY 2021 FTE Annualized Estimate



FY 2021 Summary

- USM decreased enrollment and FTE from FY 2019 to FY 2021
- USM is still following the same trajectory for enrollment
 - Institutional enrollments changes caused by pandemic
- Enrollment recovery is slower than enrollment loss
 - College-ready new undergraduates seeking in-state opportunities
 - New pipelines must be established
 - Retention remains a key strategy for enrollment stability/growth
- Remote learning response to pandemic highlighted new growth opportunities and challenges

Questions?



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