

Minutes of the Public Session

A meeting of the Board of Regents Committee on Advancement was held via video and teleconference on May 12, 2021, at 11:00 am. In attendance were Regents Barry Gossett, Linda Gooden, Louis Pope, Geoff Gonella, James Holzapfel, D'Ana Johnson, Gary Gill, President Kim Schatzel, and Elena Langrill from the Office of the Attorney General. From the USM office: Chancellor Jay Perman, Chief of Staff Denise Wilkerson, Vice Chancellor Leonard Raley, Vice Chancellor Tim McDonough, Vice Chancellor Ellen Herbst, and Associate Vice Chancellor Marianne Horrigan, Mike Lurie, Media Relations and Web Manager, Vlad Jirinec, Director of Advancement Services, and Gina Hossick, Executive Assistant to Leonard Raley. From USM institutions: Jason Curtin and Jayme Block (SU), David Balcom (UMES), Theresa Silanskis (UB), Greg Simmons (UMBC), Cathy Sweet (UMGC), Brodie Remington (UMCP), John Short (FSU), Brian DeFilippis (TU), John McKee (UMB), Ahmed El-Haggan (CSU), Richee Smith Andrews (USG), and Brent Swinton (BSU).

Chairman Gossett called the meeting to order at 11:01 a.m.

Fundraising Updates

System institutions raised \$323 million through the end of March 2021, exceeding the USM's annual goal of \$315 million. Vice presidents discussed recent major gifts and updates on campaign launches.

USM 2020 Quasi-Endowment Grant Awards Summary Report

Funds from the quasi-endowment continue to support advancement activities that help to build the endowment. This fund total began in 2015 when legislation enabled our campuses and the System to commit a small portion of its fund reserve. The USM Foundation invests those funds and generate spendable income that is then used to build our development programs. Regents received a report on the use of funds for 2020.

Renaming request from Towson University

Towson University submitted a request to remove the names Paca and Carroll from two resident halls on campus. TU went through a very thorough and thoughtful process in considering this issue – involving students, faculty, alumni, and administrators, as well as seeking community input. President Schatzel ultimately decided to bring this request to the Regents, citing the lack of process in assigning these names to the halls, the fact that there is no real historic connection between Paca and Carroll to the history of Towson, and the conclusion that retaining these names does not align with Towson University's values.

Regent Gossett called for a motion to recommend approval of this renaming request from Towson University. The motion was moved by Regent Gooden, seconded by Regent Johnson, and passed unanimously. This item will move to the Board of Regents meeting on June 17, 2021.

Adjourn

Regent Gossett called for a motion to adjourn. The motion was moved by Regent Pope, seconded by Regent Johnson, and unanimously approved. Regent Gossett adjourned the meeting at 11:19 am.

