

Public agenda for RAC meeting, November 5, 2025

AGENDA FOR PUBLIC SESSION**11:00 AM**

Call to Order

Chair Gonella

- 1) Introductions
- 2) [Fundraising Updates \(information\)](#)
 - a) FY25 fundraising totals
 - b) Year-to-date fundraising September FY26
 - c) Campaign updates
 - i) UMD campaign launch
 - ii) Bowie, Coppin, UBalt, and UMCES milestones
- 3) [Update on Advancement and Alumni Engagement Professional Development Programs \(information\)](#)
- 4) [Advancement-Related Board of Regents Policies \(information\)](#)
- 5) [BOR Committee on Advancement Charge \(action\)](#)
- 6) [Convene to Closed Session \(action\)](#)

Meeting Memo - November 5, 2025

OFFICE OF ADVANCEMENT

MEMORANDUM**TO:** Members of the Committee on AdvancementGeoff Gonella, Chair
Yvette Lewis, Vice Chair
Tom McMillenDhruvak Mirani
Michele Speaks
Linda Gooden, *ex officio***FROM:** Timothy A. Minor, Vice Chancellor**DATE:** November 5, 2025**RE:** Meeting of the Committee via Video Conference

The Committee on Advancement of the USM Board of Regents will meet in public session via video conference at 11:00 AM on November 5, 2025. Upon the conclusion of the public session, the Committee will convene in closed session.

The agendas and supporting materials will be available on Nasdaq Boardvantage for members of the Board and the USM website at <https://www.usmd.edu/regents/agendas/>.

Zoom details will be provided to the Regents prior to the meeting.

Public listen-only access: 443-353-0686; Conference ID: 104 504 79

cc: Office of the Attorney General
Office of Communications
Vice Presidents for Institutional Advancement

Fundraising Updates (information)

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: Year-to-date Fundraising Report

COMMITTEE: Advancement Committee

DATE OF MEETING: November 5, 2025

SUMMARY: Two attached fundraising tables: 1) Final fundraising results for June FY25; and 2) Fundraising progress for September FY26 (as compared to FY24 and against the FY25 goal).

ALTERNATIVE(S): This is an information item.

FISCAL IMPACT: This is an information item.

CHANCELLOR'S RECOMMENDATION: This is an information item.

COMMITTEE ACTION: Information item

DATE: 11.5.25

BOARD ACTION:

DATE:

SUBMITTED BY: Timothy A. Minor, Vice Chancellor for Advancement, tminor@usmd.edu / 301-445-1941



FY25 FUNDRAISING

Institution	FY24 Results	FY24 Goal	Percentage to Goal		FY25 Results	FY25 Goal	Percentage to Goal
	30-Jun		FY24		30-Jun		FY25
Bowie State University	\$6,639,457	\$10,000,000	66.39%		\$6,561,178	\$8,000,000	82.01%
Coppin State University	\$2,385,814	\$3,500,000	68.17%		\$8,353,635	\$3,500,000	238.68%
Frostburg State University	\$5,285,069	\$3,800,000	139.08%		\$4,903,315	\$4,300,000	114.03%
Salisbury University	\$5,094,914	\$5,000,000	101.90%		\$14,310,718	\$12,000,000	119.26%
Towson University	\$8,667,072	\$12,000,000	72.23%		\$13,158,287	\$12,000,000	109.65%
University of Baltimore*	\$8,480,548	\$6,500,000	130.47%		\$4,540,874	\$6,500,000	69.86%
University of Maryland, Baltimore	\$88,266,655	\$80,000,000	110.33%		\$111,777,308	\$85,000,000	131.50%
University of Maryland Baltimore County	\$36,142,767	\$13,000,000	278.02%		\$8,273,834	\$10,000,000	82.74%
University of Maryland Center for Environmental Sciences	\$1,355,629	\$1,000,000	135.56%		\$3,093,044	\$1,250,000	247.44%
University of Maryland, College Park	\$227,647,272	\$240,000,000	94.85%		\$205,015,507	\$200,000,000	102.51%
University of Maryland Eastern Shore	\$3,943,943	\$4,500,000	87.64%		\$2,027,430	\$5,000,000	40.55%
University of Maryland Global Campus	\$3,277,665	\$3,000,000	109.26%		\$3,752,844	\$4,500,000	83.40%
University System of Maryland	\$1,779,738				\$1,207,942		
TOTAL	\$399,012,381	\$382,300,000	104.37%		\$386,975,916	\$352,050,000	109.92%

FINAL (7/29/25)



FY26 FUNDRAISING

Institution	FY25 Results	FY25 Goal	Percentage to Goal		FY26 Results	FY26 Goal	Percentage to Goal
	30-Sep		FY25		30-Sep		FY26
Bowie State University	\$1,251,473	\$8,000,000	15.64%		\$6,881,504	\$5,000,000	137.63%
Coppin State University	\$684,549	\$3,500,000	19.56%		\$509,515	\$3,000,000	16.98%
Frostburg State University	\$2,291,436	\$4,300,000	53.29%		\$1,757,949	\$4,600,000	38.22%
Salisbury University	\$9,620,046	\$12,000,000	80.17%		\$1,337,660	\$10,000,000	13.38%
Towson University	\$1,181,489	\$12,000,000	9.85%		\$1,716,407	\$16,000,000	10.73%
University of Baltimore*	\$800,224	\$6,500,000	12.31%		\$1,424,665	\$5,500,000	25.90%
University of Maryland, Baltimore	\$25,565,297	\$85,000,000	30.08%		\$21,188,700	\$96,500,000	21.96%
University of Maryland Baltimore County	\$1,799,837	\$10,000,000	18.00%		\$500,605	\$10,000,000	5.01%
University of Maryland Center for Environmental Sciences	\$448,619	\$1,250,000	35.89%		\$144,269	\$2,500,000	5.77%
University of Maryland, College Park	\$46,254,097	\$200,000,000	23.13%		\$89,495,456	\$225,000,000	39.78%
University of Maryland Eastern Shore	\$365,885	\$5,000,000	7.32%		\$115,172	\$3,000,000	3.84%
University of Maryland Global Campus	\$1,589,810	\$4,500,000	35.33%		\$94,415	\$4,000,000	2.36%
University System of Maryland	\$266,429				\$210,250		
TOTAL	\$92,165,121	\$352,050,000	26.18%		\$125,376,567	\$385,100,000	32.56%

3) Update on Advancement and Alumni Engagement Professional Development Programs (information)

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: Update on Advancement and Alumni Engagement Professional Development Programs (information)

COMMITTEE: Advancement Committee

DATE OF MEETING: November 5, 2025

SUMMARY: This is a summary of how the USM Advancement Office works to elevate fundraising and engagement efforts across the USM. The office offers shared services that include advancement and alumni engagement. These programs include, but are not limited to, webinars, a leadership summit, and a USM-wide day at the Baltimore Zoo.

ALTERNATIVE(S): None.

FISCAL IMPACT: None.

CHANCELLOR'S RECOMMENDATION:

COMMITTEE ACTION: DATE: 11.5.25

BOARD ACTION: DATE:

SUBMITTED BY: Timothy A. Minor, Vice Chancellor for Advancement, tminor@usmd.edu
301-445-1941

Advancement-Related Board of Regents Policies (information)

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: Advancement-Related Board of Regents Policies (information)

COMMITTEE: Advancement Committee

DATE OF MEETING: November 5, 2025

SUMMARY: The Regents Advancement Committee is responsible for reviewing advancement-related BOR policies. USM staff are looking into which policy this committee should review first, and they will have an update for us at our next meeting.

ALTERNATIVE(S): None.

FISCAL IMPACT: None.

CHANCELLOR'S RECOMMENDATION:

COMMITTEE ACTION:	DATE: 11.5.25
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BOARD ACTION:	DATE:
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SUBMITTED BY: Timothy A. Minor, Vice Chancellor for Advancement, tminor@usmd.edu
301-445-1941

USM Policy Library Review for Advancement, 2025

SECTION VI: GENERAL ADMINISTRATION

Policy Number	Policy Name	BOR Committee Primary	BOR Committee Secondary	Last Updated	Last Reviewed
VI-4.00	Policy on the Naming of Facilities and Programs	ADV	FIN/EPST	11.13.2020	11.13.2020

SECTION IX: EXTERNAL RELATIONS

Policy Number	Policy Name	BOR Committee Primary	BOR Committee Secondary	Last Updated	Last Reviewed
IX-2.00	Policy on Affiliated Philanthropic Support Foundations	ADV	ED&TC	02.17.2023	02.17.2023
IX-2.01	Recognition of Affiliated Foundations	ADV		02.22.2023	02.22.2023
IX-3.00	Policy on Private Fund Raising and Stewardship	ADV		02.17.2017	02.17.2017
IX-4.00	Policy on Alumni Associations	ADV		02.16.2024	02.16.2024
IX-5.00	Policy of the Board of Regents on Ethical Practices in Charitable Giving	ADV		02.17.2017	02.17.2017
IX-6.00	Policy On Use Of Foundation And Alumni Association Funds To Provide Economic Benefits To USM Employees	ADV	FIN	7.1.2002	7.11.2002

COLOR CODE:

Green	Last reviewed 2019-2024 (within 5 years)
Yellow	Last reviewed 2014-2019 (within 5 - 10 years)
Red	Last reviewed 2013 or earlier (longer than 10 years)

BOR Committee on Advancement Charge (action)

TOPIC: Committee Charge

COMMITTEE: Advancement Committee

DATE OF MEETING: November 5, 2025

SUMMARY: The BOR Committee on Advancement will review and discuss the committee charge.

ALTERNATIVE(S): None.

FISCAL IMPACT: None.

CHANCELLOR'S RECOMMENDATION: None.

COMMITTEE ACTION:	DATE: 11.5.25
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BOARD ACTION:	DATE:
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SUBMITTED BY: Timothy A. Minor, Vice Chancellor for Advancement,
tminor@usmd.edu 301-445-1941



Committee on Advancement Charge

The Committee on Advancement shall consider and report to the Board on all matters relating to the University System of Maryland's private fund-raising efforts, including policies, strategies, best practices and national standards affecting capital campaigns and ongoing fund-raising programs of individual institutions and the University System of Maryland.

This Committee shall give support to individual institutions and affiliated foundations in all development/advancement efforts, recognizing the vast majority of donors' interests lie with individual institutions, and in many cases, specific programs. This Committee shall also encourage individual institutions and affiliated foundations in seeking collaborative and joint fundraising between and among institutions and programs.

This Committee shall support efforts to bring more resources to advancement programs in order to build a thriving culture of philanthropy and engagement, which in turn improves scholarship, student access, and innovation across the USM.

This Committee shall review institutional and system-wide efforts and make recommendations to the Board regarding the enhancement of system interests through entrepreneurial and private fund-raising activities, including gifts, donations, bequests, endowment, grants, venture, cooperative agreements, and other public-private opportunities.

The Committee will encourage all system institutions to establish positive and noteworthy stewardship standards, reflected in the regular communication with donors about the intent, use, and outcomes of the application of the funds received. This Committee will review requests related to the naming of academic programs and facilities.

This Committee acknowledges the critical role of affiliated foundations in these efforts, and in particular good stewardship and management of funds. This Committee shall consider and report to the Board on all matters relating to System-affiliated foundations, alumni associations and similar 501 (c) (3) organizations affiliated with the USM and monitor activities to assure adequate institutional controls are in place.

Per Regents policy, this committee shall review selected Regent's Advancement policies annually and each policy shall be reviewed at least once every four years.

Convene to Closed Session (action)

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSION

TOPIC: Convening Closed Session

COMMITTEE: Committee on Advancement

DATE OF MEETING: November 5, 2025

SUMMARY: The Open Meetings Act permits public bodies to close their meetings to the public in special circumstances outlined in §3-305 of the Act and to carry out administrative functions exempted by §3-103 of the Act. The Committee on Advancement will now vote to reconvene in closed session. As required by law, the vote on the closing of the session will be recorded. A written statement of the reason(s) for closing the meeting, including a citation of the authority under §3-305 and a listing of the topics to be discussed, is available for public review.

It is possible that an issue could arise during a closed session that the Committee determines should be discussed in open session or added to the closed session agenda for discussion. In that event, the Committee would reconvene in open session to discuss the open session topic or to vote to reconvene in closed session to discuss the additional closed session topic.

ALTERNATIVE(S): No alternative is suggested.

FISCAL IMPACT: None.

CHANCELLOR'S RECOMMENDATION: The Chancellor recommends that the BOR vote to reconvene in closed session.

COMMITTEE ACTION: DATE: 11.5.25

BOARD ACTION: DATE:

SUBMITTED BY: Timothy A. Minor, Vice Chancellor for Advancement, tminor@usmd.edu, 301-445-1941

SUMMARY OF ITEM FOR ACTION,
INFORMATION OR DISCUSSIONSTATEMENT REGARDING CLOSING A MEETING
OF THE USM BOARD OF REGENTS

Date: November 5, 2025

Time: 11:30 am

Location: The University System of Maryland

STATUTORY AUTHORITY TO CLOSE A SESSION

Md. Code, General Provisions Article §3-305(b):

- (1) To discuss:
- ☐ (i) The appointment, employment, assignment, promotion, discipline, demotion, compensation, removal, resignation, or performance evaluation of appointees, employees, or officials over whom it has jurisdiction; or
 - ☐ (ii) Any other personnel matter that affects one or more specific individuals.
- (2) ☒ To protect the privacy or reputation of individuals with respect to a matter that is not related to public business.
- (3) ☐ To consider the acquisition of real property for a public purpose and matters directly related thereto.
- (4) ☐ To consider a preliminary matter that concerns the proposal for a business or industrial organization to locate, expand, or remain in the State.
- (5) ☐ To consider the investment of public funds.
- (6) ☐ To consider the marketing of public securities.
- (7) ☐ To consult with counsel to obtain legal advice on a legal matter.
- (8) ☐ To consult with staff, consultants, or other individuals about pending or potential litigation.
- (9) ☐ To conduct collective bargaining negotiations or consider matters that relate to the negotiations.

- (10) ☐ To discuss public security, if the public body determines that public discussions would constitute a risk to the public or public security, including:
- (i) the deployment of fire and police services and staff; and
- (ii) the development and implementation of emergency plans.
- (11) ☐ To prepare, administer or grade a scholastic, licensing, or qualifying examination.
- (12) ☐ To conduct or discuss an investigative proceeding on actual or possible criminal conduct.
- (13) ☐ To comply with a specific constitutional, statutory, or judicially imposed requirement that prevents public disclosures about a particular proceeding or matter.
- (14) ☐ Before a contract is awarded or bids are opened, to discuss a matter directly related to a negotiation strategy or the contents of a bid or proposal, if public discussion or disclosure would adversely impact the ability of the public body to participate in the competitive bidding or proposal process.

Md. Code, General Provisions Article §3-103(a)(1)(i):

- ☐ Administrative Matters

TOPICS TO BE DISCUSSED: Consideration of (i) action item of two naming requests by one institution, to name two outside facilities after two individuals and/or company.

REASON FOR CLOSING: To maintain confidentiality of personal information concerning individuals who are proposing to have a building named after them at an institution (§3-305(b)(1)(i) and (2)).
