

**Board of Regents
Committee on Education Policy and Student Life**

**Minutes
Public Session**

The Committee on Education Policy and Student Life (EPSL) of the University System of Maryland (USM) Board of Regents (BOR) met in public session on Tuesday, January 7, 2020 at Towson University. The meeting was convened at 9:38 a.m. Committee members present were: Regents Gourdine (chair), Johnson, Leggett, Malhorta, Needham, Schulz, and Wood. Regent Wallace and Chancellor Perman were also present.

The following were also in attendance: Dr. Andersen, Ms. Bainbridge, Dr. Beise, Dr. Boughman, Dr. Coleman, Ms. Day-Marshall, Dr. Dow, Mr. Forlotta Gray, Mr. Forrest, Ms. Jamison, Dr. Kauffman, Dr. Lacourse, Dr. Lee, Dr. Linebaugh, Mr. Lurie, Mr. McDonough, Dr. Moriera, Mr. Muntz, Ms. E. Murray, Dr. R. Murray, Dr. Niemi, Dr. Olmstead, Dr. Perrault, Ms. Rawlley, Dr. Reitz, Dr. Shapiro, Ms. Smith, Mr. Townes, Dr. Vanko, Dr. Ward, and Ms. Wilkerson.

Regent Gourdine welcomed all to the meeting and thanked President Shatzel and her team for hosting. Dr. Gourdine also welcomed Chancellor Perman to his first Board meeting as Chancellor; new EPSL member, Regent Sam Malhorta; and Regent Wallace who sat in on today's proceedings.

Action Items

New Academic Program Proposal

University of Maryland, College Park: BA in Real Estate and the Built Environment

Dr. Betsy Beise, Associate Provost; Professor Don Linebaugh, Interim Dean, School of Architecture, Planning and Preservation; and Ms. Maria K. Day-Marshall, J.D., Director, Real Estate Development Program, School of Architecture, Planning and Preservation, presented the proposal for the University of Maryland, College Park to offer a Bachelor of Arts in Real Estate and the Built Environment.

The School of Architecture, Planning and Preservation proposes this program, which would focus on real estate development within the context of related disciplines such as architecture, urban planning, sustainable development, and historic preservation. The position of this program within the School of Architecture, as opposed to the more traditional choice of a college/school of business, also reinforces the ability for the program to pull from a variety of disciplines. The proposed program expands the traditional, narrowly-focused, business approach to real estate (i.e., finance, investment, and management) by providing students with broader perspectives that come from the many disciplines making up the modern practice of real estate, including construction methods and materials, politics and public policy, urban planning and design, transportation, and architecture. Opportunities beyond graduation include entry-level real estate development, finance, architecture, planning and preservation, and graduate study. Market analyses support the need for this program, as the demand for trained real estate professionals is outpacing production.

There is a real estate program at the University of Baltimore, but that program has a business focus as opposed to the multidisciplinary focus of the proposed program. The proposal has gone through the

standard USM approval process with institutions having time to submit objections. There have been no objections, and there are no concerns about program duplication.

Regents asked if and how the following topics would be incorporated into the curriculum: the impact of construction on the environment, costs of alternative energy sources, transportation, community development, affordable housing, and entrepreneurship. The presenters shared that these topics are explored in classes that are currently in the related master's degree program and that most would be incorporated into the proposed program, since faculty have the expertise and knowledge to do so. Based on other questions from regents, the presenters described the diversity within the program and how the quality of experiential learning opportunities is monitored. Finally, the presenters confirmed that the minor that currently exists will remain.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, College Park to establish a Bachelor of Arts in Real Estate and the Built Environment. The motion was moved by Regent Wood, seconded by Regent Needham, and passed unanimously.

Vote Count: Yeas: 7 Nays: 0 Abstentions: 0

Program Action Follow Up

Dr. Joann Boughman, Senior Vice Chancellor for Academic and Student Affairs, reminded the committee of the role the Maryland Higher Education Commission plays in approving academic programs. She noted that at its November 5, 2019 meeting, EPSL approved UMCP's establishment of a Doctor of Public Health degree. While being approved by the BOR, a non-USM school objected to the program. In a forthcoming meeting, USM, MHEC, and UMCP will review the objection and determine next steps. Dr. Boughman shared this, so the regents are aware of the dual process that occurs and that a program they have approved is being challenged. She will update EPSL once a final decision has been made. No action was needed.

Proposal of New Academic Title and Rank: University of Maryland, Baltimore: Adjunct III

Dr. Joann Boughman, Senior Vice Chancellor for Academic and Student Affairs, presented a request from the University of Maryland, Baltimore School of Social Work to establish the rank of Adjunct III. Upon approval, this rank and title would be included in the School of Social Work's appointment, promotion/rank, and tenure (APT; ART) policies and, subsequently, used by faculty. Section II. A. 2., Faculty Ranks, Promotion, Tenure, and Permanent Status; General Principles, of the USM Policy on Appointment, Promotion, and Tenure of Faculty (II-1.00) states that new ranks and titles are subject to the approval of the Board of Regents. Additionally, until recently, new ranks and titles approved by the BOR would have been inserted in the aforementioned USM policy. However, the Office of Academic and Student Affairs plans to revise the USM APT policy with a major change being the deletion of the entire section of several pages that list every faculty title at every USM institution. Subsequently, USM staff, in consultation with the Office of the Attorney General, supports UMB's request for approval to insert this title and rank into their institution's appointment, promotion/rank, and tenure policies without inserting the titles to the USM APT policy. The change is needed, as the School of Social Work recognizes their reliance on adjunct faculty and their desire to both reward and retain high-performing adjunct faculty who have dedicated 10 or more years to the program. Even though one institution having these titles would not obligate every institution to have the same titles, USM has consulted with the institutions' provosts, and there are no objections to this process. UMB's request was submitted in the meeting materials.

Regent Wood asked what will happen to the list of titles and ranks that are currently maintained within the USM APT policy. Dr. Boughman explained that a list will be maintained at the USM Office but not within the USM policy. Regent Schulz asked about current practice around adjunct titles. Dr. Boughman shared that Adjunct I/Adjunct II titles are more common, but Adjunct III is gaining popularity.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the proposal from the University of Maryland, Baltimore to establish the rank of Adjunct III. The motion was moved by Regent Schulz, seconded by Regent Needham, and unanimously approved.

Vote Count: Yeas: 7 Nays: 0 Abstentions 0

Information Items

Civic Education and Civic Engagement: Update and Panel

Dr. Nancy Shapiro, Associate Vice Chancellor for Education and Outreach and Special Assistant to the Chancellor for P-20, presented this update to EPSL. Dr. Shapiro shared the history of the System's Civic Education and Civic Engagement (CECE) initiatives, which dates back to an April 2017 Langenberg Lecture and the first USM Civic Engagement Symposium at which Senator Barbara Mikulski was the keynote speaker. Upon the conclusion of the Symposium, the Board of Regents accepted a robust set of recommendations, and the Board charged a Regents' Workgroup to develop a strategic plan and action recommendations. In May 2018, Regent Tom Slater presented the final report of the workgroup to the BOR. More recently, in November 2019, the USM hosted a Civic Education/Civic Engagement workshop at which campus teams reported on institutions' progress on the three committees that emerged from the aforementioned Regents' Workgroup: (1) Carnegie Classification, (2) Curricular Integration, and (3) Voting and Census. The campus teams also discussed institutional priorities, short- and long-term institutional goals, and next steps. The day-long workshop included a keynote address from Regent Linda Gooden, a student panel moderated by Regent Michelle Gourdine, and breakout groups. Dr. Shapiro also shared data from the National Study of Learning, Voting, and Engagement (NSLVE), which offers colleges and universities an opportunity to learn their student registration and voting rates. These data show that in 2018, USM students had a voting rate of 44.5%, a registration rate of 81.4%, and a registered and voted rate of 54.7%. Each data point shows an increase over 2014, and each exceeds the corresponding rates of students at NSLVE four-year publics as well as all NSLVE institutions.

Today, three students who were featured on the CECE Workshop student panel joined the EPSL meeting. Mr. Joshua Gray (UMBC), Ms. Selena Rawlley (UMCP), and Mr. Jonathan Townes (TU) introduced themselves to the Committee and shared what they experience and learn as civically-engaged members of their campus communities. The students appreciate the efforts some faculty and staff have made in recognizing social issues and weaving such topics into classroom discussions and curriculum and opportunities they have (via organizations, conferences, campus activities, etc.) to be civically engaged and aware, but they also note that many faculty and staff appear to be unequipped or uncomfortable addressing such issues and may need training to be more effective. The panelists noted the need to find ways to expand opportunities to more students, as they often set the same faces at events. Further, they believe faculty and staff involvement in events would be welcomed and positive. The students stressed the importance of students having opportunities to express themselves and the importance of USM and institutional leadership taking students' opinions into consideration.

The students shared that on their campuses and across the nation, there is a movement to establish Election Day as a holiday. The panelists wish for the USM Board of Regents to consider doing the same

for USM in order to make voting more accessible and easier and to alleviate the need for students to have to decide between voting and attending class. Select regents and Chancellor Perman noted the availability of absentee ballots, early voting, and other provisions within the state that are designed to make voting more accessible for all citizens. All agreed that information about these offerings may need to be better disseminated, so more students know the options exist. However, the students believe that if Election Day is a holiday, voting rates within the USM would continue to increase and USM would be clearly demonstrating its commitment to civic engagement.

Regent Needham asked the panelists for suggestions of how he, as student regent, could connect more with students and allow students opportunities to connect with him. The students suggested that he visit campuses, have meetings with students, and engage in online forums. They recommended that Regent Needham work with student governments, other representative student organizations, and the vice president for student affairs could help facilitate those efforts.

Regent Gourdine thanked Joshua, Selena, and Jonathan for coming out during their break to help engage the regents in such an important and enlightening discussion and notes that she would welcome similar conversations in the future.

New Program 5-Year Enrollment Review

Dr. Antoinette Coleman, Associate Vice Chancellor for Academic Affairs, presented this report to the committee. As part of the ongoing program review process, this academic program enrollment report provides EPSL with the actual enrollments in new programs approved between 2015 and 2019. A variety of factors affect exactly when a program is implemented and when recruitment and admission into the program begins. Therefore, some programs may show no enrollment early on. However, these enrollment data reflect the relative accuracy in the projected enrollments that are included in all new program proposals. Between 2015 and 2019, the Board of Regents approved 59 new programs. Health professions programs were the most frequently proposed programs. Programs in the STEM fields are the next largest group of proposed programs. Available actual enrollments for Fall 2018 programs (in their 2nd year) show 40% of that semester's approved programs demonstrated actual enrollments that closely met, met, or exceeded projected enrollments. 92% of the combined Fall 2016 and Fall 2017 programs in their 3rd year demonstrated actual enrollments that closely met, met, or exceeded projected enrollments. Forty-one percent of 17 programs approved in Fall 2015 have actual enrollments that have closely met, met, or exceeded their projected enrollments by the 5th year. In response to regents' concerns about the frequency with which programs are discontinued, Dr. Coleman reminded the regents that a September 2019 report noted that the Board approved the suspension or discontinuation of six degrees, four areas of concentration, and five certificates last academic year. Dr. Coleman concluded that this enrollment review process leads institutional officials to deeply examine the health of their academic programs. Most of the institutions have met their projected enrollments or are on a trajectory to do so. The USM Office of Academic and Student Affairs continuously monitors these numbers and will work with programs and institutions that have not met their projections.

Regent Wood asked Dr. Coleman for her thinking behind why health sciences at Frostburg has been able to meet its enrollment projections, but the same program at Coppin has not yet done so. She explained that there is no information to explain the situation. She did share, however, that Coppin has started working to increase enrollment in the program by employing better marketing and realigning the program. Regent Wood also asked at what point the institutions and the USM know that a program is steady and successful (per enrollments) and is paying for itself. Dr. Coleman explained that such an assessment is layered and includes factors such as the relationship of new programs to existing programs and the availability of faculty vs. the need to hire. She will look further into this question.

Results of Periodic (7-Year) Reviews of Academic Programs

Dr. Antoinette Coleman, Associate Vice Chancellor for Academic Affairs, presented this report to EPSL. Existing academic programs are required to be reviewed every seven years. A format for the reports is standardized and includes information on enrollments and degrees awarded, internal and external reviews, and institutional recommendations and actions. The periodic program review process includes an internal self-study that is conducted by the program at the departmental level and reviewed by external reviewers. The respective dean and the provost review the recommendations and draft full report prior to submission for additional review by staff in the USM Academic and Student Affairs. Comments are shared with the institutions for appropriate action prior to final submission. Institutional action plans are decided upon primarily by the provost or dean, both of whom are responsible to monitor academic quality and productive use of resources. Copies of the complete program review summaries are available from the USM Office of Academic and Student Affairs. Dr. Coleman shared that 138 academic degree and certificate programs were reviewed in 2018-2019. Ninety-one percent of bachelor's degree programs, 93% of master's degree programs, 95% of doctoral degree programs, and 86% of certificate programs under review this cycle have acceptable degree productivity. Drs. Boughman and Coleman will continue to work with the provosts to help ensure success by achieving degree productivity targets as well as helping ensure the quality of these academic programs.

Report on Extramural Funding – FY 2019

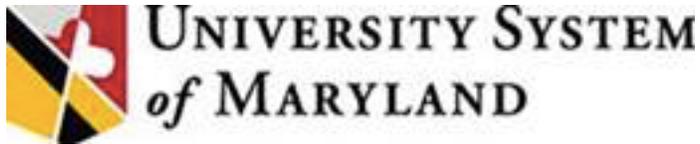
Dr. Zakiya Lee, Assistant Vice Chancellor for Academic and Student Affairs, made this presentation. This annual report details extramural awards received by USM institutions in support of specific initiatives in research, education, or service in FY 2019. This report provides information on how many proposals each institution generated, how many rewards were received, and the total amount of funding. In addition to detailed information by institution and funding source for FY 2018 and FY 2019, the report also provides five years of summary data by institution for comparison purposes. Dr. Lee noted errors in the report and shared corrected information, which follows and will be updated on the USM website.

In FY 2019, the System received a total of \$1,460,932,947.34 in extramural funding, a 2.2% increase from the FY 2018 total of \$1,429,166,242.14. UMB and UMCP garnered the largest extramural funding totals among System institutions. CSU, FSU, SU, UB, UMBC, UMCP, UMES, and UMGC obtained higher levels of extramural funding than in FY 2018. Dr. Lee cautioned against too much analysis on specific institutions in a given year, as big shifts up or down in funding can be caused by one or two large grants or other factors that aren't detailed in the data we gather. It's important to note that even with the fluctuations, no institution has steadily declined, and UB is the only institution that has steadily increased since FY 2015. As has been the case for years, the federal government accounts for the majority (64% this year) of USM's grand total.

Motion to Adjourn

Regent Gourdine called for a motion to adjourn and reconvene in closed session to address the BOR Faculty Awards and honorary degree nominations. The motion was moved by Regent Wallace, seconded by Regent Needham, and unanimously approved. Regent Johnson adjourned the meeting at 11:47 a.m.

Respectfully Submitted,
Regent Michelle Gourdine
Chair



**Board of Regents
Committee on Education Policy and Student Life**

**Minutes
Closed Session**

The Committee on Education Policy and Student Life (EPSL) of the University System of Maryland (USM) Board of Regents (BOR) met in closed session on Tuesday, January 7, 2020 at Towson University. The meeting was convened at 11:55 a.m. Committee members present were: Regents Gourdine (chair), Johnson, Leggett, Malhorta, Needham, Schulz, and Wood. Regent Wallace and Chancellor Perman were also present.

The following were also in attendance: Ms. Bainbridge, Dr. Boughman, Dr. Lee, and Ms. Wilkerson.

Action Items

Board of Regents Faculty Awards Recommendations

Dr. Zakiya Lee, Assistant Vice Chancellor for Academic and Student Affairs, presented this item to the committee. The Council of University System Faculty's (CUSF) Regents Faculty Awards Committee reviewed 44 nominations from 11 institutions and recommends 17 awards to honor 17 individuals. Summaries of the backgrounds of prospective award recipients were given to the regents, and nominees' full portfolios are available upon request. Dr. Lee served as USM liaison to the review process and affirms that all proper protocols were followed to ensure a fair and honest review and selection process.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the recommendations of the CUSF Regents Faculty Awards Committee and present the awards to the faculty members during the May 2020 BOR meeting. The motion was moved by Regent Malhorta, seconded by Regent Wood, and unanimously approved.

Vote Count: Yeas: 7 Nays: 0 Abstentions: 0

Honorary Degree Nominations

Dr. Zakiya Lee, Assistant Vice Chancellor for Academic and Student Affairs, presented this item to the committee. In accordance with the Board of Regents Policy on the Awarding of Honorary Degrees (III-3.00), institutions have submitted nominations for honorary degrees. As the policy stipulates, the full Board will act on the nominations at its February meeting based upon EPSL's recommendations. After the final approval of the nominations, presidents may begin to arrange for the awarding of the honorary degrees. The actual degrees may be conferred at any time within five years of approval, unless withdrawn by the Board of Regents for cause. Institutions and USM staff have vetted the nominees. The Committee was presented with 20 nominations from seven

institutions. The names of the nominees and the degrees being recommended, as well as nomination letters and supporting documentation, were made available to regents prior to the meeting. Dr. Lee explained that several institutions were required to submit additional information to describe the role of faculty in the institution's honorary degree nomination process as is required by USM policy. She certifies that those memos were received and that they meet the standard. The memos were available for regents to review and will be included when materials go to the full BOR in February.

The Chancellor recommends that the Committee on Education Policy and Student Life recommend that the Board of Regents approve the institutional nominations for honorary degrees submitted in Fall 2019, to be added to the list of individuals approved for the awarding of honorary degrees. The motion was moved by Regent Leggett, seconded by Regent Schulz, and unanimously approved.

Vote Count: Yeas: 7 Nays: 0 Abstentions: 0

Motion to Adjourn

Regent Gourdine called for a motion to adjourn. The motion was moved by Regent Wood, seconded by Regent Johnson, and unanimously approved. Regent Gourdine adjourned the meeting at 12:11 p.m.

Respectfully Submitted,
Regent Michelle Gourdine
Chair