USM Fall 2020 Enrollment Update & FY 2021 Estimated Full-Time Equivalent (FTE)

Committee on Finance
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Office of Institutional Research, Data & Analytics
Administration and Finance
Purpose of the Report

• Policy on Enrollment III - 4.10

• Attainment per campus enrollment plans

• Full-time Equivalent (FTE) provides a fiscal outlook
In September 2020, the Board approved the enrollment projections

- Increased enrollment at UMGC
- Decreased enrollment at most campuses

Due to late registration and better than expected yield, the USM enrollment improved since the enrollment projections were approved.

- No change at UMGC
- Enrollment at most campuses was better than projected

Estimated Full-time Equivalent (FTE) from Fall Credit Hours

- No change at UMGC
- Annualized FTE estimate exceeds the projected or budgeted number at most campuses
USM Enrollment Trajectory (Fall 2011-2020)

USM -0.7%
USM - 0.4%
National Public 4-year -1.4%
USM - 1.6%
National Public 4-year + 4.0%
Fall 2020 Enrollment

CSU  |  UMES  |  UB  |  FSU  |  BSU  |  UMB  |  SU  |  UMBC  |  TU  |  UMCP  |  UMGC

2,348 | 2,646  | 4,169 | 4,503 | 6,250 | 7,137 | 8,124 | 13,497 | 21,917 | 40,709 | 59,679

0   | 10,000 | 20,000 | 30,000 | 40,000 | 50,000 | 60,000 | 70,000 |
Enrollment Update
One-Year Changes Fall 2019

TU: -792
FSU: -675
SU: -493
CSU: -376
UB: -307
UMES: -240
UMBC: -105
UMCP: -34
BSU: 79
UMB: 310
UMGC: 1398
Enrollment Update
Changes Compared to Enrollment Projections

- FSU: -348
- SU: -136
- UMES: 0
- UMGC: 78
- UMB: 79
- BSU: 117
- CSU: 169
- UB: 244
- TU: 257
- UMBC: 709
- UMCP: 709
Fall 2020 First-Time, Full-Time New Undergraduates
First-Time, Full-Time New Undergraduates One-Year Changes

USM Decrease - 6.2%

National 4-Year Decreased -13.7%

Maryland high schools graduate more than 60,000 annually. Latinx students will be about 25% of high school graduates in the future.

USM enrollment plans call for about 14,000 to 15,000 first-time students annually. Latinx students are less than 10% of the first-time cohort.
USM First-Time, Full-Time Retention Trends (Fall Cohort 2008-2017)
Enrollment Influences

- Retention improvements
- Fewer transfers from community colleges
- Fewer first-time students
- Pandemic shift to remote learning and primary online universities
- Fewer graduate students
- More part-time students
FY 2021 FTE Annualized Estimate

Down about 1,200 FTE compared to FY 2020

Up 1,600 FTE compared to Enrollment Projections and Budget
FY 2021 Summary

- USM decreased enrollment and FTE from FY 2019 to FY 2021

- USM is still following the same trajectory for enrollment
  - Institutional enrollments changes caused by pandemic

- Enrollment recovery is slower than enrollment loss
  - College-ready new undergraduates seeking in-state opportunities
  - New pipelines must be established
  - Retention remains a key strategy for enrollment stability/growth

- Remote learning response to pandemic highlighted new growth opportunities and challenges
Questions?

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